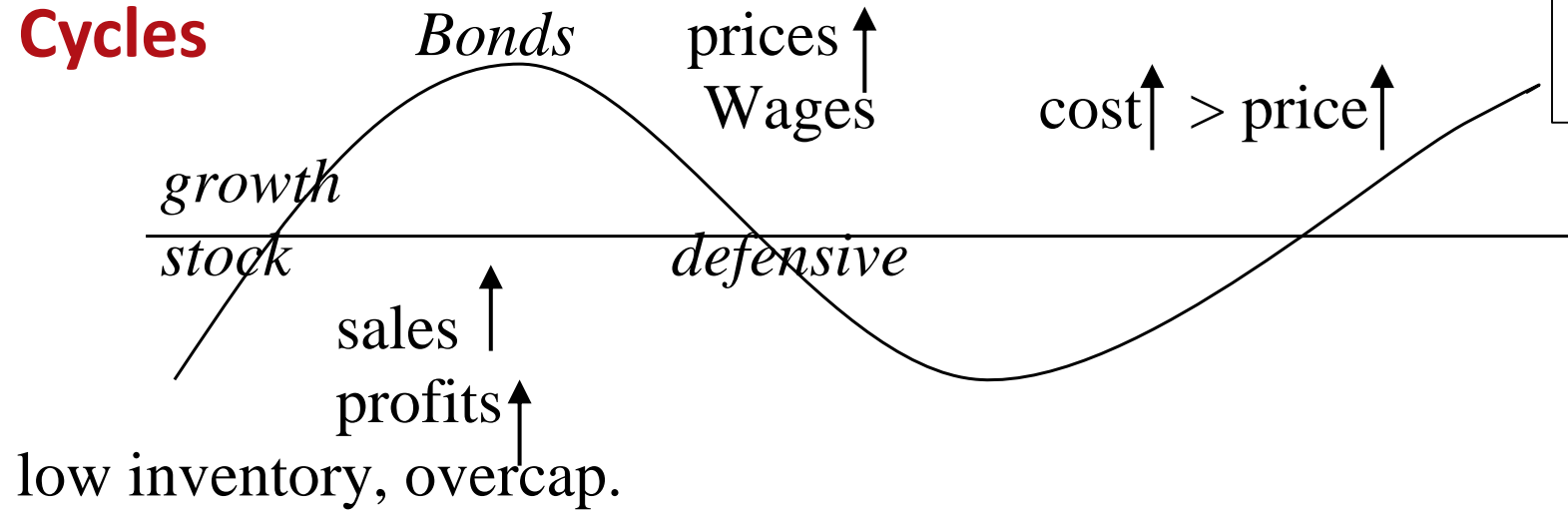


# Business Cycles



- Seven years of plenty and seven years of lean!
- Its death has been proclaimed several times, most recently in the late 1990's. (post WW-II boom caused the Commerce department to rename the Business Cycle Digest to the Business Conditions digest)
- Has been more subdued in the last 20 years (10% of the time in recessions versus 40% of the time in the previous 90 years due to a) decreasing variability of output: agriculture => manufacture => services. b) inventory control, c) globalization, d) better monetary and fiscal control, e) financial and banking deregulation.

## Why cyclical downturns even if periodicity not predictable?

- Exogenous (rising oil prices in 9 out of last 10 post-war, 9-11).
- Animal spirits (Keynes, insufficient demand, market failure as business investment swings from optimism to pessimism, jobs and incomes fall amplifying the above, unemployment rises, need government).
- Excessive supply, overinvestment, mismatch with savings.
- Policy mistakes (Fed actions first allow economies to overheat and then apply the brakes too hard).

# Macroeconomic Indicators (NBER).

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- Leading, lagged and coincident. Common convention that GDP decreases in 2 consecutive quarter implies recession! Recently dated as 2 quarters of 2001.
- Generally, leading indicators appear to increase 3-4 months prior to a recovery and decrease 7-8 months prior to a downturn. Sceptics claim 'stock prices forecast 9 of the last 5 recessions.'
- Diffusion indexes focus on the number of indicators that are up (or down) rather than the magnitude.

# INDICATORS FROM FINANCIAL MARKETS.

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Cash as a % of asset for US equity mutual funds



Mutual funds pool money from investors to invest in securities and are managed by a fund manager.

