



**PEC's**  
**E-SUMMIT'25**

CATALYZING VIKSIT BHARAT

22nd -23rd March

# BROCHURE



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# ABOUT PEC



## PREMIER INSTITUTE FOR EDUCATION AND CO-CURRICULAR

- Punjab Engineering College (PEC) originated as Mugalpura Engineering College in Lahore in 1921.
- It moved to its current campus in 1953 and was initially affiliated with Panjab University.
- In 2003, PEC became a Deemed University, and in 2009, it was rebranded as PEC University of Technology.
- PEC is a Grant-in-Aid institution under the administration of the Union Territory of Chandigarh, Government of India.
- Notable alumni include Kalpana Chawla, Padma Shri Dr. Satish Dhawan, Jaspal Bhatti, showcasing its impact on diverse fields.
- Celebrated its centenary, marking 100 years of history.
- Recognized for academic excellence in technical education and research, achieving prominence in the nation.

# INNOVATION THRIVES, IDEAS IGNITE

- EIC (Entrepreneurship and Incubation Cell) at PEC supports startups through alumni networks and seed capital.
- Operates under the Ministry of Education's Innovation Cell Programs since 2015.
- Provides mentoring in entrepreneurship, achieving its goal of nurturing businesses.
- Offers fully furnished working areas, Wi-Fi access, and essential laboratories for startup development.
- Conducts Entrepreneurial Development Programs to enhance business skills.
- Facilitates networking with legal advisors, venture capitalists, angel investors, and other professionals.
- Aims to help startups grow into market giants.
- An integral part of PEC's entrepreneurial ecosystem, connecting academic knowledge with practical business skills.





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# EVENTS

## FUNDING CONCLAVE

THIS EVENT OFFERS STARTUPS, BUSINESS OWNERS, AND FOUNDERS VALUABLE INSIGHTS INTO FUNDRAISING, ANGEL INVESTMENTS, MENTORSHIPS, AND GLOBAL OPPORTUNITIES. IT CONNECTS ATTENDEES WITH INVESTORS AND PROVIDES NETWORKING OPPORTUNITIES WITH MARKETERS AND TRADERS TO BOOST BUSINESS GROWTH.



30+ STARTUPS  
RAISED

## NETWORKING ARENA

THE MOST EAGERLY ANTICIPATED NETWORKING OPPORTUNITY AT E-SUMMIT 2025. ALL STARTUPS, INVESTORS, MENTORS, BUSINESS OWNERS, STUDENTS, AND PROFESSIONALS ARE INVITED TO NETWORK WITH THE BEST IN THE COUNTRY AND MAKE THE BEST OF THE CHANCE TO HAVE A ONE ON-ONE INTERACTION WITH THE EXPERTS.



200+ GUESTS

# EVENTS

## EXPERT SESSIONS

THE SUMMIT WILL HOST SPEAKERS FROM DIVERSE PROFESSIONAL BACKGROUNDS LIKE FINANCE, MEDIA, AND BUSINESS UNICORNS TO SHARE THEIR EXPERIENCES AND PARTICIPATE IN INTERACTIVE SESSIONS WITH THE AUDIENCE.

ADDITIONALLY, PANEL DISCUSSIONS WITH WOMEN ENTREPRENEURS AS WELL AS SOCIAL ENTREPRENEURS WILL ALSO BE HELD.



30 + SESSIONS



50+ WORKSHOPS CONDUCTED

## WORKSHOPS

WE ALSO INCLUDE A SPECIAL OPPORTUNITY FOR SCHOOL STUDENTS TO ADVANCE THEIR KNOWLEDGE AND LEARN ABOUT SKILLS RELATED TO PERSONAL DEVELOPMENT AS A PART OF THE SCHEDULE FOR OUR EVENTS.

# EVENTS

## WOMEN CONCLAVE

THE WOMEN'S CONCLAVE IS AN EMPOWERING EVENT THAT CELEBRATES WOMEN'S ACHIEVEMENTS AND FOSTERS COLLABORATION AMONG LEADERS AND CHANGE-MAKERS. BY ADDRESSING KEY ISSUES LIKE GENDER EQUALITY AND PERSONAL GROWTH, IT CREATES A SUPPORTIVE NETWORK FOR LEARNING AND CONNECTION.



**E-SUMMIT**

10+ WOMEN SPEAKERS

## ALUMNI CONNECT



1000+ ALUMNI NETWORK

ALUMNI CONNECT PROGRAMS ARE VITAL FOR STRENGTHENING RELATIONSHIPS BETWEEN GRADUATES AND THEIR ALMA MATER. THEY PROVIDE MENTORSHIP AND NETWORKING FOR STUDENTS, ENHANCE FUNDRAISING AND REPUTATION, AND FOSTER A COMMUNITY THAT EMPOWERS BOTH ALUMNI AND THE INSTITUTION TO GROW TOGETHER.

