

# STOREAPP FEATURES

StoreApp is built on a new platform and developed to meet business demands for improved sales and earnings.

The focus is to deliver the widest view of your business so you can make best of decisions that will enhance rapid growth and in turn give you the BIG profit in business.

The screenshot displays the StoreApp interface. At the top, a navigation bar includes a home icon, a welcome message 'welcome, administrator!', and a 'YOU ARE ON CASHIER' status. Below this is a horizontal menu with tabs: Home, Administrative, Accounting, Store Front, Reporting, General Settings, and Security. A search bar is positioned above a table of products. The table has columns for Code, Description, Qty, Price, Category, and Manufacture. The product 'A 3 SOAP 100gm' is highlighted in blue. To the right of the table, a shopping cart summary shows 'No of Items: 3' and a total sales amount of '665.00'. The cart items listed are '14 DAYS TRANSPARENT SOAP', '4 SHOTS BANGER', and 'A 3 SOAP 100gm'. At the bottom right, there are buttons for 'Cash Sales' and 'Check Out'.

welcome, administrator!  
YOU ARE ON CASHIER

Home Administrative Accounting Store Front Reporting General Settings Security

Search... A 3 SOAP 100gm (320.00) x 1 = 320.00

Retail with Price Levels

| Code           | Description                   | Qty | Price    | Category                        | Manufacture |
|----------------|-------------------------------|-----|----------|---------------------------------|-------------|
| 5013159302715  | 50 PLASTIC CLOTHES PEGS       | 2   | 600.00   | Household                       | Generic     |
| 45367829       | 54 ON BROWNE BODY SPRAY       | 3   | 370.00   | Lifestyle                       | Generic     |
| 168301776      | 555 STAINLESS STEEL BIG SPOON | 20  | 100.00   | Household                       | Generic     |
| 5012128364051  | 6 PENCILS WITH ERASER TOPPERS | 7   | 550.00   | Baby Products                   | Generic     |
| 20097280       | 6 SHOTS BANGER                | 82  | 60.00    | Christmas Product               | Generic     |
| 20098151666601 | 6 WASH CLOTHS                 | 0   | 750.00   | Baby Products                   | Generic     |
| 67009029       | 7 KEYS TO POWER               | 12  | 450.00   | Suspensions-Syrups              | Generic     |
| 50121228126710 | 8 SCENTED ERASERS             | 3   | 450.00   | Books-Stationeries              | Generic     |
| 20099577       | 911 CONDITIONER               | 3   | 800.00   | Cosmetics                       | Generic     |
| 8027881700210  | A 3 CREAM big size 500ml      | 2   | 1,450.00 | Cosmetics                       | Generic     |
| 8027881710004  | A 3 LOTION 500ML              | 4   | 1,500.00 | Cosmetics                       | Generic     |
| 8027881701606  | A 3 SOAP 100gm                | 7   | 320.00   | Toiletries                      | Generic     |
| 20099256       | A NEW YOU                     | 0   | 1,850.00 | Books-Stationeries              | Generic     |
| 9780842369084  | A TALE OF THREE KINGS         | 1   | 1,200.00 | Books-Stationeries              | Generic     |
| 67009031       | A TO Z MULTIVIT CAP           | 14  | 90.00    | Tablets-Suppositories-Pessaries | Generic     |
| 67009035       | ABAKTAL INJ                   | 30  | 150.00   | Injectables-Infusions           | Generic     |
| 67009036       | ABF CREAM 20g                 | 30  | 150.00   | PxCreams-Ointments-Lotions      | Generic     |
| 151667565      | ABIC MAREKS 1000 DOSES        | 36  | 2,550.00 | VACCINE                         | Abic        |
| 67009037       | ABIDEC DROP                   | 12  | 850.00   | Suspensions-Syrups              | Generic     |
| 67009038       | ABONIKI BALM                  | 74  | 120.00   | PxCreams-Ointments-Lotions      | Generic     |
| 6010101020465  | ABOVE HAIR CDDAY 450ML        | 2   | 420.00   | Cosmetics                       | Generic     |

1 2 3 4 5 6 7 8 9 0 CE Add Item

No of Items: 3 Layaway Remove Clear

14 DAYS TRANSPARENT SOAP 300.00 x 1 300.00

4 SHOTS BANGER 45.00 x 1 45.00

A 3 SOAP 100gm 320.00 x 1 320.00

Total Sales 665.00

Cash Sales Check Out

## FEATURES AT A GLANCE

- Product Departments and Stores
- Brands & Products Management
- Manufactures and Suppliers
- Wholesale and Price-Levels
- Watch-list for Prescription Products
- Inventory Management
- Customer and Supplier Refunds
- Supplier Orders and Proforma Invoices
- Staff Management with logs
- User Management with Roles
- Customer Management with Reward Program (VICs – Very Important Customers)
- Expenses and Incomes
- Account Receivables and Payables
- Cash Evacuation
- Monthly Payroll with allowances, Staff Loan, Bonuses and Deductions
- Sales
- Reports

# DEPARTMENTS, CATEGORIES, BRANDS, PRODUCTS AND STORES

Products are the individual items you sell in your stores.

