

CHANEL N°19OQ2

Fragments of infinite luck, to be shared.

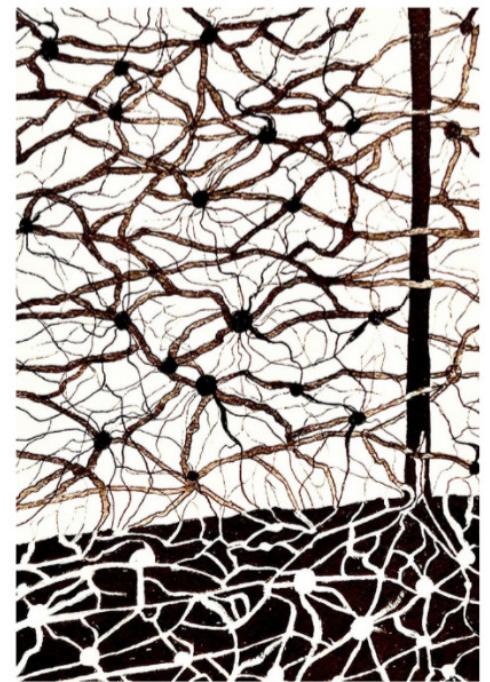
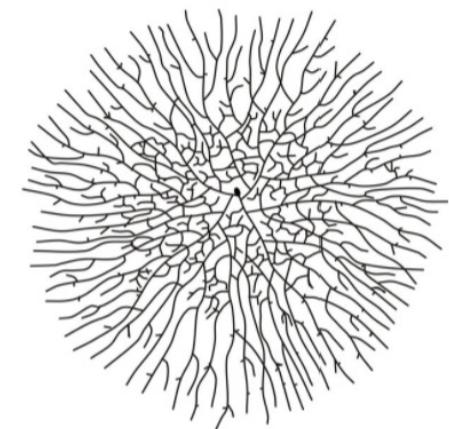
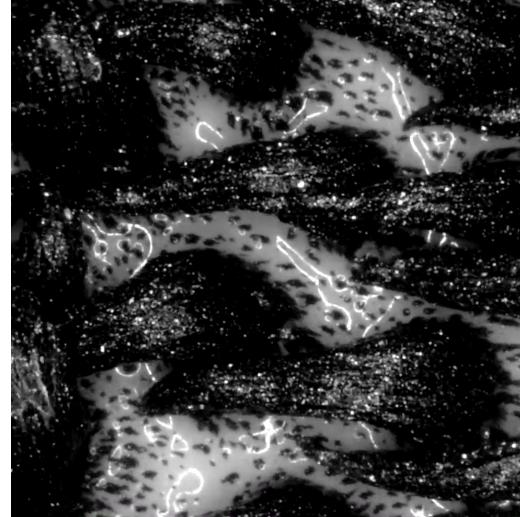
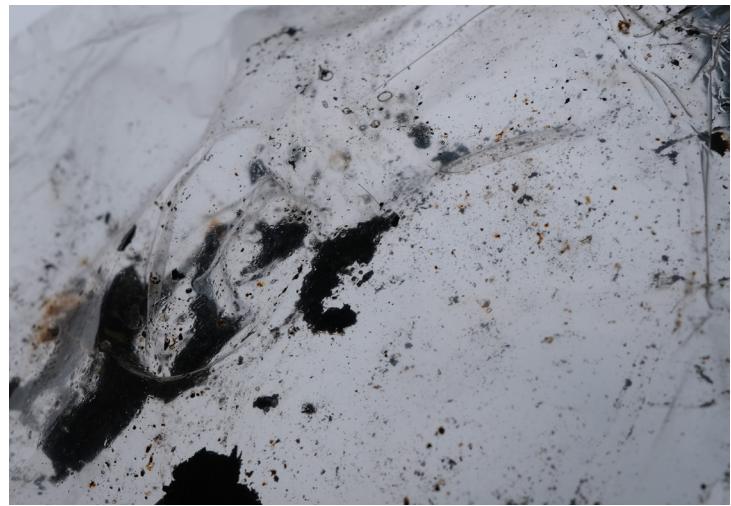
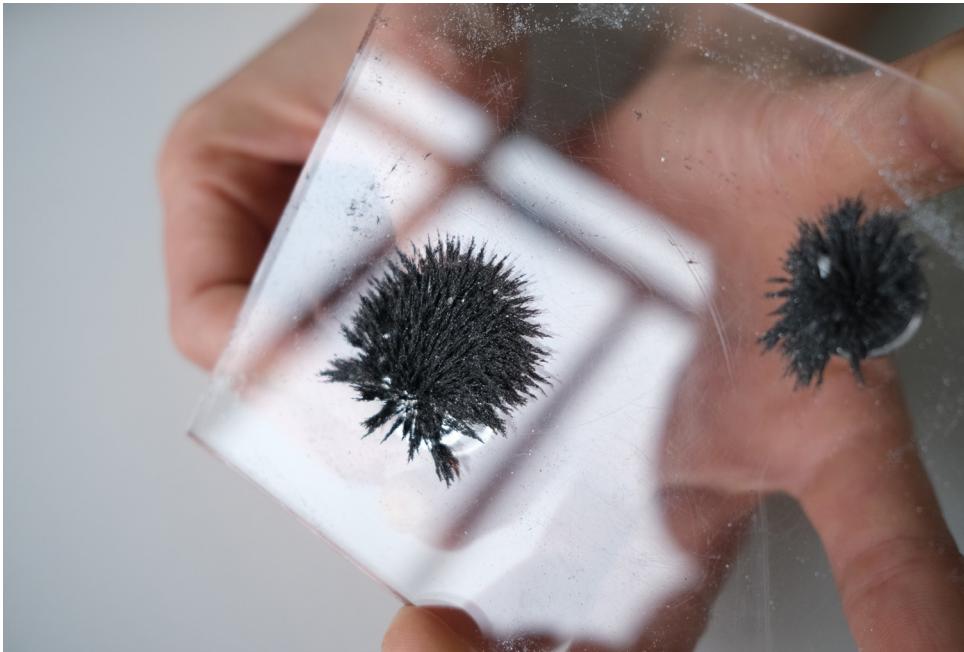
CHANEL N° 19OQ2

