# DataStar Machine Learning



## Modules

- 01. Introduction
- 02. Regression
- 03. Classification
- 04. Ensemble Methods & Cross-Validation
- 05. Machine Learning Algorithms
- 06. Regularization Techniques
- 07. Introduction to Unsupervised ML
- 08. Dimensionality Reduction Techniques
- 09. Clustering Techniques
- 10. Introduction to Natural Language Processing



# Session 2: Regression

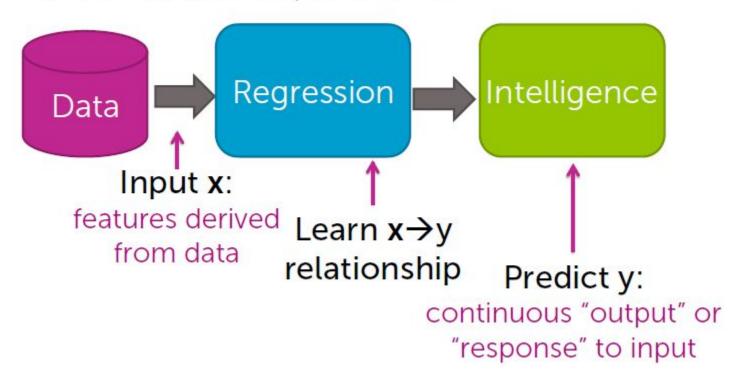
15 Sept 2017



# What is Regression?

# What is Regression?

From features to predictions

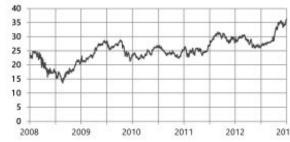




# Stock prediction

- Predict the price of a stock (y)
- Depends on  $\mathbf{x} =$ 
  - Recent history of stock price
  - News events
  - Related commodities







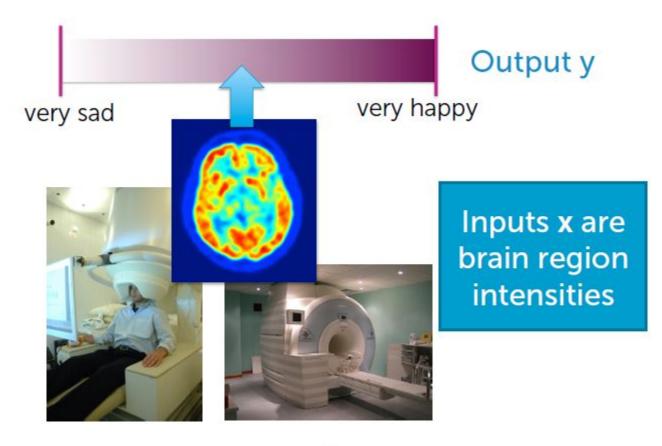
# Tweet Popularity

How many people will retweet your tweet? (y)

• Depends on **x** = # followers, # of followers of followers, features of text tweeted, popularity of hashtag, # of past retweets,...

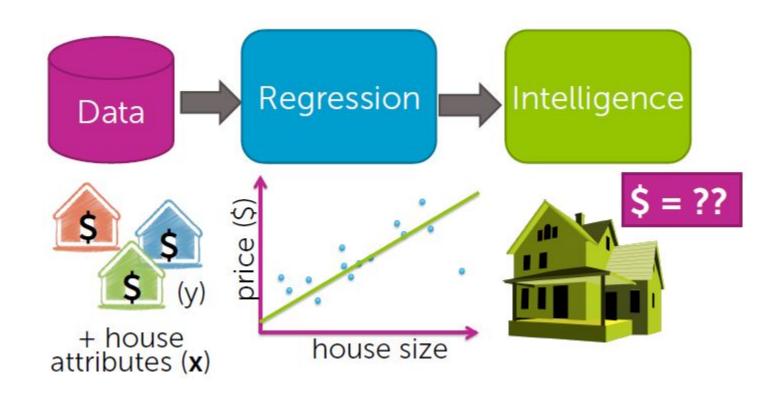


# Reading Your Mind





# Case Study: Predicting House Prices





# Simple Regression

Linear regression with one input



# How much is my house worth?





# Look at recent sales in my neighborhood

How much did they sell for?

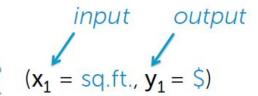




# Regression fundamentals

#### Data, Model, Task

#### **Data**





$$(x_2 = sq.ft., y_2 = \$)$$



$$(x_3 = sq.ft., y_3 = \$)$$



$$(x_4 = sq.ft., y_4 = \$)$$



$$(x_5 = \text{sq.ft.}, y_5 = \$)$$

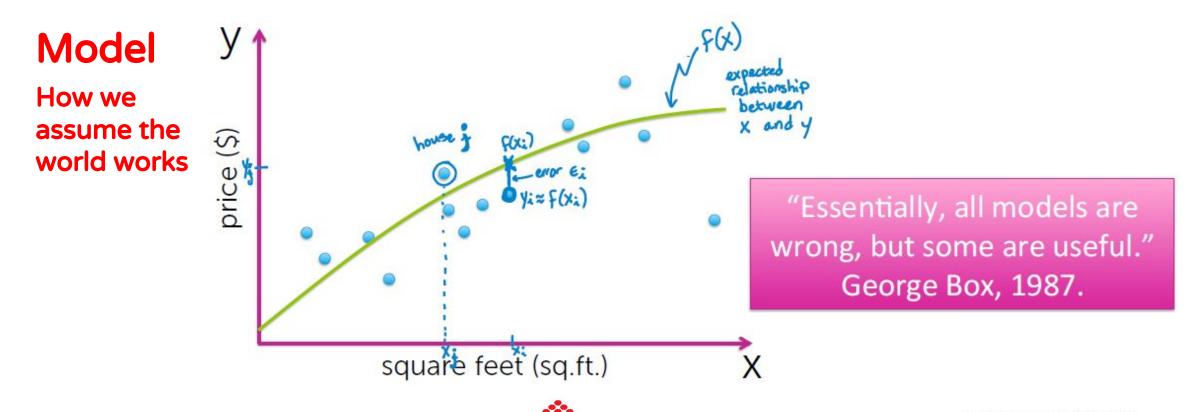
#### Input vs. Output:

