

# Eileen Santiago

Product Designer

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## EXPERIENCE

### Raise.dev

UX/UI Designer & Front-end Developer

June 2020 - Present, New York, NY (Remote)

I worked as a solo designer creating a new web platform designed for software developers. My focus was on user and market research, as well as designing for all user stories, flows, interface, visual design, and marketing. The outcome of my contribution resulted in over a thousand people signing up during the beta release. Directly collaborated with the founder and engineer team to prototype, design, deliver the business strategy and the user experience, as well as collaborated in building the front-end. I developed the sign in/up and booking user flows and spearheaded the creation of the design system foundational.

### Dahdaleh Institute for Global Health Research

Graphic Communications Designer

October 2018 - June 2019, Toronto, ON

Directly collaborated with the project manager/ strategist in the recreation of the marketing site as the sole designer. Facilitated in brand and identity and implemented a design system to be used for consistent site styling. Designed web and print research documents that were used and presented in global health conferences the Institute's researchers took part in.

## EDUCATION

### **Sheridan College**

Interactive Media Management (post-graduate)

Oakville, ON | September 2019 - June 2020

### **York University**

Bachelor's of Science in Nursing (collaborative program with Georgian College)

Toronto, ON | January 2014 - June 2019

## SKILLS

Product Design, UI/UX Design, Branding & Identity, User Research & Testing, User Flows, Prototyping, Visual Design, Design system, Digital Marketing, Web Development

## LANGUAGES & TECH STACK

HTML/ CSS / Javascript, Ruby on Rails, Tailwind CSS, Stimulus.js, Node, and Git