

Activity Instructions

1. Download materials from GitHub
 - a. <https://github.com/eightBitter/lita-schema-2017>
2. Pick a recipe or event
 - a. Recipe: <http://allrecipes.com>
 - b. Event: <http://www.eventbrite.com>
3. Look up the schema.org type
 - a. Recipe: <http://schema.org/Recipe>
 - b. Event: <http://schema.org/Event>
4. Based on the recipe/event you selected, create basic JSON-LD using examples
5. Validate data and see the rich snippet it creates (use "code snippet"):
 - a. <https://search.google.com/structured-data/testing-tool>
6. Help:
 - a. <https://developers.google.com/search/docs/data-types/recipes>
 - b. <https://developers.google.com/search/docs/data-types/events>