

Introduction

This is Part Two of the tutorial. In the previous part, a dummy dataset of transactions was introduced and some basic analytics were presented. In this part, more analytics are generated to explore additional stream operations using the same dataset. The results are displayed using simple ASCII-based visualizations to make the patterns easier to observe in a console environment.

Time-Based Analytics

This category highlights how transaction behavior varies by time of day.

Total Items Sold by Hourly Interval

Transactions are grouped by the hour they occurred, and item quantities are summed up for each hour.

The following chart shows how many items were sold in each hourly interval



Total Transactions Count by Hour

Here, only the count of transactions per hour is computed.

The chart below displays the number of transactions occurring during each hour:

Average Items per Transaction by Hour

This snippet calculates the average number of items in each transaction for every hour.

The following chart visualizes the average number of items sold per transaction by hour:

Distinct Items Sold by Hour

Determines how many unique items were sold during each hourly slot.

This chart shows the count of unique items sold in each hour:

Week-Based Analytics

This section reveals patterns distributed across weeks in a month.

• Total Transactions per Week

Transactions are grouped by week of the month and counted.

The chart below shows how many transactions occurred in each week:

```
Total Transactions Per Week

Week 1 | (8)

Week 2 | (8)

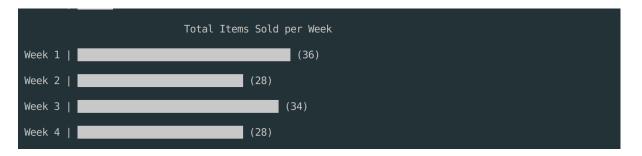
Week 3 | (8)

Week 4 | (6)
```

• Total Items Sold per Week

Computes the total number of items sold in each week.

This chart shows the total items sold per week:



Categorical Analytics

Insights based on non-time fields like payment method or transaction status.

Count of Transactions per Payment Method

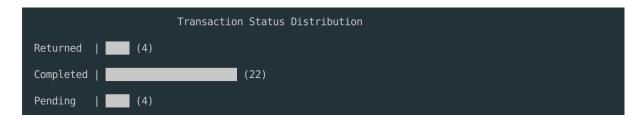
Transactions are categorized by payment method and their counts are calculated.

The following chart shows how transactions are distributed across payment methods:

Transaction Status Distribution

The number of transactions is calculated for each transaction status.

This chart represents how transactions are distributed by status:



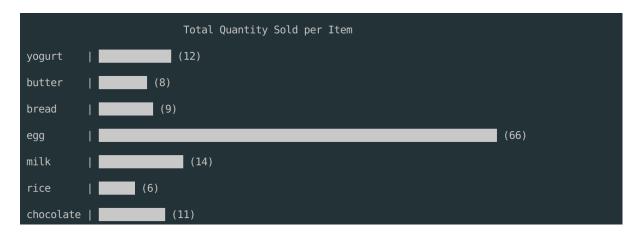
Item-Level Analytics

Analysis centered on items sold or their store placement.

Total Quantity Sold per Item

Items are grouped by name, and their quantities are summed.

The chart below displays how many units were sold for each item:



Items Sold by Store Section

The total quantity of items is calculated per store section.

This chart shows item sales categorized by store sections:



Resources

- **| GitHub Repository**: Complete Source Code
- Suggestions or Feedback? Reach out via email: ehsan.ulhaq@live.com