# Grounding "grounding": How has grounding evolved in meaning?

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#### **Abstract**

Terminology used within linguistics and AI conferences tend to be overused, leading to ambiguous meaning and difficulty navigating new papers. This paper will elucidate the various senses of the word "grounding" through qualitative analysis and deeper quantitative analysis of its various uses. In particular, we aim to show how the senses of the word has evolved throughout the years of various conferences. All code can be found at https://git.uwaterloo.ca/e48huang/cs-784/-/tree/final\_project/final\_project?ref\_type=heads where a University of Waterloo account is required.

#### 1 Introduction

Many conferences centering around Artificial Intelligence have existed for many decades, evolving over time on the types of problems that they tackle. While these problems change over time, so do the terminology, which have a tendency to evolve semantically, leading to overloaded terms. One such term is "grounding", the idea that one wishes to ensure that there is understanding or a common ground (Nakano et al., 2003). While this term seems simple, it is used in many various contexts, all of which requires different datasets, methods and metrics to evaluate, while being applied in different settings.

To better understand the term "grounding" and its usage, we perform both quantitative analysis and qualitative analysis. This paper explores the "Seed42Lab/AI-paper-crawl" HuggingFace dataset (Forty-Two AI Lab) which collects full-text papers from 11 different conferences spanning from the first year of the conference to 2024. To first select different senses of the word "grounding", we perform preliminary quantitative analysis to filter for papers to further investigate. From these selected papers, we identify 8 related but distinct meanings

Conference	Paper Count
AAAI	772
ACL	632
CVPR	862
ECCV	511
<b>EMNLP</b>	575
ICCV	341
ICLR	360
ICML	360
IJCAI	654
NAACL	226
NeurIPS	654

Table 1: Counts of unique papers with "grounding" by conference found in the corpora.

of the word "grounding". We perform some literature review to understand how these different senses are understood, from its various datasets, methods, metrics and applications. Finally, for each of these word senses, we investigate how they have evolved over time.

# 2 Paper Selection

A simple search over the number of papers which have the term "grounding" quickly shows that it is infeasible to cover all possible instances. For example, the Association for Computational Linguistics (ACL) alone has 632 unique papers that have an instance of "grounding" (see Table 1). While not all these instances are due to the paper itself being related to grounding, as they can simply include a citation within its bibliography, they are indicative that some filtering of papers is necessary.

To filter through these papers, we propose a method which selects the most relevant papers within a conference to the word "grounding". We take a naive approach where we select the top 10% of papers with the word "grounding". We determine which papers are more important to "ground-

ing" based on the word frequency, if "grounding" appears more often compared to other words within a paper, then it should be more relevant. This process (while ensuring uniqueness across conferences) resulted in 46 curated papers<sup>1</sup>, spanning from the years 2000 to 2024, shown in the following figure. While this selection of papers may not cover the breadth of senses that grounding might entail, as it misses on papers from the 1980's to 2000's, it does cover the most commonly used senses of the word.

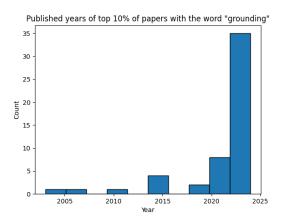


Figure 1: Count of selected conference papers per year

# 3 Grounding "grounding"

In this section we cover the 8 different senses of the word "grounding" found in the 46 papers covered in the previous section. We will explore the meanings of each sense and the challenges that each paper is tackling. The delineation of these different senses tend to be ambiguous; understanding whether certain senses belong to certain categories can be argued. Rather, categories were chosen according to modality and how differently "grounding" would be utilized and established.

## 3.1 Visual Grounding

Visual grounding, also known as image, phrase or referring expression grounding (Xiao et al., 2024; Li et al., 2024; Ma et al., 2020; Islam et al., 2023; Jiang et al., 2019; Lu et al., 2022; Dou and Peng, 2021; Surikuchi et al., 2023) refers to the challenge of trying to localize specific regions within an image based on some textual description<sup>2</sup>. Tradi-

tionally, this involved finding the phrase's referring region by predicting a bounding box around said region. As time has gone on however, there has been more and more types of challenges that one could tackle within visual grounding (Xiao et al., 2024). From the 46 papers we filtered for, we have discovered the following subcategories involved in visual grounding.