- **y** is the quantity of interest
- assume y can be predicted from x



# Regression fundamentals

Data, Model, Task

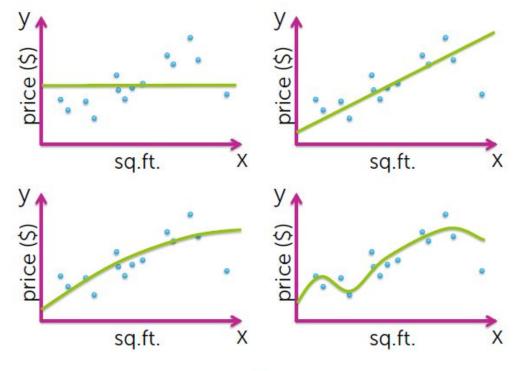


# Regression fundamentals

#### Data, Model, Task

### **Task**

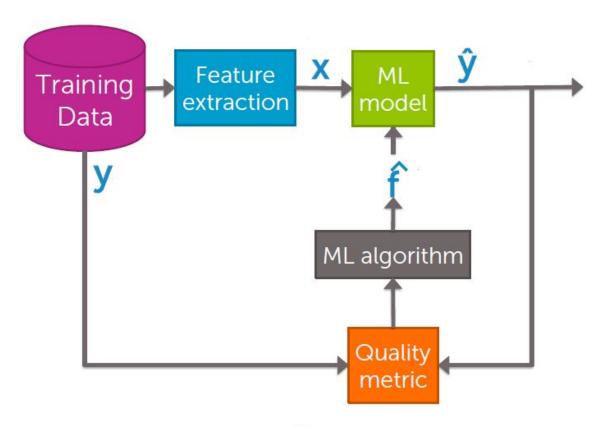
Which model f(x) is the best fit?



From the model that we estimate, we can do a lot more other tasks



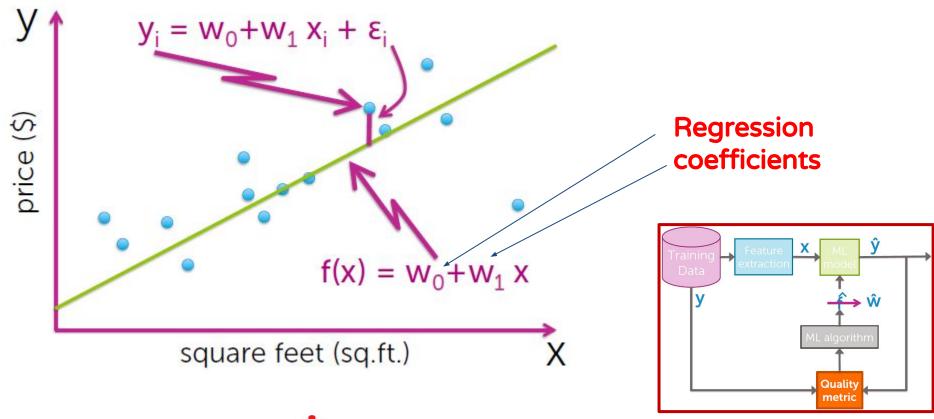
## How this works





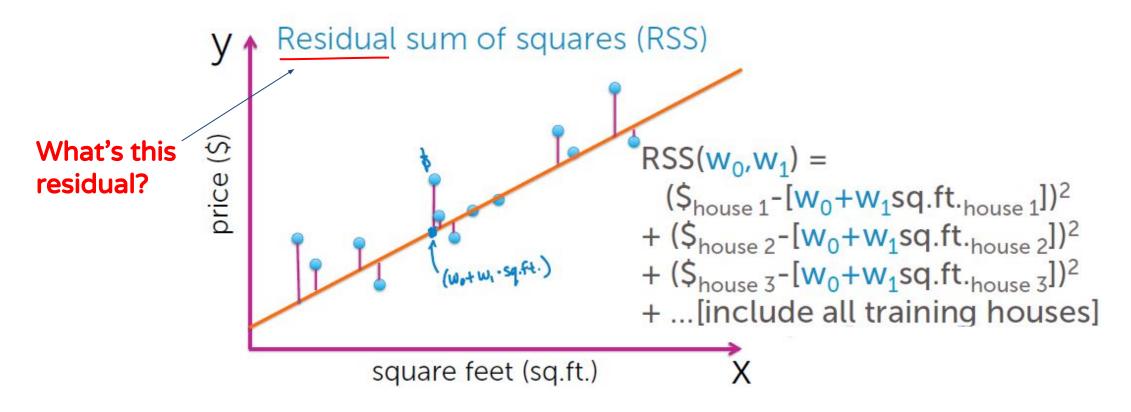
# Simple linear regression

What's the equation of a line?



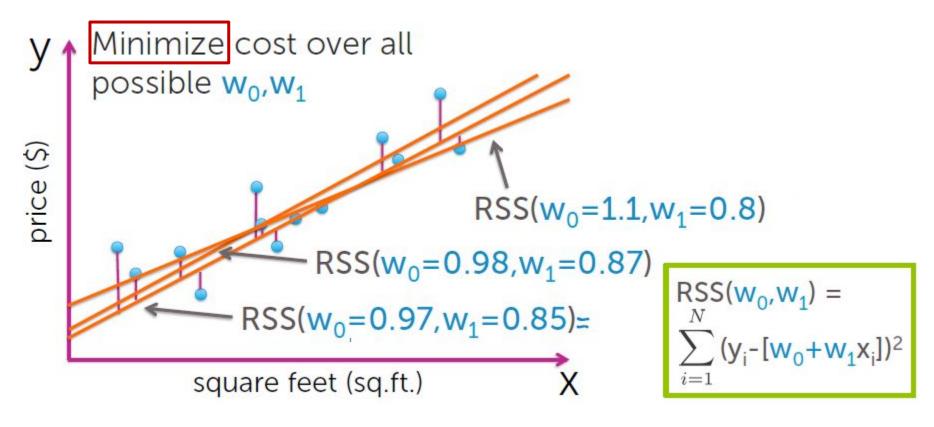


# "Cost" of using a given line





## Find the "best" line



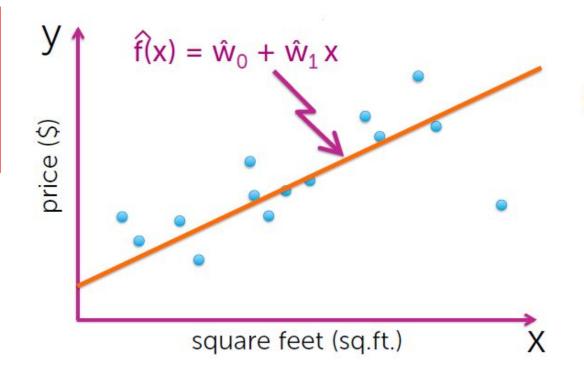


## Model vs. Fitted line

Let's say

 $w_0 = -44850$ 

 $w_1 = 280.76$ 

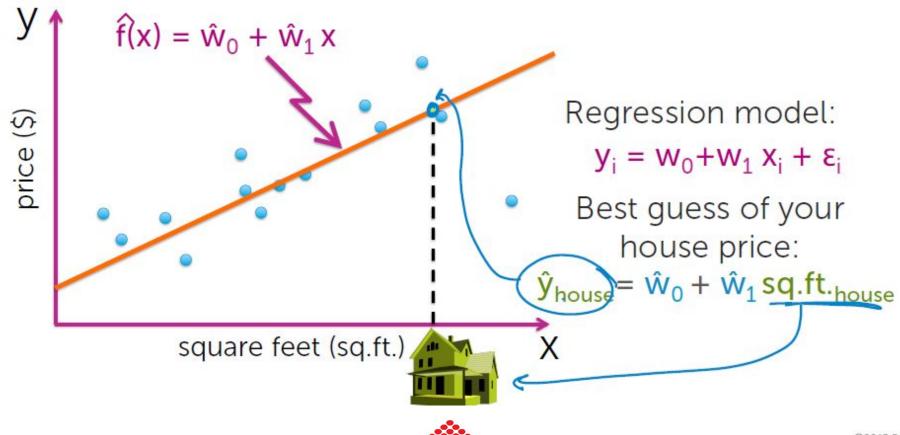


Regression model:

