Sarah Smith

Age/Gender
32/Female

Location
New York City, NY

Occupation
Software Engineer

Family Status
Married with one child

Bio

Sarah is a tech-savvy individual who enjoys solving puzzles and challenges. She is always looking for new and innovative ways to test her problem-solving skills.

Motivations

Sarah is motivated by the thrill of successfully unlocking combinations and the sense of accomplishment it brings.

Devices

Sarah primarily uses her laptop and smartphone to access online platforms and games.

Goals

Sarah's goal is to improve her logical thinking and memory skills through engaging activities.

Pains

Sarah gets frustrated when faced with overly complex or confusing puzzles that lack clear instructions.

Brand Affiliations

Sarah is interested in brands that offer unique and interactive experiences, especially in the field of gaming and technology.

I improve the lock by adding a firework animation to a successful unlock. This way it brings accomplishment to Sarah by showing the outcome of a successful unlock. This way she enjoys it more.