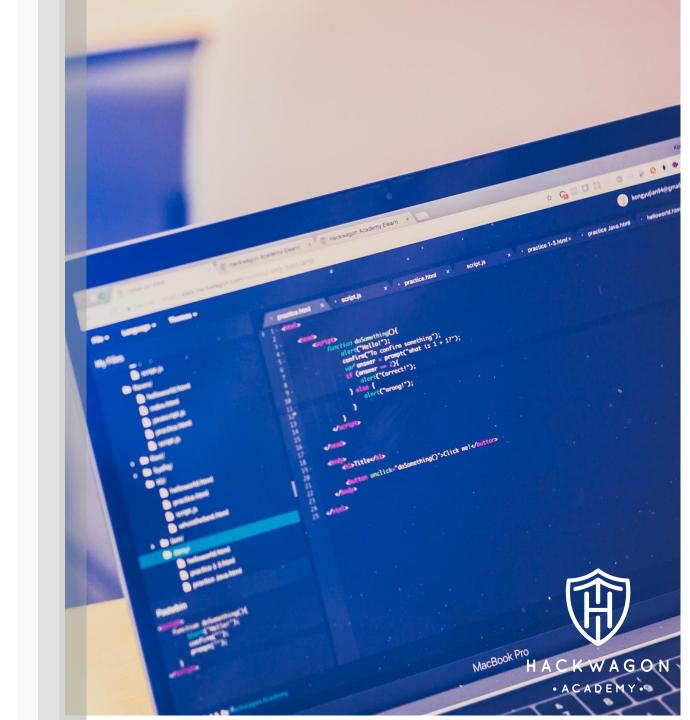


DATA SCIENCE 101: PYTHON EXPRESSIONS AND VARIABLES

AGENDA

- Setting up development environment / Anaconda
- Why Python?
- Basic Python operations
- Variables & Data Types
- Art of debugging
- Summary

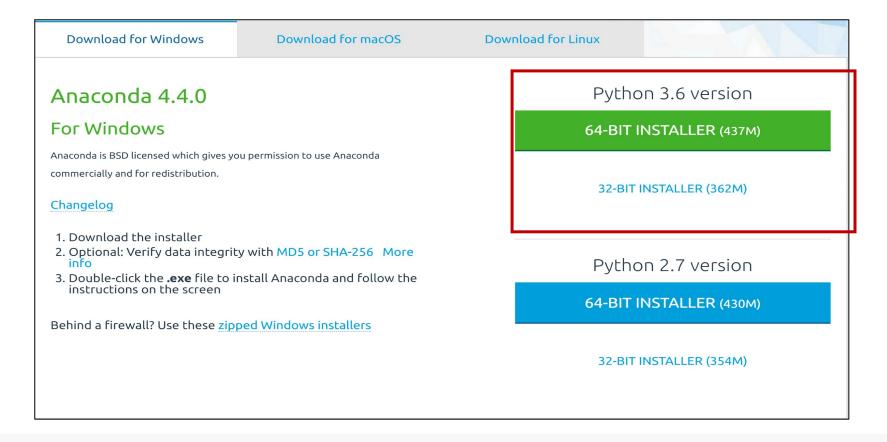




Step 1: Go to the link https://www.continuum.io/downloads

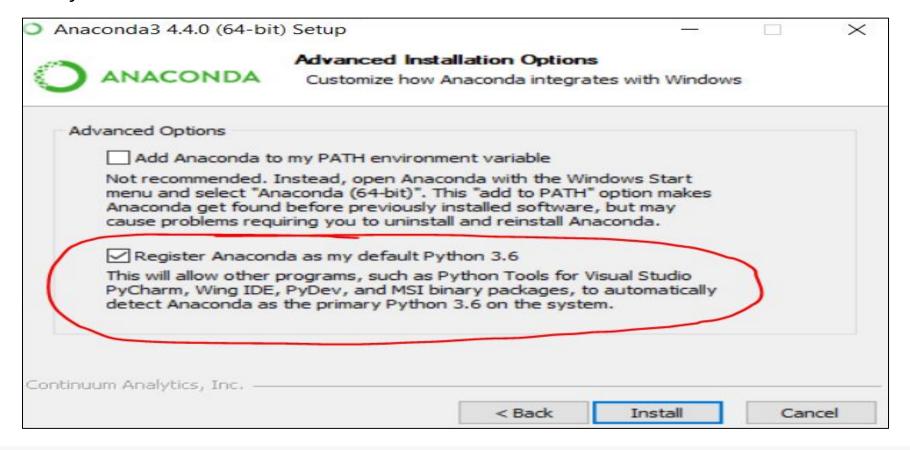


Step 2: Scroll down, and select the 64-bit installer (Python 3.6 version) if your machine runs on 64-bit, or alternatively select the 32-bit installer (Python 3.6 version) if your machine runs on 32-bit.