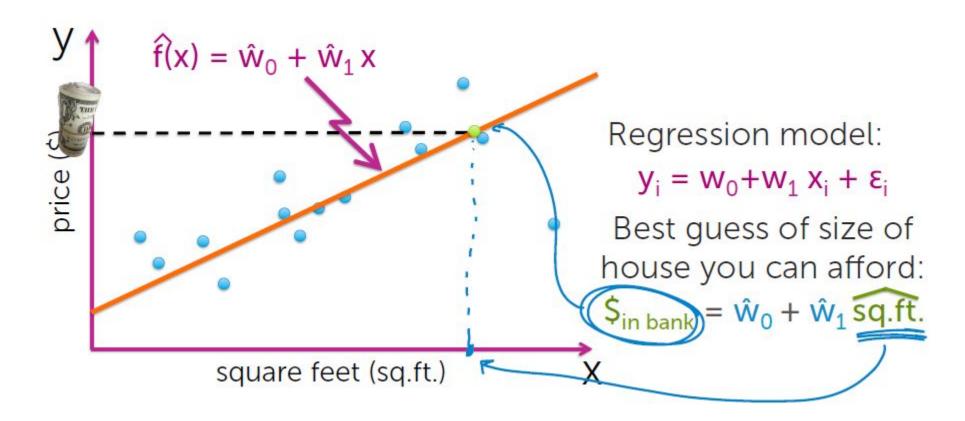
$$y_i = w_0 + w_1 x_i + \varepsilon_i$$



# Seller: Predicting house price

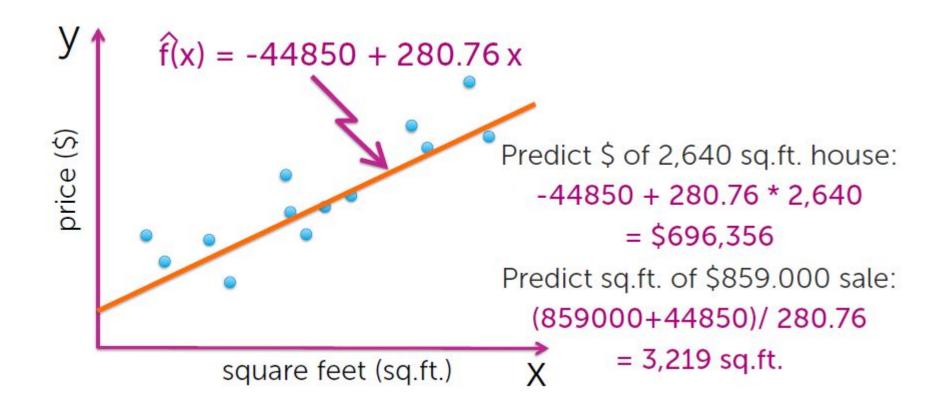


# Buyer: Predicting size of house



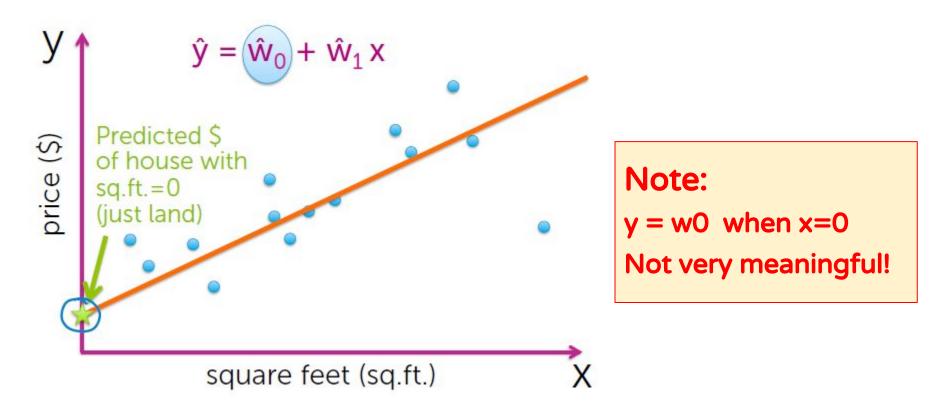


# A concrete example



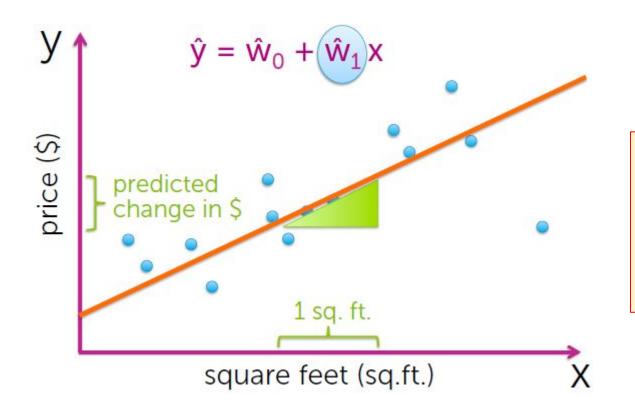


# Making sense of the coefficients





# Making sense of the coefficients

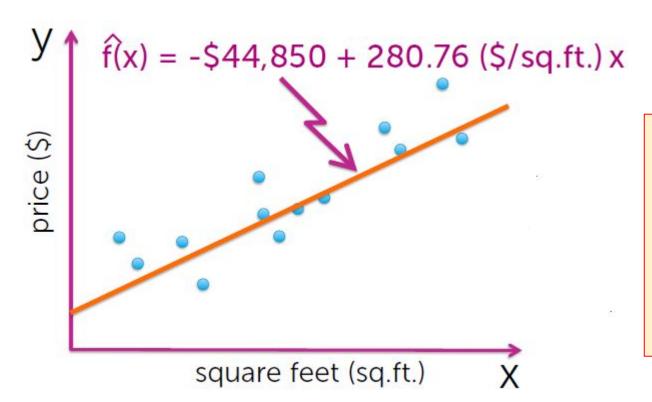


#### W<sub>1</sub>

Predicted change in the output per unit change in input



## What-ifs

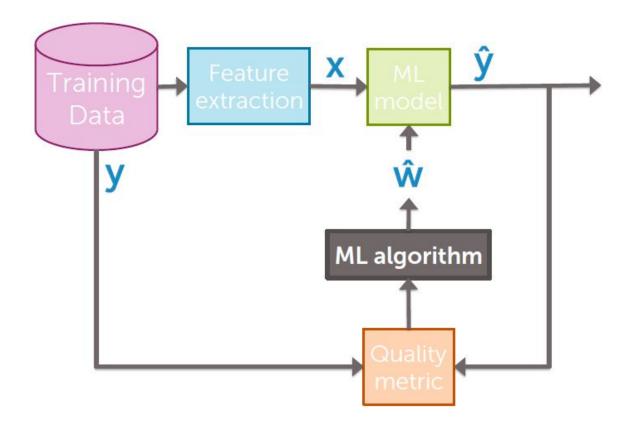


