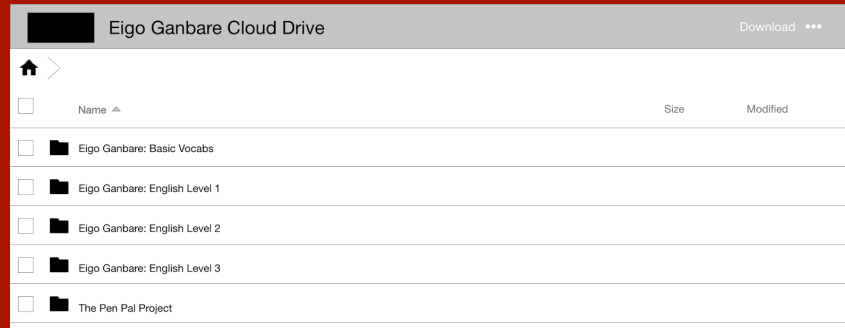# Case Study: Eigo Ganbare Cloud Drive

Annette Lee

Welcome to Eigo Ganbare Cloud Drive

The product:

Eigo Ganbare Cloud Drive is an extension of the main website of Eigo Ganbare. It still provides the same exact abundance of teaching materials to Japanese Teachers of English (JTEs) and Assistant Language Teachers (ALTs). The only difference between the main website and this cloud drive website is that it is tailored specifically for older JTEs who are accustomed to the old ways. Older JTEs will simply think what they are looking at is something similar to their Windows 7 operating system with a bunch of familiar folders and file documents. Eigo Ganbare Cloud Drive works efficiently and fast.

Target user

The users:

Older JTEs who want something traditional and familiar, like Windows 7, when accessing teaching materials from the Eigo Ganbare Cloud Drive.

Research findings

User research and feedback was conducted from the JTEs. For example, based on a user persona, Mr. Yamaguchi, is a 58-year old Japanese Teacher of English who would like to search for teaching materials and share them with his Assistant Language Teacher (ALT) for use in their classroom. The research reveals Mr. Yamaguchi was frustrated with the flow of the site and had trouble proceeding forward and backwards. There was a lack of "category names," too.

So, what's the problem?

The problem:

Eigo Ganbare Cloud Drive was missing "category names" to reach the next page in accessing the document files. The flow for proceeding forward and backwards was difficult. So, fixes are needed to be improved for a better cloud drive experience.

Insights learned

From users research:

There were some pain points for JTEs. The two biggest issues were the flow of the site and the lack of "category names". They wanted something enjoyable with a smooth browsing experience when searching for teaching materials on the Eigo Ganbare Cloud Drive. They commented that they were so busy with work that when they needed online teaching materials, they would like to attain those smoothly from the site. The "category names" were added and functionalities of the site's fluidity were improved.
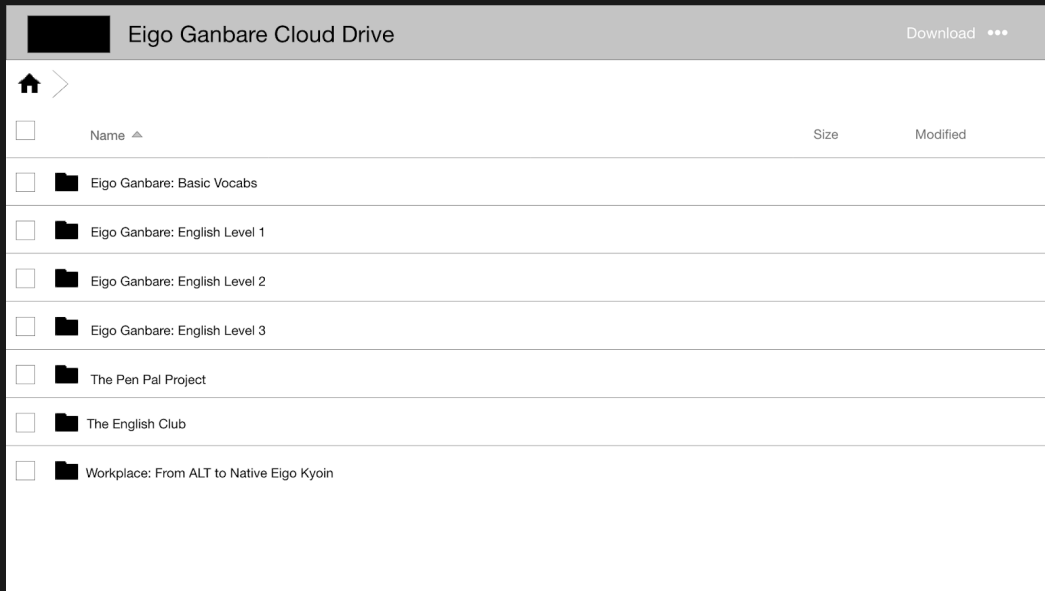
UI Ideation: sketches and wireframes

