

**Project Name:**

DocuTube

**Objective:**

Our website serves as a comprehensive resource for developers and tech enthusiasts, providing easy access to a variety of documents including Git cheat sheets and insightful articles. With a user-friendly interface, we ensure that the desired document is just a click away, offering a seamless reading experience for our users.

**Team:**

Project Manager: NA

Lead Developer: Himani Bannanje, Safa Banu

UX/UI Designer: Himani Bannanje, Safa Banu

Business Analyst: Himani Bannanje, Safa Banu

Quality Assurance: Himani Bannanje, Safa Banu

**Target Audience:**

Our target audience primarily consists of developers, programmers, and tech enthusiasts who are in constant need of quick references and in-depth articles. We also cater to learners and professionals who are looking to expand their knowledge in the field of technology and software development.

**User Needs & Pain Points:**

Our users need a reliable and efficient platform to access technical documents and articles for their learning and development needs. Their main pain point is the difficulty in finding accurate, comprehensive, and easy-to-understand resources in one place, which often leads to wasted time and effort.

**Market Research:**

Our market research indicates a growing demand for centralized, user-friendly platforms that provide comprehensive and easy-to-understand technical resources, highlighting a significant opportunity in the field of online learning and development for technology professionals.

**Hypotheses:**

A static website with comprehensive resources, easy access, user-friendly.

An integrated web platform with the following features:

Centralized platform increases user engagement.

Accurate resources improve user satisfaction.

#### **Validation Techniques:**

Conducting surveys and interviewing users.

Beta testing with a select group of users.

Analysing user interaction data from the prototype.

#### **Key Metrics:**

Number of users.

#### **Learnings:**

Feedback from beta testing indicates a high demand for web app integration and multilingual support.

#### **Next Steps / Future Scope:**

Broaden document categories and topics.

Integrate interactive learning features.

Foster a collaborative user community.

#### **Sign-off:**

Approval from the EG to proceed with development.