Minimum Wage, Informality, and Earnings Inequality: Evidence from Mexico*

Cristián Aguilera Arellano[†] and Egor Malkov[‡]

This version: August 2022

Most recent version: click here

VERY PRELIMINARY

What are the implications of a decline in the minimum wage for earnings inequality in an economy with a sizable informal sector? We address this question by using rich administrative matched employer-employee data and survey data from Mexico, a country where almost half of the workers are informally employed, combined with an equilibrium search model of the labor market. Between 1988 and 1996, the Mexican economy witnessed two opposite trends: a 61 log point increase in P90-P10 earnings inequality in the formal sector was accompanied by a 48 log point decline in the real minimum wage. On the empirical side, we show that the minimum wage spillover effects reach up to the 70th percentile of the earnings distribution. Next, using the AKM decomposition, we find that the variance of worker fixed effects accounts for about 60% of the total variance of log earnings. Finally, using the model that features both formal and informal sectors, we evaluate the effects of the minimum wage decline on the earnings distribution in the formal sector, employment, and output in Mexico.

JEL: E26, J31, J46. one more

Keywords: Minimum Wage, Income Inequality, Informality, Inequality Decomposition.

^{*} We thank Mariacristina De Nardi, Fatih Guvenen, and Jeremy Lise for their feedback and comments.

[†] Department of Economics, University of Minnesota. E-mail: aguil157@umn.edu.

[‡] Department of Economics, University of Minnesota. E-mail: malko017@umn.edu.

1 Introduction

The main contributions of this paper are threefold.

To the best of our knowledge, this paper is the first one that

This paper contributes to several strands of literature. First, it is related to the

Next, our paper contributes to the

Alvarez et al. (2018) Verhoogen (2008) Lee (1999) Campos-Vazquez and Esquivel (2020) Song et al. (2019) Engbom and Moser (2021) Engbom et al. (2022) Abowd et al. (1999) Autor et al. (2016) Flinn (2006) Meghir et al. (2015) Burdett and Mortensen (1998) Teulings (2003) Castellanos et al. (2004) Bell (1997) Campos-Vazquez and Esquivel (2021) Bosch and Manacorda (2010) Puggioni et al. (2022) Ulyssea (2020) Lemos (2009) La Porta and Shleifer (2008) Maloney and Mendez (2004) Jales (2018) Caruso Bloeck et al. (2019) Dube (2019) Neumark et al. (2004) Neumark et al. (2005) Berger et al. (2022)

The rest of the paper is organized as follows. In Section ?? we provide !!!. Section 3 describes the !!!. Section 5 lays out the search model that features !!!. Section 6 discusses the parameterization. Section 7 concludes.

2 Minimum Wages in Mexico: Institutional Background

Starting from 1986, all Mexican municipalities have been assigned to one of three minimum wage areas. These areas are denoted by A, B, and C.

3 Data

The main sources of data for our analysis are the

4 Empirical Findings

4.1 Earnings Inequality in Mexico

4.2 Minimum Wage in Mexico

Exposure to min wage

We are aware of . In the subsequent versions of the paper, we will also report the results !!! Bonhomme et al. (2019) and Kline et al. (2020).

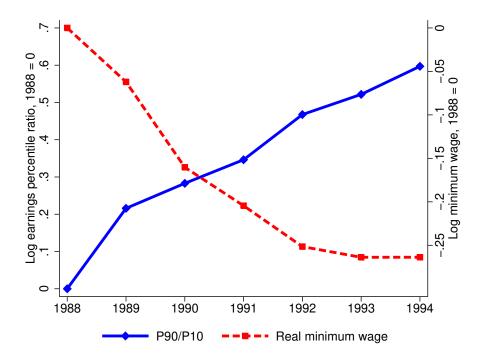


Figure 1: Earnings inequality and real minimum wage in Mexico

Notes: .

4.3 Spillover Effects of Minimum Wage

(1)
0.744 (0.115)***
$0.504 (0.056)^{***}$
0.176 (0.017)***
0.061 (0.011)***
-0.029 (0.010)***
-0.034 (0.019)*
-0.009 (0.027)
-0.047 (0.033)
Yes

Notes: * p < 0.1, ** p < 0.05, *** p < 0.01. Time period: 1988-2012. Marginal effects are evaluated at the worker-weighted mean across states and years.

4.4 Informality in Mexico

formal informal share + time spent in formal

5 Model

5.1 Model Environment

Workers.

Firms.