 Step 3: You can follow the recommended settings during the installation, but for Advanced Installation Options, make sure to 'Register Anaconda as my default Python 3.6'



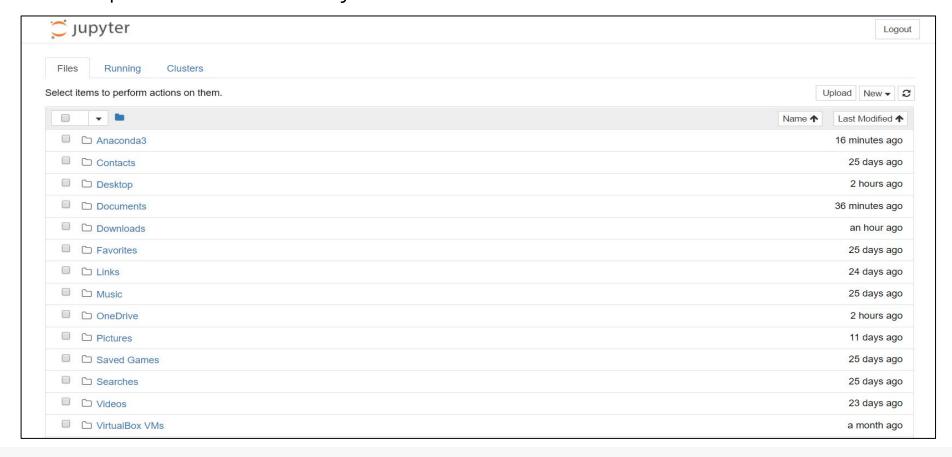


Step 4: When the installation is complete, you should be able to access an application called 'Jupyter Notebook'. Open the application, wait for it to start up, copy the link provided and paste it into your internet browser.

```
Select Jupyter Notebook
I 15:44:47.757 NotebookApp] Serving notebooks from local directory: C:\Users\zames
[I 15:44:47.757 NotebookApp] 0 active kernels
[I 15:44:47.757 NotebookApp] The Jupyter Notebook is running at: http://localhost:8888/?token=086ec26327156c70f66ae9a7c5
9e724c3dedce6277a9d6c8
[I 15:44:47.757 NotebookApp] Use Control-C to stop this server and shut down all kernels (twice to skip confirmation).
[C 15:44:47.757 NotebookApp]
   Copy/paste this URL into your browser when you connect for the first time,
   to login with a token:
       http://localhost:8888/?token=086ec26327156c70f66ae9a7c59e724c3dedce6277a9d6c8
[I 15:44:47.995 NotebookApp] Accepting one-time-token-authenticated connection from ::1
[I 15:45:09.232 NotebookApp] 302 GET /?token=086ec26327156c70f66ae9a7c59e724c3dedce6277a9d6c8 (::1) 1.00ms
```



• Step 5: On your web browser, you should be able to see the Jupyter Notebook interface. If you're able to arrive at this screen, the installation should have been completed successfully!