These products are attached to brands. The individual products under a brand differ in sizes and flavors (or color). For instance; while Five Alive is a brand, Berry blast medium size – a type of Five Alive brand is the product.

Brands fall into various categories. Example of a product category could be Tablets, Drinks, Beverages, and Cosmetics etc.

Product categories fall under the departments. Departments form the major branching for the products you sell.

You can create as many stores as required, these stores are also attached to the product departments; this defines what product can be sold in these store.

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With this hierarchy you can track sales of individual departments, categories, brands or products. The result of these tracking will inform your decision to stock individual products. You'd know what to stock and what not to stock.

## WHOLESALAS AND PRICE-LEVELS

You can define wholesales items that are sold as a wholesome of quantities of products. Wholesales sell from a separate interface since wholesales are not regular sales, and because in real life, wholesales are only available to selected customers.

Price-levels, unlike wholesale has a retail feel, you have decided to sell a particular product at a reduced price to all customers when they buy a certain quantity, you can define such sales with price-levels. Your cashiers do not need to keep memory of product offerings, they just sell and price reduction happens automatically as sales hit the defined quantity.

## WATCH-LIST FOR PRESCRIPTION PRODUCTS

This feature applies only to pharmacy stores to track sales of prescription drugs. Because of the sensitivity attached to the sales of this product we have included the feature to make sure such products are not sold without your consent.

# INVENTORY MANAGEMENT

StoreApp has an interesting approach to managing your stocks. Every product on StoreApp is sold on a first-in, first-out basis. Each supply is handled individually to track what is left of each one.

For Instance: if you purchase 10 quantities a particular product at ₦100 (Supply A) and another 12 quantities of the same product at ₦120 (Supply B). StoreApp will not sell from Supply B until every quantity from Supply A is sold out.

## What this means is:

- When you make a sale, you always sell the next inline product – the least recently supplied product.
- Customer Refunds are made on the same supply from which there were sold.
- Supplier Refunds are also made from the exact supply

A simple understanding of this makes it easy to track sales margin accurately, along with product expiry information.

Stock Adjustment is also possible in a case where you need to adjust stock level for a Product.

# USER MANAGEMENT WITH ROLES

StoreApp has an effective security feature. Every standard feature in StoreApp is tied to a role that can be assigned to any user by the system administrator who has access to all feature at all times.

Users can only see what you want them to see.

# CUSTOMER MANAGEMENT WITH REWARD

On StoreApp there are two types of customers – The Registered / Loyal customers and Credit customers.

## Registered Customers (with Reward Program)

Your loyal customers are your card carrying customers that can participate in a reward program if you have one. Customers would need to present these cards at the point of sale and points are accumulated for them, such that when they reach a certain threshold set by you, they are entitled to some reward in form of a discount coupon and other reward measures you wish to employ.

The reward program would allow you make further analysis of sales based on your customers.

## Credit Customers

These customers which are not necessarily a loyal customers have a special relationship with you which allows them buy on credit from your store and can make a deposit at any time within a limit set by you.

You set limits in days and in the amount of credit they are entitled.

Limit in days means that the customer must continue to buy within the number of days specified to keep an active running account.

Limit in credit means the customer cannot exceed the limit set within the number of days specified by you.

Any customer account that exceeds these limits will be automatically suspended and can only be reactivated when a deposit is made by the respective customer.

## CASH EVACUATION

You most likely would have cash control measure which determines how much cash a cashier can have at hand. StoreApp gives you the opportunity to track the periodic Evacuation of Cash by account persons from your cashiers.

## WE HAVE PUT ACCOUNTS IN CONSIDERATION

Coupled into the design of StoreApp is a mini accounting features which enables you to track Expenses, other income source, Payables and Receivables.

We have also included Monthly Payroll. The monthly payroll takes the headache of payment of allowances of you. It handles Staff-loan and deals with the complexities of the payback installments (part payment)

If a staff has done something remarkable that affects sales and you wish to add a Bonus or make a deduction from their salary, you can do that on the spot and it will be automatically effected when the next Payroll is generated.

# REPORTS

The reports are designed and carefully selected to give you the widest view of your business. As stressed earlier, we believe that the wider the view you have of your business, the better the decision you will make.

The reports are presented with charts so you can follow-up with sales trend and inform yourself of likely cause of any rise or fall in sales of products.

Among these reports are:-

- Transaction Summary, Refunds and Discounts.
- Daily Sales, Daily Movements and Daily Purchases.
- Product Tracking – Warehouse and Inventory.
- Supply by Invoices and Products.
- ...