

EMMANUEL G. MARIANO

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Experience

DATA INSIGHTS ANALYST – KMC Solutions (Catch.com.au)

April 2024 – Current

- **Create and maintain Salesforce dashboards**, ensuring accurate, real-time data visualizations to support business analysis.
- **Design and deliver comprehensive performance reports** and tracking KPIs to support decision-making.
- Provide strategic insights from NPS data to guide operational initiatives and improve customer journey outcome.

OPERATIONS INTERN – Wedding Suppliers Association of the Philippines Inc.

August - September 2022

- Collaborated with a diverse team to **formulate and execute data-driven strategies** aimed at enhancing social media engagement and brand visibility.
- **Created and presented weekly reports** summarizing findings and progress to stakeholders, facilitating transparency and alignment with project objectives.

Skills

- SQL
- Power BI & Tableau
- Python
- Excel
- Power Automate
- Salesforce

Personal Projects egmariano18.github.io/portfolio

Power BI and Tableau Dashboards

- Designed, and developed Tableau and Power BI dashboards for **data visualization** projects.
- Demonstrated proficiency in creating insightful and user-friendly visualizations to convey complex data trends.

Education

BACHELOR OF SCIENCE IN INDUSTRIAL ENGINEERING

October 2023

Polytechnic University of the Philippines

Certificates

- Learn SQL Basics for Data Science Specialization (University of California, Davis)
- Google Business Intelligence Professional Certificate
- Google Data Analytics Professional Certificate
- Excel Skills for Business Specialization (Macquarie University)
- Google Project Management: Professional Certificate