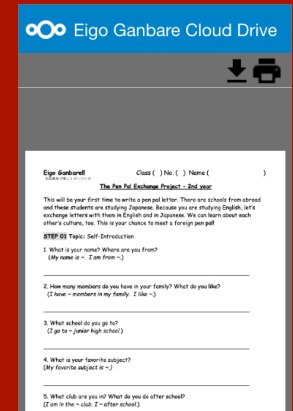
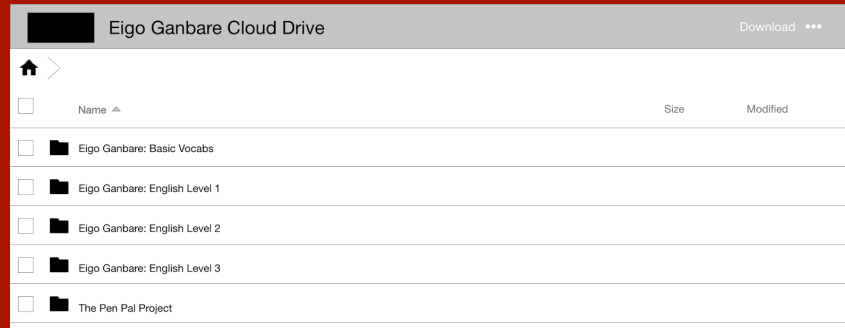


# Case Study: Eigo Ganbare Cloud Drive

Annette Lee 





# Welcome to Eigo Ganbare Cloud Drive



## The product:

Eigo Ganbare Cloud Drive is an extension of the main website of Eigo Ganbare. It still provides the same exact abundance of teaching materials to Japanese Teachers of English (JTEs) and Assistant Language Teachers (ALTs). The only difference between the main website and this cloud drive website is that it is tailored specially for older JTEs who are accustomed to the old ways. Older JTEs will simply think that what they are looking at is something similar to their Windows 7 operating system with a bunch of familiar folders and file documents. Eigo Ganbare Cloud Drive works efficiently and fast.



# Target user



## The users:

Older JTEs who want something traditional and familiar, like Windows 7, when accessing teaching materials from the Eigo Ganbare Cloud Drive.



# Research conducted and the research findings



User research and received feedback was conducted from the JTEs. For example, based on a user persona, Mr. Yamaguchi, is a 58-year old Japanese Teacher of English who would like to search for teaching materials and share them with his Assistant Language Teacher (ALT) so they can use them for their classroom team-teaching. The research reveal that Mr. Yaguchi was frustrated with the flow of the site and had trouble proceeding forward and backward. There was a lack of “category titles” too.



# So, what's the problem?



## The problem:

Eigo Ganbare Cloud Drive was missing the “category names” to reach the next page in accessing the document files. The flow of proceeding forward and backward was difficult. So, fixes are needed to be improved for a better cloud drive experience.



# Insights learned



## From users reacher:

There were some pain points for JTEs. The two biggest issues were the flow of the site and the lack of “category titles”. They wanted something enjoyable with a smooth browsing experience when searching for teaching materials on the Eigo Ganbare Cloud Drive. They commented that they are so busy with work that when they need online teaching materials, they must be able to attain those smoothly from the site. The “category names” were added and functionalities of the site fluidity were improved.



