

Low Fidelity Prototype

For my low fidelity prototype, I made a sketch referencing other checkout pages for shopping websites, such as Nordstrom and Amazon. I kept the header consistent with my other pages in order to not confuse the user. On this page, I added a "Checkout" title, also consistent with the titles on my other pages, and added a list of items. Each item will have a small image, a description (color and material), quantity, and cost. At the very bottom of the page will be a total cost of what is in the cart, with shipping and tax included. I want to keep my website simple and straightforward for the user, so I only included information that I thought was relevant and necessary.

The sketch shows a checkout page for a store named 'FLUFF STUFF'. At the top right, there is a shopping cart icon with the text 'SHOP. Q' next to it. Below the store name, the word 'CHECKOUT' is underlined. The main content area contains a list of three items, each preceded by a square checkbox with an 'X' inside. The items are represented by the text 'ITEM DESCRIPTION', 'QTY', and '\$ -'. At the bottom right, there is a summary section with a horizontal line above the text 'QTY: 3', followed by '\$ TOTAL.', '+ SHIPPING', '+ TAX', and a final line with '\$\$\$.'.

ITEM	QTY	\$ -
ITEM DESCRIPTION	QTY	\$ -
ITEM DESCRIPTION	QTY	\$ -
ITEM DESCRIPTION	QTY	\$ -

QTY: 3

\$ TOTAL.
+ SHIPPING
+ TAX
\$\$\$.

High Fidelity Prototype

For my high fidelity prototype, I also kept the style and theme of the page consistent with my other pages and only made minimal changes to the body of the page. The header and the footer is consistent with the website as a whole. I changed the title “Checkout” to “Shopping Cart” since this will make it clearer that the user is only looking at the cart, not yet checking out. I included an image of the items, description of the color and material, the quantity, and the cost, as well as the total cost at the bottom.

FLUFF STUFF

SHOP

What can we help you with?

SHOPPING CART (2)

Basic Couch

\$15

Color:

Morning Hay

Material:

Duck Down

Qty: 1

\$15.00

Patterned \$25

Color:

Cozy Denim

Material:

Hypoallergenic
Memory Foam

Qty: 1

\$25.00

Subtotal

\$40.00

Shipping

\$6.00

Estimated Tax

\$2.40

Estimated Total

\$48.40

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