

«Chanel N°5 – Dancing on the Moon» starring Marion Cotillard (2020).



Comète Chanel.



Chanel N°5 L'Eau On Hand Cream.



Gabrielle Chanel et comètes.



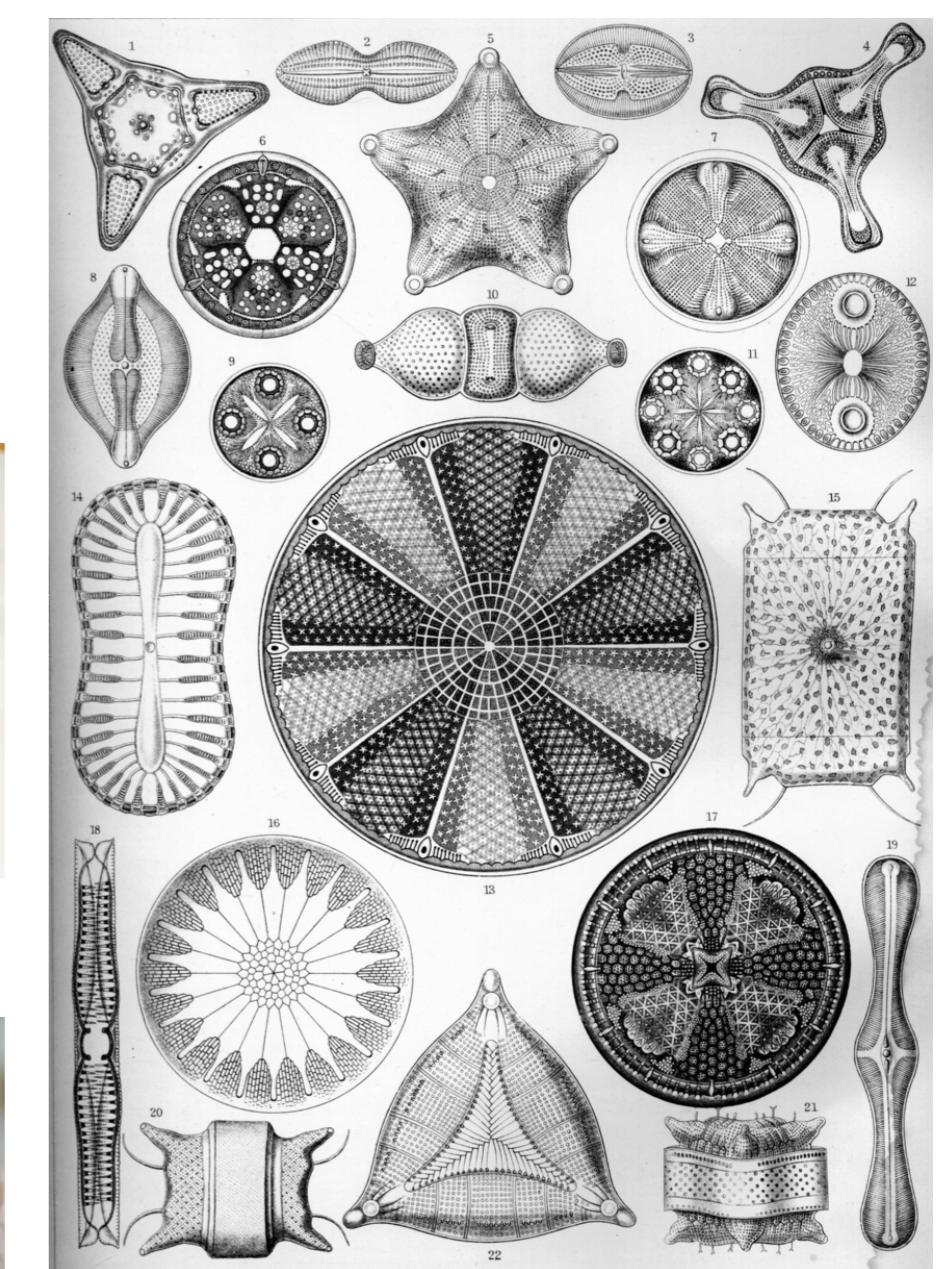
Skid, choreography by Damien Jalet (2017).