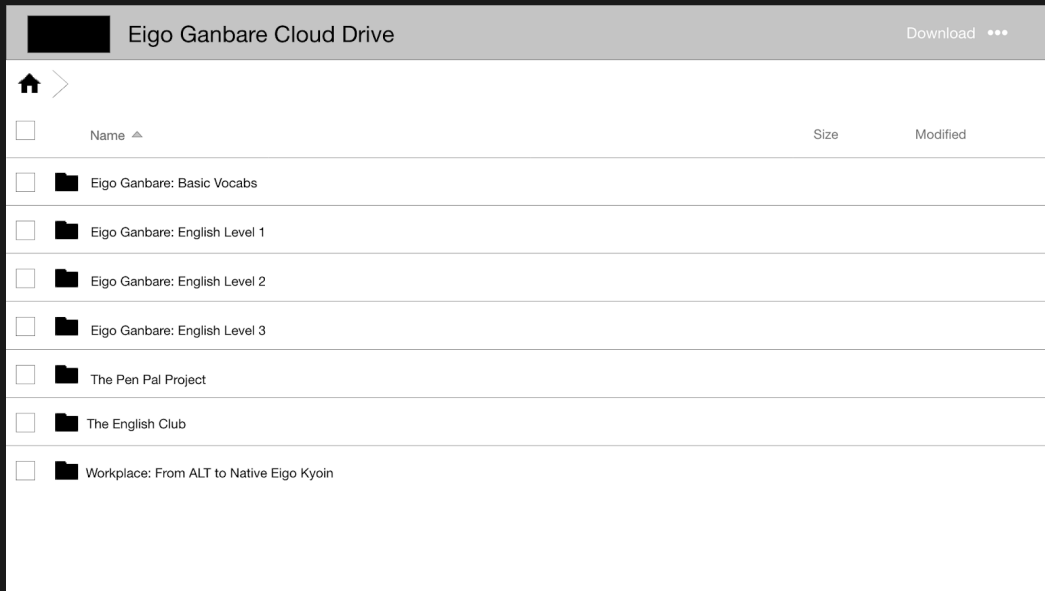
# UI Ideation: sketches and wireframes

The process below begins with the initial ideas wireframes, then moves to mockups, and finally to the high-fidelity prototype.



# Wireframe

In this simple version, you can see how the designer approaches solving the JTE's needs. The heading logo is clearly displayed. There is a home icon and below are folders containing teaching documents. Check boxes are included next to the folder.

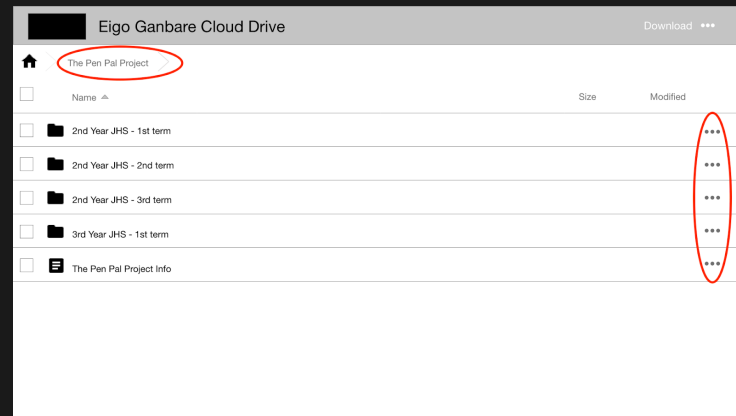
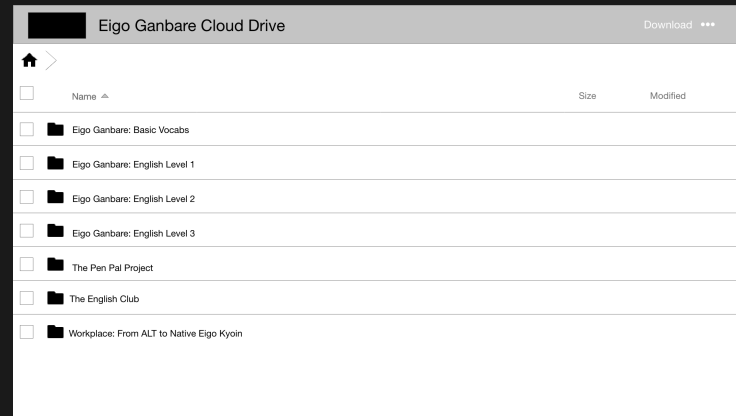






# Revised wireframes after low-fidelity prototype usability testing:

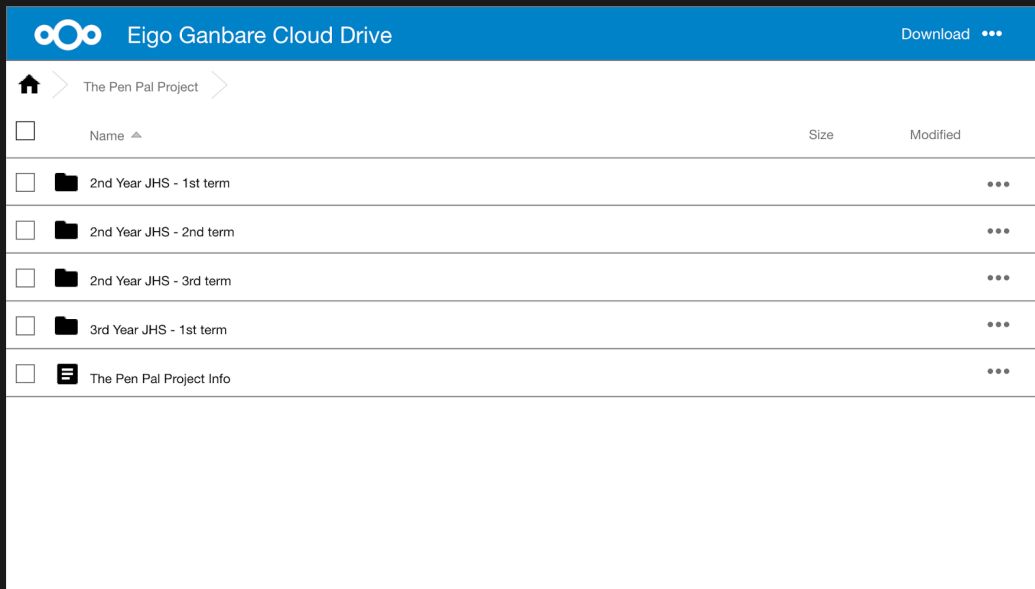
In the revised version, you see the progression of the design based on insights identified from usability test feedback. Design additions include “category titles” to view the page site and “the three dots lines” to allow a download option.





