Eduard Gubaidullin

Data-driven, goal-oriented leader with 10+ years experience in IT leadership positions. Design and implementation business strategies to maximize today's opportunities while preparing for the future.

✈ **t.me/ed365**
✉ **egubaidullin@gmail.com**
in **www.linkedin.com/in/egub**

EXPERIENCE

FINOTEC CO., LTD., *Head Of Information Technology Department*

2020 – PRESENT

- Management of IT service in an international Company with branches in three countries of Southeast Asia and Europe;
- Reformed an IT department to improve operational efficiency and guarantee 24/7/365 availability of critical services;
- Created a culture of transparency, collaboration, accountability, and commitment to excellence, across the IT team;
- Building infrastructure 'from scratch';
- Migration of all critical systems to the cloud;
- Managed commercials, tenders, vendor selection and relationships;
- Used solutions/technologies: Fortigate, Cisco, Symantec, VMware, Tableau, Microsoft, Synology, Bitrix24, Flyfonetalk, Line, Google workspace, Google Cloud, Alibaba Cloud, Docker/Kubernetes, Zabbix, Grafana, etc;
- Over 1000 users.

NDA, *Expert Consult*

2016 - PRESENT

- Developed a roadmap and a set of measures for the implementation of import substitution;
- Optimized IT budget by reducing unused cloud resources by 25% and IT spend by 22%;
- Implementation of retail automation (Set Retail by CSI Crystal) in conjunction with SaaS services ABM Cloud (Automated ordering system) + ABM Shelf (shelf space optimization) + ABM Loyalty (loyalty system) + Smart Mobile (software platform for developing corporate mobile solutions for mobile devices);
- Digitization and optimization of business processes;
- Integration of cloud services "Moy Sklad", "Business.Ru" with marketplaces and online stores on OpenCart platforms, 1C Bitrix, WordPress WooCommerce, Ecwid, CS.Cart;
- Implemented IoT projects (ZigBee, Z-Wave, MQTT, BLE, LTE-M);
- Implementation of dashboards and analytics with using SaaS;
- Employee development, training, mentoring.

SKILLS

Leadership

Adaptability

Communication

Goal-oriented

Mentorship

IT-Management

Digitalization and Digital Transformation

IT Strategy

IOT

Project Management

Agile

CERTIFICATIONS

Scrum Foundation Professional Certificate (SFPC), CertiProf

Six Sigma Yellow Belt, 6sigmastudy

MCTS: Microsoft Dynamics® CRM 4.0 Installation and Deployment

MCTS: Microsoft Dynamics® CRM 4.0 Customization and Configuration

Customer-Centric IT Strategy, Darden School of Business | Coursera

Organizational Change and Culture for Adopting Google Cloud Specialization, Coursera | Google

Google Cloud Digital Leader Training Specialization, Coursera

LLC Managing Company "Salute", *Head of IT Department*

2016 - 2018

- Design and implementation of IT development strategy;
- Optimizing and digitizing business processes;
- Budget planning and execution control;
- Reducing IT operating costs (8%);
- Implemented a system of training and testing of personnel. Improvement of the quality of personnel training;
- Implementation of Business Intelligence solution;
- Implementation of Electronic Document Management System. Paper cost savings were reduced by 70%. Process speed increased by 80%.

OMC, *Head of IT Department*

2015 - 2016

- Maintenance of the IT infrastructure of a distributed Arctic town (about 30K people) during the construction of an LNG plant of remote hard-to-reach facilities 24/7;
- Budget planning and execution control;
- Organization of wireless communication between remote and inaccessible objects using radio relay equipment;
- Customer Satisfaction (CSAT)- 97.8%.

SPAR International, *Head of IT Department*

2010 - 2015

- Development and implementation of an IT strategy at the enterprise (IT transformation as part of the Digital Transformation);
- Controlled annual IT Infrastructure budget and provided optimization year on year through improvisation in technology.
- Organization of a team of specialists, their motivation and professional growth (raised 4 leaders);
- Digitalization of the Company's processes, implementation of a corporate business intelligence system;
- Implementation of a warehouse management system (WMS). Reducing order assembly errors, speeding up order assembly, reducing inventory by up to 15%;
- Reducing logistics costs - up to 11%. Distribution of loading of cars, taking into account the route of movement.
- Optimized IT budget by reducing IT operating costs by 30%;
- Ensuring the compliance of the trading and accounting system in accordance with the regulatory requirements of the legislation;
- Implementation of the EDI system to optimize work with orders to suppliers. Cost Reduction - 11%;
- Implementation of a loyalty system;
- Development and implementation of our own auto-order system. Reduced order fulfillment costs by 12%;
- Reducing financial losses, increasing the quality of customer service by creating a video surveillance department.

| Google

Agile Meets Design Thinking

Digital Transformation, BCG | Coursera

Industrial IoT on Google Cloud, Coursera | Google

IBM Blockchain Foundation Developer, Cognitive Class

Digital transformation. Fast start, Stepik

Information Security Basics, Softline Group

LANGUAGES

Russian

English

Tatar

EDUCATION

Moscow Technical Institute, Project Management

2022

Yandex School of Data Analysis, Cloud Service Engineer

2022

Sterlitamak State Pedagogical Institute, Technology and
Entrepreneurship

2006

PROJECTS

Electronic school diary, 2006

- Development of an electronic school diary;
  40% increase in student achievement.