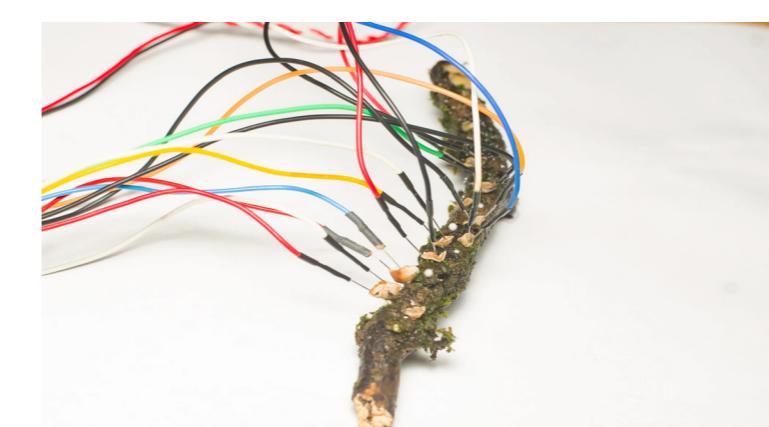
Manual head scalp massage tool as an example of surprise element in received massage.



Nausicaä of the Valley of the Wind, directed by Hayao Miyazaki (1984).



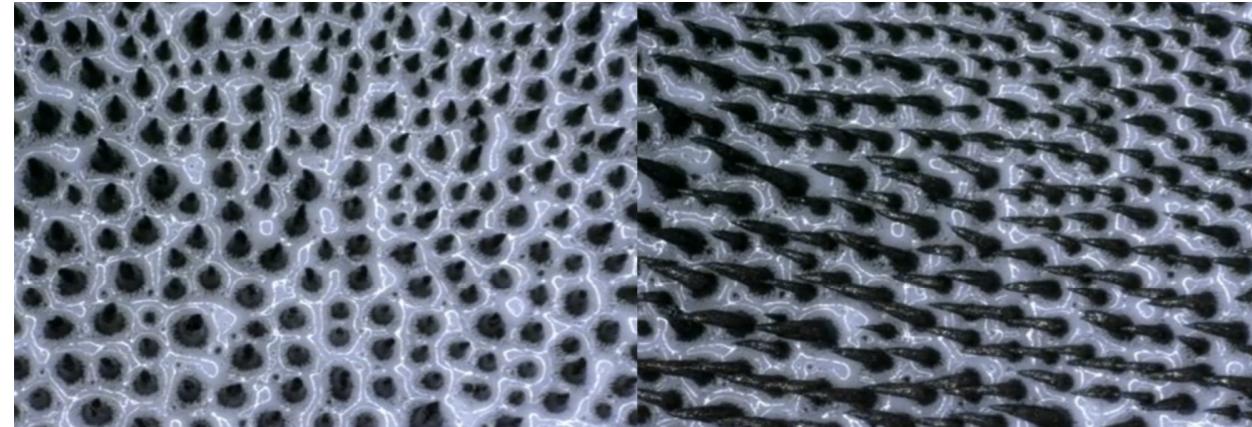
Ernst Haeckel, Art forms in nature (1904).



Mushroom computers, The Unconventional Computing Laboratory.



ASMR for micro sound sensation.



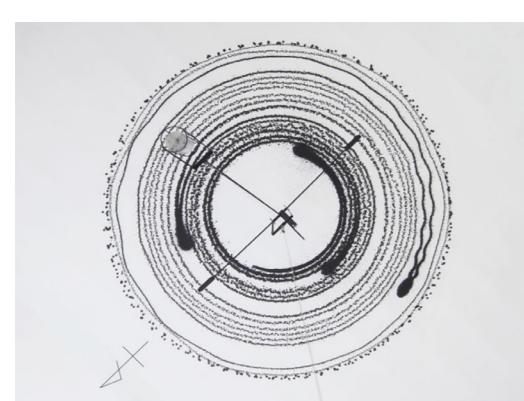
Magnetic Carpet for Future of Materialsresearch project (ETH Zurich).



