Eileen Santiago

Product Designer

eileensantiago.com

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EXPERIENCE

Raise.dev
UX/UI Designer & Front-end Developer
June 2020 - Present, New York, NY (Remote)

I worked as a solo designer in leading the UX and UI process to build the MVP, which resulted to over one thousand sign up members signing up. Directly collaborated with the founder and engineer team to prototype, design, deliver the business strategy and the UI and UX experience, as well as develop the front-end UI of the site. Created interface prototypes and the logic of the product with wireframes. Implemented product market and user research, and advocated for user-centred solutions. Collaborated with the founder and engineer team on features to improve product interfaces and experiences. Executed a design system library

Dahdaleh Institute for Global Health Research
Graphic Communications Designer
October 2018 - June 2019, Toronto, ON

Directly collaborated with the project manager/ strategist in the recreation of the marketing site as the sole designer. Facilitated in brand and identity and implemented a design system to be used for consistent site styling. Designed web and print research documents that were used and presented in global health conferences the Institute's researchers took part in.

EDUCATION

Sheridan College
Interactive Media Management (post-graduate)
Oakville, ON | September 2019 - June 2020

York University
Bachelor's of Science in Nursing (collaborative program with Georgian College)
Toronto, ON | January 2014 - June 2019

SKILLS

Figma / Sketch / Adobe Creative Cloud
Product + design thinking
Wireframing
Prototyping
Visual Design
User flows and research
Design system
Digital Marketing

Front-end development
HTML/CSS3
JavaScript
React.js
Ruby on Rails
Tailwind CSS
Stimulus.js
Git