

Education

<b>University of California, Berkeley</b> 2019- 2023	<b>B.A. in Computer Science &amp; Cognitive Science</b> Highest Honors	Ghlusko Prize for Distinguished Research Institute of Cognitive & Brain Sciences Award Certificate for Entrepreneurship & Technology Dean's List (Sp22, Fa22)
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Experience

<b>Gopnik Cognitive Learning Lab</b> UX Researcher May 2022 - Dec 2023	<ul style="list-style-type: none"><li>Led UX research investigating decision making through the creation of a digital observe-bet task. Single-handedly proposed experimental design, coded task stimuli, piloted and iterated on design audits, and coordinated data collection on 63 children, 60 adults, and RL agents.</li></ul>
<b>Mentia</b> Lead Data Scientist Jan 2022 - Aug 2022	<ul style="list-style-type: none"><li>Designed a reporting tool for data collection and facilitated efficient platform integration for 50+ patients resulting in 60% reduction of data entry time.</li><li>Employed data visualization techniques to extract actionable insights, indicators, data analysis &amp; projected trends used in 3 NIH data reports.</li></ul>
<b>Stanford, School of Medicine</b> UI Design Lead Aug 2021 - Jan 2022	<ul style="list-style-type: none"><li>Built UI for Stanford Emerge learning website's pages with streamlined features for module edits, improved visual design and intuitive user flow.</li><li>Expanded scale internationally by collaborating with Ugandan partners to optimize speed, enhance modularizability, and front-end functionality.</li></ul>
<b>UC Berkeley, BeeHive</b> UI/UX Designer Aug 2020 - May 2021	<ul style="list-style-type: none"><li>Revamped Beehive's landing page, logo, design, content &amp; color scheme in Figma to create efficient user-flow and implement design elements.</li><li>Conduct user research interviews and A/B testing to gather information on features, traffic flow, and market research strategies to increase outreach.</li></ul>
<b>Johns Hopkins Applied Physics Lab</b> Software Developer Intern Sept 2018 - May 2019	<ul style="list-style-type: none"><li>Designed and developed the front-end and back-end of the SMA Training Web Portal using PHP, CSS, HTML, and SQL. Organized the production database's information architecture.</li></ul>

Leadership

<b>Mobile Developers of Berkeley</b> iOS App Designer Feb 2020 - Jan 2021	<ul style="list-style-type: none"><li>Led a project team to develop a functional web app that allows Berkeley students to find housing across iOS products.</li><li>Conducted cognitive walkthroughs, storyboarding, branding, wireframing, sketching, and created user personas, 6 user-tested iterations, a demo, poster, slides, functional prototype, pitch presentation and 20 page report.</li></ul>
<b>Digital Marketing Today</b> Lecturer May 2020 - Dec 2020	<ul style="list-style-type: none"><li>Led the student facilitated Decal to educate 50+ undergraduate students on brand identity and social media marketing strategies.</li><li>Developed curriculum and lectured on market segmentation, A/B testing, digital trends during pandemic, and graphic design principles.</li></ul>

Skills

Python, Java, SQL, PHP, JavaScript, HTML, Reat, CSS, R, C, RISC-V, LaTeX, Bootstrap, Swift, Xcode	Figma, Adobe Photoshop & Illustrator, InDesign, Canva, Procreate, Miro, AI/VR, HCI	User Research, A/B Tests, Visual Design, Sketching, Branding, Strategy, Wireframing, User Flows, Storyboards, Prototyping
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