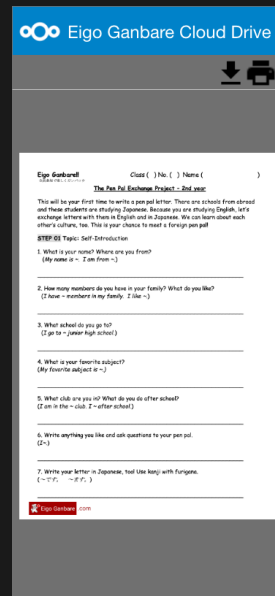
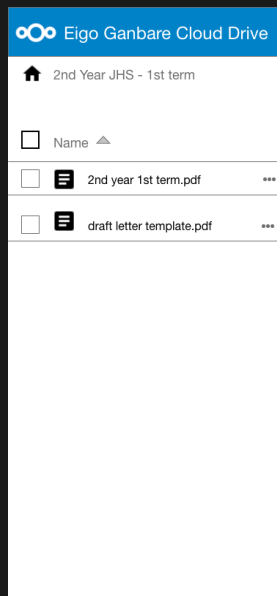
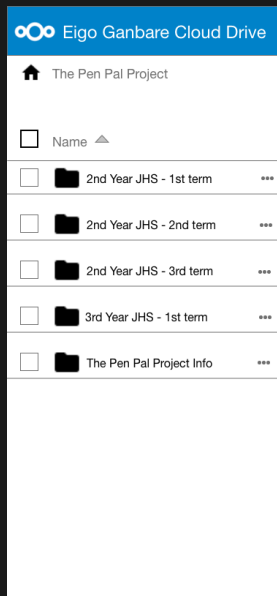
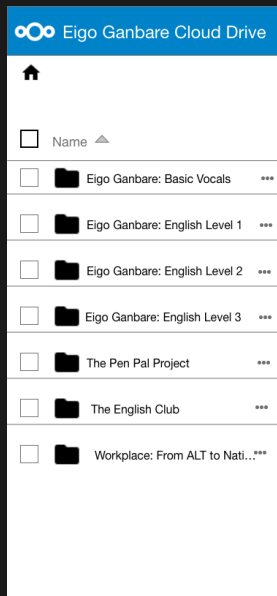
# Mockup

Now colors have been applied to the design. Other site pages included visual documents and images. This mockup shows a visual that gives a better idea of the final design.



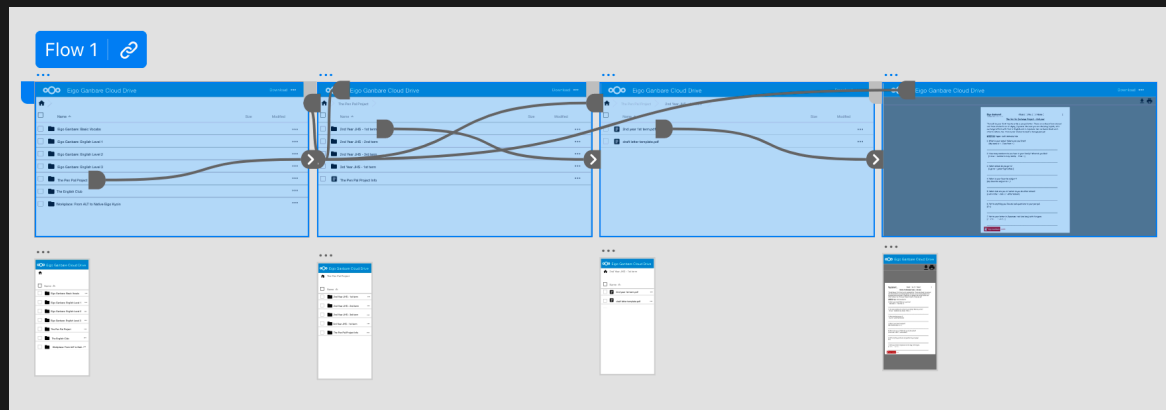


# Mobile Mockups





# High-fidelity prototype



The fully developed design provides a complete image of the completed design. It addresses the JTE's needs.

Click [this link](#) to view the prototype.



# Let's connect!



Thank you for reviewing my work. If you would like to get in touch with me, my contact information is provided below.

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Website: <http://eigoganbare.com>

Thank you!