#### 3.1.1 Classical Visual Grounding

This entails the traditional problem of trying to predict a bounding box around a region (Li et al., 2024; Huang et al., 2021; Peng et al., 2023). Recent papers have found different methods in an attempt to improve performance. Zeng et al. (2024) improves compositional understanding through providing a harder dataset that relies on introducing different compositions of objects. Zhang et al. (2020) improves performance in weakly supervised (no bounding box annotations) settings through contrastive learning. Ma et al. (2024) provides a new dataset for higher resolution images at different granularity and bounding box sizes. Lee and Sung (2024) has shown improvements in image generation as well.

This visual grounding task can be understood as the inverse problem to image captioning, where one is given an image and need to provide the text portion. In fact, this inverse paradigm has led to better models (Wang et al., 2023a) involving cyclic updates.

#### 3.1.2 Answer Grounding

Rather than fit a bounding box to various objects, Visual Question Answering (VQA) grounding attempts to find specific parts of an image that corresponds with inputted questions rather than descriptive prompts (Chen et al., 2022, 2023).

## 3.2 Action Grounding

Relying on other types of grounding such as image grounding, action grounding is a term that refers to building a model that is able to take some grounding and relate it to a set of actions. Recent works utilize LLMs in the fields of chat agents, web agents and robotics (Zhang et al., 2023; Cheng et al., 2024; Zheng et al., 2024; Tellex et al., 2011; Wang et al., 2023b) to motivate better actions that are aligned with people's understanding of the world.

Contrary to using image grounding, Kameko et al. (2015) matches certain states of games to commentary in an attempt to understand how various

¹https://git.uwaterloo.ca/e48huang/cs-784/-/
blob/e09a1c22c0de7e331ca16109a5f32b226dc6d9c5/
final\_project/grounding\_top\_p.txt

<sup>&</sup>lt;sup>2</sup>other terms include natural language object retrieval or phrase localization (Ma et al., 2024)

actions are grounded in language or its symbols. They refer to this type of grounding as "symbol grounding" but essentially attempts to relate some action to some other observation.

# 3.3 Audio Grounding

Audio grounding is the task of taking static images and sounds and attempting to identify which parts of the image are correlated with certain parts of audio. For example, Tian et al. (2021) attempts to separate images of bands into which instruments produce what kinds of audio.

## 3.4 Video Grounding

Another related grounding task to visual grounding is the idea of video grounding or spatio-temporal grounding. This task is to identify various portions of a video or the entities within them to provide an understanding for a certain prompt (Jiang et al., 2024). These different grounding tasks can be split into its own categories defined in the next sections.

## 3.4.1 Object Tracking

Object tracking relies on the idea that given some natural language prompt, to both identify the specific object within the video but also to continuously track it throughout the video or still frames (Zhou et al., 2023).

# 3.4.2 Natural Language Spatial Video Grounding

This video grounding task is an extension of classic visual grounding, where the model attempts to set a bounding box for each frame of a video (Li et al., 2022; Ma et al., 2020).

## 3.4.3 Temporal Video Grounding

This video grounding task is to identify the timestamps in which a prompt holds true for a video (Li et al., 2024; Afouras et al., 2023; Bao et al., 2021; Chen et al., 2018).

#### 3.4.4 Spatio-temporal Video Grounding

This video grounding task combines the last two tasks and attempts to identify both the bounding boxes and the timestamps in which a prompt holds true for a video (Wasim et al., 2024; Chen et al., 2024; Jin et al., 2022). It can be used within various settings including video entailment which determines whether a prompt holds true for some video (Chen and Kong, 2021). Similar to image grounding, video grounding can also be used within video generation tools (Jeong and Ye, 2024).

# 3.5 3D Grounding

Similar to image grounding, 3D grounding adds a dimension and attempts to put bounding boxes around 3D models which are often represented as point clouds. These 3D grounding tasks share similar strategies to image grounding, using captioning tasks to improve performance (Cai et al., 2022; Yang et al., 2023; Miyanishi et al., 2023; Wang et al., 2023c). Some papers have even used 2D object representations to improve 3D grounding (Yang et al., 2021), while others have improved 3D visual grounding with reasoning (Zhu et al., 2024).

