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MicrosoftInicio

Microsoft quadruples its investment in AI and Cloud infrastructure in Spain to promote the deployment of responsible and secure Artificial Intelligence in companies and public administration

20 de febrero de 2024 | Microsoft Prensa

In the main picture, from left to right: José Luis Escrivá, Minister of Digital Transformation; Pedro Sánchez, President of the Government; Brad Smith, President of Microsoft Corp; Carol Ann Browne, Brad Smith's Chief of Staff; Alberto Granados, President of Microsoft in Spain; and Natalia Escobedo, Director of Public Sector for Microsoft in Spain.

Posts relacionados

Factorial innova en el tratamiento de sus datos con la última tecnología de IA generativa de Microsoft Azure OpenAI >

La empresa de gestión de personas superó los 1.000 millones de dólares de valoración tras de levantar una ronda de inversión de Serie C de 120 millones. La compañía apostó por Microsoft Azure como plataforma en la nube para la migración de sus datos y servicios por su máxima seguridad, escalabilidad y confianza en los datos. Factorial utiliza la IA generativa de Microsoft para importar y exportar datos de herramientas externas, ayudando así a ahorrar tiempo a sus clientes.

- **The President of the Government, Pedro Sánchez, and the President of Microsoft, Brad Smith, have defined a framework for collaboration in the application of Artificial Intelligence in the Public Administration and the reinforcement of national cybersecurity.**

- **Microsoft plans to quadruple its investments in Spain by 2023, reaching $2.1 billion by the end of 2025.**

As part of Microsoft's commitment to promote digital innovation and the responsible use of Artificial Intelligence (AI) that benefits Spanish companies and public administrations, the company plans to quadruple its investments in Artificial Intelligence and Cloud infrastructure in Spain during 2024-2025, to reach $2.1 billion dollars. This is Microsoft's largest investment in Spain in its 37 years of presence in the country.

Microsoft will soon open a Cloud Region of Data Centers located in the Community of Madrid, and has announced its intention to build a Data Center Campus in Aragon that will serve European companies and public entities. This infrastructure will provide Microsoft's cloud services with the maximum guarantee of security, privacy and data sovereignty, and will make the company's entire range of Artificial Intelligence solutions available to Spanish and European companies and public administrations. Microsoft's data centers in Spain could also add $8.4 billion Euros to the national GDP and contribute to the creation of 69,000 jobs in the period 2026 – 2030, according to an analysis by IDC.

This investment commitment is part of the **collaboration framework established today by the President of the Government, Pedro Sánchez, and the Chairman of Microsoft, Brad Smith**. Microsoft and the Government of Spain will work together on the application of Responsible Artificial Intelligence in the improvement of citizen services, the promotion of AI-based innovation, as well as in the reinforcement of national cybersecurity and the cyber-resilience of Spanish companies, public bodies and critical infrastructure.

Cyber Signals: Gestionar las ciberamenazas y reforzar las defensas en la era de la IA >

Hoy publicamos la sexta edición de Cyber Signals, en la que destacamos cómo estamos protegiendo las plataformas de Inteligencia Artificial de las amenazas emergentes relacionadas con los ciberataques por parte de estados-nación. En colaboración con OpenAI, publicamos información sobre los actores de amenazas vinculados a estados y rastreados por Microsoft.

Las nuevas soluciones de datos e IA de Microsoft Cloud for Sustainability ayudan a las organizaciones a cumplir sus compromisos ambientales >

Microsoft anuncia nuevas soluciones de datos e IA en Microsoft Cloud for Sustainability que proporcionan una vía eficaz y accesible para que organizaciones de todos los tamaños integren la sostenibilidad en sus estrategias empresariales.

(https://news.microsoft.com/wp-content/uploads/prod/sites/61/2024/02/Brad-Smith-presidente-de-Microsoft-y-Pedro-Sanchez-scaled.jpg)

This collaboration is established within the framework of the National Artificial Intelligence Strategy and the National Cybersecurity Strategy defined by the Government of Spain, which is focused on four lines of action:

- **Extension of the use of Artificial Intelligence in Public Administration**. With the aim of modernizing administrative processes and providing civil servants with the necessary AI tools to increase their efficiency and effectiveness, best practice will be shared both for the deployment of Generative Artificial Intelligence solutions in Public Administration, as well as for Artificial Intelligence training plans for civil servants, aligned with the strategic use cases of AI for specific roles defined by the Ministry for the Digital Transformation and the Civil Service.

- **Promotion of the use of Responsible AI.** Microsoft will share its Responsible AI design standards, as well as implementation guides and additional documentation on best practice in this area, with the Spanish Agency for the Supervision of Artificial Intelligence (AESIA).

- **Strengthening national cybersecurity.** In order to strengthen national cybersecurity and in particular, the cyber-resilience of critical infrastructure, Microsoft and the National Cryptologic Center of the National Intelligence Center (CNI-CCN) will jointly explore the

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Aviation Group, compañía de formación aeronáutica integral, que se está posicionando como uno de los centros de referencia en el sector en nuestro país, apuesta por Dynamics 365 y las gafas de realidad mixta de Microsoft, HoloLens 2, para mejorar la calidad de la enseñanza impartida y, en concreto, proporcionar a sus alumnos prácticas avanzadas con una mejor comprensión de los conceptos y una mayor tasa de retención de conocimiento.

El aumento de la adopción de la tecnología de Inteligencia Artificial (IA) genera expectación y pone de relieve la importancia de las conversaciones familiares sobre la seguridad online, según un nuevo estudio de Microsoft >

Con motivo del Safer Internet Day, Microsoft acaba de lanzar los resultados de su Estudio

improvement of early warning and response mechanisms to computer security incidents in public administrations.

- **Improving the cyber-resilience of companies.** With the aim of improving the security of Spanish companies and especially Small Medium Enterprises (SMEs), Microsoft will collaborate with the National Cybersecurity Institute (INCIBE) to offer access to telemetry and global information on potential threats and cyberattacks that may affect Spanish companies and public administrations. Joint dissemination actions in the field of cybersecurity will also be established, aimed at SMEs and citizens.

Global de Seguridad Online, que examina las percepciones y actitudes que tienen las personas de todo el mundo sobre la seguridad online.