# EVENTS

## STARTUP EXPO

STARTUP EXPO IS A DYNAMIC PLATFORM WHERE STARTUPS, INVESTORS, INDUSTRY LEADERS, AND ENTHUSIASTS COME TOGETHER TO CELEBRATE INNOVATION AND ENTREPRENEURSHIP. THIS EVENT OFFERS A UNIQUE OPPORTUNITY FOR STARTUPS TO SHOWCASE THEIR PRODUCTS, SERVICES, AND GROUNDBREAKING IDEAS TO A DIVERSE AUDIENCE, INCLUDING POTENTIAL INVESTORS, CUSTOMERS, PARTNERS, AND MEDIA.



30+ STARTUPS

## SCIENCE FAIR



10+ PROJECTS

SCIENCE FAIR ALLOWS STUDENTS TO SHOWCASE THEIR CREATIVITY AND SCIENTIFIC UNDERSTANDING BY EXPLORING REAL-WORLD PROBLEMS AND CONDUCTING EXPERIMENTS. IT PROMOTES CRITICAL THINKING, TEAMWORK, AND COMMUNICATION SKILLS WHILE INSPIRING A LOVE FOR INQUIRY AND CELEBRATING THE WONDERS OF SCIENCE AND TECHNOLOGY.

# COMPET

Competitions in business and entrepreneurship will be chance to come up with ideas and have an overall

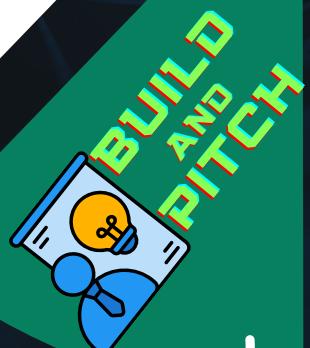
Experience the real time simulation of IPL Auction



Test your knowledge of business world in this fun quiz competition



Build and Pitch your brand to the investors and raise funds



# COMPETITIONS

organized for students which will give the participants a immersive experience



# FUN ACTIVITIES

## TREASURE HUNT

A TREASURE HUNT IS A FUN ACTIVITY COMBINING TEAMWORK, PROBLEM-SOLVING, AND EXPLORATION, WHERE PARTICIPANTS FOLLOW CLUES TO FIND HIDDEN ITEMS OR A PRIZE.



## STAND-UP COMEDY



STAND-UP COMEDY SHOWS ARE LIVE PERFORMANCES WHERE COMEDIANS DELIVER HUMOROUS ROUTINES TO ENTERTAIN AUDIENCES. THEY COMBINE STORYTELLING, WIT, AND TIMING, OFFERING LAUGHTER AND SOCIAL COMMENTARY IN A FUN, ENGAGING ATMOSPHERE.

## E-SPORTS

ESPORTS IS A BOOMING INDUSTRY WITH TOURNAMENTS IN GAMES LIKE LEAGUE OF LEGENDS AND FORTNITE. IT ATTRACTS GLOBAL AUDIENCES, SPONSORSHIPS, AND UNIVERSITY COMPETITIONS, FOSTERING TEAMWORK AND SKILL DEVELOPMENT.