# 3.6 Dialogue Grounding

This term of "dialogue grounding" is loosely defined, usually seen in literature simply as "grounding". Within these papers, "grounding" refers to the idea of trying to build a common ground of understanding between two or more actors within a conversation. It includes attempting to analyze nonverbal behaviours (Nakano et al., 2003; Roque, 2007; Liu et al., 2012; Shaikh et al., 2024).

# 3.7 Markov Logic Networks Grounding

"Grounding" in Markov Logic Networks (MLNs) differs significantly from the other senses of the word (Venugopal and Gogate, 2014). MLNs refer to a statistical model for probabilistic logic reasoning, where by developing a set of first-order logic rules known as "grounds" one is able to form a weighted satisfiability problem with an optimized solution. In particular, grounding within Markov Logic Networks refers to the process of forming the weighted satisfiability graph (Fang et al., 2023).

# 3.8 Physical Dynamics Grounding

Attempting to model physical dynamics purely from states and its transitions tend to be difficult, requiring a ton of resources to supervise consecutive particle properties. Instead of requiring this supervision, a new field has emerged to attempt to understand these physical dynamics from visual observations (Cao et al., 2024). One such application is in fluid dynamics grounding; which attempts to build an understanding of fluid particle systems from sequential visual observations (Guan et al., 2022).

# 4 Analyzing "grounding"'s Usage

In this section, we will build a quantitative understanding of "grounding" and its senses over time. We will explore how the word has been used throughout the years, and dive deeper into a few senses of the word. We will accomplish this through observing the co-occurrence trends over time with other key words for each specific sense.

# 4.1 "grounding" Over Time

In this section, we explore how the term "grounding" has evolved over time through analyzing how many papers have included the term "grounding". We aggregate over all the data splits while showcasing a more fine-grained example for a specific conference to avoid any patterns lost through aggregation.

In particular, we observe that the number of instances of "grounding" has increased both in terms of pure count and frequency over time (see Fig 2 and Fig 3). We normalize because the number of papers being published in general increases as well, naturally inflating the number of "grounding" papers. However we observe that both the pure count and frequency increase over time, concluding that "grounding" has been a terminology that is becoming more and more utilized. This is likely due to it becoming more relevant with the uprise of multimodal models (Xiao et al., 2024) and a need to interpret and improve these models.

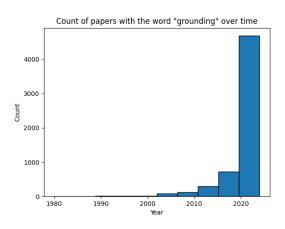


Figure 2: Count of "grounding" for all the conferences over time

To see how each individual conference's count and frequency changes over time, see Appendix A. These graphs do confirm that our selection of papers in the previous section were well-justified, as the most important papers relevant to "grounding" are likely to be the more recent papers. Therefore, not having covered senses of "grounding" from papers spanning the 1980's-2000's is not as significant as it may seem.

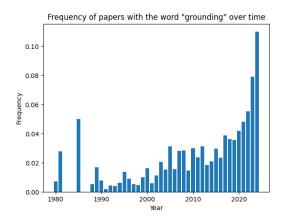


Figure 3: Frequency of papers containing the word "grounding" for all conferences over time

# 4.2 "grounding" Senses Over Time

We observed that the different senses of the word "grounding" are not uniformly distributed across time, rather that it has evolved. Take "dialogue grounding", where our filtered papers were some of the only ones from the 2000s (Nakano et al., 2003; Roque, 2007) with more recent papers covering other senses of the word. To better understand "grounding" sevolution, this section here covers different word co-occurrences over time.

In particular, we explore the frequency of papers that include the word "grounding" which also contains other words which can indicate different senses. Table 2 in Appendix B shows which words we count as co-occurring for each sense. In the following sections we explore how these co-occurrences change over time.

