

# Ethan Garrison

## Software Engineer

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## Summary

Driven Software Engineer with a background in web development and operational management, and a passion for problem-solving, customer success, and emerging technologies. Adept at troubleshooting, resolving complex issues, and collaborating across teams. Hands-on experience with content delivery workflows, monitoring tools, and video editing. Known for adaptability, quick learning, and consistently exceeding expectations. Seeking to bring expertise in development, operational efficiency, and customer support to drive technical excellence into this new opportunity.

## Experience

### Freelance Developer | June 2023 - Present

Remote, Orlando, Florida

- Built and maintained scalable web applications using modern frameworks like React and Node.js.
- Enhanced customer satisfaction by delivering responsive and accessible designs tailored to client needs.
- Troubleshooted and resolved technical challenges, ensuring on-time project delivery.

### Regional Account Manager | Aug 2021 - Jan 2023

Roughtail Brewing Company, Edmond, Oklahoma

- Served as the primary point of contact for distributors, resolving escalations and fostering partnerships.
- Delivered a 20% boost in regional sales by implementing data-driven marketing strategies.

### Sales Manager | Dec 2019 - Aug 2021

Armadillo Ale Works, Denton, Texas

- Expanded market reach and grew sales by 25% through strategic partnerships and innovative campaigns.
- Fostered strong collaboration among sales, production, and marketing teams.

### Assistant General Manager | Nov 2017 - Dec 2019

Northside Drafthouse, Richardson, Texas

- Streamlined operations and reduced costs while maintaining exceptional service standards.
- Supervised a team of 15+ employees, fostering a culture of excellence and continuous improvement.

### Account Manager | Oct 2014 - Nov 2017

FullClip Craft Distributors, Dallas, Texas

- Maintained client relationships by addressing inquiries and troubleshooting issues.
- Proactively educated clients on new products, leading to higher satisfaction and retention.

## Education

### Certification - Full-Stack Development Boot Camp | 2023

University of Central Florida, Orlando, Florida

Credentials: badgr.com/public/assertions/zGk2wldtSXqeMhEOz2wX5Q

### Studied - Business Management | 2008 - 2009

University of Central Oklahoma, Edmond, Oklahoma

## Skills

- Web Technologies: React, Node.js, JavaScript, TypeScript, HTML, CSS, JSON, XML, HTTP
- Systems & Tools: Git, GitHub, Version Control, API Integration, Sanity CMS
- Best Practices & Methodologies: Agile, Scrum, Continuous Integration & Deployment, Performance Optimization
- Soft Skills: Communication, Adaptability, Time Management, Team Collaboration

## Projects

### Sway Bae Official (swaybae.net) | github.com/egarrisxn/swaybaeofficial

- Designed a website for a content creator, focusing on SEO best practices and seamless integration with a headless CMS.

### Unofficial Merchandise (unofficialmerchandise.vercel.app) | github.com/egarrisxn/unofficial-merchandise

- Built a modern e-commerce site with a client-centric design, optimizing user experience and potential sales conversion.

### N00b:Dev - Tips & Tricks for Developers (n00bdev.vercel.app) | github.com/egarrisxn/n00bdev

- Developed a server-side rendered blog, focusing on delivering insightful content with optimal performance.

### YTS (your-typed-website.vercel.app) | github.com/egarrisxn/your-typed-website

- Created a sleek, type-safe portfolio template for developers, utilizing the latest frameworks and technologies.