In 2040, the meteor 2019OQ2 is grazing the Earth's atmosphere.

At impact, it breaks up into small meteorites, which disperse on the Earth's surface.

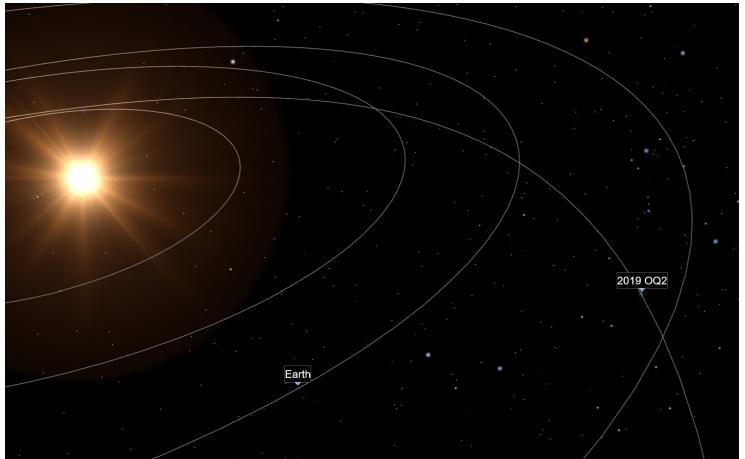
Specialized laboratories process and turn the meteorites into golden dust particles, which are very sensitive to external magnetic fields. The powder is then combined with specific bacteria that decompose the metallic particles and that thrive in strong magnetic forces. This sophisticated amalgam constitutes the base material of the Chanel N° 19OQ2 beauty care experience.





The world in 2040

In 2040, it is common to find clusters of people who search for intimate connections through shared, simple, physical moments. A common activity is to meet up at the end of the day in an open, outdoor space. Chanel has conceived an ultimate experience that unifies the simplicity of such moments with the cosmic effects of the meteorite's dust.



The product is usually shared between two or more people, as it requires time and attention to keep the mixture alive by watering it and nourishing it with light.

