Setup & Usability (Pink)

- Quick/easy setup (E)
- Clear troubleshooting support for defective products. (L)
- Easy to set up (E)
- Device settings should not change unwantingly (E)
- Easy to replace if needed (E)
- Easy to install (L)
- Can be placed anywhere (E)
- Intuitive setup instructions (L)
- Easy to install and use (E)
- Be able to be used in any situation (L)
- Quick/easy setup (E)
- hands free (E)
- Help aviliability when installing (L)
- Can be temporarily manually disabled (L)
- Able to customize multiple settings (L)
- Easy to use (E)
- Portable (E)
- Convenient to use (E)
- Convenient to travel with (E)
- Easy to maintain and keep up with (E)
- User friendly controls (E)
- Compact, discreet lighting that fits well in small or limited spaces. (E)
- Manual overrides available (E)

Motion Detection (Orange)

- Quick activation upon detecting motion. (E)
- detects motion in bright and dark spaces (E)
- Automatic with no delays (E)
- Ability to stay on with continued motion detection. (E)
- Effective motion sensor mode for infrequently used spaces (E)
- Motion sensing that works properly and is consistent (E)
- Daylight sensor and adjustable timer to prevent unnecessary activation. (L)
- Automatic activation when entering a space. (E)
- Effective motion detection functionality. (E)
- Fast reaction (L)

Lighting Settings (Yellow)

- Responsive motion detection and adjustable light settings. (E)
- Customizable or appropriate auto-off duration for user preference. (L)
- Set different brightness settings (E)
- Can know to stsy off if there is sun light present (E)
- Shorter auto-off duration for small spaces. (E)
- Different use cases require different lighting solutions. (L)
- Adjustable brightness (E)
- Gradual on and off (E)
- Right illumination for clear visibility. (E)
- Adjustable brightness (E)
- Stays on long enough to complete simple tasks comfortably. (E)
- Multiple lighting settings for versatile use. (E)
- Bright lighting suitable for outdoor installation. (E)
- Ability to dim the brightness (E)
- Clearly labled modes for lighting (L)
- Stays on long enough to complete simple tasks comfortably. (E)
- Lights stay on consistently and do not flicker (L)

Reliability & Performance (Blue)

- Should work as advertised (E)
- Reliable performance. (E)
- Works with existing home devices (E)
- Reliable performance (E)
- Potential damaging of the product during transportation (L)
- Product could use stronger, more durable structure (E)
- Consistent product quality and reliability across units. (E)
- Reliable quality when buying 2-pack of product. (L)
- Reliable product quality with no defective units on arrival. (E)
- Consistent and relaibly product function (E)
- Features work as expected (E)
- Steady wifi connection to interact with user interface (E)
- Consistently performs well (E)
- Versatile [detachable] (E)
- Saftey concerns with sizing of components (E)
- Consistent performance in all settings. (E)
- Strong connection (E)
- Reliable and durable (E)
- Works as described with minimal trouble shooting (E)

Battery & Lifespan (Green)

- Reliable backup lighting during power outages. (L)
- Quick to charge (E)
- Rechargable rather than changing batteries (E)
- Holds charge for long periods of time (E)
- Higher lifespan compared to other products (L)
- Quick charging and reasonably long battery life for continuous use. (E)
- Easy to plug in/swap batteries if needed (E)
- Can withstand overcharging (L)
- All device components should have a long usability life-cycle (L)
- Indicates battery life (L)
- Lower power consumption when idle (L)
- Long-lasting battery life that maintains charge over time. (E)
- Rechargeable functionality that works as expected. (E)
- Reliable motion detection that conserves battery and works effectively. (E)
- Lights that function properly after charging. (E)
- Safe and reliable charging without risk of overheating or melting. (E)
- Long product lifespan (E)

Price & Value (Tan)

- Good value for the price paid. (E)
- Good quality for price point (E)
- Fair price (E)
- Lower price point (L)
- High quality product (E)
- Price is worth the product's quality (E)

Compatibility (Pink)

- Can sync multiple lights (L)
- Product should be able to replace more complex but similar products (E)
- Similar to existing products (E)
- Intergrates well in existing ecosystem (L)
- Can be use in abstract/hard to reach areas (L)
- Compatible with other smart home systems (L)
- Practical enough and compatible to replace existing lights (L)
- Water resistant (L)