The process below begins with the initial idea wireframes, then moves to mockups, and finally to the high-fidelity prototype.
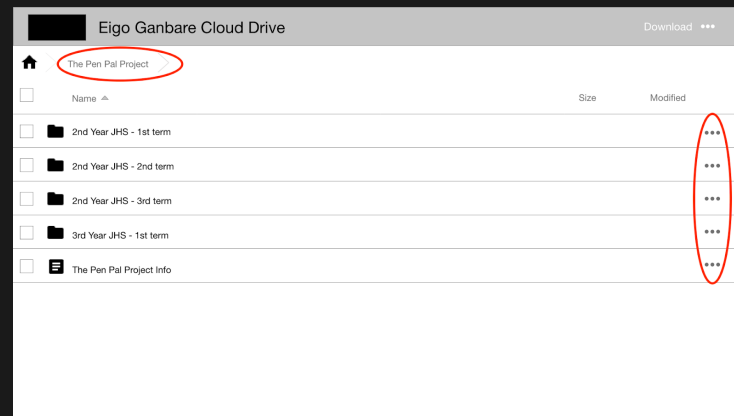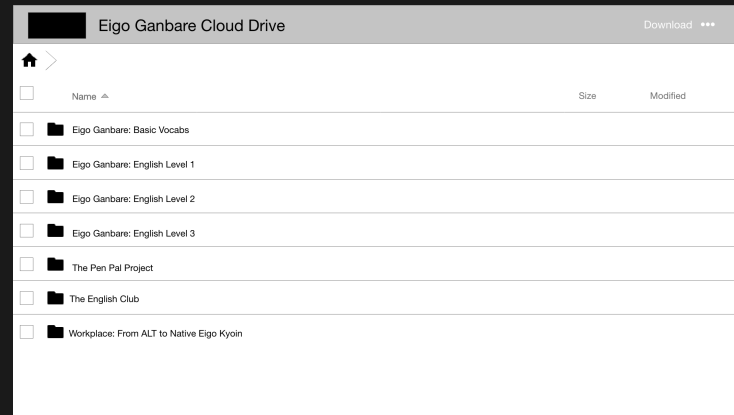
Wireframe

In this simple version, you can see how the designer approaches solving the JTE's needs. The heading logo is clearly displayed. There is a home icon and below are folders containing teaching documents. Check boxes are included next to the folder.

