Alongside AI

COLOR
GUIDELINE

VIVID BLUE

#1335F2

RGB   19, 53, 242
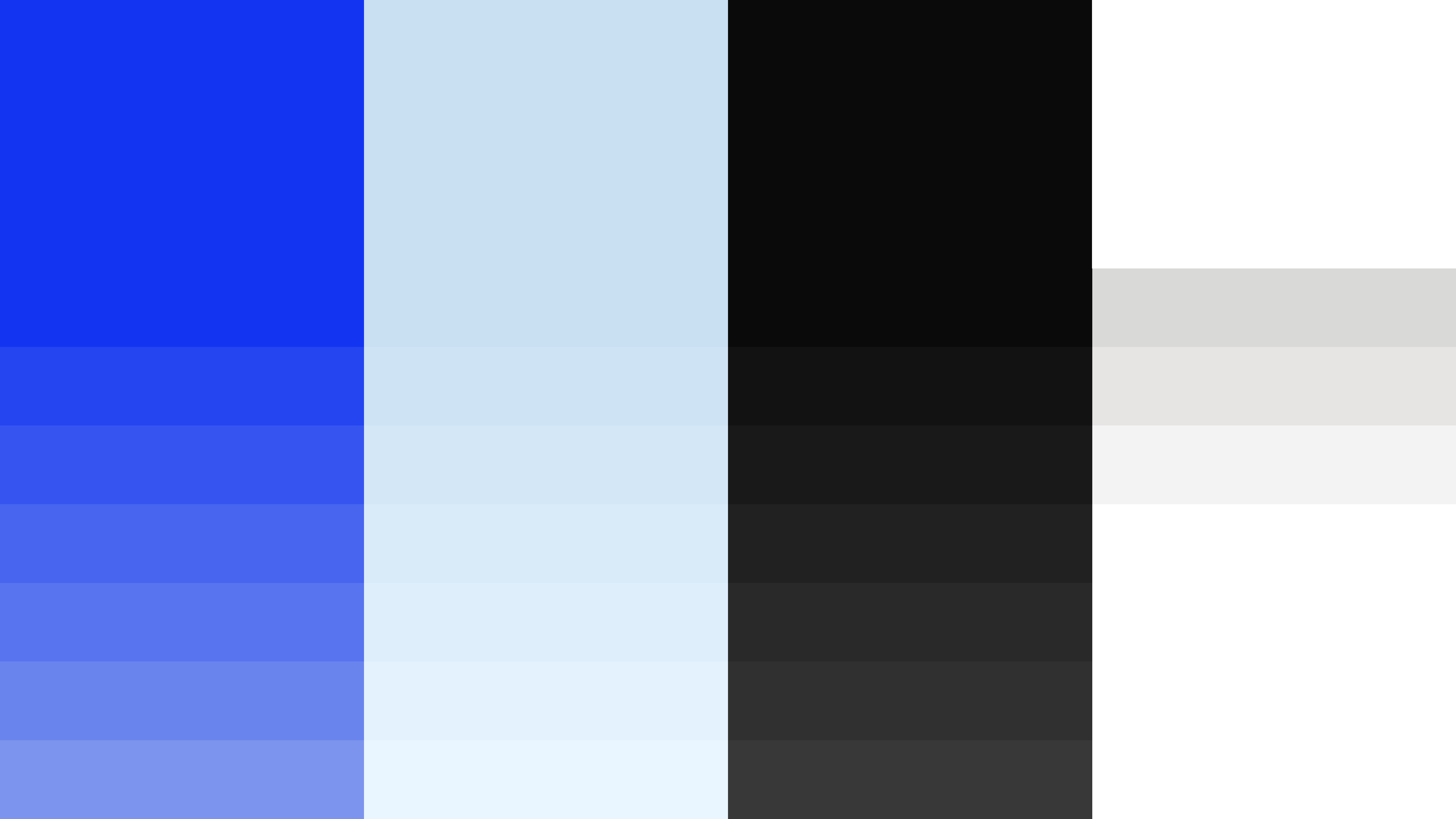CMYK   86, 75, 0, 0

FIRST SHADE

#C9DFF2

RGB   201, 223, 242
CMYK   19, 5, 1, 0

MIDNIGHT EDITION

#091017

RGB   9, 16, 23
CMYK   79, 70, 62, 80

WHITE

#FFFFFF

RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

TYPOGRAPHY GUIDELINE

Re

Typography - Primary Font

Urbanist

Family-Style

2020

Urbanist is a low-contrast, geometric sans-serif inspired by Modernist typography and design. The project was launched by Corey Hu in 2020 with 9 weights and accompanying italics. Conceived from elementary shapes, Urbanist's neutrality makes it a versatile display font for print and digital mediums. It is currently available as a variable font with a weight axis.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu
Vv Ww Xx Yy Zz
0123456789!@#$%&*

Designer:
Corey Hu

Aa	THIN
Aa	LIGHT
Aa	REGULAR
Aa	MEDIUM
Aa	SEMIBOLD
Aa	BOLD
Aa	EXTRABOLD
Aa	BLACK

Typography - Secondary Font

Darker Grotesque

Family-Style

2019

Darker Grotesque is a contemporary sans-serif typeface designed by Gabriel Lam, according to Google Fonts. It's inspired by post-modern and brutalism typographic trends.

The font family includes multiple weights, such as Light, Regular, Medium, SemiBold, Bold, ExtraBold, and Black, according to Adobe Fonts. It supports 58 languages and is available for both personal and commercial use. Darker Grotesque is an open-source font

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#$%&*

Designer:
Gabriel Lam

Aa   LIGHT

Aa   REGULAR

Aa   MEDIUM

Aa   SEMIBOLD

Aa   **BOLD**

Aa   **EXTRABOLD**

Aa   **BLACK**