Sprint 2 Plan, SocialHub

Sprint date: April 26th, 2023 - May 9th, 2023

Goal: The high-level goal of Sprint 2 is to develop a centralized user interface that is easy to navigate. This will be where the user sees all of their analytics

- As an influencer, I want to be able to access the statistics of my posts across multiple platforms, so that I can easily track my performance across multiple platforms. [5 points]

  - Research and integrate APIs for multiple social media platforms (Estimated Time: 12 hours)
  - Develop data retrieval logic for post statistics (Estimated Time: 10 hours)
  - Design and implement UI components for displaying post analytics (Estimated Time: 12 hours)

    Total for user story 1: 34 Hrs

- As a user I would like to have a clean looking landing page that is easy to navigate and gives insight to the business [4 Points]

  - Conduct user research and gather requirements for landing page (Estimated Time: 4 hours)
  - Design and develop a visually appealing and intuitive landing page (Estimated Time: 10 hours)
  - Conduct usability testing and gather feedback for further refinements (Estimated Time: 1 hours)
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    Total for user story 2: 21 Hrs

- As an analyst, I want to gather data in various formats (daily, monthly, etc) to better analyze and optimize the posts. [2 points]

  - Identify data formats required for analysis (e.g., daily, monthly) and gather user requirements (Estimated Time: 1 hours)
  - Implement data aggregation and formatting logic for different time intervals (Estimated Time: 6 hours)
  - Develop export functionality for generating data reports in various formats (Estimated Time: 8 hours)

Total for user story 3: 15 hours

Team roles:

Saul: front end development

Mykyta: front end development

Howerd: back end development

Inan : back end development

Adithya: back end development

Initial task assignment:

Saul: user story 2, initial task: Conduct user research and gather requirements for landing page

Mykyta: user story 3, initial task: Identify data formats required for analysis (e.g., daily, monthly) and gather user requirements

Howerd: user story 1: initial task: Research and integrate APIs for multiple social media platforms

Inan: user story 1: initial task: Research and integrate APIs for multiple social media platforms

Adithya: user story 1: initial task: Research and integrate APIs for multiple social media platforms

Initial burnup chart:

SocialHub burnup chart

— Total story points — Story points completed
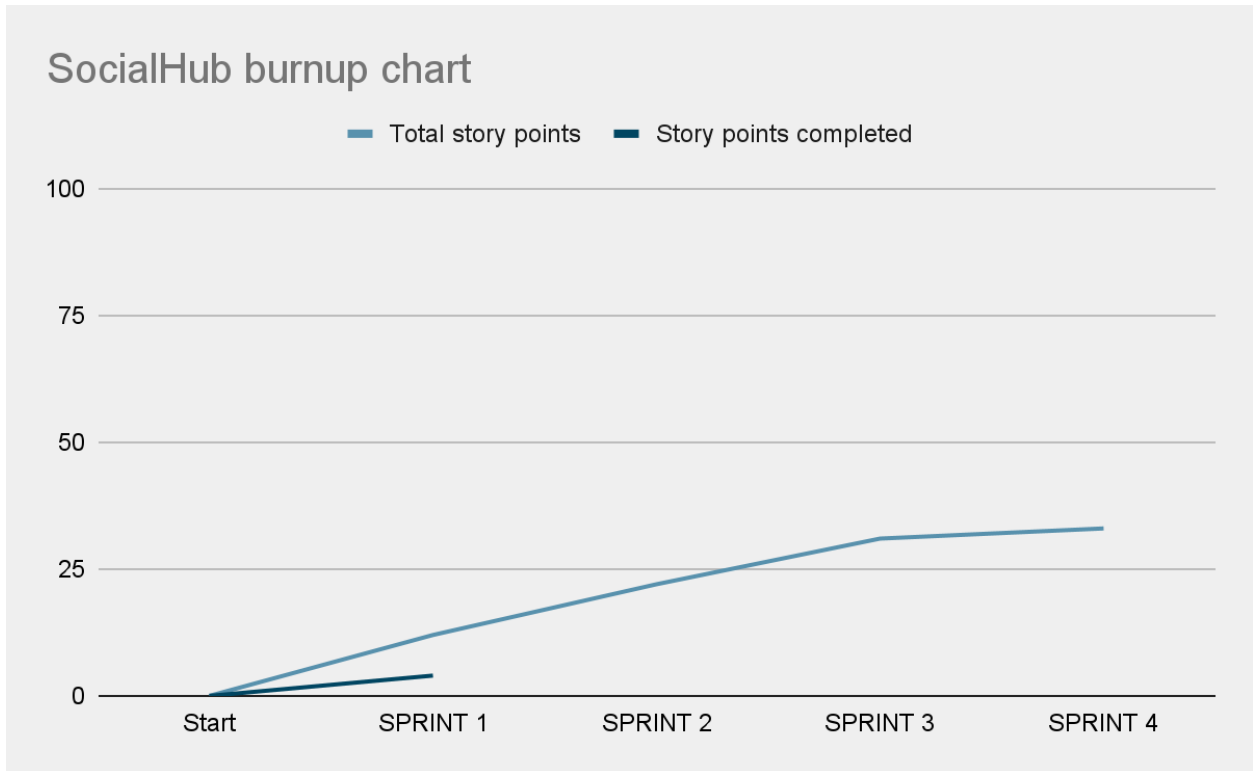
Scrum board in trello

Scrum times:
Tuesday 8:30 pm

Thursday 8:30 pm

Friday 1:00 pm