Analysis of exclusive variable

```
lmcat2 <- lm(log_love ~ factor(exclusive), data= sephoraData)

kbl(tidy(lmcat2)) %>%
kable_classic_2(full_width = F)
```

term	estimate	std.error	statistic	p.value
(Intercept)	8.385207	0.0584811	143.383286	0.0000000
factor(exclusive)1	0.430269	0.1109157	3.879246	0.0001116

```
# getting t values
t_start <- round(abs(summary(lmcat2)$coefficients[2, 3]),2)

# calculating t value
t_value <- round(qt(.95, df = dim(sephoraData)[1] - 2),2)
```

> We reject H_o becasue $|t^*| = 3.88 > t = 1.65$. The p-values < significant level $\alpha = 0.05$,so it's statistically signicant