

# FRONT

10” Wide x 12” Tall

## BEFORE YOU START YOUR DESIGN...

- review the legend below to understand what each colored line represents.
- review our artwork guidelines at [www.roastar.com/artwork/specifications](http://www.roastar.com/artwork/specifications)

## WHEN SAVING THE FILE FOR PRINT, PLEASE ENSURE...

- that your artwork is not on the same layer as the template and then either **turn off** or **delete** this template layer.
- to simply save the file to the size of this template.
- to **SAVE** as either a **.ai** (preferred format when saving from *illustrator*) or a **Print Quality .pdf** (when saving from other software programs).

10” Wide x 12” Tall

# BACK

### Bleed

Any elements that stop at the edge of the document must extend into the ‘bleed area’, 1/16” past the Trim on all sides.

### Trim

Where the bag will be cut.

### Safe Area

We recommend important text and graphics remain inside the green lines to avoid being trimmed or folded.

### Fold

Where the bag will fold.

### Heat Seal

Color variation can occur in heat seal areas.

### Cut Tolerance

To account for our cut tolerance, we recommend the design match from one side of the bag to the other.