Eigo Ganbare Cloud Drive   Download •••

Name ▲   Size   Modified

☐ 📁 Eigo Ganbare: Basic Vocabs

☐ 📁 Eigo Ganbare: English Level 1

☐ 📁 Eigo Ganbare: English Level 2

☐ 📁 Eigo Ganbare: English Level 3

☐ 📁 The Pen Pal Project

☐ 📁 The English Club

☐ 📁 Workplace: From ALT to Native Eigo Kyoin

Revised wireframes after low-fidelity prototype usability testing:
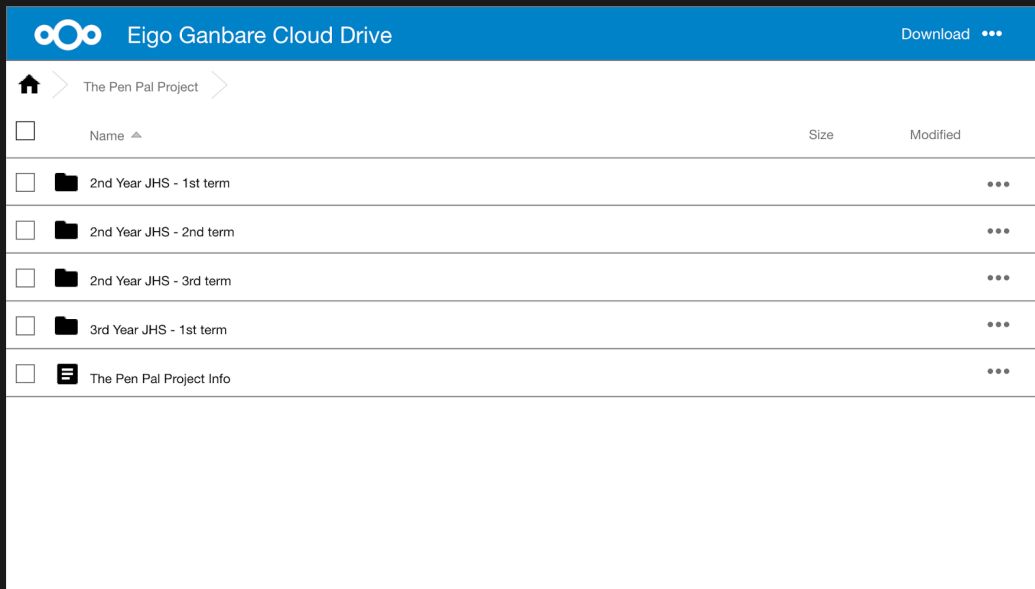
In the revised version, you see the progression of the design based on insights identified from usability test feedback. Design additions include "category names" to view the page site and "the three dots lines" to allow a download option.

Eigo Ganbare Cloud Drive — Download ...

Name ▲ | Size | Modified

- 📁 Eigo Ganbare: Basic Vocabs
- 📁 Eigo Ganbare: English Level 1
- 📁 Eigo Ganbare: English Level 2
- 📁 Eigo Ganbare: English Level 3
- The Pen Pal Project
- The English Club
- 📁 Workplace: From ALT to Native Eigo Kyoin

Eigo Ganbare Cloud Drive — Download ...

The Pen Pal Project

Name ▲ | Size | Modified

- 2nd Year JHS - 1st term ...
- 📁 2nd Year JHS - 2nd term ...
- 📁 2nd Year JHS - 3rd term ...
- 📁 3rd Year JHS - 1st term ...
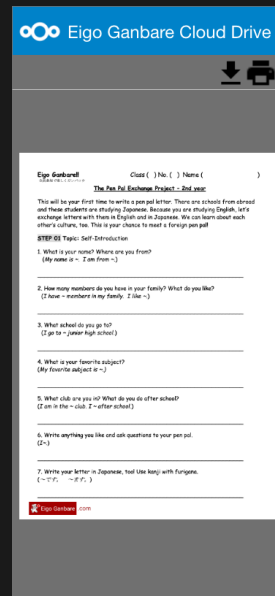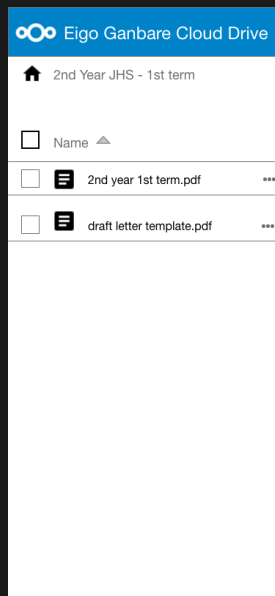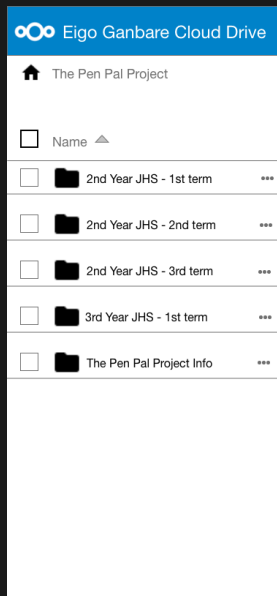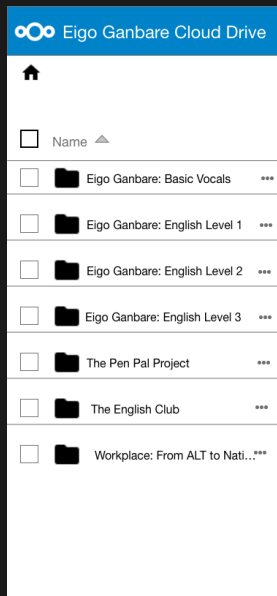- 📄 The Pen Pal Project Info ...

