

Egha Kusuma
Week 1 | Tuesday 8/3/2021
Exercise

App: “Read the Notes!” Music Sight Reading App

Elevator Pitch:

“Read the Notes!” is a music sight-reading app for both vocalists and instrumentalists to help them improve their sight-reading skill. The app offers materials for both melodic instruments (including voice) and non-melodic instruments. Musicians can change settings and adjust whatever they need to adjust according to their skill level including the time limit that can help them to improve their reading speed.

Assumptions:

1. Many musicians play multiple instruments who need various sight-reading materials for their instruments. There is not many app that offer multi-instruments sight-reading materials.
2. Musicians are looking for more materials without purchasing more sight-reading books.
3. There are more and more musicians scan their music sheets and import them into their iPad. They want sight-reading and method books to be digital as well.

Problem Statement:

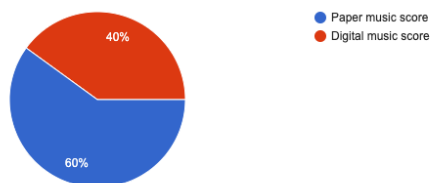
1. Identify the expectation musicians of different skill level have when they choose what materials they want to read.
2. Describe musicians’ problems when they read new higher-level materials for the first time.
3. Identify the problem of having a digital score or materials when practice sight-reading.
4. Identify the challenges that musicians struggle the most.
5. Identify the comfortable speed or time limit for musicians to read a single material.

Analysis & Reporting Results:

1. In this digital era, most people who responded still like to use paper score!

Which one do you prefer?

5 responses



2. Most people do play music, which can open the gate for this app to be published.

3. The biggest challenge for them is to sight-read in a fast speed.

4. Not enough money to buy materials is the second biggest barrier for people to practice sight-reading.

what are your challenges in doing sight-reading?



5 responses