Magnetic field lines visualisation with metallic powder.



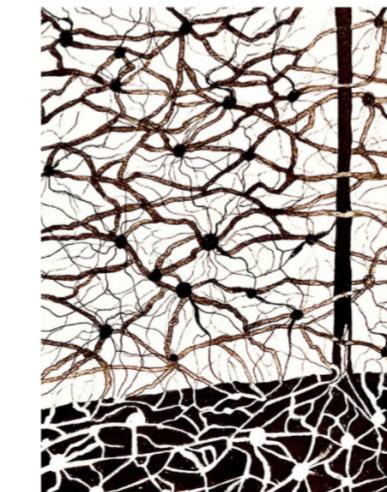
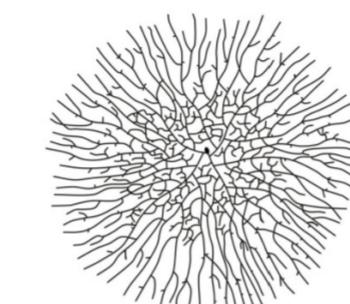
Material Ecology, Neri Oxman.



Kyoei design, magnetic field record (2014).



Colorized scanning electron micrograph of Mycobacterium tuberculosis.



Organic shapes and nature-inspired grow patterns.

CHANEL

X
HEAD
Genève

SENSORY FUTURES OF BEAUTY
 Master Media Design, HEAD – Genève, HES-SO
 Chanel Parfums Beauté – Neuilly-sur-Seine

Workshop
 In this workshop, we designed scenarios for the future of beauty for Chanel Parfums Beauté.

Dates
 From December 1 to 17, 2025

Students
 Zhanlan Wang, Zainab Ouriachi, Vincent Paley, Rokhy Niang, Nicolas Grosfort, Miao zheng Qiu,
 Maria Sarafi, Luca Correia da Rocha, Lisa Giraud, Kostas Katkevicius, Julia Sangnakara, Gold Kim Davin,
 Elena Gazzarrini, Ariadne Melissargos, Antony Neyret, Alireza Asnavandi