#### 4.2.1 Visual Grounding

For visual grounding, we can tell that only more recently has there been an increase in the number of papers dealing with the visual grounding paradigm. According to Xiao et al. (2024), this is likely due to improvements in multimodal models in 2021, correlating with our findings in Fig 4 and Fig 5.

See Appendix C.1 for the splits per conference.

#### 4.2.2 Action Grounding

For action grounding, there has been a steady interest over time shown by the frequency of papers which sit around 50%. At first glance, this seems high and likely to be conflated due to search words such as "web" or "agent". However, as action grounding refers to the applicability of other types of grounding this is likely representative of the word sense itself.

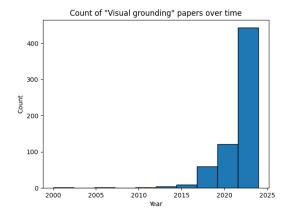


Figure 4: Count of "visual grounding" for all the conferences over time

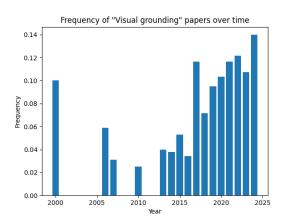


Figure 5: Frequency of "visual grounding" for all conferences over time

A noteable observation is that the frequency of "grounding" papers in earlier years such as within the 1990s tend to have very high frequency that matches with "action grounding". This is likely due to the small sample size within those time periods, having only AAAI, ACL, IJCAI and NeurIPS as conferences, each with a small magnitude of publications. This reduces the variability and thus we would expect to see higher frequencies of certain senses of words during these time periods. This trend follows for the other senses.

See Appendix C.2 for the splits per conference.

# 4.2.3 Audio Grounding

There seems to be less papers revolved around audio grounding, as after the 2000s, it is at most referenced in about 20% of the papers. Even as the multimodal model mark in 2021 hits, there has been a slight increase but still smaller share of the "grounding" papers count.

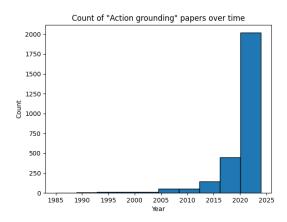


Figure 6: Count of "Action grounding" for all the conferences over time

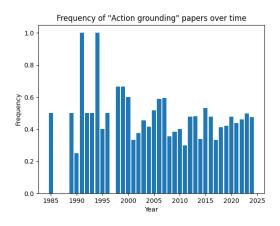


Figure 7: Frequency of "Action grounding" for all conferences over time

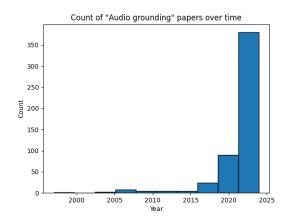


Figure 8: Count of "Audio grounding" for all the conferences over time

See Appendix C.3 for the splits per conference.

# 4.2.4 Video Grounding

After the 2000s, the video grounding sense follows a very similar trend to audio grounding, but with

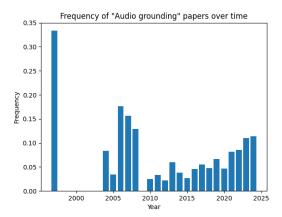


Figure 9: Frequency of "Audio grounding" for all conferences over time

a significantly higher share at around 50-60% of papers. This is likely due to the fact that most multimodal models that work on video also work on other senses of grounding such as audio and image grounding (Li et al., 2024).

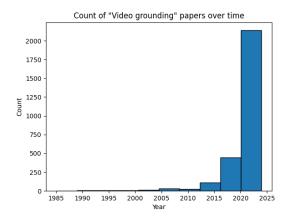


Figure 10: Count of "Video grounding" for all the conferences over time

See Appendix C.4 for the splits per conference.

# 4.2.5 3D Grounding

3D grounding observes a huge spike in papers around the 2020s, likely due to significant advancements in marquee papers such as ScanRefer (Chen et al., 2020; Liu et al., 2024). Such papers introduce novel problems which encourages future development and a larger share of the paper frequencies.

See Appendix C.5 for the splits per conference.