# EXPERT SESSIONS



**Sandeep Jain**  
Founder, GeeksforGeeks



**Vishal Malhotra**  
Actor  
KeyNote Speaker



**Aditi Bhutia Madan**  
Founder,  
Momo Mami



**Saurabh Munjal**  
Founder, Lahori Zeera



**Aseem Ghavri**  
Co Founder,  
Third Unicorn



**Varun Singla**  
Founder, Gate Smashers



**Sourabh Goyal**  
Founder, SuccessBrew



**Mandeep Kaur Tangra**  
Founder, SimbaQuartz



**Aanan Khurma**  
Co-Founder & CEO, WellVersed

# EXPERT SESSIONS



**Sarjeet Singh**  
Founder, Finvasia



**Paresh Gupta**  
Founder, CUETPro,  
GCEC, Brevity



**Sharad Sagar**  
Founder & CEO, Dexterity  
Global Group



**Paritosh Anand**  
Founder, WeSmile and  
Believe Clothing



**Aditya Arora**  
Android Lead at SAP,  
Mobile Centre of Excellence



**Nandu Nandkishore**  
Former Global CEO, Nestle  
Nutrition



**Daksh Sethi**  
Founder & CEO,  
Guby Rogers

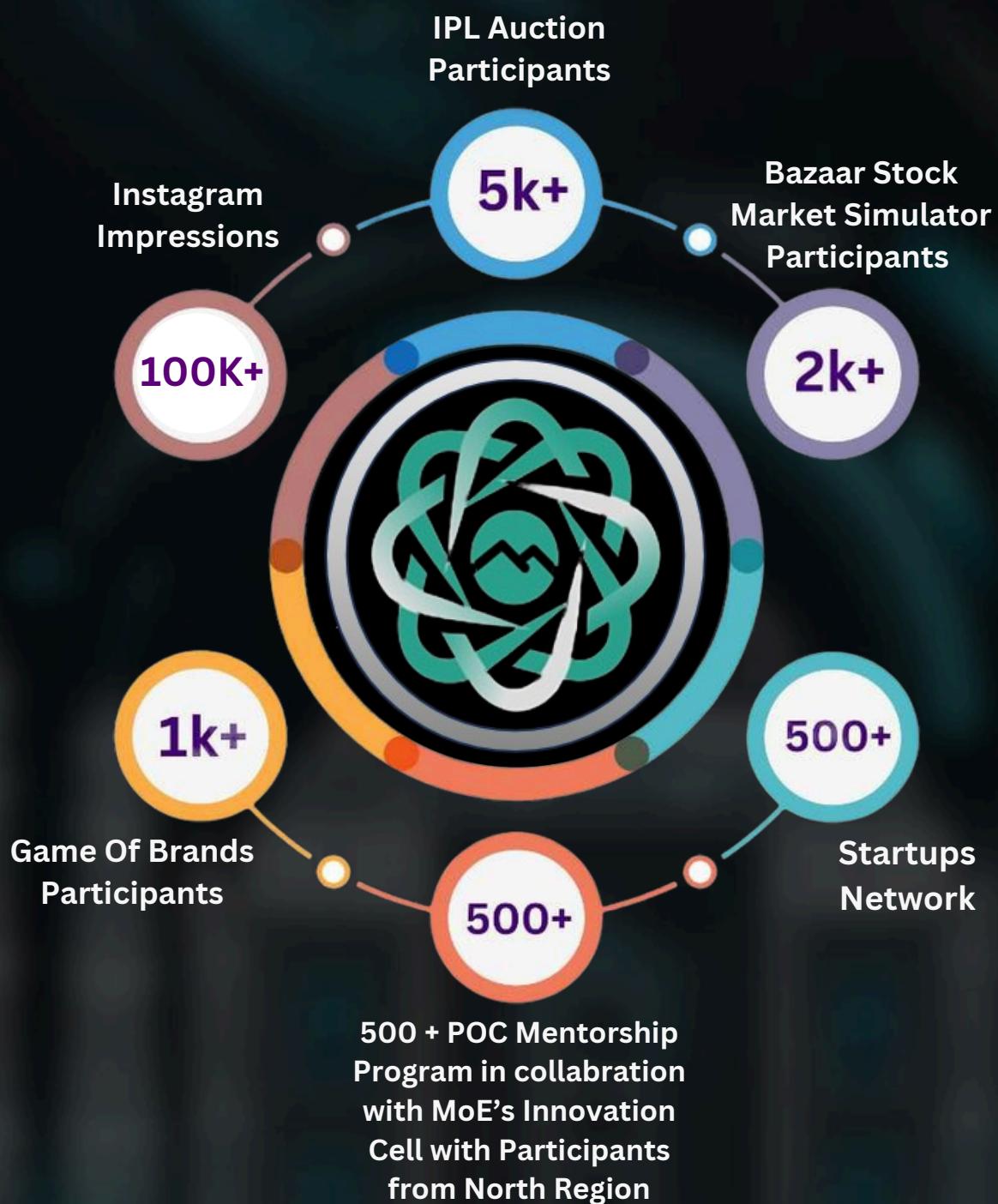


**Drishti Kharbanda**  
Founder,  
Bake Cosmetics



**Rupinder Singh**  
Founder, BioHouse,  
Public Speaker, Mentor &  
Investor

# STATISTICS



# KEY PERFORMANCE

10

START UPS  
INCUBATED



50+

WORKSHOPS  
CONDUCTED



10K+

TOTAL  
FOOTFALL



1000+

ALUMNI  
SUPPORT



# INCE INDICATOR

50K+  
WORTH  
CASH PRIZES

5K+  
EVENTS  
PARTICIPATION

30+  
SPEAKER  
SESSIONS

100+  
STARTUPS  
ATTENDED

# PREVIOUS SPONSORS



अमरउजाला  
जोश! सच का!



Confederation of Indian Industry



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