#### What if...

- 1. What if house was measured in square meters?
- 2. Price was measured in RM? Euros?

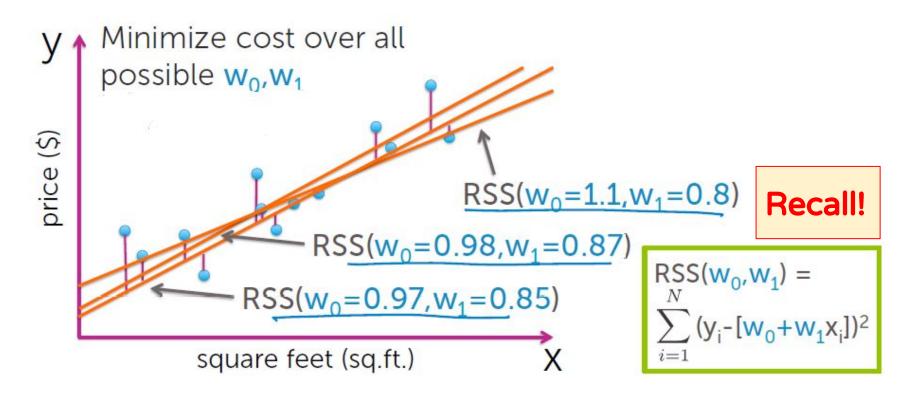


# The Algorithm



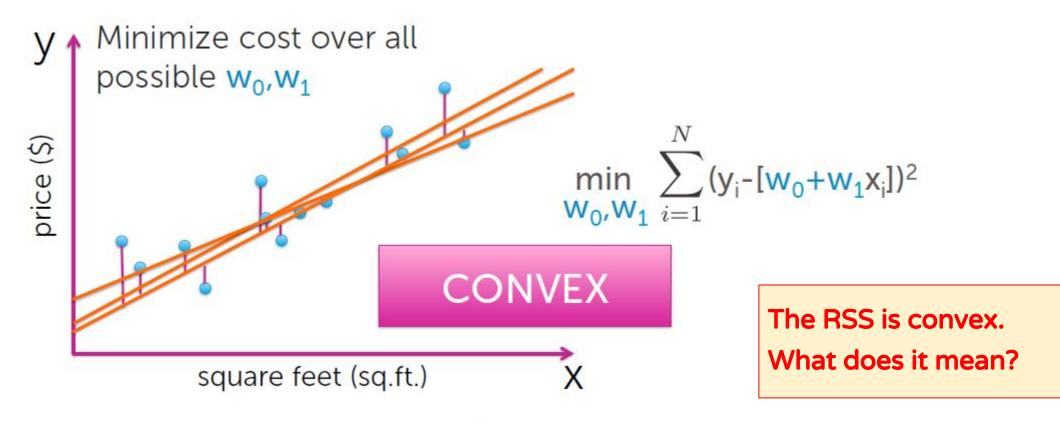


## Find "best" line



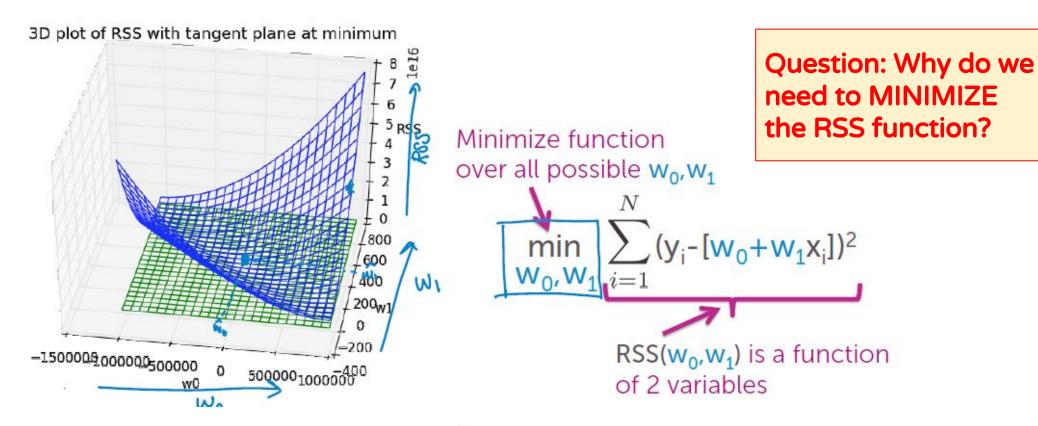


## Find "best" line





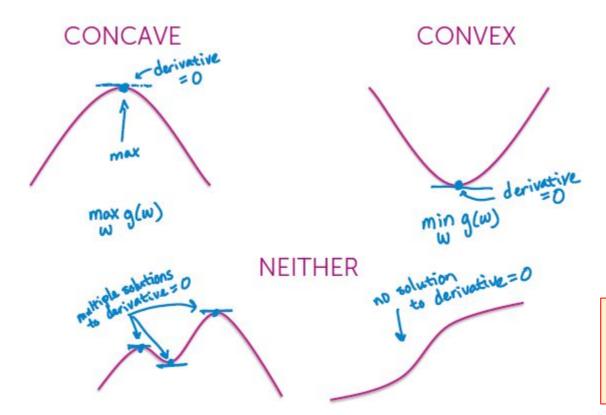
# Minimizing a cost function





# The idea of gradients

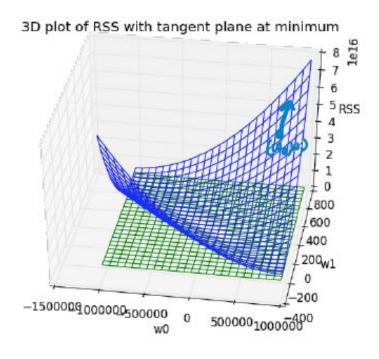
Finding the max and min analytically



Work out how to find that minimum point!