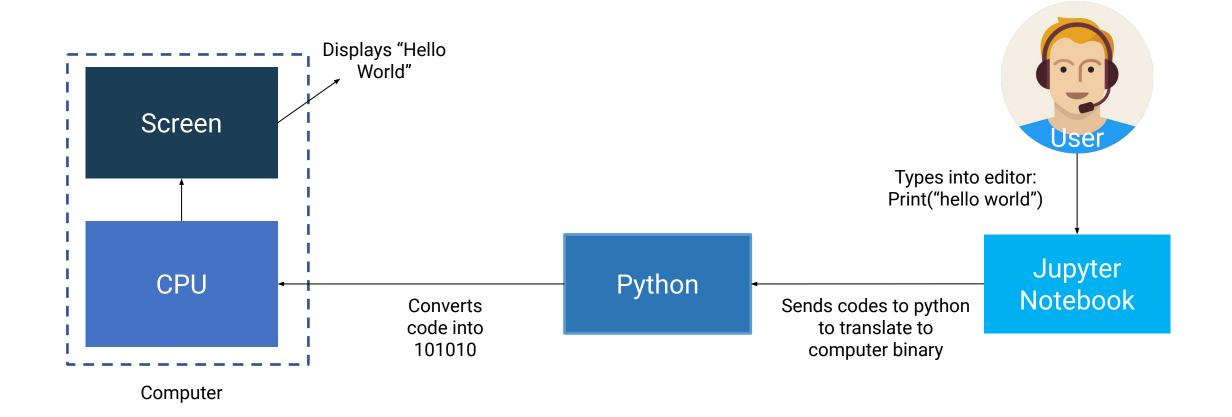
ANACONDA – TYING EVERYTHING TOGETHER



 A software package which consists of both Python and Jupyter notebook. Hence, once we install Anaconda, we essentially have both Python and Jupyter notebook installed on our machines.

HARDWARE, PYTHON & JUPYTER NOTEBOOK





WHY PYTHON?

- Background information of Python
- Why learn Python?



BACKGROUND INFORMATION OF PYTHON



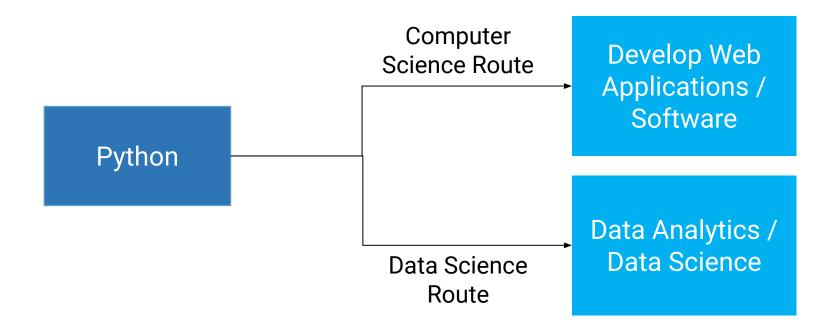
- A programming language developed in 1991 by Guido Van Rossum
- "Over six years ago, in December 1989, I was looking for a "hobby" programming project that would keep me occupied during the week around Christmas."



WHY LEARN PYTHON?



- Named as the most in-demand coding language in America
- One of the most favourite language used by data scientists
- Being a multi-purpose language, one can build application via python on top of being able to perform data analysis,



BASIC PYTHON OPERATIONS

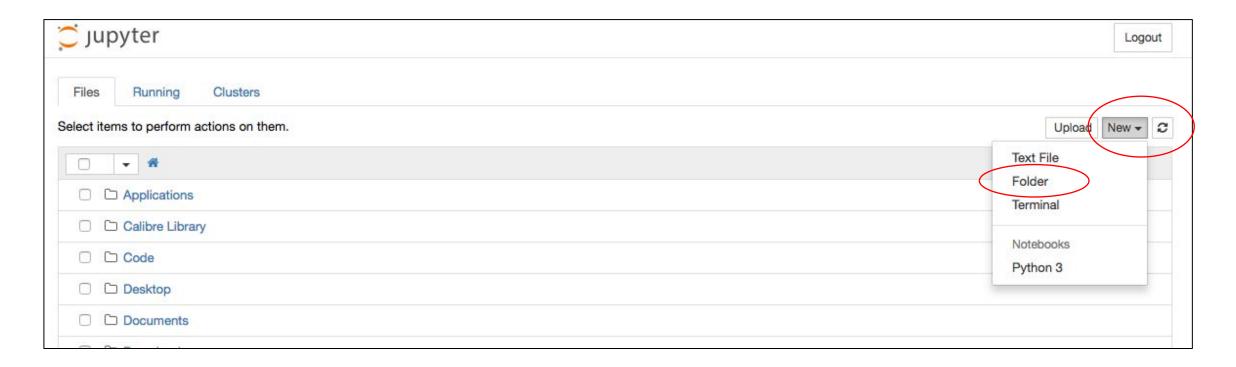
- Getting started with Jupyter Notebook
- Print "hello world!"
- Try out the arithmetic operations in Python



