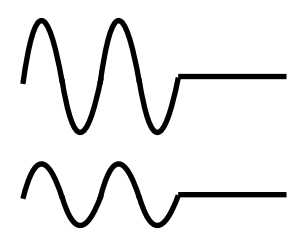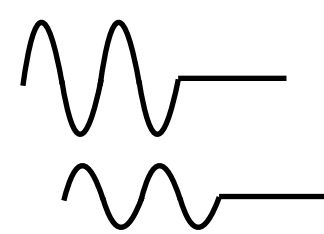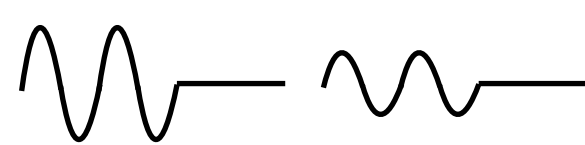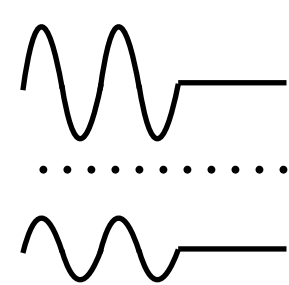Direct

Indirect

Linear

Non-competing barrier

Competing barrier