# Gradient example



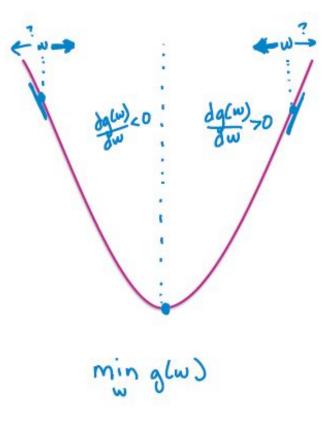
$$g(w) = 5w_0 + 10w_0w_1 + 2w_1^2$$

$$\nabla g(w) =$$



# Descending the hill

What we want is to get w which minimizes the cost function g(w)



The value of w needs to be iteratively updated by "descending" the gradient ⇒ Gradient Descent



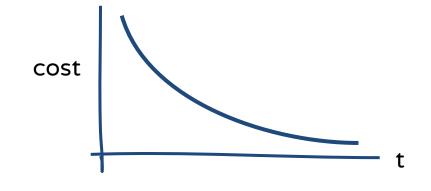
# Will it ever converge at 0?

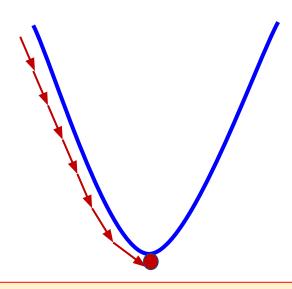
For convex functions, optimum occurs when | da |

 $\left| \frac{dg}{dw} \right| = 0$ 

In practice, stop when

$$\frac{\mathrm{dg}}{\mathrm{dw}} < \varepsilon$$





Is a fixed step size desirable?



# Compute the gradient of RSS

RSS(w<sub>0</sub>,w<sub>1</sub>) = 
$$\sum_{i=1}^{N} (y_i - [w_0 + w_1 x_i])^2$$

Taking the derivative w.r.t. w<sub>1</sub> and w<sub>2</sub>

Putting it together:

$$\nabla RSS(w_0, w_1) = \begin{bmatrix} -2 \sum_{i=1}^{N} [y_i - (w_0 + w_1 x_i)] \\ -2 \sum_{i=1}^{N} [y_i - (w_0 + w_1 x_i)] x_i \end{bmatrix}$$



# Method 1: Set gradient = 0

$$\nabla RSS(w_0, w_1) = \begin{bmatrix} -2\sum_{i=1}^{N} [y_i - (w_0 + w_1 x_i)] \\ -2\sum_{i=1}^{N} [y_i - (w_0 + w_1 x_i)] \\ -2\sum_{i=1}^{N} [y_i - (w_0 + w_1 x_i)] x_i \end{bmatrix} = 0$$

Can you solve these 2 equations to get a closed-form solution?



#### Method 2: Gradient Descent

Interpreting the gradient:

$$\nabla RSS(w_0, w_1) = \begin{bmatrix} -2\sum_{i=1}^{N} [y_i - (w_0 + w_1 x_i)] \\ -2\sum_{i=1}^{N} [y_i - (w_0 + w_1 x_i)] x_i \end{bmatrix} = \begin{bmatrix} -2\sum_{i=1}^{N} [y_i - \hat{y}_i(w_0, w_1)] \\ -2\sum_{i=1}^{N} [y_i - (w_0 + w_1 x_i)] x_i \end{bmatrix}$$

So plug this back to the Gradient Descent formula

$$w^{(t+1)} \leftarrow w^{(t)} - \eta \frac{dg}{dw}\Big|_{w^{(t)}}$$

Gradient descent relies on choosing step size and convergence criteria

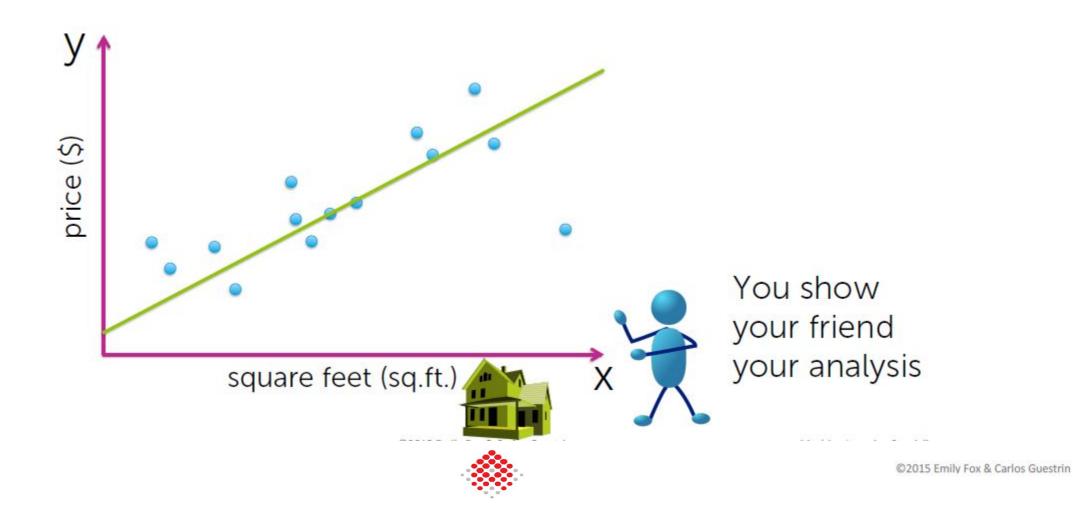


# Multiple Regression

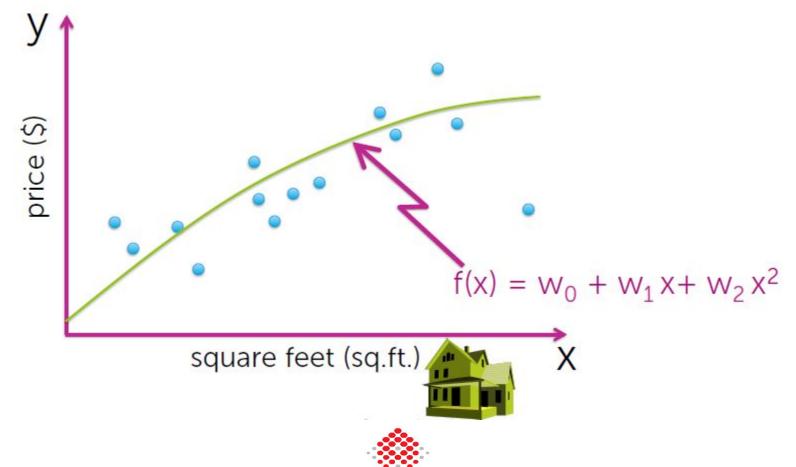
Linear regression with multiple features