GETTING STARTED WITH JUPYTER NOTEBOOK*



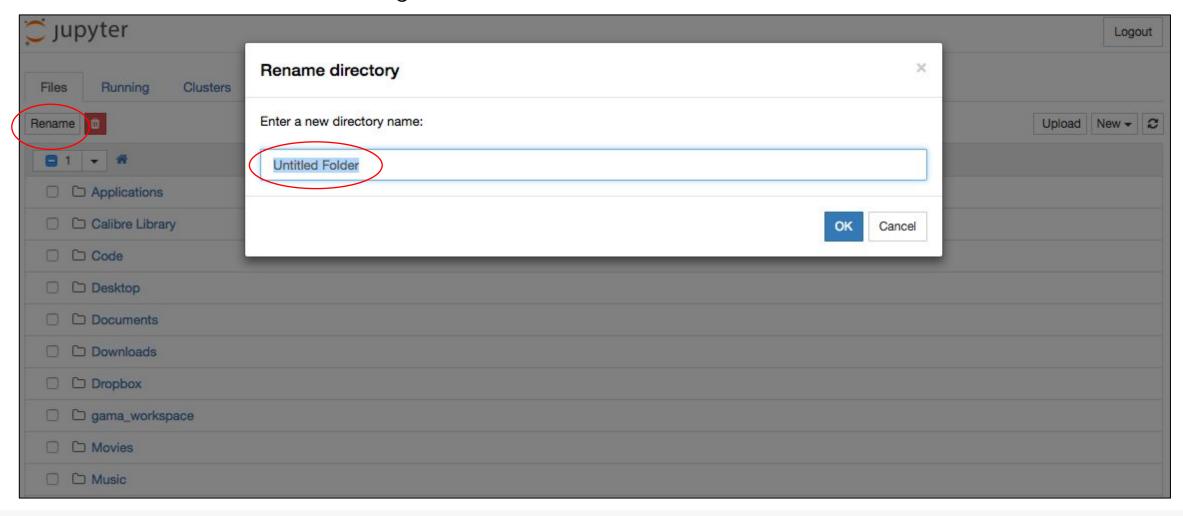
Create a new folder



GETTING STARTED WITH JUPYTER NOTEBOOK*



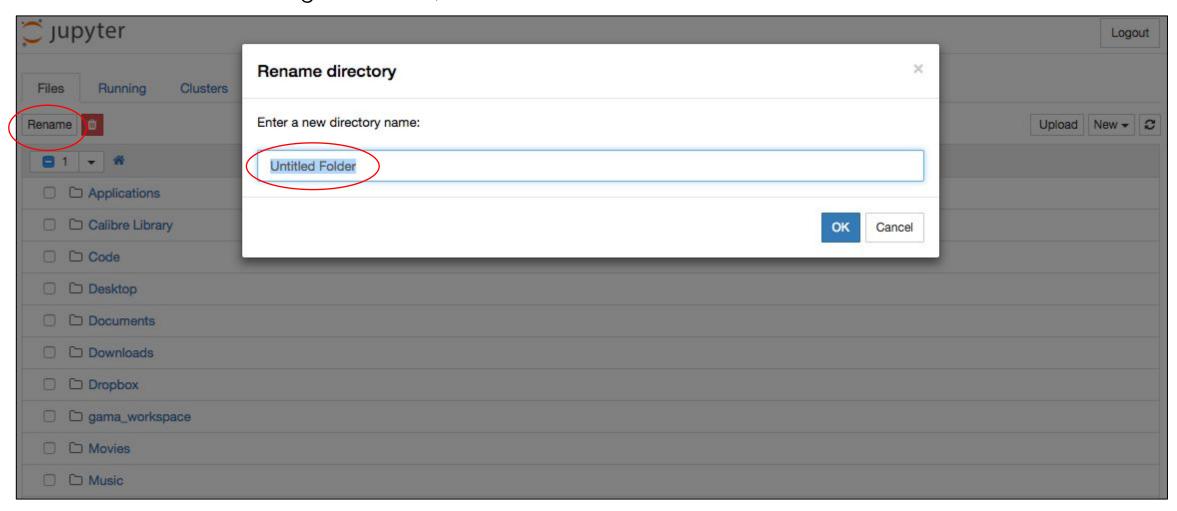
Rename folder to "Hackwagon"



