

# Kurun Reddy

kurunred@usc.edu | 3335 S. Figueroa St. Unit 827 Los Angeles, CA 90007 | 949.887.1911

---

## EDUCATION

### University of Southern California

*Bachelor of Science in Business Administration*

*Bachelor of Arts in Neuroscience*

Los Angeles, CA

May 2020

GPA: 3.83

- **SAT:** 2340 – **Math:** 800, **Critical Reading:** 800, **Writing:** 740
- **Honors:** Presidential Scholar (Half-Tuition Scholarship, <.38%); National Merit Finalist; Summer Undergraduate Research Fellowship
- **Relevant Coursework:** Corporate Finance; Financial & Managerial Accounting; Applied Business Statistics; Business Economics

## WORK EXPERIENCE

### Mercer

*Health and Benefits Consulting Intern*

Irvine, CA

June 2018 – August 2018

- Drove creation of presentation materials to transition a client's employee benefits program to the Mercer Marketplace 365+ platform
- Built and presented slide decks, benchmarking exhibits, and high-level documents analyzing industry trends for employee benefit plans
- Coordinated communications and negotiations between the client and carriers to reduce projected benefits costs for 2019

### World Health Assembly

*Non-Governmental Delegate – Global Health Council*

Geneva, Switzerland

May 2018

- Represented the Global Health Council delegation to the United Nations' 71<sup>st</sup> World Health Assembly
- Engaged in active governmental discourse on global health governance and policies related to innovative financing and health equity

### USC Institute for Global Health

*Research Assistant*

Kampala, Uganda

May 2018 – June 2018

- Researched the relative efficacies of American and Chinese foreign aid on capacity building in East African healthcare systems
- Analyzed public health data and conducted in-person interviews to quantify and compare impacts on local Ugandan health outcomes
- Wrote and presented a 35 page deliverable outlining my qualitative and quantitative analysis to a panel of university professors

### USC Dornsife College of Letters, Arts, and Sciences

*Ambassador*

Los Angeles, CA

September 2016 – Present

- Participated in student panels and on/off-campus admissions events representing USC's largest academic college
- Organized outreach campaigns to prospective students and interviewed university merit scholarship candidates

## LEADERSHIP & INVOLVEMENT

### Trojan Consulting Group

*Consultant*

Los Angeles, CA

August 2018 – Present

- Participated in client engagements for USC's most selective (<4% acceptance rate) student organization that provides pro-bono strategy and financial consulting services to businesses and nonprofits nationwide

### Selected Project Experience

- Advised a multinational luxury automotive company on implementing digital best practices for sales growth and process innovation

### Moneythink USC

*Chief Technology Officer and Mentor*

Los Angeles, CA

August 2017 – Present

- Designed and developed a new website for the USC chapter to centralize the organization's internal and external operations
- Leveraged social media channels to grow mentor participation by 15 students during the Spring 2018 semester
- Organized and taught financial literacy and personal finance lessons to middle and high school students around USC's campus

### USC Inter Health Council

*Director of Events*

Los Angeles, CA

January 2017 – Present

- Led the events committee in organizing professional and social development events for pre-health students including an industry chat with the CMO of Pfizer and a Women in Health Summit that brought together over 120 current students and female alumni in STEM
- Planned and publicized a pre-health mentorship program with over 165 student mentees and mentors participating

## ADDITIONAL INFORMATION

**Skills:** Proficient with Microsoft Word, Excel, PowerPoint; Data Analysis; Web Design; Public Speaking; Spanish (fluent)

**Interests:** International Travel; Tennis; Bartending (licensed); Cooking; Global Health; Education Reform; Photography; Music Festivals