Mockup

Now colors have been applied to the design. Other site pages included visual documents and images. This mockup shows a visual that gives a better idea of the final design.
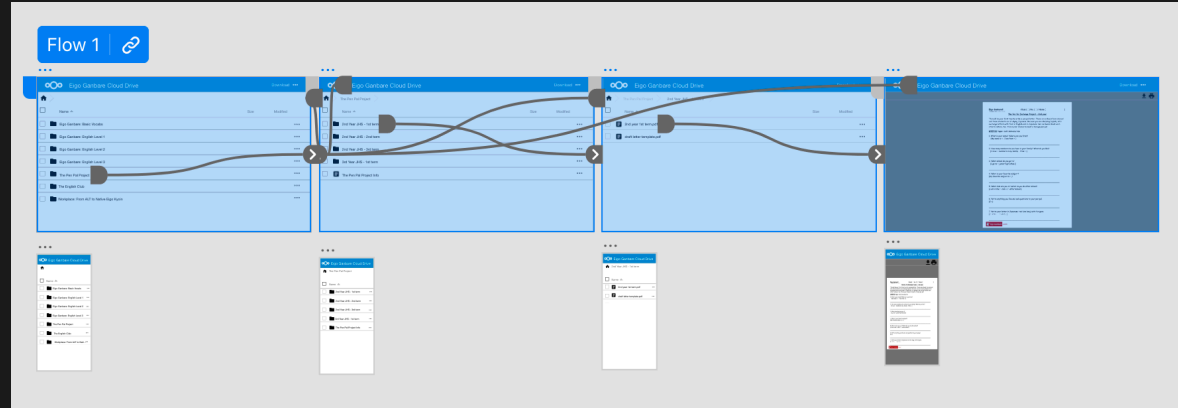
Mobile Mockups

High-fidelity prototype
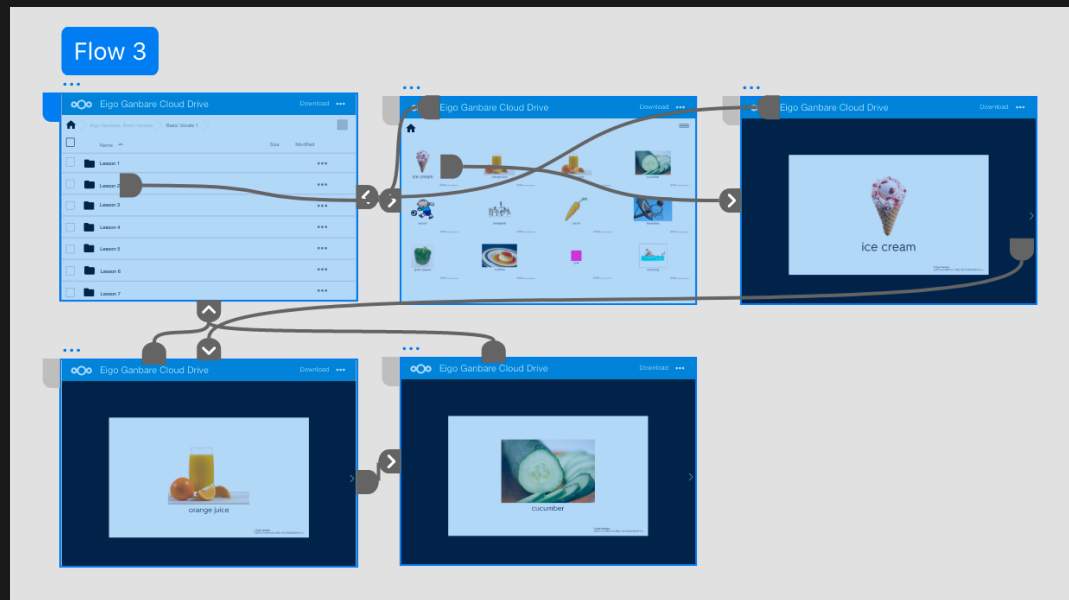

Desktop Version

Mobile Version

The fully developed design provides a complete image of the completed design. It addresses the JTE's needs.

Click [this link](#) to view the desktop version of the prototype.

High-fidelity prototype
(Tablet)

Click this link to view the tablet version of the prototype.

Let's connect!

Thank you for reviewing my work. If you would like to get in touch with me, my contact information is provided below.

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Website: http://eigoganbare.com

Thank you!