GETTING STARTED WITH JUPYTER NOTEBOOK*



Within the "Hackwagon" folder, create another folder call "Data Science 101"



PRINT "HELLO WORLD!"*



- Within a cell, type print ("Hello World!") and click on the run button
- You should see the program output "Hello World"

IN-CLASS PRACTICE: ARITHMETIC OPERATIONS*



The following are some of the basic mathematical operations in python. Try them yourselves and we'll go through how they work together.

```
print(2*3)
print(2**3)
print(8/3)
print(8//3)
print(8%2)
print(8%3)
```

VARIABLES

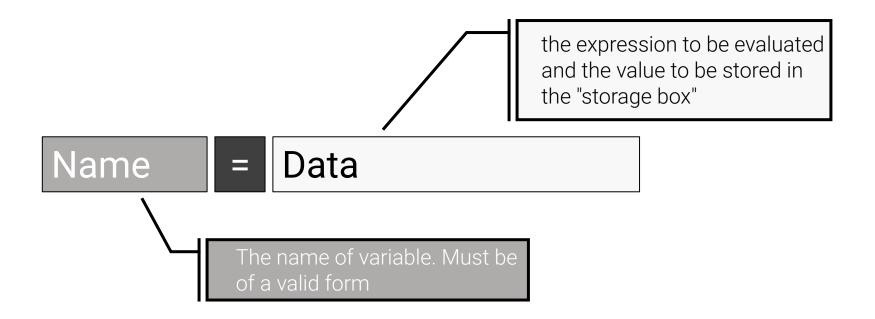
- What is a variable?
- Rules for variables
- Data types
- Conversion function
- Primitive vs reference variables
- How are primitive variables stored?
- How are reference variables stored?



WHAT IS A VARIABLE?



- A variable is a named place in the memory where a programmer can store data and later retrieve the data using the variable name
- Programmers get to choose the names of the variables



RULES FOR VARIABLES: NAMING CONVENTION



- Variables names must start with a letter or an underscore, such as:
 - _underscore
 - underscore_
- The remainder of your variable name may consist of letters, numbers and underscores:
 - password1
 - N00b
 - Hello_123
- Variable names are case sensitive **and cannot contain spaces**:
 - case_sensitive,
 - CASE_SENSITIVE, and
 - Case_Sensitive are each a different variable

RULES FOR VARIABLES: MNEMONIC VARIABLE NAMES



- Since we programmers are given a choice in how we choose our variable names, there is a bit of "best practice"
- We name variables to help us remember what we intend to store in them ("mnemonic" = "memory aid")
- This can confuse beginning students because well named variables often "sound" so good that they must be keywords

EXAMPLE 1	EXAMPLE 2	EXAMPLE 3
x1q3z9ocd = 35.0 x1q3z9afd = 12.50	hours = 35.0 rate = 12.50	a = 35.0 b = 12.50
x1q3p9afd = x1q3z9ocd * x1q3z9afd	<pre>pay = hours * rate print(pay)</pre>	<pre>c = a * b print(c)</pre>
<pre>print(x1q3p9afd)</pre>		

RULES FOR VARIABLES: RESERVED KEYWORDS



You cannot use reserved keywords as variable names (denoted in green):

```
sum min max raise id
    and del for is raise
assert elif from lambda return
  break else global not try
  class except if or while
continue exec import pass yield
     def finally in print
```

RULES FOR VARIABLES: ASSESSING THE CONTENT



```
video_like = 40
                                 Output:
print(video like)
```

- Basically, think of variables as a symbolic name for your container. When you call a container, you assess the contents within the container.
- So you can name your container in any name which you like as long as it fits the python syntax convention.