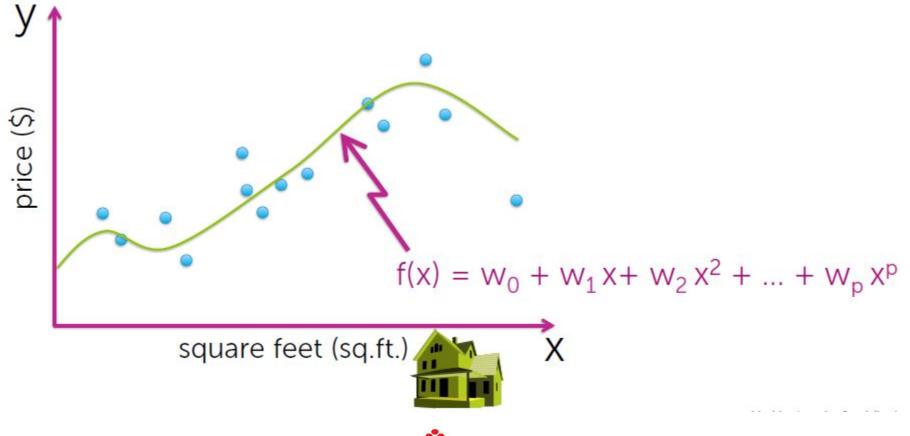
#### Fit with a line or...?



### How about a quadratic function?



## Or even higher order polynomials?





#### Polynomial Regression

#### Model:

$$y_i = w_0 + w_1 x_i + w_2 x_i^2 + ... + w_p x_i^p + \varepsilon_i$$

#### treat as different features

```
feature 1 = 1 (constant) parameter 1 = w_0

feature 2 = x

feature 3 = x^2

parameter 2 = w_1

parameter 3 = w_2

...

feature p+1=x^p

parameter p+1=w_p
```



#### Generic basis expansion

#### Model:

$$y_{i} = w_{0}h_{0}(x_{i}) + w_{1}h_{1}(x_{i}) + ... + w_{D}h_{D}(x_{i}) + \epsilon_{i}$$

$$= \sum_{j=0}^{D} w_{j}h_{j}(x_{i}) + \epsilon_{i}$$

$$j^{th} feature$$

$$j^{th} regression coefficient$$
or weight
$$feature 1 = h_{0}$$

$$feature 2 = h_{1}$$

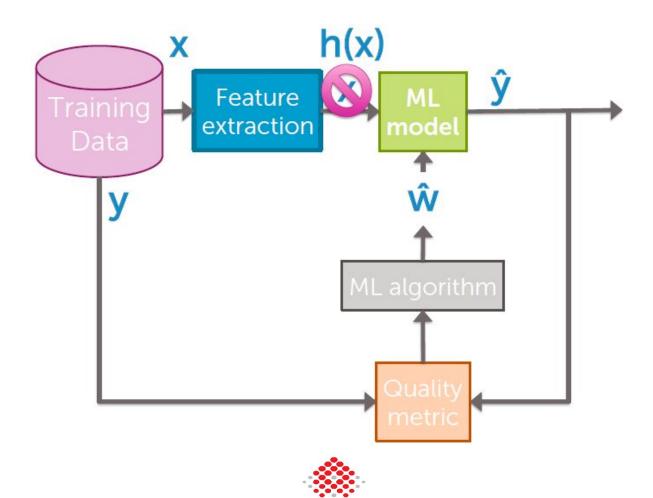
feature 
$$1 = h_0(x)$$
...often 1 (constant)  
feature  $2 = h_1(x)$ ... e.g., x  
feature  $3 = h_2(x)$ ... e.g.,  $x^2$ 

...

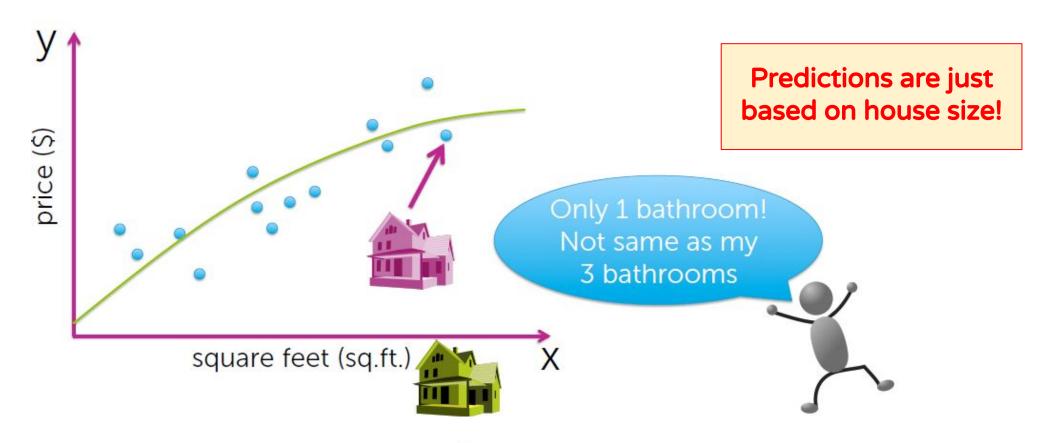
feature  $D+1 = h_D(x)... e.g., x^p$ 



## No longer a single input

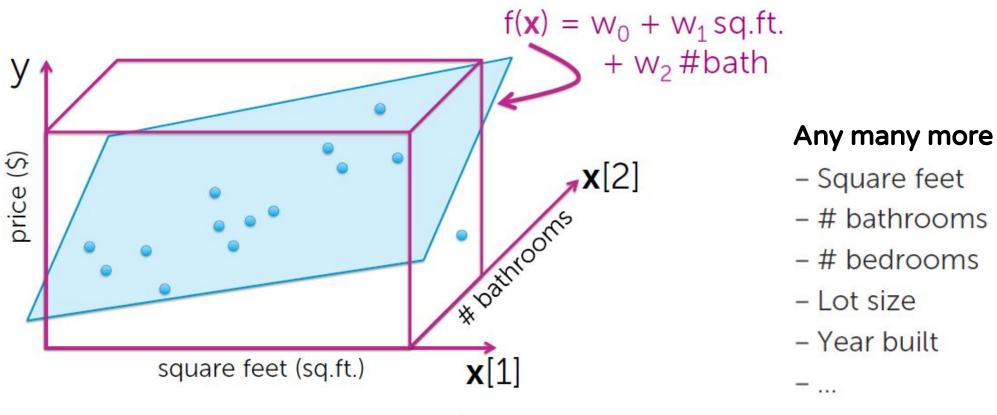


#### Big house, but...



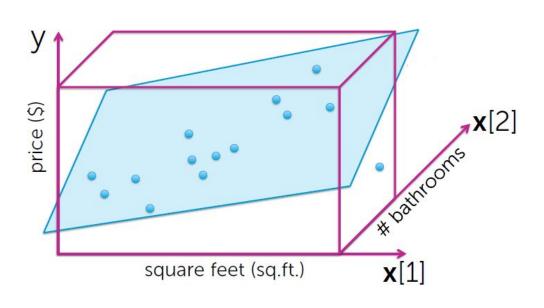


#### Add more inputs





### Planes and Hyperplanes



#### Model:

$$y_i = w_0 + w_1 x_i[1] + ... + w_d x_i[d] + \varepsilon_i$$

feature 1 = 1

feature 2 = x[1] ... e.g., sq. ft.

