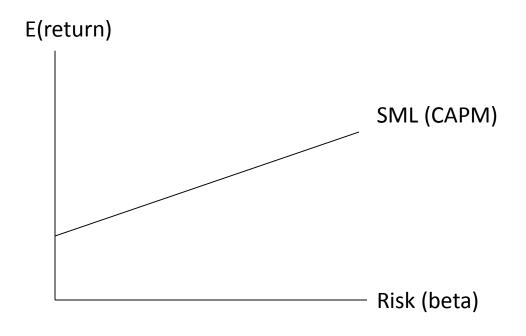
# Risk and Expected Return Standard Model (CAPM)

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- $E(R_i) = R_f + [E(R_m)-R_f] * \beta_i = 2 + 6 \beta_i$
- Slope of line = 6 reward per unit risk
- Intercept of line = risk free rate = 2%



### Where Does This Come From?

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Asset	<b>Current Price</b>	Expected Return E(R)	Beta	Risk/reward [E(R)- Rf]/Beta
Α	15	14%	1.5	6.67
В	50	12%	1.0	8.00
Rf		4%	0.0	0

- For A, the expected return of 14% from current price levels implies an expected future price of 15 \* (1.14) = \$17.1
- For B, expected return of 12% => expected future price of 50 \* 1.12 = \$56



## Case(i): Suppose B is priced correctly with a risk-reward of 8

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- A is priced incorrectly. Investors will buy B, those owning A will sell it and move to B until A's risk-reward is same as B.
- A's price will fall and its expected return will rise.
- What expected return for A is consistent with a risk-reward of 8?
- [E(R) 4]/1.5 = 8, E(R) = 16% (increases)
- What current price (based on future expected price of 17.1?
- Current Price \* (1.16) = 17.1, implies Current price for A = 14.74 (decreases from 15).
- NOTE: This is a bit contrived to make the point, we have to keep something fixed!



# Case (ii): Suppose instead that A is priced correctly

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- Then B is undervalued and its price will increase to 50.601, its expected return will drop to 10.67% and its risk-reward ratio will be 6.67. Confirm it!
- Often, both can happen especially if the market risk-reward is 7 (say). The example illustrates a process of how assets get priced and repriced in markets.

The message is that prices will (should) move this way to equate risk/reward ratios across all assets. Or, prices should be set so that the risk/reward ratio for all assets are equal.

Here the risk-reward ratio has a specific form and using it,

• 
$$[E(Rj) - Rf]/\beta j = [E(Rm) - Rf]/1.0$$
 = 8, Rearranging:

• 
$$E(Rj) = Rf + \beta j [E(Rm) - Rf]$$
 or the CAPM.



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In life, the risk-reward is probably more complicated than that assumed for the CAPM and other models for valuing assets exist.



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