RULES FOR VARIABLES: REASSIGNMENT



```
video like = 40
                                 Output:
video_like = 80
                                   80
print(video like)
```

You can change the contents of a variable in a later statement by simply re-assigning a new value to it

IN-CLASS PRACTICE: YOUTUBE ENGAGEMENT RATE*



One of the common metrics used to evaluate YouTube channel success is the engagement rate (formula given below). Let's try to declare the relevant variables and calculate the engagement rate for a YouTube channel.

engagement rate = video comments/video views

http://tubularinsights.com/youtube-analytics-viewer-engagement/

DATA TYPES: PRIMITIVE



video views = 40 **Integer type (**Whole numbers) engagement rate = 0.76 — Float type (Numbers with decimals) String type (Text values enclosed with video category = 'Music' ← a single or double quotation) is popular = True ← **Boolean type** (Yes or no answer equivalent)

DATA TYPES: REFERENCE



List

video titles = ['despacito' 'see you again', 'heal the world'

Dictionary

```
video data = {
 'video title': 'im yours',
 'video_views': 100000,
 'video likes' : 5000
```

- Collections are data types that are able to hold multiple variables/data within.
- A list is enclosed with **square brackets** can hold many individual values, separated by commas.
- A dictionary is enclosed with curly brackets and can hold many key-value pair, also separated by commas. Values in a dictionary are identified by their keys.

DATA TYPES: DYNAMIC TYPING



```
Integer type
video views = 40
engagement_rate = 0.76
                                          Float type
video_category = 'Music'
                                          String type. You can store
                                          text values by either
                                          enclosing them with a
                                          single or double quotation
```

- Notice that you didn't have to do anything special to make a variable to be of a certain data type
- Python is a dynamically-typed language. This means you don't have to declare what kind of data your variables will be holding

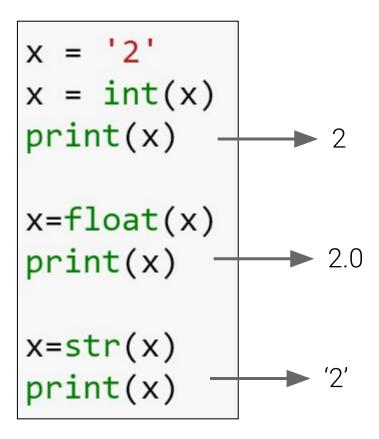
CONVERSION FUNCTION



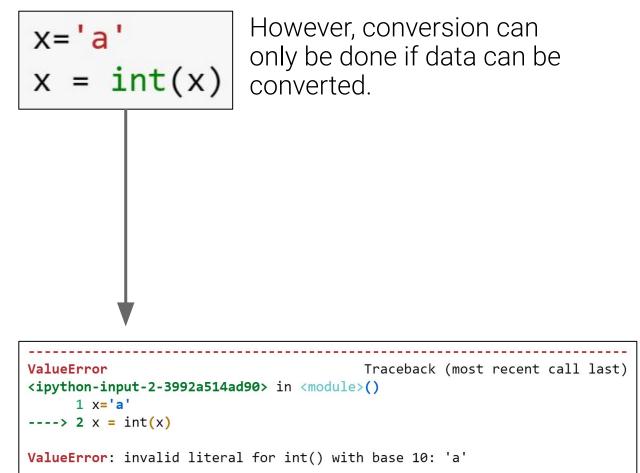
- Data are usually dirty
- Attributes which are suppose to be Integer might be stored as String, etc.
- Parsing a variable type into another:
 - int(x): Convert x into an integer
 - float(x): Convert x into a float
 - str(x): Convert x into a string

CONVERSION FUNCTION: CAVEAT





A variable of one type can be converted into another type



STRING

- String slicing
- String concatenation





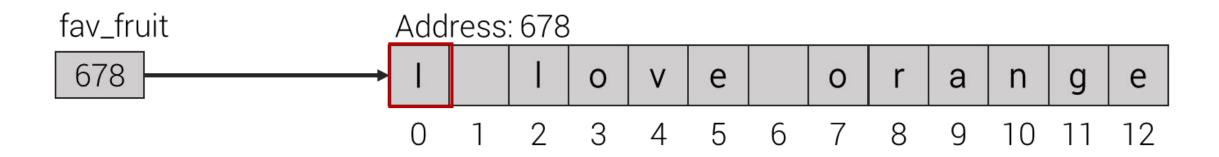
- The most common data type we collect are text-based
- Refer to here for the full list of Python String functions: https://www.tutorialspoint.com/python/python_strings.htm
- Interesting function String Slicing []:



• Slicing a String:

Output:

