SocialHub

6/6/2023

Acceptance Criteria for all user stories: unanimous approval of all group members

Key User Story 1: As a user I would like to be able to log into my account that stores all of my analytics and data

Additional Acceptance Criteria : passed all manual tests.

Key User Story 2: As an influencer, I want to access post statistics across multiple platforms to track my performance.

        Acceptance Criteria: User can connect and view post statistics from at least 2 social media platforms, including likes and views.

Key User Story 3: As a user, I want a clean and easy-to-navigate landing page that provides business insights.

        Acceptance Criteria: Landing page is easy to navigate, has a visually appealing design and gives important information about Social Hub.

Key User Story 4: As an analyst, I want to gather data in various formats for better post analysis and optimization.

Acceptance Criteria: Users can see charts with weekly,monthly,yearly display options. User can switch from bar chart to linear chart.

Known Problems:
- Facebook accounts must be pre-registered with the app developer to be able to see Facebook data (needs business-verification to bypass this)
- Facebook login does not persist if you leave the tab
- Facebook views displays 0 as Facebook is in the middle of swapping between old and new page experience, meaning old pages will not have any views.
- Switching between bar and linear charts can have display issues on some resolutions.
- Facebook overtime data is only available to pages with 100+ likes due to API limitations.
- The Dashboard search button has no functionality.
- Youtube Dashboard doesn't display

Product Backlog:

Key User Story 1: As a content creator, I want to schedule posts across multiple platforms, to ensure consistent content delivery.

High Priority Bug Fix: Facebook login does not persist if you leave the tab