Interaction exclusive and log value_price

```{r}

preliminar.model6 <- glm(online_only ~ limited_edition + exclusive + log_price +
log_value_price + log_love + exclusive:log_value_price, family = binomial, data
= sephora)



summary(preliminar.model6)

```


Call:
glm(formula = online_only ~ limited_edition + exclusive + log_price +
    log_value_price + log_love + exclusive:log_value_price, family = binomial,
    data = sephora)

Coefficients:
                            Estimate Std. Error z value Pr(>|z|)
(Intercept)   3.56019   0.24822 14.343 < 2e-16 ***
limited_edition1   0.39026   0.09405   4.150 3.33e-05 ***
exclusive1   -1.92041   0.35169 -5.460 4.75e-08 ***
log_price   -0.75911   0.23995 -3.164 0.00156 **
log_value_price   0.71355   0.23860   2.991 0.00278 **
log_love   -0.55613   0.01985 -28.014 < 2e-16 ***
exclusive1:log_value_price   0.44697   0.09491   4.709 2.49e-06 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)

    Null deviance: 9791.0 on 8986 degrees of freedom
Residual deviance: 8626.5 on 8980 degrees of freedom
AIC: 8640.5

Number of Fisher Scoring iterations: 4