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# Whitepaper

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4/20/2022



The Bored Ape Cannabis Club

# Contents



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# Abstract



- The Bored Apes Cannabis Club is a collection of 10,000 script generated Apes and 20 Hand-created 'Genesis' Apes that are each unique in a special way for a total of 10,020 Apes, inspired by the BAYC Collection on the Etherium bolckchain. The Bored Ape Cannabis Collection Apes are stored as ERC-721 Tokens on the Polygon blockchain and hosted on IPFS.
- Each Bored Ape Cannabis Club Collectable is living on the Polygon blockchain, Polygon has much lower minting fees/gas cost than Ethereum, by doing this our hope is that the Bored Ape Cannabis Club Apes will be available to more people. The cost is 100 MATIC or ~0.0420 ETH (at time of launch). Once minted your Ape can be re-sold on the Opensea secondary market for ETH. Now's your second chance to get in on the ground floor with this new NFT collection.
- We aim to build an ecosystem around the collection, the metaverse is coming, first to portals with a Cannabis Lounge, Heavenland will be next (land has been purchased in both), Merchandise is coming and possibly a token.



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# Introduction

To inspire adventure and exploration, the journey of discovery, of experiences and new destinations, and to bring awareness to the injustices of the war on drugs, and to promote cannabis for a happier and healthier lifestyle.

The war on drugs has never worked, and ‘refer madness’ never happened like the experts said it would when Canada legalized federally in 2018, our system isn’t perfect, but we’re getting better. On April 1<sup>st</sup> 2022 the US House of Representatives passed the Marijuana Opportunity Reinvestment and Expungement (MORE) Act, If made into law, this bill would reverse decades of injustices, especially from communities of colour. The policy of arrest, prosecution, and incarceration at the federal level is both unwise and unjust (Nadler, 1 April 2022, Forbes.com). “For far too long, we have treated marijuana as a criminal justice problem, instead of as a matter of personal choice and public health.” And, it is very clear nationally that the majority of Americans want cannabis legalized federally.

Ambition: Our vision is to be the number one Cannabis Community NFT choice and to promote a happy, healthy and balanced community/lifestyle outside and inside the metaverse.



# Roadmap

The roadmap is our living, breathing plan for today and the future of The Bored Ape Cannabis Community and entire ecosystem.

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## Launched NFT 4/20/22

- No pre-sale or whitelist, fair launch for everyone
- Marketing engaged post-launch on Twitter to start
- Pinned in BAYC alpha-projects in Discord

## Rarity Tools Q3 2022

- Rarity Tools activation

## Metaverse Q4 2022

- Land has been purchased in two metaverses, working on collaboration for BACC Cannabis Lounges
- Portals.to (First)
- Heavenland.io (Later, TBD)



# Roadmap

The roadmap is our living, breathing plan for today and the future of The Bored Ape Cannabis Community and entire ecosystem.

Roadmap will be updated as required, check the website for updates.

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## Metaverse

Q2 2023

- Metaverse Events
- Collaborations
- Avatars



## Merchandise

Q1 2023

- Currently working on partnership/wholesaler/white label agreements for merchandise
- Clothing
- Cannabis Accessories
- Real world and Metaverse

## BACC Token

Q3 2023

- Under Consideration
- First 420 NFT Holders will be Airdropped
- Regulatory hurdles to overcome



## For Our Customers/NFT Holders:

We will build an accessible, comfortable online environment where everyone feels at ease.

We are here for everyone.

We are:

- Adventurous / seeker / traveler / wanderer
- Open / curious / creative / visionary / unconventional
- Accepting / Open-minded / inclusive / independent
- Down-to-earth / genuine / authentic
- Encouraging / supportive / helpful / approachable
- Knowledgeable / reliable / trustworthy / forward-thinking

## For Our Community:

We are committed to reduce our footprint by implementing green policies.

We support and participate in the community.

We are committed to diversity and inclusivity.



# Metaverse

## Virtual Storefront

- Will leverage our relationship with HighFlight Cannabis Co. in some way (possibly joint projects developing lounges in the metaverse), and their relationship with Greenlane for cannabis accessories, TBC.