feature  $3 = x[2] \dots e.g.$ , #bath

...

feature  $d+1 = \mathbf{x}[d]$  ... e.g., lot size



#### Generically...a D-dimensional curve

```
Model:

y_i = \underset{D}{w_0} h_0(\mathbf{x}_i) + \underset{1}{w_1} h_1(\mathbf{x}_i) + \dots + \underset{1}{w_D} h_D(\mathbf{x}_i) + \epsilon_i
= \sum_{j=0}^{D} w_j h_j(\mathbf{x}_i) + \epsilon_i
```

```
feature 1 = h_0(\mathbf{x}) ... e.g., 1

feature 2 = h_1(\mathbf{x}) ... e.g., \mathbf{x}[1] = \mathrm{sq.} ft.

feature 3 = h_2(\mathbf{x}) ... e.g., \mathbf{x}[2] = \mathrm{#bath}

or, \log(\mathbf{x}[7]) \mathbf{x}[2] = \log(\mathrm{#bed}) x \mathrm{#bath}

...

feature D+1 = h_D(\mathbf{x}) ... some other function of \mathbf{x}[1],..., \mathbf{x}[d]
```

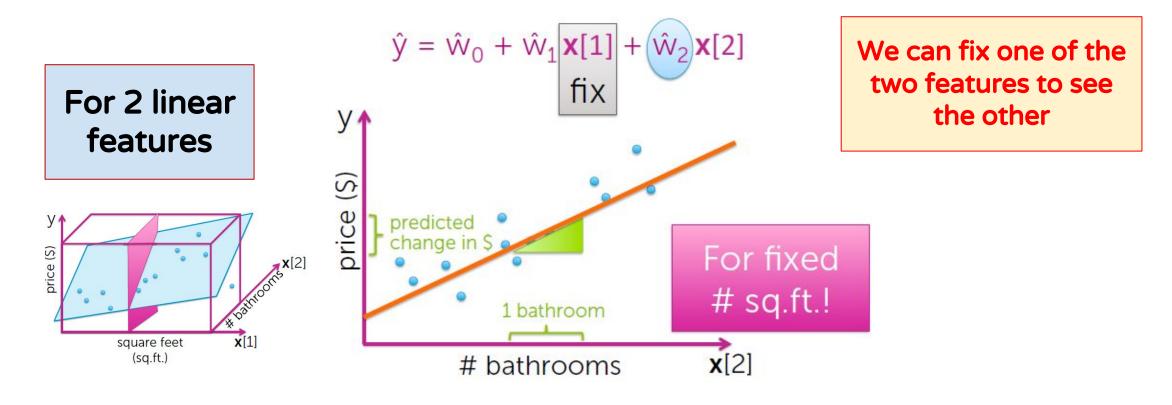


#### Some common notations

```
# observations (\mathbf{x}_i, y_i): N
# inputs \mathbf{x}[j]: d
# features h_j(\mathbf{x}): D
```



