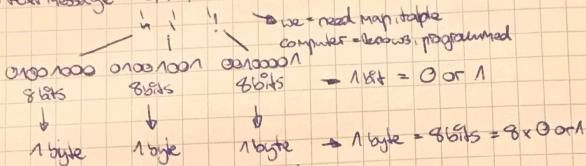


ASCII

- System that maps $65 = A, 66 = B \rightarrow \text{ASCII}$
- American Standard Code for Information Interchange
- Mapping for everything punctuation, lowercase letters, ...

display letters

- Text message: $73, 72, 33 = \text{Hi!}$



bits and bytes

- How many symbols can you represent with 8 bits? $\rightarrow 256$
- $2 \times 2 = 256$ possibilities
- What's missing from ASCII?
 - accented characters
 - Asian / Arabic languages
- Why are 256 possibilities not sufficient?
 - humans use way more to communicate
 - emojis are characters in a different alphabet
 - pictorial

Unicode

ASCII \rightarrow Unicode

supports all human languages

e.g. with least 16 bytes $= 128514$

\Rightarrow Does not use 8 bits, but 16 or 24 or 32

Electricity \rightarrow representing millions \rightarrow represent letters + emojis \rightarrow ?

How to display colors?

\Rightarrow we only have bits, assign those to colors

(background)

RGB \rightarrow can create every color in the rainbow

73 72 33 \rightarrow Hi!

amount of red
amount of green
amount of blue

(yellow dot)

R G B
8 bits 8 bits 8 bits

\downarrow \downarrow \downarrow

256 256 256

\rightarrow range from 0 to 255 each
 $\rightarrow 24 \text{ bits in total}$

\downarrow
color

Displaying e.g. an emoji:

control colors of dots on the screen (\rightarrow pixels)

pixels

Resolution = how many pixels/dots there are horizontally (\rightarrow) and vertically (\downarrow)

tiny little squares that represent color

Image
one pixel

$\rightarrow 24 \text{ bits} / 3 \text{ bytes}$

Image = grid of pixels

Video: changing pixels really fast, many pictures displayed after another \rightarrow flipbook

display music/videos

Music: Number to represent each possible note, another number for duration

formats (mp3, gif, word) tell the computer how to store patterns of zeros and ones in a file

formats

represent with
0s and 1s

INPUT

how to take inputs
and convert them
into relevant solutions?

represent with
0s and 1s

OUTPUT

input/output

Algorithms

Algorithms

- step-by-step instructions for solving problems
- not always happening inside of computers
- following a recipe
- no room for ambiguity in computers

computer and human

can follow someone's
instructions

Computers Algorithms:

have to be correct (get the right outputs)

need to be precise → humans can read between the lines

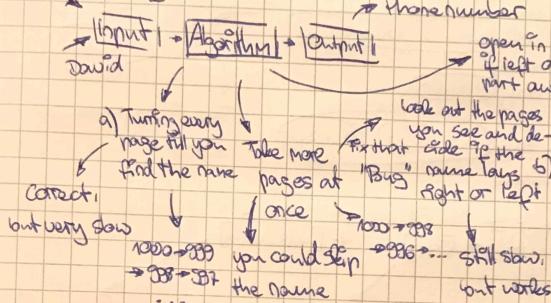
→ "I got what you mean"

computers take you literally

→ programming = translating an algorithm into a language the computer understands

bugs and good/bad algorithms

Phonebook



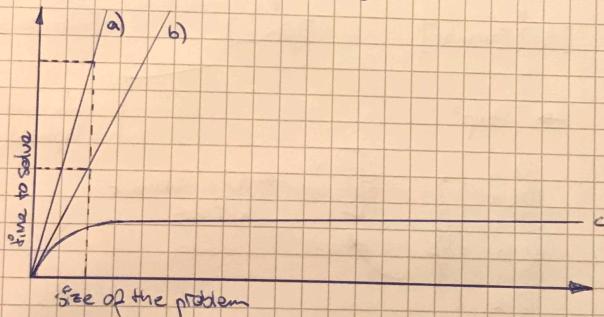
1000 → 500 → 230 → ...

