

Eileen Santiago

Product Designer

eileensantiago.com

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EXPERIENCE

Raise.dev

UX/UI Designer & Front-end Developer

June 2020 - Present, New York, NY (Remote)

Worked as the solo designer leading the UX and UI in creating and building the MVP. Directly collaborated with the founder and engineer team to prototype, design, deliver the business strategy and the UI and UX experience, as well as develop the front-end UI of the site. Created interface prototypes and the logic of the product with wireframes. Responsible for conducting product and user research and advocated for user-centred solutions. Collaborated with the founder and engineer teams on features to improve product interfaces and experiences. Currently creating a design system library.

Dahdaleh Institute for Global Health Research

Graphic Communications Designer

October 2018 - June 2019, Toronto, ON

Directly collaborated with the project manager/ strategist in the recreation of the marketing site as the sole designer. Facilitated in brand and identity and implemented a design system to be used for consistent site styling. Designed web and print research documents that were used and presented in global health conferences the Institute's researchers took part in.

EDUCATION

Sheridan College

Interactive Media Management (post-graduate)

Oakville, ON | September 2019 - June 2020

York University

Bachelor's of Science in Nursing (collaborative program with Georgian College)

Toronto, ON | January 2014 - June 2019

SKILLS

Figma / Sketch / Adobe Creative Cloud

Pen + paper

Product + design thinking

Wireframing

Prototyping

Visual Design

User flows and research

Design system

Brand & identity

Copywriting

Project management

Front-end development

HTML/CSS3

JavaScript

React.js

Ruby on Rails

Tailwind CSS

Stimulus.js

Git