* Use zip codes, cities, or counties? Could make all 3
* Only 11 months used; will we get extra month for final draft?
* Branding/logo colors for map?
  + Can use blue or green from website in map + complimentary color
  + Colorblind-friendly scale
* Use population counts and/or percentage in pop-up bubble?
* Where & how will map be published on website?
* <https://www.kaggle.com/code/pavansanagapati/interactive-choropleth-point-maps-using-plotly/notebook>