

	Copywriter	Vis. designer	Front-End	Back-End	UI design	Total days	Crit. part days	WEEK 1							WEEK 2							WEEK 3							WEEK 4							WEEK 5								
								M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU	M	T	W	TH	F	SA	SU		
Research + content production							7																																					
Deciding design and produce template							2																																					
Create prod info / prod sale website							2																																					
Create contact website							4																																					
Create order website							6																																					
Finalize purchase solution							3																																					
Identify elements, research	7					7																																						
Research and photograph		7				7																																						
Research retailer info & pos, create website w/map for locations.			2			2																																						
Identify interactions and structurise					7	7																																						
Create website main page template			2			2																																						
Set up structure for customer interaction with products					1	1																																						
Decide visual appeal for product presentation		1				1																																						
Create website "info about prod process" + "prod presentation and prizing"			2			2																																						
Create F.A.Q. to answer the most common questions	2					2																																						
Decide whats needed in contact form					1	1																																						
Set up servers and DB's for contact form				2		2																																						
Create website for contact, including a contact form			2			2																																						
Find best way to solve "allways one click away from order page"					1	1																																						
Create form UI. Be able to order without making an user					1	1																																						
Set up server and DB's for form handling and processing				3		3																																						
Create the form as made by UI designer			1			1																																						
Create website with form ordering, make it mobile friendly			3			3																																						
Research payment options				1		1																																						
Research payment options			1			1																																						
Create order page, make sure there's order confirmation			1			1																																						
Assist Front-End with purchase and set up server and DB's				2		2																																						
Days summed						50	24																																					
Copywriter	9																																											
Visual designer		8																																										
Front-End developer			14																																									
Back-End developer				8																																								
UI designer					11																																							
Cost each day, per person:																																												
600NOK / HR * 7,5 = 4500,-														</																														

CUSTOMER MEETING / PRESENTATION

RELEASE WEEK