GTR/EXPORTA HOME
(see news home page)

NEWS

- ALL NEWS
- AFRICA
- ASIA
- AMERICAS
- MENA
- CIS & EUROPE
- ON THE MOVE
- MULTIMEDIA

News home page:

- 3 most recent news stories on carousel
- 8 links (3 on the side, 5 below) to the news stories from different news sections
- Box containing 3 links to the stories form the **on the move** section
- A list of 6 news stories from different sections
- **Latest headlines** widget pulling 3 news stories from each section
- Right-hand column contains widgets that link user up with different website sections

Multimedia home page:

- Multimedia page containing: video and podcasts organised on two-tabbed box.
- **Video** will be posted as a news story (video used instead of an image to illustrate the story).
- **Podcasts** will be available for listening, download or accessed via RSS or iTunes subscription.

REGIONAL OR ON THE MOVE NEWS HOME PAGES

Regional (or ON THE MOVE) News home page:

- A list of 10 most recent news stories from the relevant region (with the latest being the largest)
- **Popular among subscribers** ribbon - pulling the most relevant to the region magazine articles
- Right-hand column contains widgets that link user up with different website sections

INDIVIDUAL STORY PAGES

- MAIN STORY
- COMMENTS
- "RECOMMENDED FOR YOU" STORIES RIBBON (LATEST NEWS STORIES)
- OTHER FEATURES: SHARE, PRINT, EMAIL YOUR FRIEND LINKS

MAGAZINE

- RECENT GTR ISSUES
- SUPPLEMENTS
- EDITORIAL BOARDS

Magazine home page:

- Recent issues "ribbon" with 4 latest issues covers visible
- Links to the different sections of the mag with the links to the articles below
- Recommended for you stories ribbon (latest news stories)
- Right-hand column contains widgets that link user up with different website sections

EVENTS

- ALL EVENTS
- AFRICA
- ASIA
- AMERICAS
- MENA
- CIS & EUROPE
- PARTNER INITIATIVES
- CONTACT US

Events home page:

- Interactive world map that displays all events (year selector box gives access to the past events info). Box below the map lists corresponding to the map events list (3 most upcoming events with **see more** link, if applicable).
- **Popular among subscribers** ribbon - pulling the most relevant to the region magazine articles
- **Latest headlines** widget pulling 3 news stories from each section
- Right-hand column contains widgets that link user up with different website sections

INTERACTIVE WORLD MAP (MULTIPLE PAGES)

INDIVIDUAL EVENT PAGES — GTR MEMBERS AREA

- DESCRIPTION AGENDA STATISTICS VENUE TESTIMONIALS GALLERY
- OVERVIEW — DOWNLOAD
- SPONSORS — OPPORTUNITIES
- BOOK NOW

DIRECTORY

- ALL DIRECTORY ENTRIES

INDIVIDUAL DIRECTORY ENTRIES

Directory home page:

- All directory entries displayed (infinite scroll). The entries can be filtered down (isotope)

Features include:

- MY DIRECTORY
- ORDER A COPY
- JOIN DIRECTORY

TRAINING

- SUPPLY CHAIN MASTERCLASS
- SUPPLY CHAIN WORKSHOP

HEADER LINKS

- SIGN IN OR REGISTER
- CONNECT
- SUBSCRIBE
- SEARCH BAR

FOOTER LINKS

- NEWS
- ABOUT US
- FOLLOW US
- MAGAZINE
- COMPANY NEWS
- NEWSLETTER
- EVENTS
- ADVERTISE — DOWNLOAD MEDIA PACKS OPPORTUNITIES
- 'BACK TO TOP' LINK
- SUPPLY CHAIN
- SUBSCRIBE
- SUBSCRIBE
- DIRECTORY
- CONTACT US

— - home page structure = news home page

MY DIRECTORY - mini user profile (aka amazon's wish list) where user can save the directory contacts they searched once and that they think they'll need later.