5.2 Worker's Problem

Value of unemployed workers:

$$\rho U_{\theta} = b_{\theta} + \underbrace{\lambda_{01}^{\theta} \int_{\underline{w}_{1}}^{\overline{w}_{1}} \max\{W_{\theta}^{1}(w) - U_{\theta}, 0\} dF_{\theta}^{1}(w)}_{\text{unemployment} \rightarrow \text{ formal sector}} + \underbrace{\lambda_{02}^{\theta} \int_{\underline{w}_{2}}^{\overline{w}_{2}} \max\{W_{\theta}^{2}(w) - U_{\theta}, 0\} dF_{\theta}^{2}(w)}_{\text{unemployment} \rightarrow \text{ informal sector}}$$
(1)

Value of workers employed in the formal sector:

$$\rho W_{\theta}^{1}(w) = w + \underbrace{\lambda_{10}^{\theta} \left[U_{\theta} + s \cdot w - W_{\theta}^{1}(w) \right]}_{\text{formal} \rightarrow \text{ unemployment}} + \underbrace{\lambda_{11}^{\theta} \int_{w}^{\bar{w}_{1}} \left[W_{\theta}^{1}(w') - W_{\theta}^{1}(w) \right] dF_{\theta}^{1}(w')}_{\text{formal} \rightarrow \text{ formal}} + \underbrace{\lambda_{12}^{\theta} \int_{w}^{\bar{w}_{2}} \left[W_{\theta}^{2}(w') - W_{\theta}^{1}(w) \right] dF_{\theta}^{2}(w')}_{\text{formal} \rightarrow \text{ informal}}$$
(2)

Value of workers employed in the informal sector:

$$\rho W_{\theta}^{2}(w) = w + \underbrace{\lambda_{20}^{\theta} \left[U_{\theta} - W_{\theta}^{2}(w) \right]}_{\text{informal} \rightarrow \text{unemployment}} + \underbrace{\lambda_{21}^{\theta} \int_{w}^{w_{1}} \left[W_{\theta}^{1}(w') - W_{\theta}^{2}(w) \right] dF_{\theta}^{1}(w')}_{\text{informal} \rightarrow \text{formal}} + \underbrace{\lambda_{22}^{\theta} \int_{w}^{\bar{w}_{2}} \left[W_{\theta}^{2}(w') - W_{\theta}^{2}(w) \right] dF_{\theta}^{2}(w')}_{\text{informal} \rightarrow \text{informal}}$$

$$(3)$$

5.3 Firm's Problem

Profit maximization of firms operating in the formal sector:

$$\pi_1(p) = \max_{w_{\theta}^1 \ge w^{min}, v_{\theta}^1} \underbrace{(1-t)}_{\text{profit tax}} \left\{ \left[p\theta - \left(1 + \tau + \lambda_{10}^{\theta} s \right) w_{\theta}^1 \right] l_{\theta}^1 \left(w_{\theta}^1, v_{\theta}^1 \right) - \underbrace{c_{\theta} \left(v_{\theta}^1 \right)}_{\text{vacancy cost}} \right\} \quad \forall \theta$$
 (4)

Profit maximization of firms operating in the informal sector:

$$\pi_{2}(p) = \max_{w_{\theta}^{2}, v_{\theta}^{2}} \left[p\theta - w_{\theta}^{2} \right] l_{\theta}^{2} \left(w_{\theta}^{2}, v_{\theta}^{2} \right) - \underbrace{c_{\theta} \left(v_{\theta}^{2} \right)}_{\text{vacancy cost}} - \underbrace{\mathcal{C} \left(l_{\theta}^{2} \left(w_{\theta}^{2}, v_{\theta}^{2} \right) \right)}_{\text{informality cost}} \quad \forall \theta$$
 (5)