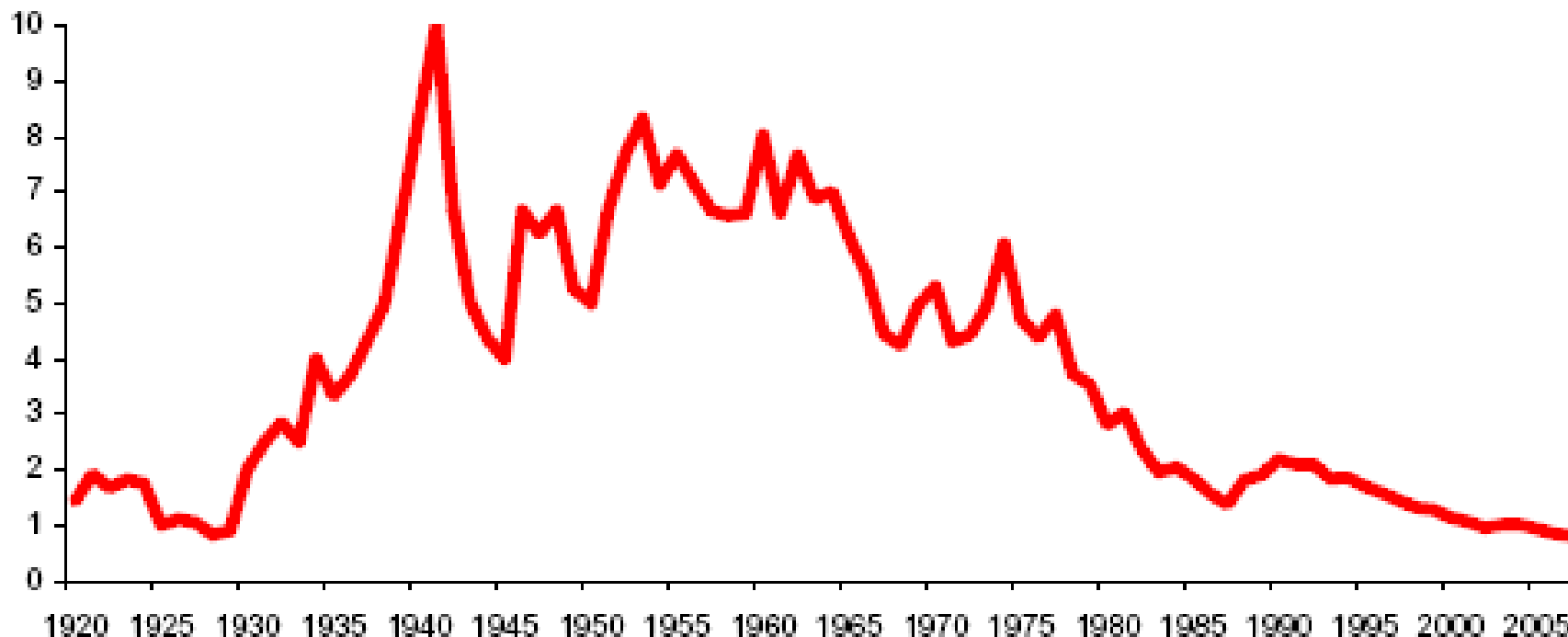
Source: SG Equity Research

PEOPLE HAVE BEEN BUYING STOCKS!

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The average holding period for a stock on the NYSE is now only 9 months! (years)



