## egle strockyte

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#### **PROFILE**

A London based graphic designer specialising in web design, print work, illustration and motion graphics. Fluent in Adobe Creative Suite and knows how to get around HTML and CSS. Egle's interest lies is crafting great user experiences while following latest design trends. Looking for exciting opportunities to work with passionate people.

#### **EDUCATION**

**University of the Arts London, LCC** 2009-2010 | MA Publishing (Magazine)

### Kingston University London

2006-2009 | BA (Hons), 1:1, Journalism and Media & Culture Studies

# **Siauliai Art School, Lithuania** 2001-2005 | Diploma in Fine Arts

#### **EXPERIENCE**

#### Midweight designer, Global Trade Review (GTR)

2014-present

Planned and led design process of the GTR digital rebrand. Designed the new responsive website along the eNewsletters and confirmation emails. Was responsible for site map architecture followed by wireframes and mock-ups for multiple devices, also, at a later stage of the project, UI testing. Played a key role in liaison with numerous teams including web developers, editorial and marketing.

#### Junior designer, Global Trade Review (GTR)

2012-2014

Had to devise and present multiple design concepts to different departments within the company. Meeting tight deadlines for brochures, leaflets, web banners, magazine layouts and adverts, illustrations and large format artwork. Responsible for GTR video postproduction and motion graphics creation.

#### Freelance graphic designer

2011-2012

Worked on various print and web design projects for different clients. Projects mainly included client presentations and reports, posters and responsive website mock-ups.

#### **Graphic designer, 111 project**

2010-201

Designed a USB flash drive and dealt with the suppliers from China to manufacture it. Produced (filmed and edited) 111 event's documentary video.

#### Design intern, University of the Arts London

2010

Designed a digital booklet featuring Knowledge Transfer Partnerships (KTP) case studies.

#### **SKILLS**

#### Software

InDesign, Photoshop, Illustrator, Sketch, After Effects, Premier Pro, Dreamweaver, MAC OS and PC

#### Knowledge

Responsive design, HTML and CSS, Prototyping, Wireframing, Colour theory, Typography, Presenting ideas