

Eileen Santiago

Product Designer

eileensantiago.com

eileenmaesantiago@gmail.com

in/eileensantiago/

EXPERIENCE

Raise.dev UX/UI Designer & Front-end Developer

Created a complete redesign of the web application platform by implementing and conducting market and user research, and gathered data to improve the user experience. The rebranding increased the number of customers with 1000+ users signing up onto the platform during the beta release. Closely collaborated with the founder, product owners, and engineer team to prototype, design, and deliver the business strategy and the user experience. Collaborated in building the front-end of the application. I developed user experience for the sign in/up and booking user flows and spearheaded the creation of the design system foundational.

June 2020 - Present

Dahdaleh Institute for Global Health Research Graphic Communications Designer

Directly collaborated with the project manager/ strategist in the recreation of the marketing site as the sole designer. Facilitated in brand and identity and implemented a design system to be used for consistent site styling. Designed web and print research documents that were used and presented in global health conferences the Institute's researchers took part in.

October 2018 - June 2019

EDUCATION

Sheridan College

Post-grad Interactive Media Management

September 2019 - June 2020

York University

Bachelors of Science in Nursing

September 2019 - June 2020

SKILLS & TOOLS

UI/UX

Wireframing
Prototyping
User Research
User Flows
Task Analysis
Branding & Identity
Visual Design
Design system
Design Thinking

Development

HTML/ CSS
Javascript
Ruby on Rails
Tailwind CSS
Stimulus.js
Node
Git

Tools

Pen + Paper
Figma
Sketch
InVision
Zeplin
Adobe Create Suite