## 4.2.6 Dialogue Grounding

Dialogue grounding's trend follows our empirical observations, where they had a much larger share

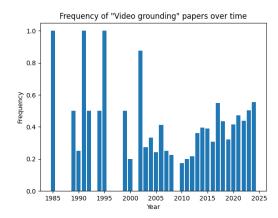


Figure 11: Frequency of "Video grounding" for all conferences over time

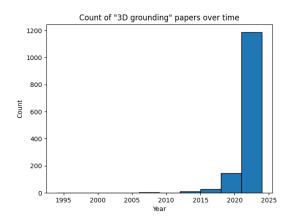


Figure 12: Count of "3D grounding" for all the conferences over time

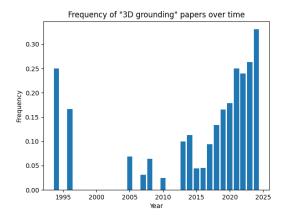


Figure 13: Frequency of "3D grounding" for all conferences over time

of papers earlier on in the 2000s, but has since decreased significantly.

See Appendix C.6 for the splits per conference.

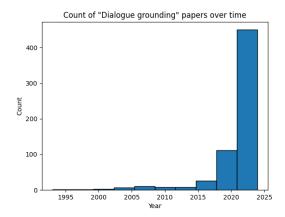


Figure 14: Count of "Dialogue grounding" for all the conferences over time

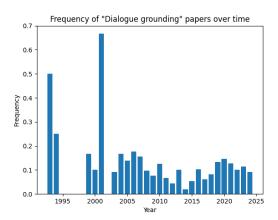


Figure 15: Frequency of "Dialogue grounding" for all conferences over time

## 4.2.7 Markov Logic Networks Grounding

Markov Logic Networks were seemingly popular within the 2010s, having a high share of the market at that time. However, as 2020s approached, there seems to be a shift away from Markov probabilistic models and more towards LLMs and multimodal models.

See Appendix C.7 for the splits per conference.

## 4.2.8 Physical Dynamics Grounding

Physical dynamics models tend to be quite niche, leading to a very small share of the amount of papers which include that sense of the word.

See Appendix C.8 for the splits per conference.

# 5 Conclusion

This work has shown that "grounding" is an overloaded term with many different senses and modalities. These senses have evolved over time, inflating and contracting according to research trends.

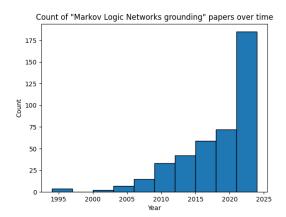


Figure 16: Count of "Markov Logic Networks grounding" for all the conferences over time

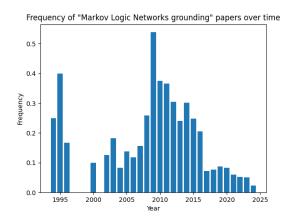


Figure 17: Frequency of "Markov Logic Networks grounding" for all conferences over time

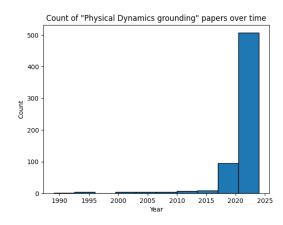


Figure 18: Count of "Physical Dynamics grounding" for all the conferences over time

In future work, we hope to explore more metaanalysis through quantitative analysis of the different datasets, methods and metrics of each sense. Especially as deep learning and multimodal models become more and more popular, understanding

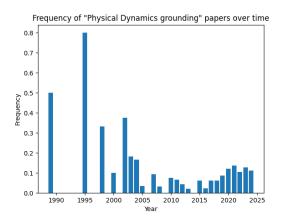


Figure 19: Frequency of "Physical Dynamics grounding" for all conferences over time

which of these datasets are being the most benchmarked could provide some more insight than a typical survey paper. We also hope to perform more fine-grained meta-analysis, understanding how much of each sense is composed of smaller sub-categories, such as understanding how much of "action grounding" is for robotics applications. Furthermore, certain word senses are also ambiguous for its high frequency and nature of encompassing other types of grounding such as "video grounding". Future analysis is required to provide a deeper understanding of these dynamics.