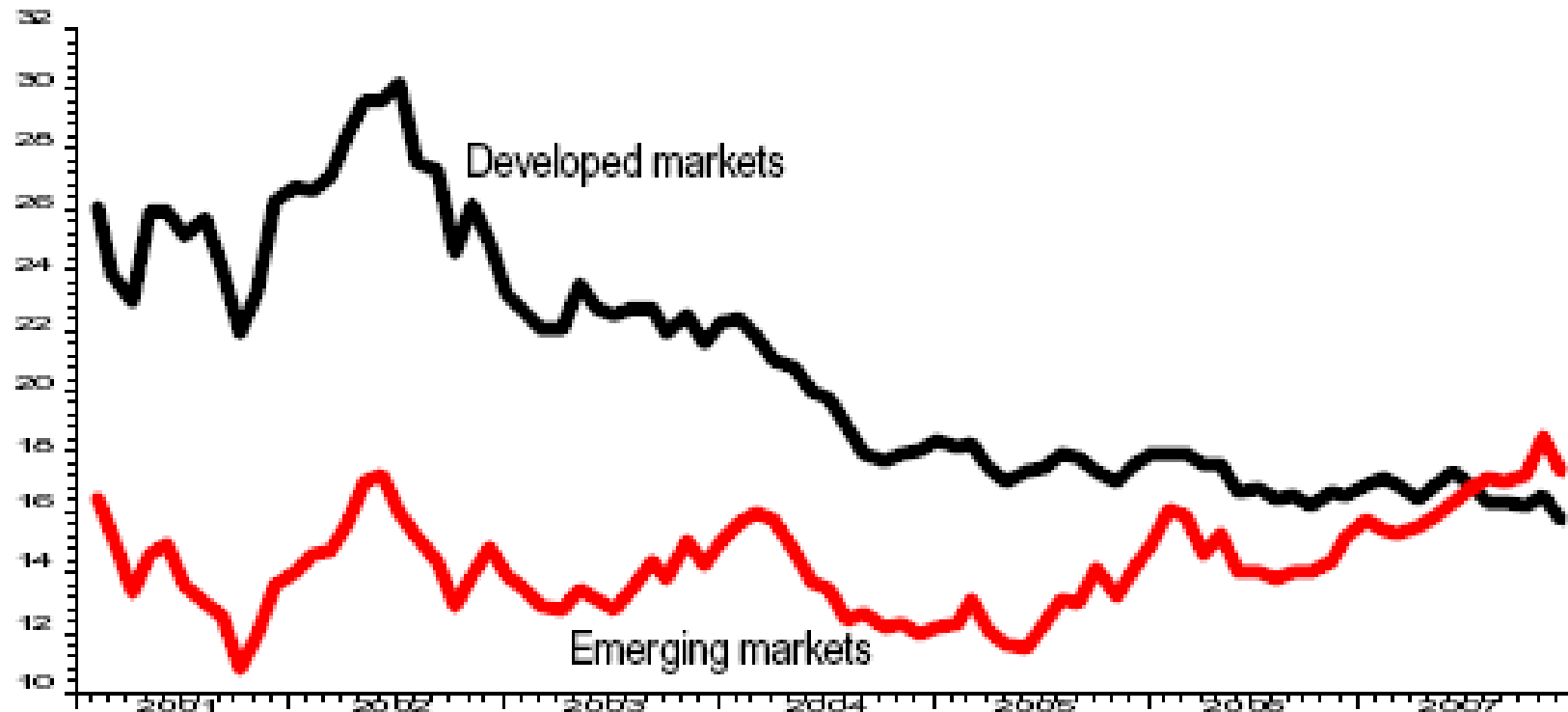
Source: SG Equity Research

BUT HOW LONG ARE THEY HOLDING THEM?

# VALUATION CHARTS FROM FINANCIAL MARKETS.

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Simple trailing 12-month PE on developed and emerging markets