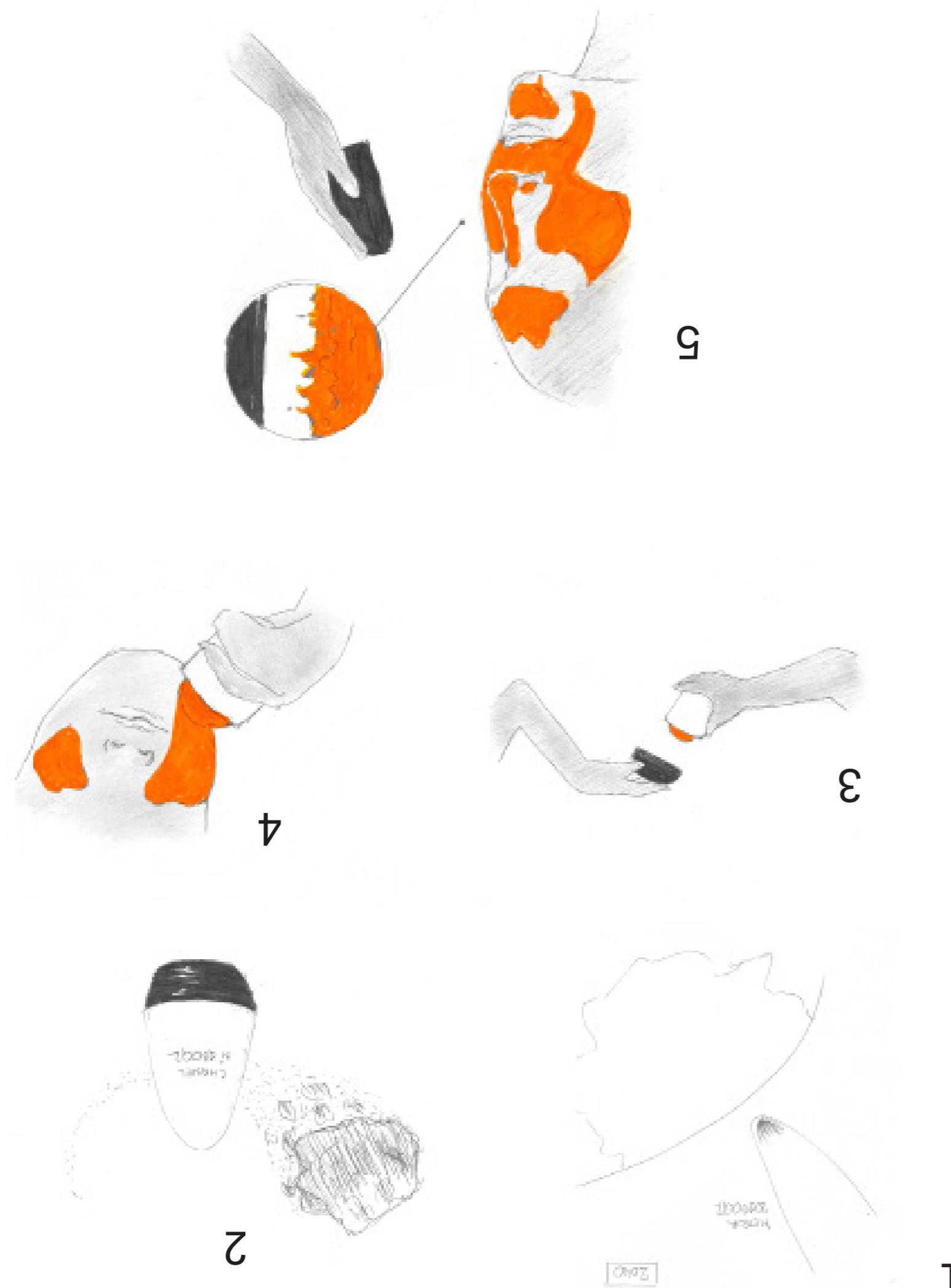
Team
 Alexia Mathieu, Responsable Master Media Design, HEAD – Genève
 Andreia Rodrigues, Assistante, Master Média Design, HEAD – Genève
 Pablo Bellon, Assistant, Master Media Design, HEAD – Genève
 Claire Pondard, Claire + Léa
 Léa Pereyre, Claire + Léa
 Laure Krayenbühl, Studio Laure Krayenbühl

What if you could wear the universe on your skin?

Try CHANEL N°190Q2, a responsive drop from the universe.

Julia Sangnakara

Elena Gazzarrini
 Master Media Design, HEAD – Genève



In 2040, the meterorite 190Q2 grazes the Earth's atmosphere. On impact, it breaks up into small meteorites that disperse across the Earth's surface. By 2040, it is common to find clusters of people seeking intimate connections through shared, simple, physical moments. A popular activity is to meet at the end of the day in an open outdoor space. Chanel has conceived an ultimate experience that unites the simplest moments with the cosmic effects of the meteorite dust.

Specificized laboratories process and transform the meteorites into gold dust particles and thieve in strong magnetic fields. The powder is then combined with specific bacteria that decompose the metallic particles and thrive in strong magnetic forces. This specificated amalgam forms the base material of the CHANEL N°190Q2 beauty-care experience.

Specialized laboratories process and transform the meteorites into gold dust particles that are highly sensitive to extreme pilosity or such moments. The product is usually shared between two or more people, as it requires time and attention to keep the mixture alive by warming it and nourishing it with light.

When people gather to live the experience, the elegant, sleek cream container allows one person to apply the CHANEL N°190Q2 product to their face while their partner uses its magnetized lid to massage their face from a distance. The meteorite's metallic particles spread across the skin gently, relaxes the whole body, and deepens the connection between the people involved in the result.

The bactera keep the cream alive and help decompose it once the ritual is over. The CHANEL N°190Q2 experience is a shared dance between individuals, cosmic debits, and microscopic life.

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