#### Limitations

This section discusses the possible limitations from our selection process and meta-analysis. Regarding our selection process, there is potential bias in choosing the most important 10% of papers due to the nature of some work being longer with more citations and thus requiring more "grounding" occurrences to rank as important. This might lead to some over-representation of senses and a lack of other senses within the filtered papers. Similarly, the most 10% of papers might be confounded by time, as time goes on, there is an increase in the number of papers and conferences, which might artificially inflate the number of papers with more modern senses.

For our meta-analysis, our selection method of the words chosen might introduce some unwanted bias. In particular, words such as "sound" has an ambiguous semantic meaning, either referring to a sound argument or the production of noise. Future works should reduce this limitation by having better filtering in place.

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# A Distribution of years per conference

In Fig 2 and Fig 3, we only showed what the aggregated counts and frequency of "grounding" over time were, possibly hiding some trends. The following figures showcase that the individual conference trends follow the overall trend of increasing in both count and frequency over time.

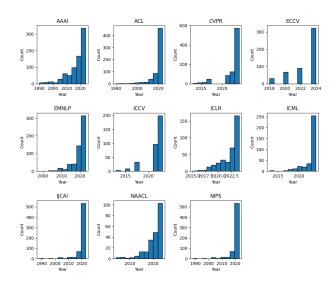


Figure 20: Count of "grounding" for all conferences over time

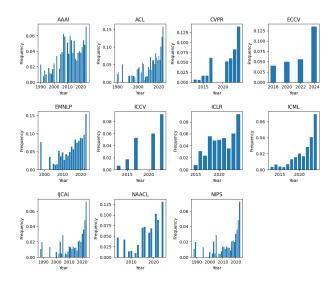


Figure 21: Frequency of papers containing the word "grounding" for all conferences over time

# **B** Words to match per word sense

For counting co-occurrences in section 4.2, we want to pattern match for specific words. In particular, we will match a single word from the list while doing partial matching, and being case insensitive. We ensure that each paper is only counted once. The following table shows which words we pattern match to for each different word sense. For certain words such as "action", we decided to add on "grounding" to ensure that the commonly used word is not simply just a misinterpretation of the word count. Similarly, we also ensured that the count for each reference word should be at least 3 or more to reduce the noise.

Word Sense	Words to match
Visual Grounding	visual grounding, image grounding, phrase grounding, referring expression
Action Grounding	action grounding, web, agent, robot
Audio Grounding	audio, sound
Video Grounding	video, spatial, spatio-temporal, temporal, object tracking
3D Grounding	3d, point cloud
Dialogue Grounding	dialogue
Markov Logic Networks Grounding	markov, markov logic networks
Physical Dynamics Grounding	physics, dynamics

Table 2: Counts of unique papers with "grounding" by conference found in the corpora.

# C Distribution of word senses per year per conference

The following sections provide the graphs and interpretations for each word sense over the years split by conference.

#### **C.1** Visual Grounding

From Fig 22 and Fig 23, one can infer that the visual grounding problems are related more so to the CVPR and ECCV conferences. This is expected as those conferences deal with computer vision.