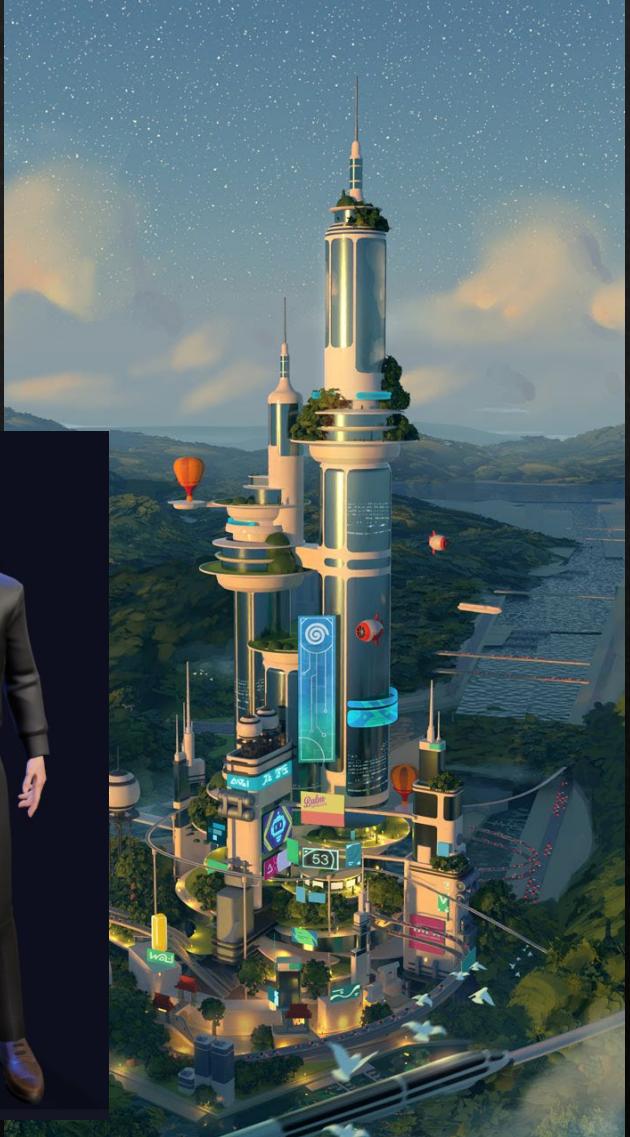




# Metaverse

## Portals

- Portals.to (Ivory purchased, Genesis Cards and Citizen cards have been airdropped), room/lounge build to commence soon



# Metaverse

## Heavenland

- Heavenland.io (5 properties purchased including a high traffic drill through (prime property where the first heavenland lounge will go (heavenland is still in early development, so no ETA on the lounge build yet), \$HTO token has recently launched and is now on Coinmarketcap. We believe Heavenland will be the premiere Metaverse on the Solana Blockchain.





# Merchandise

Merchandise Partners TBA

- It is in the roadmap, no ETA at this time.



 Social Media

## Socials

-  Website: <https://www.theboredapecannabisclub.com>
-  Twitter: [https://twitter.com/BoredApe\\_420](https://twitter.com/BoredApe_420)
-  Discord: <https://discord.gg/wzWNrke95w>
-  Telegram: <https://t.me/BoredApeCannabisClub>
-  Reddit: <https://www.reddit.com/r/BoredApeCannabisClub>
-  Opensea: <https://opensea.io/collection/theboredapecannabisclub>

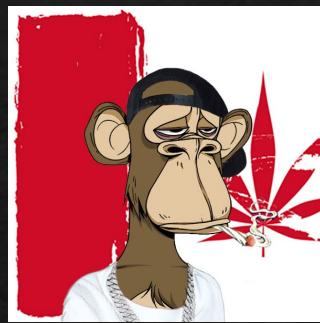


# Minting & Secondary Sales

## Minting DAPP

- Website: [www.theboredapecannabisclub.com](http://www.theboredapecannabisclub.com)
- Opensea: [OpenSea, the largest NFT marketplace](#)

The screenshot shows the homepage of the Bored Ape Cannabis Club. At the top right is a navigation bar with links: home, about, team, collection, roadmap, faq, and social media icons for Reddit, Twitter, YouTube, Telegram, and a logo. To the right of the social media is a "Connect MetaMask!" button. The main title "Welcome to the Bored Ape Cannabis Club NFT Project!" is centered in large, bold, white and blue text. Below the title is a sub-headline "Flying High with Bored Apes!". At the bottom is a teal button labeled "Connect To MetaMask". The central image features a Bored Ape wearing a green military-style cap and sunglasses, standing next to a red cannabis leaf. Below this is a smaller, colorful image of another ape wearing a bandana.



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20 April 2022



The Bored Ape Cannabis Club