

# A Visual Presentation of the World's Highest Valued Company

## **VISUAL DASHBOARDS**

- 1. Amazon put in Perspective
  - 2. Financial Overview
  - 3. Locations of Operation
- 4. Criticism & Public Opinion

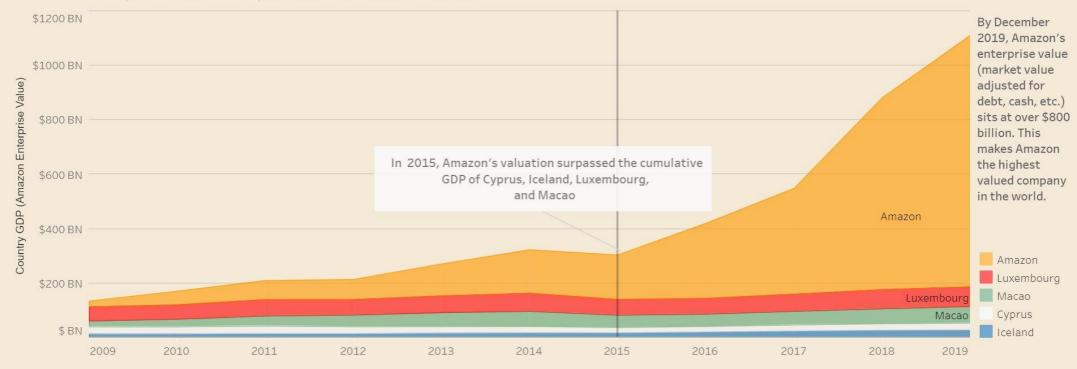


### **AMAZON PUT IN PERSPECTIVE**

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#### Amazon Enterprise Value Compared to GDP (2009 - 2019)



#### Amazon No. of Employees in Relation to Country Populations (2018)



#### FINANCIAL OVERVIEW

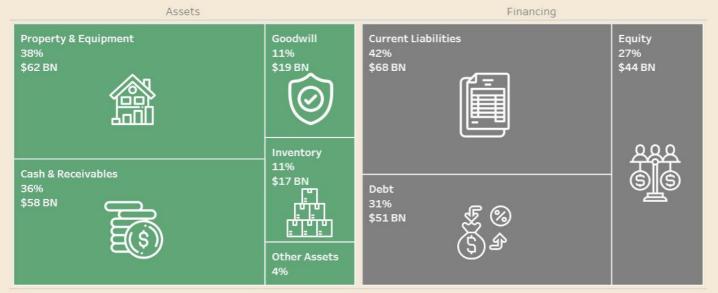
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#### Profit Loss Waterfall Chart (Dec 2018 - Nov 2019)



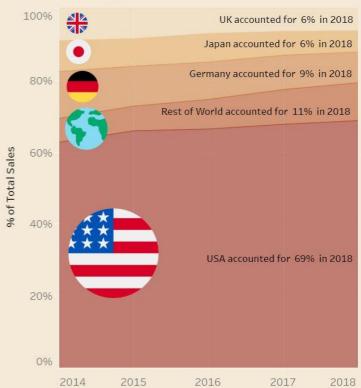
#### Balance Sheet Breakdown (12/31/2018)



#### Sales Category Breakdown



#### Geographical Markets Breakdown

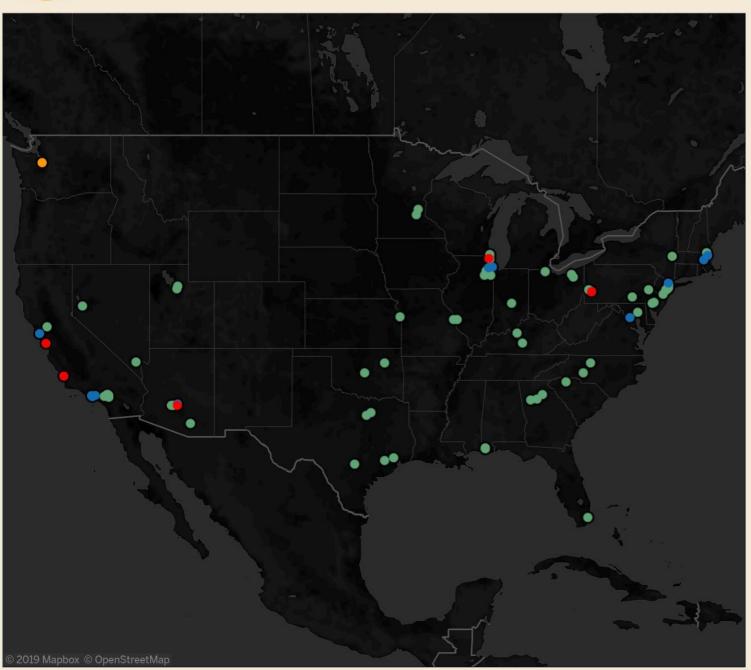




## **LOCATIONS OF OPERATION**



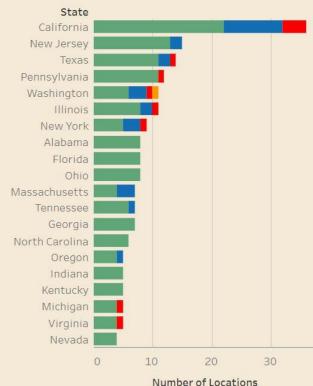




#### Select Type of Operation

- ✓ (AII)
- ✓ Headquarters
- ✓ Software Development
- ✓ Store location
- ✓ Warehousing & Fullfillment
- Headquarters
- Software Development
- Store location
- Warehousing & Fullfillment

## States with Most Business Operation Locations



#### **AMAZON PERCEPTION**

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#### Amazon Sentiment based on Tweets



#### **Amazon Criticism**



Feelings Associated with Amazon, based on Tweets from Jan 2018 - Dec 2019

