Erin Hsu

Visual Designer & Photographer
Pittsburgh, PA | Cupertino, CA

erinhsu.framer.website/
erinhsu@andrew.cmu.edu
@ernhsu

Education

Carnegie Mellon University
Pittsburgh, PA

BFA Art & Design (Self-Defined Major)
Additional Major in Human-Computer Interaction
Expected Graduation: 2027 | GPA: 3.76

Focus: visual systems, interaction, color, photography, and research-informed design

Skills

Design & Visual: photography, color, design, illustration

Product: interaction, prototyping, UX research

Media: video production & editing, visual storytelling, creative AI tools

Leadership: creative direction, team management, cross-functional collaboration

Tools

Figma, Adobe Creative Suite (Photoshop, InDesign, Lightroom, Illustrator, Premire Pro), Runway ML, MidJourney, Python

Experience

Lunar Gala, Carnegie Mellon University
Head of Photography | Pittsburgh, PA | 2024-Present
- Lead and creatively direct an 12-person photo and video team for Pittsburgh's largest student-run fashion show, overseeing runway and promotional visual coverage
- Collaborate with creative directors, graphic designers, web, motion, and production teams to shape and maintain a cohesive visual identity across platforms
- Oversee visual standards, shot lists, timelines, and post-production workflows under live-event constraints

Freelance Photography
Photographer | 2021-Present
- Produce editorial, event, and portrait photography for student organizations and independent clients
- Direct shoots, manage client communication, and deliver visually cohesive final assets across digital platforms

Boxed Browned Butter
Creative Operator | 2020-2021
- Founded and operated a small food business, designing branding, packaging, and visual content for social media marketing
- Managed end-to-end production, visual identity, and customer-facing brand presentation

Art Pre-College Program, Carnegie Mellon University
Teaching Assistant | Summer 2025
- Supported instruction in illustration and photography and independently led a color theory workshop, guiding students in developing stronger composition and visual clarity