



# EMILY MATTISON

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(864) 764-4183

## EDUCATION

**The Iron Yard**  
2017

User Interface Design Certificate

**Clemson University**  
2011 – 2015

Bachelor of Arts in English  
Minor in Business Administration  
GPA: 3.72

## ACTIVITIES

**College of Charleston**  
**Drawing I Class**  
August – December 2016

**Charleston Graphic Design**  
**Meetup Organizer**  
February – August 2016

## ASSOCIATIONS

**The American Institute**  
**of Graphic Arts (AIGA)**

**Phi Beta Kappa Society**

## SKILLS

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Campaign Monitor  
HTML / CSS / Sass  
JavaScript / jQuery  
MailChimp  
PHP  
Sketch  
WordPress

## EXPERIENCE

**ballad Web Application** • The Iron Yard, Raleigh, NC  
**User Interface Designer** • April – May 2017

- Collaborated with a fellow UI Design student and Java student to design and develop desktop and mobile user interfaces for ballad, a web application that allows songwriters to brainstorm, write, and save lyrics

**TopTix** • Charleston, SC  
**Marketing Coordinator** • February 2016 – February 2017

- Designed digital and print advertisements for upcoming marketing campaigns using Adobe Illustrator and Adobe Photoshop
- Updated the company website with new images, client testimonials, news stories, and press releases
- Designed branded sales proposals using Adobe InDesign and Adobe Photoshop
- Helped write and edit company e-newsletter, customer testimonials, and press releases

**Obviouslee Marketing** • Charleston, SC  
**Graphic Design Intern** • September 2015 – February 2016

- Helped create new advertisement layouts and resized existing advertisements for a wide variety of clients using Adobe Photoshop and Adobe InDesign
- Prepared images and other assets for clients' websites and reproduced their web pages with the new assets using Adobe Photoshop and WordPress
- Helped create e-newsletters and social media elements for a wide variety of clients using Adobe Illustrator and Adobe Photoshop

**Chronicle Magazine** • Clemson University, Clemson SC  
**Editor-in-Chief** • April 2014 – April 2015

- Led a staff of 30 students in promoting, producing, and distributing two 80-page issues

**Creative Director** • April 2013 – April 2014

- Collaborated with the magazine's layout editor to design and determine the theme for two 80-page issues in addition to the issues' marketing collateral
- Designed the magazine's logo and wordmark and established the magazine's first brand guidelines