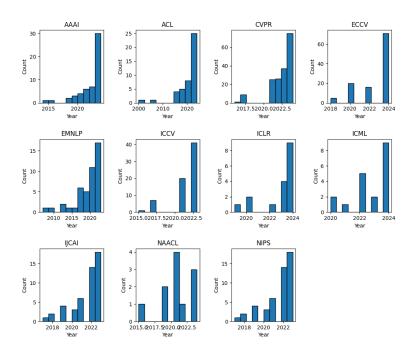


Figure 22: Count of "Visual grounding" per conference over time

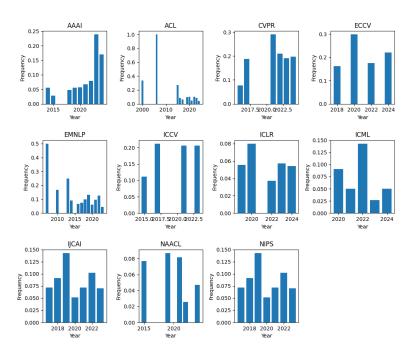


Figure 23: Frequency of "Visual grounding" per conference over time

# **C.2** Action Grounding

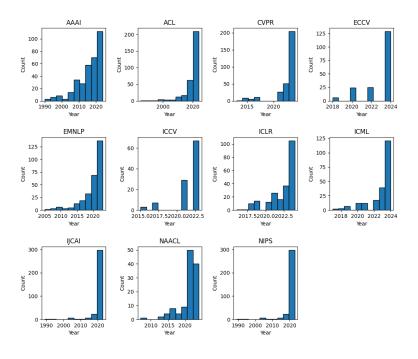


Figure 24: Count of "Action grounding" per conference over time

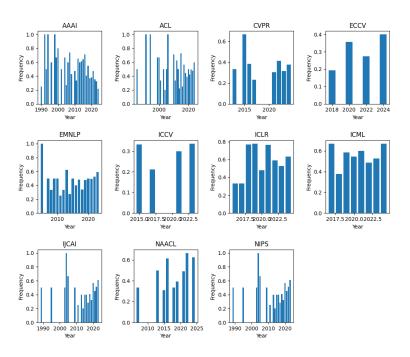


Figure 25: Frequency of "Action grounding" per conference over time

# **C.3** Audio Grounding

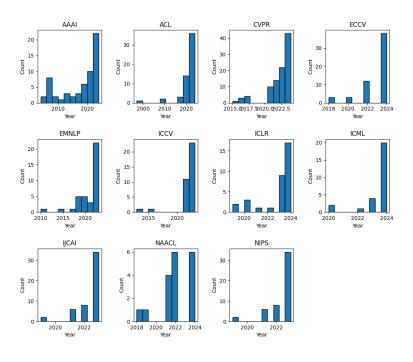


Figure 26: Count of "Audio grounding" per conference over time

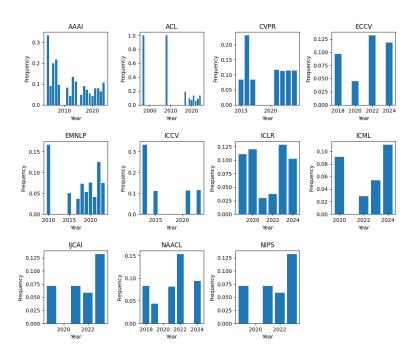


Figure 27: Frequency of "Audio grounding" per conference over time

# C.4 Video Grounding

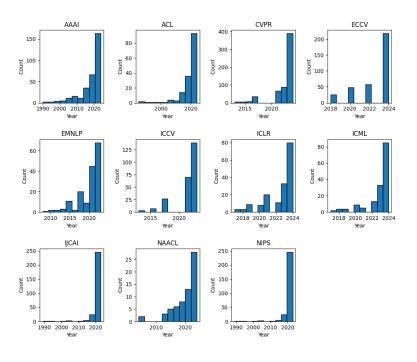


Figure 28: Count of "Video grounding" per conference over time

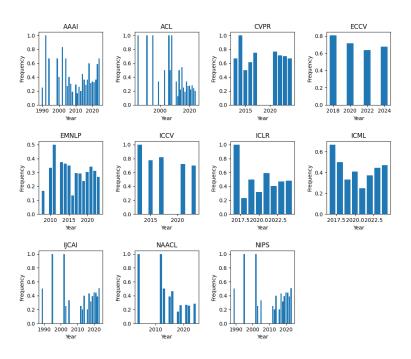


Figure 29: Frequency of "Video grounding" per conference over time

# C.5 3D Grounding

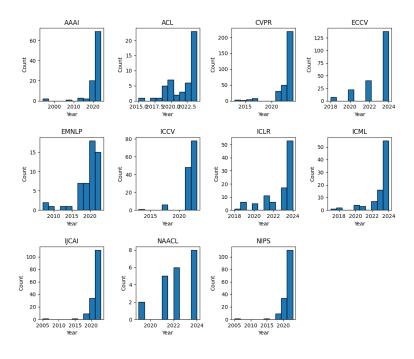