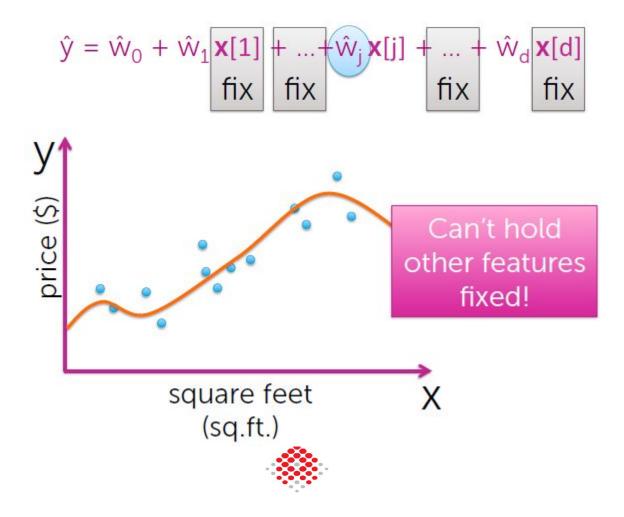
#### Interpreting the coefficients





#### Interpreting the coefficients

For multiple linear features



#### Fitting D-dimensional curves

Rewrite in matrix notation

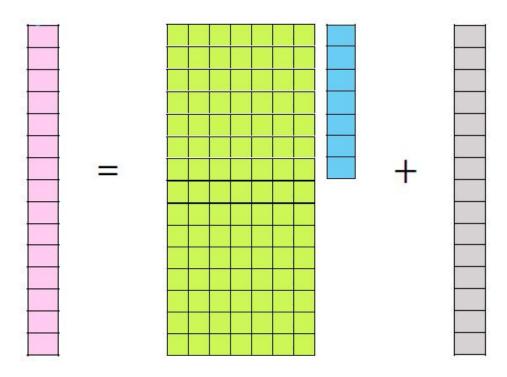
For observation i

$$y_i = \sum_{j=0}^{D} w_j h_j(\mathbf{x}_i) + \varepsilon_i$$



# Fitting D-dimensional curves

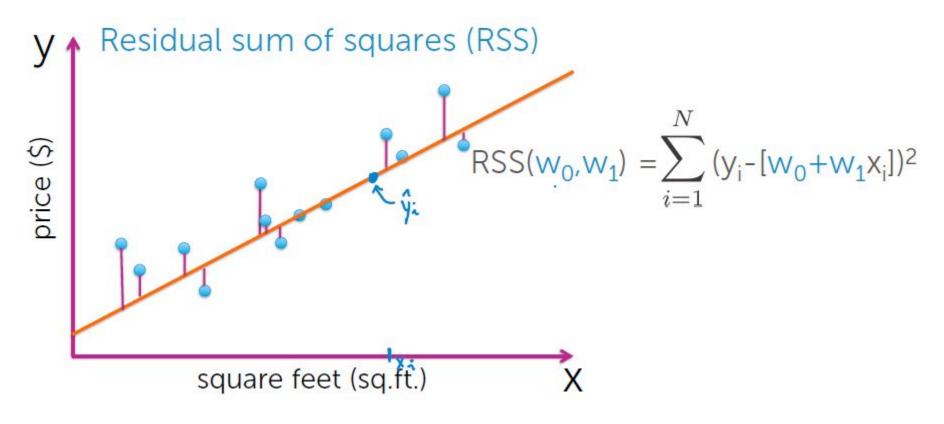
For all observations together



$$y = Hw + \varepsilon$$

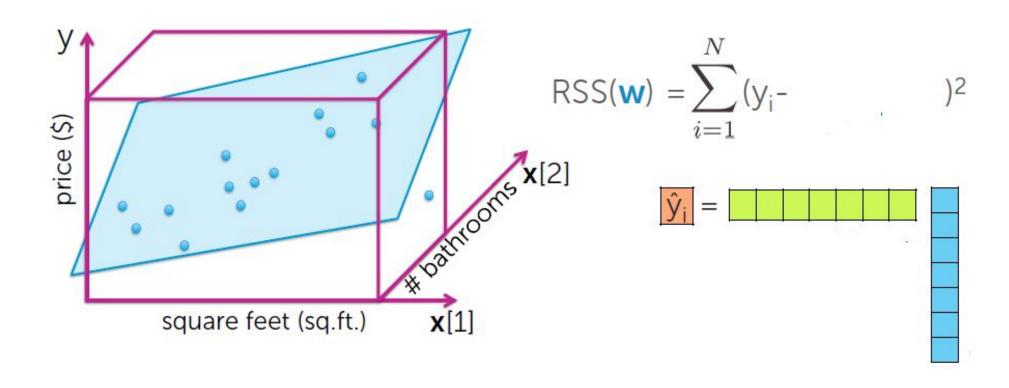


## Recap: Cost of using a line





#### RSS for multiple regression





#### RSS in matrix notation

$$RSS(\mathbf{w}) = \sum_{i=1}^{N} (y_i - h(\mathbf{x}_i)^T \mathbf{w})^2$$
$$= (\mathbf{y} - \mathbf{H} \mathbf{w})^T (\mathbf{y} - \mathbf{H} \mathbf{w})$$

#### Why?

$residual_1$	residual <sub>2</sub>	residual <sub>3</sub>	 residual <sub>N</sub>	residual <sub>1</sub>
9	<del></del>			residual <sub>2</sub>
				residual <sub>3</sub>
				residual <sub>N</sub>



#### Gradient of RSS

$$\nabla$$
RSS(w) =  $\nabla$ [(y-Hw)<sup>T</sup>(y-Hw)]  
= -2H<sup>T</sup>(y-Hw)

Why? By analogy to 1D case:



#### Approaches to get w

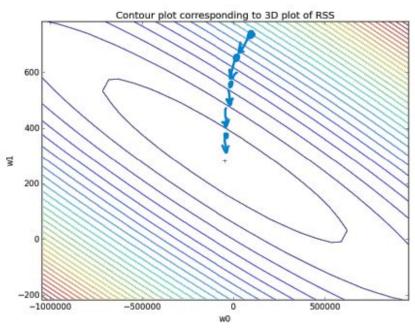
Approach 1: Set gradient = 0 and solve it to get closed-form solution

Answer:  $\hat{\mathbf{w}} = (\mathbf{H}^T \mathbf{H})^{-1} \mathbf{H}^T \mathbf{y}$ 



#### Gradient Descent

#### Approach 2: Use Gradient Descent to optimize value of w

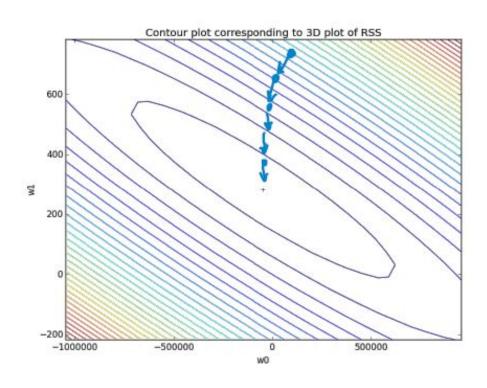


while not converged
$$\mathbf{w}^{(t+1)} \leftarrow \mathbf{w}^{(t)} - \mathbf{\eta} \nabla RSS(\mathbf{w}^{(t)})$$

$$-2\mathbf{H}^{T}(\mathbf{y} - \mathbf{H}\mathbf{w})$$



# Summary of GD for multiple regression



```
init \mathbf{w}^{(1)} = 0 (or randomly, or smartly), t = 1

while ||\nabla RSS(\mathbf{w}^{(t)})|| > \epsilon

for j = 0,...,D

partial[j] = -2\sum_{i=1}^{N} h_{j}(\mathbf{x}_{i})(y_{i} - \hat{y}_{i}(\mathbf{w}^{(t)}))

\mathbf{w}_{j}^{(t+1)} \leftarrow \mathbf{w}_{j}^{(t)} - \mathbf{\eta} partial[j]

t \leftarrow t + 1
```



# Evaluating overfitting via training/test split

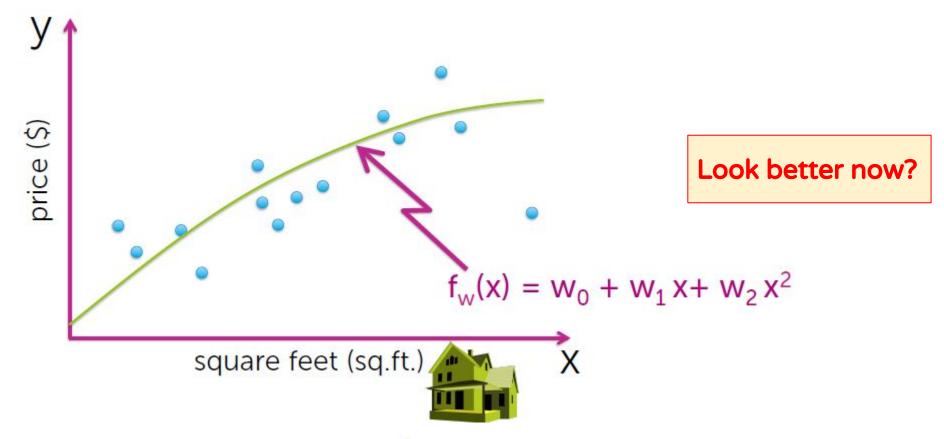


#### Do you believe this fit?





### What about a quadratic function?





## How to choose model order/complexity



- Want good predictions, but can't observe future
- Simulate predictions
- 1. Remove some houses
- 2. Fit model on remaining
- 3. Predict heldout houses



## Training/test split



**Terminology:** – training set

- test set





### Training error



**Terminology:** – training set

- test set





# Go To Exercises

# Anyone tried Kaggle?

