

Future Prices of Property

Forecasting with Time Series
by Alexander Wei & Jonathan Silverman



Photo by [Suzy Hazelwood](#) from [Pexels](#)

- What's a better investment, a one-bedroom or a two-bedroom property in San Francisco ?
- A simple question that requires advanced modeling techniques.



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- The dataset is from the real estate company Zillow.
- Each month was its own column.
- However for doing time-series analysis, the months must all be in one column.
- Therefore the dataset had to be transformed via “melting”.
- This was achieved with a pandas function, `pd.melt`.



- Each listing of a real estate property listing on Zillow.com has monthly data on its market price.
- Each listing gets its own forecast.
- A data structure known as a dictionary is very helpful, keeping workflow organized.

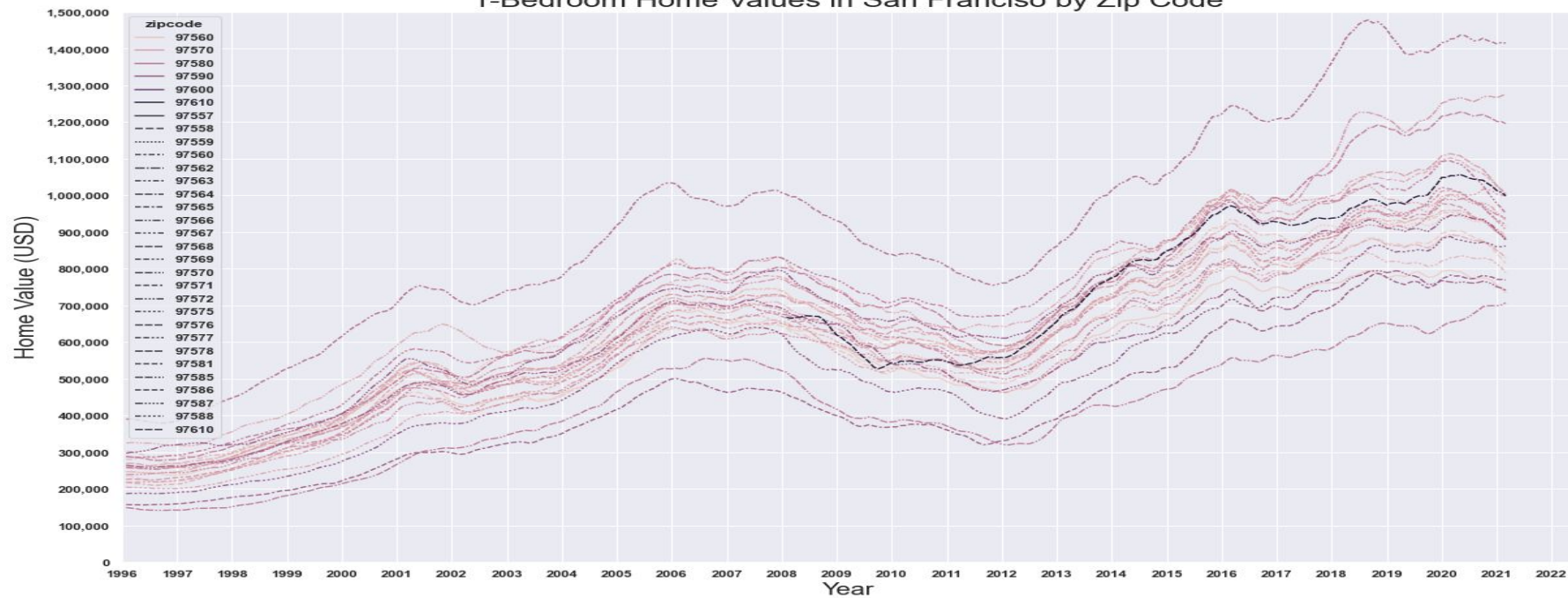


- Each listing is its own beast and requires a separate model built.
- It's a reasonable expectation each model could have different parameters.
- A triple for loop and the AIC score were used to get the best model for each listing.