open in the middle, decide if left or right, throw other part away, go to the middle, decide if left or right

way faster than 2 or 1 page at once

bug = mistake in a program/an algorithm

efficiency / "it works"



loop/cycle =

go back to line 3! programming construct or principle of an algorithm that gets you to do something again and again

Pick up

do same again and again

Functions = Statement that gets the computer to do something

Else if

"Scratch"

conditions/branches = which fork in the road to take

Boolean expression = question whose answer is y/n, true/false, 0/1

basic terms in form of pseudocode

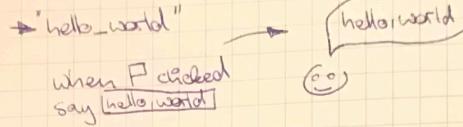
pseudocode = algorithm implemented in English

Important: correct and precise (t)

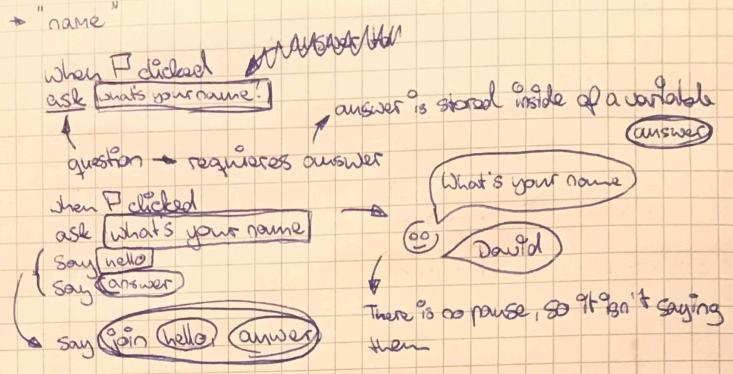
- Pick up Phone Book
- Open to middle of Phone Book
- Look at Page
- If person is on page
 - Call person
 - Else if person is earlier in book
 - Open to middle of left half of book
 - Go back to line 3!
 - Else if person is later in book
 - Open to middle of right half of book
 - Go back to line 3!
- Else
 - Call person

Programming with Scratch

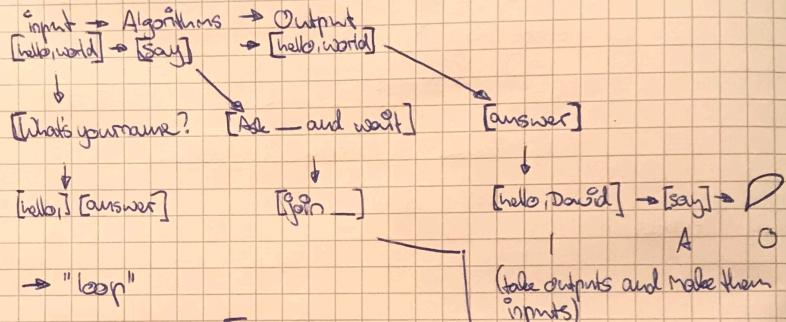
Scratch
programming language with blocks



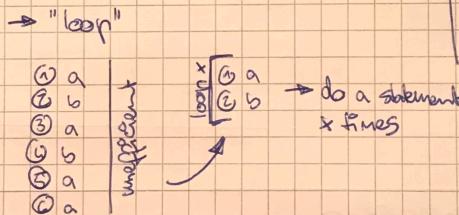
Output and Variables



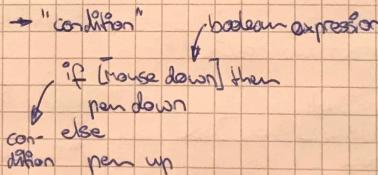
Scratch as an Algorithm



Loop



Conditions



How to program

▷ Start programs simple, then add more complex things

▷ Abstraction = way of problem solving

- take a complicated idea → defining a function / puzzlepiece for it
 - ↳ get used to new not worrying about implementation details