

Erick Hernandez

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Portfolio: erickh.co

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Summary

Designer turned developer with an extensive background in business development seeking opportunity in a dynamic environment where innovation, education and sense of ownership are valued and encouraged.

Technical Skills

- HTML
- CSS
- Ruby
- Rails
- JavaScript
- Sketch
- Photoshop
- Illustrator
- SketchUp
- JQuery
- SASS
- AutoCAD

Projects & Experience

ErickH Portfolio (All projects viewable from portfolio at: erickh.co)

Personal Portfolio Website

- Created with HTML/Sass/JQuery

Lead Designer/ Front End Developer – Tropimedia

January 2017 to Current

- Experience designing dynamic and browser compatible pages
- Cross browser compatibility testing for User Experience (UX)
- Build reusable code and libraries for future use
- Ensure the technical feasibility of UI/UX designs
- Optimize application for maximum speed and scalability

Assistant Marketing Director/Graphic Designer – City of Hialeah

Communications & Special Events Dept. — December 2015 to January 2017

- Managed and updated print and web advertising through digital design
- Maintained relations with customers by organizing and developing specific customer-relations programs
- Layout/Design for flyers/posters/brochures/catalogs

Sponsorship Coordinator – City of Hialeah

Communications & Special Events Dept. — December 2014 to December 2015

- Established maintained and grew relationships with sponsors
- Designed a variety of sponsorship sales, advertising plans, and media kits
- Met and exceeded profit targets on a regular basis

Past and present clients: Coca-Cola, Publix, Winn-Dixie, First Bank, Leon Medical Centers, Simply Healthcare, Presidente, Wells Fargo, Papa John's, Miami Herald, Lennar

Counselor – City of Hialeah

Education & Community Services Dept. — November 2013 to December 2014

- Managed operations of afterschool program
- Successfully managed and supervised five or more staff
- Developed community relationship with schools and community

Education

Wyncode Academy “Full-Stack” Development – October 2016 to December 2016

Miami Dade College Bachelors in Management – August 2015 to Current

Florida International University General Education – June 2011 to May 2014

Architecture: School of Architecture + Art