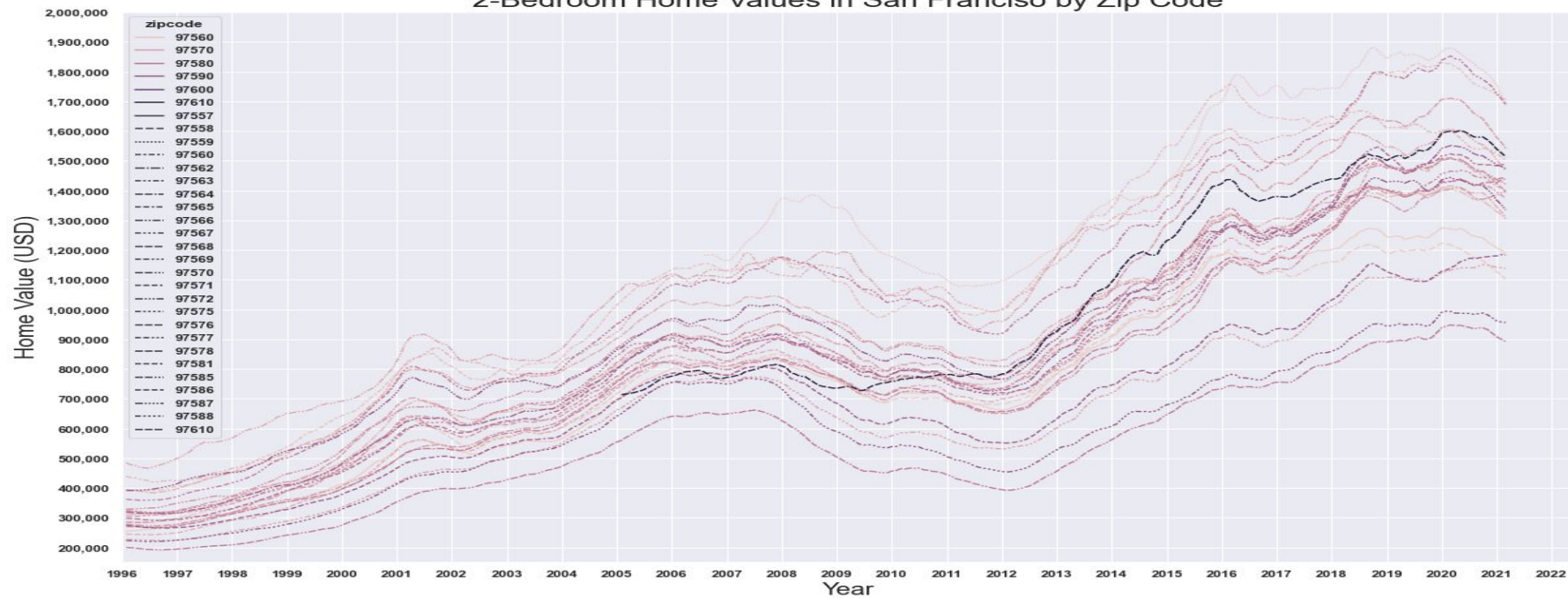
◆	zipcodes ◆	param ◆	param_seasonal ◆	aic ◆
2	sf_cheese_df_97557	(2, 1, 0)	(2, 1, 0, 12)	3998.759299
10	sf_cheese_df_97558	(2, 1, 0)	(2, 1, 0, 12)	3948.383894
19	sf_cheese_df_97559	(2, 1, 0)	(2, 1, 1, 12)	77.482705
30	sf_cheese_df_97560	(2, 1, 1)	(2, 1, 0, 12)	4175.313490
34	sf_cheese_df_97562	(2, 1, 0)	(2, 1, 0, 12)	4007.670405
46	sf_cheese_df_97563	(2, 1, 1)	(2, 1, 0, 12)	4239.922611
50	sf_cheese_df_97564	(2, 1, 0)	(2, 1, 0, 12)	4069.590765
58	sf_cheese_df_97565	(2, 1, 0)	(2, 1, 0, 12)	3983.729651
66	sf_cheese_df_97566	(2, 1, 0)	(2, 1, 0, 12)	4187.239302
74	sf_cheese_df_97567	(2, 1, 0)	(2, 1, 0, 12)	3889.507286
82	sf_cheese_df_97568	(2, 1, 0)	(2, 1, 0, 12)	4102.220443
90	sf_cheese_df_97569	(2, 1, 0)	(2, 1, 0, 12)	4070.684184
98	sf_cheese_df_97570	(2, 1, 0)	(2, 1, 0, 12)	3904.342562
110	sf_cheese_df_97571	(2, 1, 1)	(2, 1, 0, 12)	4099.737274

- The results of a triple loop searching for the best SARIMAX model parameters.
- The AIC scores are different across models, but they were the lowest scores within the model.

1-Bedroom Home Values in San Francisco by Zip Code



2-Bedroom Home Values in San Francisco by Zip Code



- The blue line is historical data.
The orange line is the prediction going out a year.
- Would you be able to guess using only your eyes, that one property will decline in value while the other will stay the same?



◆	zipcode	◆	current_value	◆	forecasted_value	◆	percent_change	◆
15	97575		1443658.0		1.507369e+06		4.41	
12	97570		1395930.0		1.438780e+06		3.07	
23	97588		956182.0		9.848421e+05		3.00	
16	97576		1439525.0		1.475448e+06		2.50	
19	97581		1488832.0		1.520768e+06		2.15	
14	97572		1421186.0		1.449162e+06		1.97	
3	97560		1706714.0		1.738443e+06		1.86	
9	97567		1137737.0		1.153425e+06		1.38	
21	97586		1182842.0		1.191954e+06		0.77	
7	97565		1398923.0		1.404549e+06		0.40	
20	97585		1473693.0		1.476384e+06		0.18	
17	97577		1689377.0		1.690850e+06		0.09	
2	97559		1695012.0		1.691531e+06		-0.21	
24	97610		1513017.0		1.499417e+06		-0.90	
11	97569		1372370.0		1.355932e+06		-1.20	
13	97571		1395879.0		1.359595e+06		-2.60	
18	97578		891894.0		8.683226e+05		-2.64	
10	97568		1541337.0		1.481251e+06		-3.90	
5	97563		1502923.0		1.434333e+06		-4.56	
22	97587		1334650.0		1.271719e+06		-4.72	
0	97557		1185630.0		1.117291e+06		-5.76	
6	97564		1308934.0		1.228340e+06		-6.16	
4	97562		1304574.0		1.221666e+06		-6.36	
8	97566		1466530.0		1.372398e+06		-6.42	
1	97558		1100702.0		1.012911e+06		-7.98	

- There's a 1BR property valuation forecasted to rise 4 % in 2022.
- There's a 1BR property valuation forecasted to drop 8 % in 2022.
- If you picked randomly, there's a 50% chance you will lose money.