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# Another important step in advancing responsible AI to serve the world

September 17, 2024 | Microsoft Source

**REDMOND, Wash., and ABU DHABI, United Arab Emirates — Sept. 17, 2024** — As Microsoft Corp. and G42 continue to advance our collaboration, we are sharing two significant initiatives to help ensure that AI is used responsibly and serves the world. This work builds on the partnership we jointly announced earlier this year and marks the beginning of several additional steps we will announce in the weeks and months ahead.



<https://news.microsoft.com/wp-content/uploads/prod/2024/09/Microsoftlogo.png> Today, we're announcing the establishment in Abu Dhabi of two new centers that together will advance our collective Responsible AI goals. The first, co-founded and co-funded by G42 and Microsoft, with the endorsement of Abu Dhabi's Artificial Intelligence and Advanced Technology Council (AIATC), will identify, develop and advance best practices and industry standards for the responsible use of AI in the Middle East and the Global South. The second is the expansion of Microsoft's AI for Good Research Lab into Abu Dhabi, which will support AI projects that address key societal goals.

The first center will convene academic researchers and AI practitioners from across the private sector to develop, document and share emerging Responsible AI best practices. G42 and Microsoft are both committed to working closely with the Center to bring together individuals and organizations from across the Middle East, the Global South, and more broadly to learn from each other and develop ongoing advances in this emerging field.

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<https://news.microsoft.com/wp-content/uploads/prod/2024/09/G42.png>) Simultaneously, Microsoft's AI for Good Lab will open a center in Abu Dhabi, its first in the Middle East. This new lab will harness the power of AI to collaborate with nonprofit organizations and partners, addressing key economic and societal challenges across the Middle East and Africa. In close collaboration with the Lab's existing team in Nairobi, this initiative will prioritize the development of large language models for underrepresented languages, helping bridge the global language divide. It will also focus on advancing food security and strengthening climate resilience by applying AI to high-resolution geospatial data, enhancing disaster preparedness and response capabilities.

The partnership will work alongside the AIATC, which was created in January to develop plans and research programs in collaboration with local and global partners to enhance Abu Dhabi's status in the fields of artificial intelligence and advanced technology.

The two centers build on the work that Microsoft and G42 are taking together to implement Responsible AI standards and practices. This includes working to ensure that the two companies' generative AI models and applications are developed, deployed and used safely — a commitment that is at the heart of the [Responsible AI policies](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fblogs.microsoft.com%2Fwp-content%2Fuploads%2Fprod%2Fsites%2F5%2F2022%2F06%2FMI-Responsible-AI-Standard-v2-General-Requirements-3.pdf&data=05%7C02%7Cbradsmi%40microsoft.com%7C399848) [that Microsoft has developed and implemented, and that G42 is now adopting in connection with our partnership and the commitments made to the U.S. and UAE governments.](https://nam06.safelinks.protection.outlook.com/?url=https%3A%2F%2Fblogs.microsoft.com%2Fwp-content%2Fuploads%2Fprod%2Fsites%2F5%2F2022%2F06%2FMI-Responsible-AI-Standard-v2-General-Requirements-3.pdf&data=05%7C02%7Cbradsmi%40microsoft.com%7C399848)

Among other things, these policies govern the design and use of AI applications, incorporate digital safety and cybersecurity plans for model training and deployment, and establish “red teaming” processes to harden AI systems against probing, testing and attacks. G42’s adoption of these policies will solidify the UAE’s position as a trusted global AI hub and ensure that Microsoft and G42 AI technologies running on Azure are responsibly shared with our growing joint customer base, globally.

“Today’s steps will add to the important progress Microsoft and G42 are making to broaden access to the responsible, safe, and secure use of artificial intelligence,” said Brad Smith, Vice Chair and President of Microsoft. “We are committed to additional steps with G42 that advance responsible AI use for customers and that strengthen the relationship not only between our two companies, but between our two countries.”

Peng Xiao, Group CEO of G42, said, “By advancing Responsible AI together with Microsoft, we are creating a framework for AI to serve all of humanity. These new centers reflect our shared vision for leveraging technology to solve real-world challenges, positioning Abu Dhabi as a global hub for AI innovation that prioritizes safety, trust and collaboration, especially across the global south.”

Since Microsoft and G42 launched their partnership in April, the two companies have been executing under the commitments of the Intergovernmental Assurance Agreement, with support and oversight by both the U.S. and UAE governments.

As a matter of corporate policy instituted earlier this year, G42 and its affiliates do not conduct business with any entity listed on the U.S. Government Consolidated Screening List. The Microsoft and G42 compliance committee meets quarterly, and the two teams maintain a weekly cadence for progress reviews. G42’s compliance program is designed to be “best in class,” ensuring the highest standards of business practices and security principles.

This partnership presents a strategic opportunity to bring world-class technology to underserved regions such as the global south. G42's efforts in creating a regulated and monitored environment for deploying U.S.-developed advanced technology systems are essential for meeting international AI demands. Our collaboration aims to bridge the digital divide, address pressing social challenges, and promote democratic norms in cyberspace. We have already announced a \$1 billion investment in Kenya leveraging geothermal energy, and are actively exploring other strategic markets.

In addition, the migration of G42's legacy public cloud infrastructure to Microsoft Azure began in November 2023 and is continuing as planned. This migration is critical for ensuring secure and efficient operations.

Microsoft and G42 believe in the transformative power of AI and cloud technologies, and our partnership is built on a foundation of trust, security, shared values, and a commitment to the highest standards of regulatory compliance. Microsoft and G42 are dedicated to ensuring that our collaboration contributes positively to global technological advancement.

### **About Microsoft**

Microsoft (Nasdaq "MSFT" @microsoft) creates platforms and tools powered by AI to deliver innovative solutions that meet the evolving needs of our customers. The technology company is committed to making AI available broadly and doing so responsibly, with a mission to empower every person and every organization on the planet to achieve more.

### **About G42**

G42 is a technology holding group, a global leader in creating visionary artificial intelligence for a better tomorrow. Born in Abu Dhabi and operating worldwide, G42 champions AI as a powerful force for good across industries. From molecular biology to space exploration and everything in between, G42 realizes exponential possibilities, today. To know more visit [www.g42.ai](http://www.g42.ai) (<http://www.g42.ai>).

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