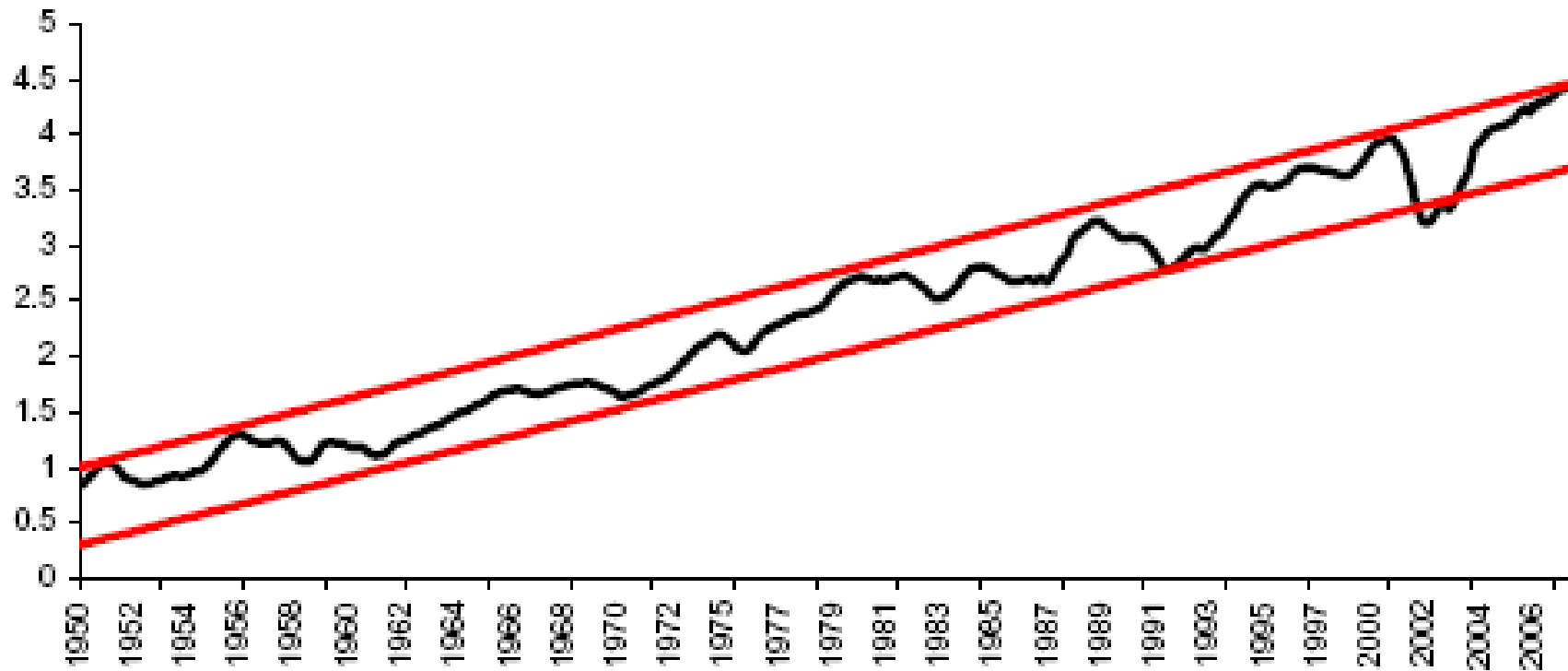


Source: SG Equity Research

# VALUATION CHARTS FROM FINANCIAL MARKETS.

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S&P500 log nominal earnings and 6% growth channels

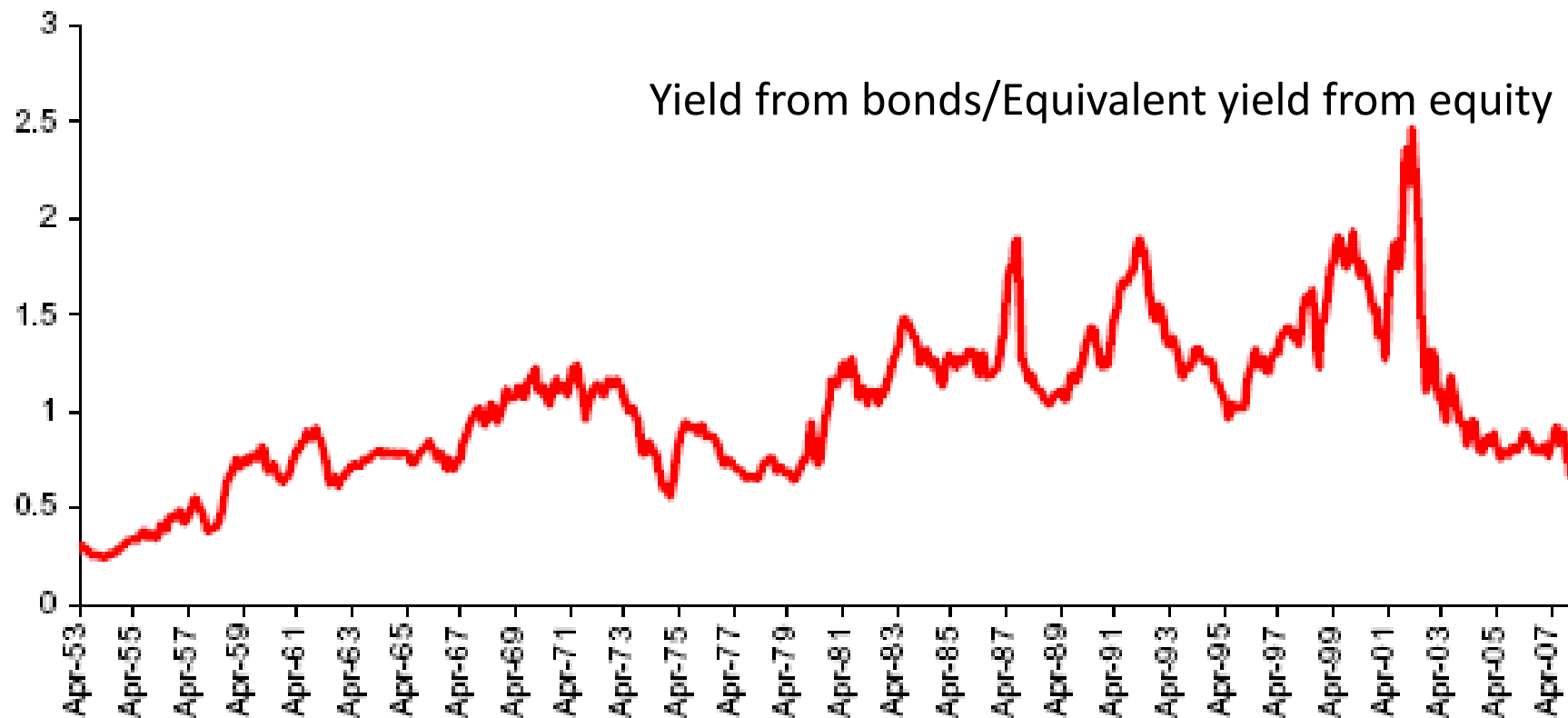


Source: SG Equity Research

# VALUATION CHARTS FROM FINANCIAL MARKETS.

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Bond equity earnings yield ratio (US)



Source: SG Equity Research



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