

Eileen Santiago.

USER EXPERIENCE DEVELOPER

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EXPERIENCE

UX/UI Developer — Raise.dev

Jun 2020 - Present - New York, NY (Remote)

Worked as the solo designer leading the UX and UI in creating and building the MVP. Directly collaborated with the founder and engineer team to prototype, design, deliver the business strategy and the UI and UX experience, as well as develop the front-end UI of the site. Created interface prototypes and the logic of the product with wireframes. Responsible for conducting product and user research and advocated for user-centred solutions. Collaborated with the founder and engineer teams on features to improve product interfaces and experiences.

Graphic Communications Designer — Dahdaleh Institute for Global Health Research

Oct 2018 - Jun 2019 - Toronto, ON

Directly collaborated with the project manager/ strategist in the recreation of the marketing site as the sole designer. Facilitated in brand and identity and implemented a design system to be used for consistent site styling. Designed web and print research documents that were used and presented in global health conferences the Institute's researchers took part in.

EDUCATION

Interactive Media Management (Ontario Graduate Certificate)

Sheridan College

2019 - 2020, Oakville, ON

Bachelor of Science in Nursing

York University

2014 - 2019, Toronto, ON

SKILLS

Product Thinking
Usability Testing
Wireframing
Prototyping
Visual Design
User Flows
User Research
Usability Testing
Design System
Brand & Identity
Copywriting
Front-end development

TOOLS

Design

Figma
Sketch
Adobe Creative Suite
InVision
Pen + Paper

Programming

HTML/CSS
JavaScript
ReactJS
Bootstrap
VueJS
Node.js
PHP
REST APIs