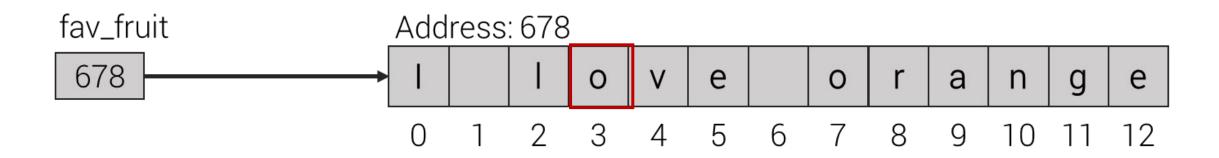
Structure of string data:





• Slicing a String:

Structure of string data:





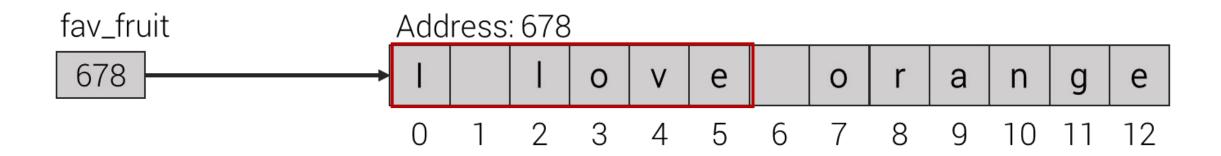
• Slicing a String:

```
fav_fruit = 'I love orange'
print(fav_fruit[0:6])
```



Output: 'I love'

Structure of string data:



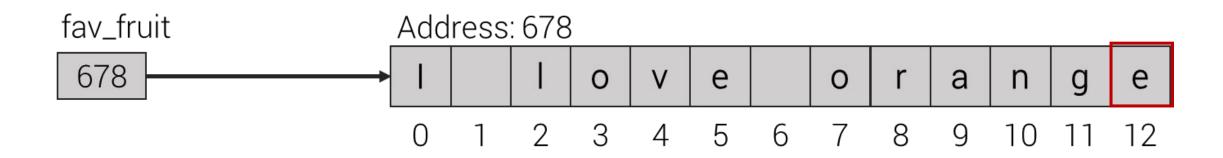
STRING SLICING



• Slicing a String:

```
fav_fruit = 'I love orange'
                                            Output:
print(fav_fruit[-1])
                                               'e'
```

Structure of string data:



STRING CONCATENATION



 Another special property of string is that they can be combined, or rather concatenated (Official programming term)

```
video_title = 'dota2FTW'
new_word = video_title + video_title
print(new word)
```

Output: 'dota2FTWdota2FTW'

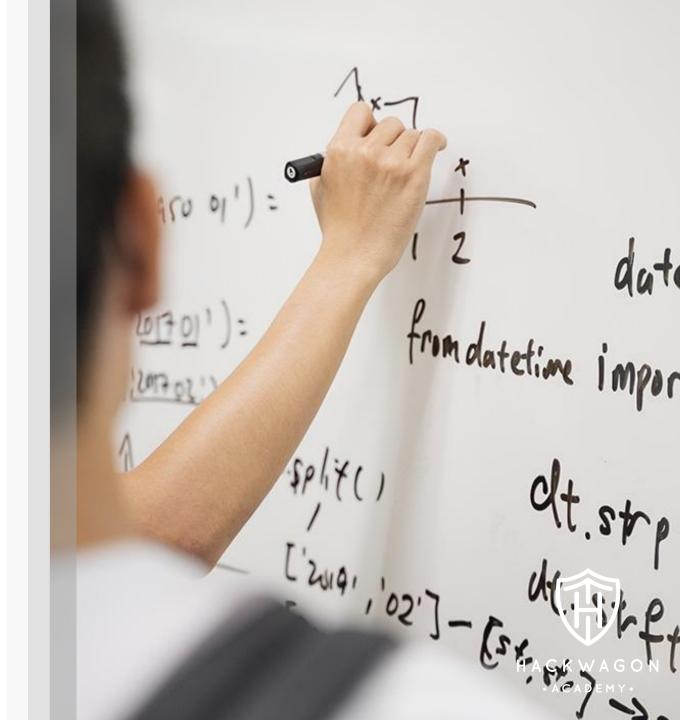
IN-CLASS PRACTICE: STRING CONCATENATION*



• Try the in class practices in your notebook!