Figure 30: Count of "3D grounding" per conference over time

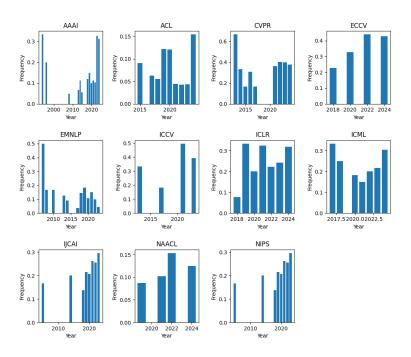


Figure 31: Frequency of "3D grounding" per conference over time

# **C.6** Dialogue Grounding

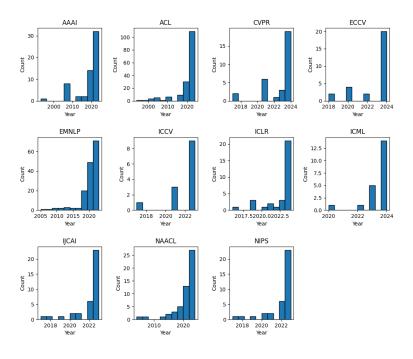


Figure 32: Count of "Dialogue grounding" per conference over time

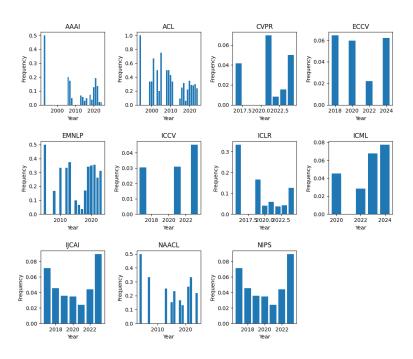


Figure 33: Frequency of "Dialogue grounding" per conference over time

# C.7 Markov Logic Networks Grounding

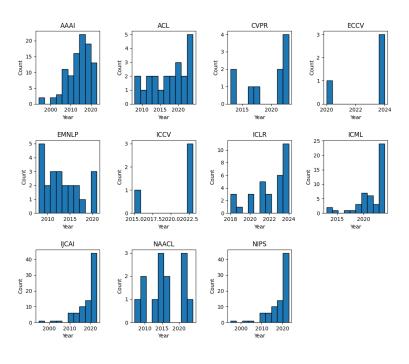


Figure 34: Count of "Markov Logic Networks grounding" per conference over time

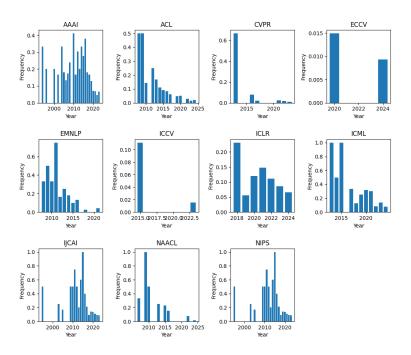


Figure 35: Frequency of "Markov Logic Networks grounding" per conference over time

# C.8 Physical Dynamics Grounding

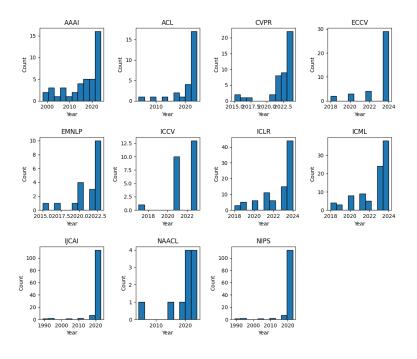


Figure 36: Count of "Physical Dynamics grounding" per conference over time

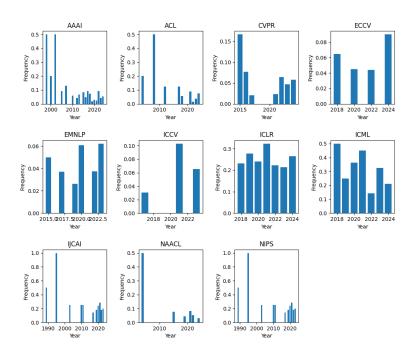


Figure 37: Frequency of "Physical Dynamics grounding" per conference over time