



Egor Podmarev

Belgrade, Serbia

UI/UX Designer with 2 years’ experience in EdTech and E-commerce. My expertise lies in improving user experiences and product design through detailed analysis and innovative strategies. Skilled in optimizing product development process with user-centered approaches and team collaboration. Committed to enhancing usability and creating intuitive, user-friendly products that adapt to user needs.

 [My portfolio](#)

Experience

Qualifiterra, Belgrade, Serbia

EdTech company

UI/UX Designer

Apr 2023 - Present

Key responsibilities:

- Identification gaps and areas for improvement according to user preferences.
- Design wireframes, prototypes, new features and process flows, ensuring consistency and scalability.
- Gather product requirements and translate them into high-fidelity prototypes.
- Prioritise features based on company goals and KPIs.

Key achievements:

- Designed new logic for all types of clients (B2B, B2C, internal staff and partners) - **9% increase in engagement**.
- Accelerated product development 2 times by implementing a set of unified templates - **up to 50% budget savings**.
- Led the project to launch on schedule - **1000+ screens designed**.

Anor, Tashkent, Uzbekistan

E-commerce company

Junior UI/UX Designer

Jul 2022 - Apr 2023

Key responsibilities:

- Conduct market research (user interviews, competitor analysis).
- Ensure quick onboarding, easy statistics tracking, and efficient assortment.
- Develop wireframes, prototypes, and translate them into final designs.

Key achievements:

- Designed the sellers’ personal account screens from scratch - **28% increased the number of users**.
- Designed a service where users can easily manage their products and process orders - **12% increase in engagement**.

State Children's Clinical Hospital, Moscow, Russia

Pediatric hospital

Head of Non-Medical Department

Nov 2020 - Jun 2022

Responsible for all financial and operational figures and systematisation of processes.

Key achievements:

- Led a dedicated team of 16 people.
- Launched a new department of working with health insurance companies - **21% revenue increase**.
- Launched yearly medical service packages - **10% revenue increase 150+ concluded contracts**.
- Streamlined procurement processes - **speed up the process 2 times**.

Senior Service Designer

Jun 2017 - Nov 2020

Responsible for automating internal processes and launching remote ones.

Key achievements:

- Built and led a high-performing team of 4 people
- Launched the remote registration and payments system during the COVID pandemic - **10% increased safety rating**.
- Automated processes of new patient registration - **42% increased the patient flow**.
- Created templates of main documents, streamlined registration process - **speed up patient registration 2 times**.
- Implemented new software, provided instructions, educated involved departments.

Service Designer


Feb 2015 - Jun 2017


Responsible for increasing customer awareness of available services, improving collection of customer feedback.

Key achievements:

- Launched a call-centre from scratch.
- Evolved social media activities - **increased number of subscribers by almost 4000**.
- Managed sales enablement materials designs.
- Created quarter reports of financial and statistical results for senior managers.

Contacts

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 [LinkedIn](#)

 [Instagram](#)

Education

Associated Degree in Design

2023

Skillbox University, Moscow, Russia

Technical Design Courses

2020

Rodchenko Art School, Moscow, Russia

BA in Finance

2016

Financial University, Moscow, Russia

Key Skills

Wireframing

Prototyping

Service Design

Technical Design

UX Research

Figma

Sketch

Zeplin

ProtoPie

Spline

Adobe Photoshop

Webflow

HTML

CSS

Languages

Russian

Native speaker

English

Proficient speaker