ART OF DEBUGGING

- Notion of debugging
- Type of bugs/errors
- Syntax error
- Runtime error
- Logic error
- Basic debugging techniques

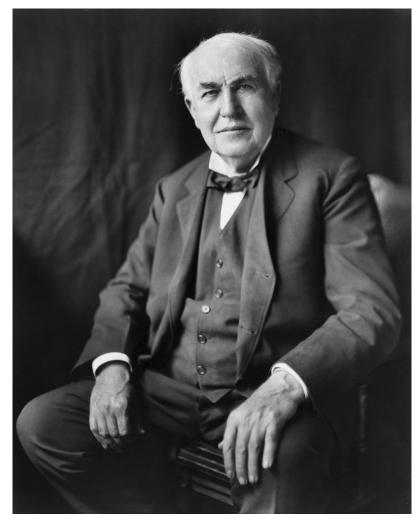


NOTION OF DEBUGGING



 "It has been just so in all of my inventions. The first step is an intuition, and comes with a burst, then difficulties arise—this thing gives out and [it is] then that 'Bugs' - as such little faults and difficulties are called-show themselves and months of intense watching, study and labour are requisite before commercial success or failure is certainly reached."

- Thomas Edison, 1878



NOTION OF DEBUGGING



- De-bugging a program is the process of finding and resolving errors
- No programmers is able to write a complete program from scratch without any errors. In fact, even in complete programs such as Microsoft Word, there are often sporadic bugs here and there
- As such, other than writing codes, one other important skill a skilled programmer must possess is the ability to debug

TYPES OF BUGS/ERRORS



- Syntax errors: The code does not follow the rules of the language; for example, a single quote is used where a double quote is needed; a colon is missing; a keyword is used as a variable name.
- **Exceptions**: In this case, your code is fine but the program does not run as expected (it "crashes"). For example, if your program is meant to divide two numbers, but does not test for a zero divisor, a run-time error would occur when the program attempts to divide by zero.
- **Logic errors**: These can be the hardest to find. In this case, the program is correct from a syntax perspective; and it runs; but the result is unanticipated or outright wrong. For example, if your program prints "2+2 = 5" the answer is clearly wrong.

SYNTAX ERRORS



- print("hello world') → Syntax error (delimiters don't match)
- prnt("hello world")

Syntax errors occurs when the Python parser does not understand a line of code!

EXCEPTIONS



- Even if a statement or expression is **syntactically (python gramma)** correct, it may cause an error when an attempt is made to execute it.
- Errors detected during execution are called exceptions and are not unconditionally fatal: you will soon learn how to handle them in Python programs.
- Examples of common Exceptions:
 - ZeroDivisionError
 - NameError
 - TypeError

EXCEPTIONS: ZERODIVISIONERROR



The following is an example of exception, where the code doesn't run even though there is nothing wrong in terms of syntax

$$a = 13 + 15$$

print(a/0)

LOGIC ERRORS



The following is an example of exception, where the code is deemed to be wrong even though there is nothing wrong with the syntax and the program doesn't crash when executed.

```
video_views = 40
video comments = 3
engagement_rate = video_views+video_comments
print(engagement rate)
```

- We say a program has a logic error when the program does not do what a programmer expects it to do
- In the above, we have a certain expected output of the engagement_rate, and but the program will return a wrong engagement_rate

BASIC DEBUGGING TECHNIQUES



- **Rule 1:** Set small incremental goals for your program. Don't try and write large programs all at once. Stop and test your work often as you go by printing out the intermediate outputs. Celebrate small successes!
- **Rule 2:** Use comment to have Python ignore certain lines that are giving you trouble
- Rule 3: For large programs, use print statement to print out intermediate outputs in order to check the codes
- Rule 4: Understand what kind of error you are facing, and Google for potential solutions. Usually, stack overflow should have the answer you need!

Note: We will cover more about debugging different types of questions in future

IN-CLASS EXERCISE: DEBUGGING



The following codes have some bugs. Using the techniques covered, resolve all of the bugs:

```
video views = "300"
video likes = 10
Engagement = video_likes / vide0_views
print("The engagement rate is: " + Engagement)
```

SUMMARY

- Jupyter Notebook Environment
- Rules of variables
- Data types
- Strings
- Lists
- Primitive vs reference variables
- Syntax errors, exceptions and logic errors
- Techniques of debugging

