

LOUISE DEPA

RELEVANT PROJECTS

Branding Case Study / AREPR

DEC 2021 (MSU CLASS PROJECT)

- Worked with Archivo de Respuestas Emergencias de Puerto Rico in order to redesign their website and create a social media strategy.
- Did extensive research in order to place focus on accessibility and the organization's mission.
- Created a high fidelity wireframe on Figma of the site as well as a presentation on how their social media strategy can be improved.

WORK EXPERIENCE

Instructional Design Intern / Michigan State University

SEP 2022 - PRESENT

- Designed stylized document templates using Microsoft Office so that College of Osteopathic Medicine had consistent designs to use.
- Edited teaching materials using Microsoft Office and D2L in order to make sure documents were fully accessible for users and students.
- Written and developed accessibility guides using Microsoft Word, simplifying accessible document guidelines for professors.

User Experience Intern / Elk Electronics

JUN 2022 - AUG 2022

- Designed a branding style guide using Figma in order to create consistent standards to base all future designs materials on.
- Created wireframes and a mockup of all screens on an upcoming mobile application on Figma to present to executives.
- Used Godaddy to create a website to present ourselves to customers.
- Produced templates for documents and slide decks with Adobe Indesign and Photoshop in order to have consistent branding.

Cashier & Receptionist / Massage & Wellness

SEP 2021 - DEC 2021

- Processed and packaged online store orders, making sure to communicate quickly with buyers on any shipping updates.
- Ensured client satisfaction by communicating in a friendly manner when booking appointments and during check in/out.
- Created posters on Microsoft Publisher; mass emails on Constant Contact; GoDaddy product listings; and posted social media posts.

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EDUCATION

Michigan State University

SEP 2019 - AUG 2023

B.A. Experience Architecture
Minor in Graphic Design

AFFILIATIONS

Spartan Housing Cooperative
MSU XA Club

SKILLS

Intermediate Mandarin
Interaction Design
HTML / CSS
Wireframing
User Flows
Usability Testing
User Research

TOOLS

Figma
VS Code
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Audition
POS Systems
Microsoft Office
Constant Contact
GoDaddy
D2L