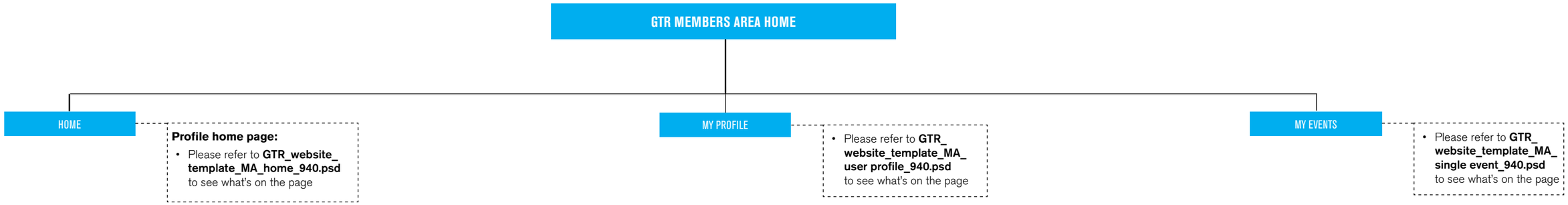
GTR MEMBERS AREA - GTR members area is 'a-one-stop-shop' user zone. It's a mini community site within our website where delegates can download different content and socialise (arrange meeting, start discussions, etc.) with their peers.

- features from the **most recent** magazine issue locked. Current magazine issue available to the subscribers only.

- login form (forgot password feature)
- sign up form (directory)
- contact us form
- booking form
- sign up form (newsletter)
- external site.
- mailto: feature.
- shop/paywall
- download
- search function (by sector)
- search function (**search results** need to be **relevant to wherever a visitor is on the website**. The search box has to have a hint, for example, 'search news', if a visitor is in the news section, etc.)
- brief outline of the content on the page

OTHER FEATURES EXPLAINED

- Ad spaces - leaderboard ad and side bar ads. Static or dynamic. Has to **click through to the advertiser's site.** 5-10 different ads located in in this ad space should be **displayed on rotation basis** (with every instance of a browser being refreshed).
- **NOTE: side bar ads** have to be **relevant to the content** in the main content area. For example, if a user is in Asia news section, HSBC ad will be displayed, etc.
- Subscribe button takes users to the subscriptions page that has all our offering listed (standard+corporate).



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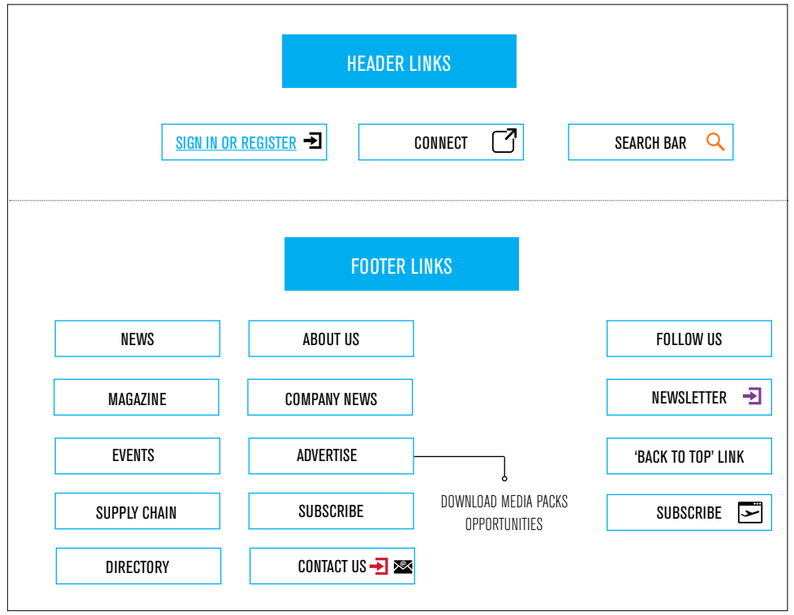
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