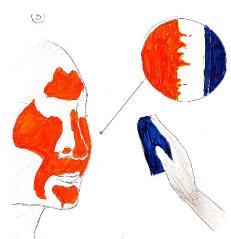
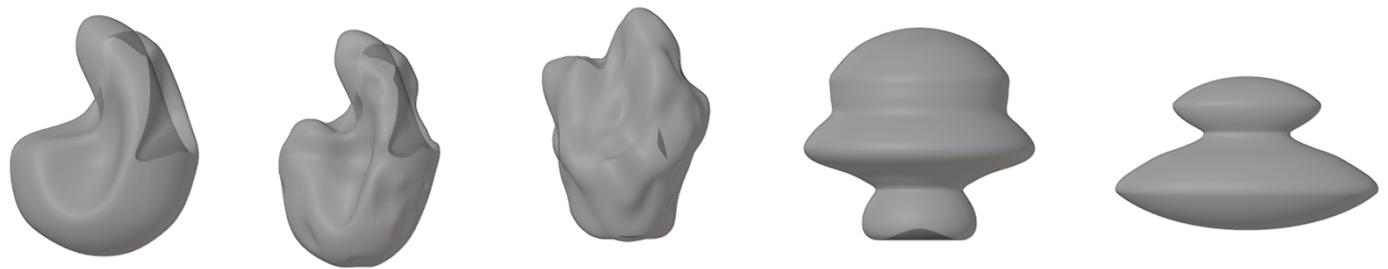
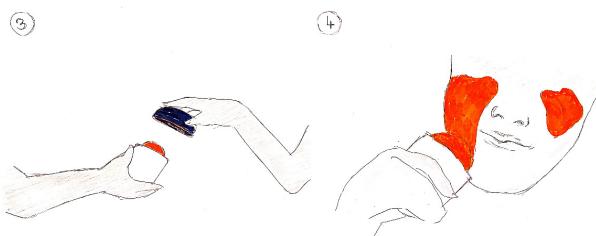
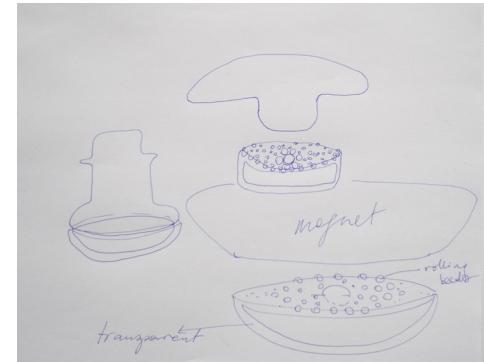
When people meet to live the experience, the elegant, sleek cream container allows one person to spread the CHANEL N° 19OQ2 product on their face, and their partner to use its magnetized lid to massage their face at a distance. The meteorite's metallic particles move gently on the skin, reacting to the lid's magnetic field to create a light, soothing sensation. The micro-massage acts on the facial muscles, relaxes the whole body and deepens the connection between the people involved in the ritual.



The bacteria keep the cream alive and help decompose it once the ritual is over. The CHANEL N° 19OQ2 experience is a shared dance between individuals, cosmic debris and microscopic life.



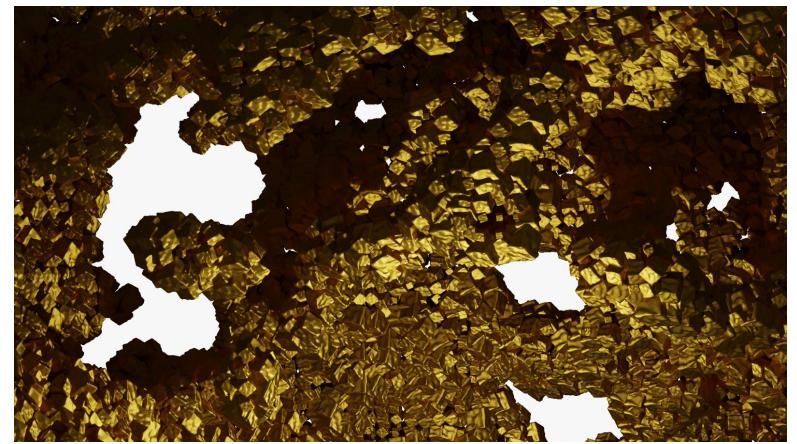
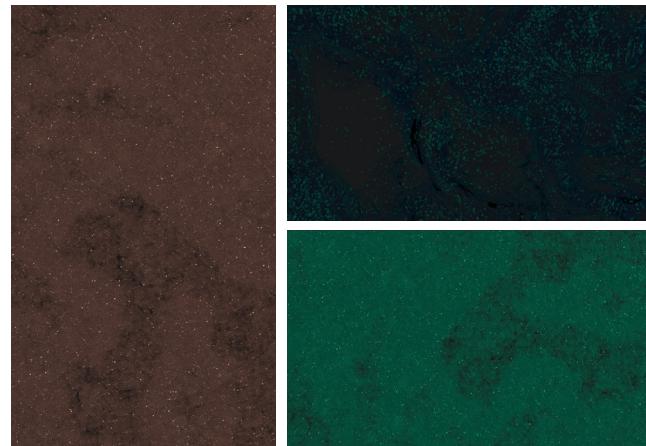
Drawings



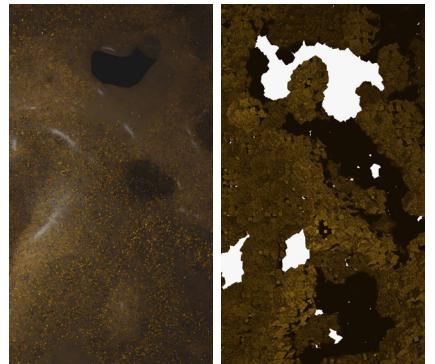
3D models



The case for the CHANEL N° 19OQ2 product.
A magnetic lid and a bottom part, which
keeps the cream alive.
Rolling balls allow to easily spread the
amalgam on the face.



The asteroid magnetic
bacterial essence of
the CHANEL N° 19OQ2
ritual.



Photos of prototype

