

Eitan Goldberg

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- [@obsessive.work](#) (Instagram)

Education

Drexel University
Bachelor of Science, Graphic Design
Minor, Interactive Digital Media
EXPECTED GRADUATION, 2023
GPA 3.83

Skills

Languages

- HTML, CSS

Tools

- Adobe Suite
- Microsoft Suite
- Figma
- Sketch
- Visual Studio Code
- Codekit
- GreenSock Animation Platform
- Sketchup
- Ceros

Social Media

- Instagram
- LinkedIn
- Facebook
- Twitter
- Tumblr

Affiliations

Digital Media Manager,
Drexel Undergraduate Student
Government Association
JUNE 2021 - PRESENT

Member,
American Institute of Graphic Art
FEBRUARY 2021 - PRESENT

Education Volunteer,
Gabriel Project Mumbai (in India)
JANUARY 2019

Experience

Freelance, Graphic Designer

SEPT. 2017 - PRESENT

- Composed the visual story of soft-rock EP, Your Heart Is My Pinata
- Constructed logo for Philadelphia real estate company, Kiddma
- Created pre-show pamphlet with original photography for play, Through The Fence
- Designed unique flags for four camper divisions at Camp Ramah Berkshires

Vice President, Drexel Art Organization

MAY 2020 - PRESENT

- Branded and advertised Collab Fest lecture series
- Researched, recruited and interviewed guest speakers, including 15x Grammy-nominated musician and a leading Scottish filmmaker
- Planned and created social media content to promote organization events
- Assisted in building community of creatives and art-lovers

Co-founder, Designer, Juicebox (Clothing)

JULY 2020 - PRESENT

- Developed brand identity with logo, typography, palette, slogan, and brand voice
- Illustrated original characters for printing on clothing items
- Planned marketing campaigns based on financial projections and target audience research
- Recruited web designers to build e-commerce website that I designed

Graphic Design Intern, Marsh & McLennan

APRIL 2018 - MAY 2018

- Tested the company's new website in 24 hours and identified dozens of errors which were corrected prior to launch
- Created gifs for email sent to 60,000 employees
- Consulted internal communications team in designing on-brand website-blocker
- Photographed and refined Executive's headshot

Honors

A.J. Drexel Scholarship
FALL 2020 - PRESENT

Dean's List
FALL 2019 - WINTER 2021, FALL 2021