5.4 Equilibrium

6 Parameter Choices

7 Conclusion

In this paper, we

References

- ABOWD, J. M., F. KRAMARZ, AND D. N. MARGOLIS (1999): "High Wage Workers and High Wage Firms," *Econometrica*, 67, 251–333.
- ALVAREZ, J., F. BENGURIA, N. ENGBOM, AND C. MOSER (2018): "Firms and the Decline in Earnings Inequality in Brazil," *American Economic Journal: Macroeconomics*, 10, 149–189.
- Autor, D. H., A. Manning, and C. L. Smith (2016): "The Contribution of the Minimum Wage to US Wage Inequality over Three Decades: A Reassessment," *American Economic Journal: Applied Economics*, 8, 58–99.
- Bell, L. A. (1997): "The Impact of Minimum Wages in Mexico and Colombia," *Journal of Labor Economics*, 15, S102–S135.
- Berger, D. W., K. F. Herkenhoff, and S. Mongey (2022): "Minimum Wages, Efficiency and Welfare," *NBER Working Paper No. 29662*.
- BONHOMME, S., T. LAMADON, AND E. MANRESA (2019): "A Distributional Framework for Matched Employer Employee Data," *Econometrica*, 87, 699–739.
- Bosch, M. And M. Manacorda (2010): "Minimum Wages and Earnings Inequality in Urban Mexico," *American Economic Journal: Applied Economics*, 2, 128–149.
- BURDETT, K. AND D. T. MORTENSEN (1998): "Wage Differentials, Employer Size, and Unemployment," *International Economic Review*, 257–273.
- CAMPOS-VAZQUEZ, R. M. AND G. ESQUIVEL (2020): "The Effect of Doubling the Minimum Wage and Decreasing Taxes on Inflation in Mexico," *Economics Letters*, 189, 109051.
- —— (2021): "The Effect of Doubling the Minimum Wage on Employment and Earnings in Mexico," *Economics Letters*, 209, 110124.
- CARUSO BLOECK, M., S. GALIANI, AND F. WEINSCHELBAUM (2019): "Poverty Alleviation Strategies under Informality: Evidence for Latin America," *Latin American Economic Review*, 28, 1–40.
- CASTELLANOS, S. G., R. GARCÍA-VERDÚ, AND D. S. KAPLAN (2004): "Nominal Wage Rigidities in Mexico: Evidence from Social Security Records," *Journal of Development Economics*, 75, 507–533.
- Dube, A. (2019): "Minimum Wages and the Distribution of Family Incomes," *American Economic Journal: Applied Economics*, 11, 268–304.
- ENGBOM, N., G. GONZAGA, C. MOSER, AND R. OLIVIERI (2022): "Earnings Inequality and Dynamics in the Presence of Informality: The Case of Brazil," *Quantitative Economics (forthcoming)*.
- ENGBOM, N. AND C. Moser (2021): "Earnings Inequality and the Minimum Wage: Evidence from Brazil," *NBER Working Paper No. 28831*.

- FLINN, C. J. (2006): "Minimum Wage Effects on Labor Market Outcomes under Search, Matching, and Endogenous Contact Rates," *Econometrica*, 74, 1013–1062.
- JALES, H. (2018): "Estimating the Effects of the Minimum Wage in a Developing Country: A Density Discontinuity Design Approach," *Journal of Applied Econometrics*, 33, 29–51.
- KLINE, P., R. SAGGIO, AND M. SØLVSTEN (2020): "Leave-Out Estimation of Variance Components," *Econometrica*, 88, 1859–1898.
- LA PORTA, R. AND A. SHLEIFER (2008): "The Unofficial Economy and Economic Development," *Brookings Papers on Economic Activity*, 2, 275–352.
- Lee, D. S. (1999): "Wage Inequality in the United States During the 1980s: Rising Dispersion or Falling Minimum Wage?" *Quarterly Journal of Economics*, 114, 977–1023.
- Lemos, S. (2009): "Minimum Wage Effects in a Developing Country," *Labour Economics*, 16, 224–237.
- MALONEY, W. AND J. MENDEZ (2004): "Measuring the Impact of Minimum Wages: Evidence from Latin America," in *Law and Employment: Lessons from Latin America and the Caribbean*, University of Chicago Press, 109–130.
- MEGHIR, C., R. NARITA, AND J.-M. ROBIN (2015): "Wages and Informality in Developing Countries," *American Economic Review*, 105, 1509–1546.
- Neumark, D., M. Schweitzer, and W. Wascher (2004): "Minimum Wage Effects throughout the Wage Distribution," *Journal of Human Resources*, 39, 425–450.
- ——— (2005): "The Effects of Minimum Wages on the Distribution of Family Incomes: A Non-parametric Analysis," *Journal of Human Resources*, 40, 867–894.
- Puggioni, D., M. Calderón, A. C. Zurita, L. F. Bujanda, J. A. I. González, and D. Jaume (2022): "Inequality, Income Dynamics, and Worker Transitions: The Case of Mexico," *Quantitative Economics (forthcoming)*.
- Song, J., D. J. Price, F. Guvenen, N. Bloom, and T. Von Wachter (2019): "Firming Up Inequality," *Quarterly Journal of Economics*, 134, 1–50.
- TEULINGS, C. N. (2003): "The Contribution of Minimum Wages to Increasing Wage Inequality," *Economic Journal*, 113, 801–833.
- ULYSSEA, G. (2020): "Informality: Causes and Consequences for Development," *Annual Review of Economics*, 12, 525–546.
- Verhoogen, E. A. (2008): "Trade, Quality Upgrading, and Wage Inequality in the Mexican Manufacturing Sector," *Quarterly Journal of Economics*, 123, 489–530.

Appendix A: Additional Figures

Earnings Percentiles and Minimum Wage in Mexico State-Level Kaitz Index over Time P90-50 and P50-10 and Min wage

Appendix B: Additional Tables