

# EMILY RENEGAR

## PERSONAL PROFILE

I am a highly organized, detail-oriented candidate with experience in ecommerce, operations, digital content management, email marketing, and customer service. I hope to apply and build upon my skills in a structured role.

## **CONTACT INFORMATION**

Email: egrenegar@gmail.com Phone: (704) 942-6429

#### COMPETENCIES

- Microsoft Office suite
- Mailchimp
- Springbot
- WordPress
- WooCommerce
- Excellent writing skills
- Strong ability to multi-task

#### **REFERENCES**

#### Devin O'Brien

Email: devin.obrien@askovfinlayson.com Phone: (952) 300-5434

#### Erin Husted

Email: erin@hackwithdesignhouse.com Phone: (612) 702-7971

#### Nicolle Nelson

Email: nicolle@delicaciesjewelry.com

Phone: (612) 414-8225

## **EXPERIENCE**

## **Delicacies Jewelry**

Email Marketing Specialist October 2019 - Present

- Design and schedule marketing emails in accordance with promotional calendar

## Sogang Language Program - Seoul, Korea

English Teacher August 2018 - February 2020

- Taught ESL curriculum to children ages 5-11 in a private academy setting

#### Search and State

Customer Service & Operations Coordinator January 2017 - August 2017

- Managed physical and digital inventory systems
- Designed targeted email marketing campaigns
- Managed and organized digital assets
- Created and evaluated weekly sales velocity reports
- Provided customer care via email and phone
- Built and maintained wholesale relationships

#### Hackwith Design House

Customer Service & Fulfillment Coordinator August 2014- January 2017

- Merchandised online product by creating new product listings and landing pages, writing copy, and providing technical information
- Designed and scheduled email newsletters
- Answered customer inquiries via email and processed returns and exchanges
- Analyzed trends in customer feedback and returns and reported to Director of Operations

## **EDUCATION**

## **Appalachian State University**

BS Apparel Design & Merchandising August 2011 - August 2014 Minor in Marketing Graduated Magna Cum Laude