

Cisco Company History and Information

2

3 **CISCO SYSTEMS INC. IS THE WORLDWIDE LEADER** in networking for the Internet. The
4 company was founded in 1984 by two computer scientists from Stanford University seeking an
5 easier way to connect different types of computer systems.

6

7 Cisco Systems shipped its first product in 1986 and is now a multi-national corporation, with over
8 35,000 employees in more than 115 countries. Today, Cisco solutions are the networking
9 foundations for service providers, small to medium businesses, and enterprise customers which
10 include corporations, government agencies, utilities, and educational institutions.

11

12 Cisco's networking solutions connect people, computing devices, and computer networks, allowing
13 people to access or transfer information without regard to differences in time, place, or type of
14 computer system.

15 If anyone can lay claim to a 'heritage' in an industry as young as global networking, then it is
16 Cisco. Not only does 85 percent of Internet traffic travel across Cisco's systems, but we also use
17 the Internet to run our own business online, from product orders and inventory management
18 through to staff communications and travel expenses.

19 So as you explore the possibilities for your business, start at the beginning. Cisco Systems built the
20 Internet so we know exactly what it takes to get your business online. Take advantage of our
21 experience and knowledge to get the Internet working effectively for your business.

Cisco Networking, Routers, and Switches

23 Scalable **Cisco networking routers and switches** serve business networks of various
24 sizes. Cisco router models give users dependable application delivery, plus added features. They
25 offer integrated services with a full range of wired and wireless options. One router can integrate
26 voice, video, wireless and data services with highly secure connections. Cisco switches have been
27 developed for small businesses with port and speed options to support network optimization. Easy-
28 to-deploy, fixed-configuration switches from Cisco are available for Gigabit or Fast Ethernet
29 connections.

30

Cisco Small Business Wireless Access Points

32 Cisco Small Business Wireless Access Points combine business-class features with the reliability &
33 performance needed for small business networks.

34 The Cisco Aironet Series offers small & mid-sized enterprises great performance, functionality &
35 reliability at a competitive price up to high-density network environments that utilize mission-
36 critical, high-performance applications.

37 Cisco Small Business Wireless RV Series Routers offer virtual private networking (VPN) technology
38 that lets your remote workers connect to your network through a secure Internet pathway.

39

Cisco Unified Communications Products

41 Working within the network, Cisco Unified Communications products are linked to voice, video,
42 messaging, mobility and web conferencing. The company's unified communications applications
43 allow collaborators to stay connected through all devices. It also provides powerful solutions for a
44 workforce through voice and phone systems. Cisco's Unified communications tools, such as
45 the Unified IP phone, are designed to enhance productivity and competitiveness.

46