# ANNETTE LEE

**UX / UI Designer** 

### Contact

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https://www.eigoganbare.com



## **Certifications**

freeCodeCamp Responsive Web Design, JavaScript Algorithms & Data Structures 2020/2021

Linkedin Learning Become a Software Developer, Graphic Designer, & Digital Marketing Specialist 2020

Future Learn Coding and Design, Apps in the Classroom, Indie Games, & AR/Mixed Reality 2020

# **UX Design Portfolio**

https://eigoganbare.github.io/portfolio/

## **Summary**

More than 5 years of UX design experience on voluntary personal projects with a specialty in technological integration. Successfully developed website with over 900 views daily and manager of corresponding online forum with over 900 members. Experienced in incorporating educational classroom technology and applying immersive teaching strategies with AR. Effective at developing team-teaching techniques and implementing innovative outreach strategies. High cultural awareness and thrives in fast-paced, diverse work places.

## **UX Design - Work Experience**

#### **Web Content Creator**

Eigo Ganbare Shoreline, WA 04/2010 - Present

- Create a self-initiated project of a team-teaching resource website that was designed entirely with WordPress, HTML5, JavaScript, CSS, and Adobe Creative Suite.
- Use Scrum and Agile methodologies to develop classroom materials.
- Apply design solutions with visual interactive, gaming, and augmented reality features.
- Create online web-based activities and accessibility support to facilitate student learning, utilizing H5P and user-centered gamification architecture. Design clickable wireframes of the teacher and classroom portal which included a built-in Nextcloud platform to enhance the user desktop and mobile experience.

# **UX Design & TechEdu Research Experience**

#### Native English Teacher (NET)

Osaka Seiryo Junior High School & Senior High School Takatsuki, Japan

04/2018 - 03/2020

- Collaborated with 4-5 Japanese teachers of English to engage JHS and HS students' interest in English and foreign cultures, as well team-hosted the annual English speech contests.
- Experienced in applying iterative web based design process with KeyNote and PowerPoint and utilized other online design tools to support student engagement.
- Engaged students to think creatively and critically in teams while utilizing their iPad for brainstorming, creating mockups, and doing group research projects.
- Implemented a pen pal letter exchange program in 7 high school English classes and 2 junior high school English classes while serving as a liaison with Japanese language classes in the United States.

# **ANNETTE LEE**

#### **UI / UX Designer**

#### **Core Skills**

- User Experience
- Prototype Design
- Usability Design
- Storyboarding
- User Interface Design
- HTML/JS/CSS
- Final Cut Pro X
- Adobe Creative Suite
- Digital Transformation
- Cross-cultural experience
- Curriculum Development
- Technological Integration

#### Education

# **Dual Bachelors of Arts** in Sociology & Linguistics

University of Washington

# UW Japanese Technical Program Hyogo Business & Cultural Center

Web Design Intern Sohatsu Systems Inc., Kobe

#### Japan Exchange Teaching Program

Assistant Language Teacher (Kasai city BOE)

#### Native English Teacher (C-NET)

Osaka City Board of Education Osaka, Japan

10/2015 - 03/2018

- Collaborated with 30+ JHS and ES Japanese teachers of English to assist them with the implementation of major English education and classroom technological reforms.
- Developed problem-solving, visual design interface, and deep-learning usability principles into students' worksheets.
- Integrated AR technologies, educational web app technologies, userfriendly design quizzes, and foreign cultures.
- Devised a responsive mockup strategy to increase ES students' English communication skills.
- Implemented a pen pal letter exchange program in 12 junior high school English classes.
- Developed a portfolio to optimize the Pen Pal Project to increase international outreach and scope of the program.
- Assisted with hosting and facilitating an official international event ceremony of students from Guam, televised on a Japanese news broadcast.

#### Native English Teacher (NET)

Hirakata City Board of Education Hirakata, Japan

04/2012 - 07/2015

- Established a pen pal letter exchange project which involved 16 junior high school classes with Japanese language classes in the US and included a LIVE video chat conference.
- Experienced with motion design and video creation to create green screen visual effects, special effects, and video animation effects.
- Incorporated Final Cut Pro X and Adobe After Effects for extensive video editing on students' public speaking presentations.
- Revitalized graph design illustrations of the second-year JHS school trip to Uji city, Kyoto.

# Other Teaching Experience

Assistant English Teacher (AET) - City Staff/ Ivy/ Interac Co., LTD

Takatsuki City Board of Education 04/2009 – 01/2012

Kakogawa City Board of Education 09/2005 – 03/2006 & 04/2007 – 03/2009

# **Tech Industry Work Experience**

#### Sales/Marketing

Pacific Software Publishing Bellevue, WA

09/2006 - 03/2007

- Met with clients to discuss the Pacific Software Publishing web & email hosting services.
- Documented preparation such as proposals, estimates, and contracts.

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