## What to Focus on to arrive at Fair price?

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- The obvious is to study price movements in the hope that they might reveal something about supply/demand characteristics for that stock.
- The premise of "technical" analysis is that the adjustment of prices to new information is gradual.
   What follows is by no means exhaustive (this could be a whole course in itself). It is merely illustrative and provides context.
- In this early world (before accounting indicators became popular), one views markets as a contest between bulls and bears and looks for patterns in price movements that might indicate which side is more likely to win.



## **Technical Analysis Charts**

Some of the earliest were charts such as:

Open —>— High
— Close

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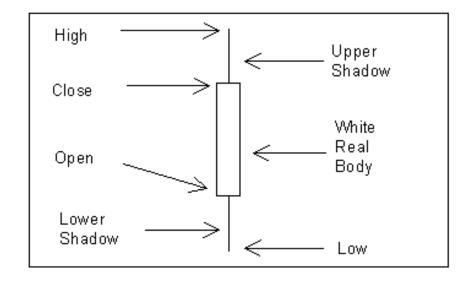
Before computers, people actually plotted such things daily on graph paper !!!

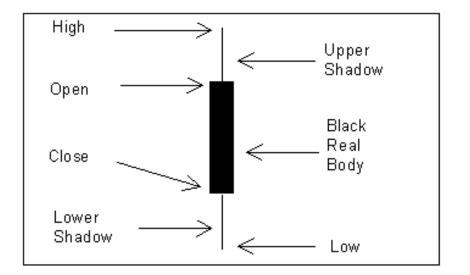


## Candlestick

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• Then came the Candlestick: open-to-close is rectangle (body), shaded for down days, clear for up days, lines above and below for high and low.







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