Eileen Santiago

Product Designer

eileensantiago.com

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EXPERIENCE

Raise.dev
UX/UI Designer & Front-end Developer
June 2020 - Present, New York, NY (Remote)

I worked as a solo designer creating a new web platform designed for software developers. My focus was on user and market research, as well as designing for all user stories, flows, interface, visual design, and marketing. The outcome of my contribution resulted in over a thousand people signing up during the beta release. Directly collaborated with the founder and engineer team to prototype, design, deliver the business strategy and the user experience, as well as collaborated in building the front-end. I developed the sign in/up and booking user flows and speared the creation of the design system foundational.

Dahdaleh Institute for Global Health Research
Graphic Communications Designer
October 2018 - June 2019, Toronto, ON

Directly collaborated with the project manager/ strategist in the recreation of the marketing site as the sole designer. Facilitated in brand and identity and implemented a design system to be used for consistent site styling. Designed web and print research documents that were used and presented in global health conferences the Institute's researchers took part in.

EDUCATION

Sheridan College
Interactive Media Management (post-graduate)
Oakville, ON | September 2019 - June 2020

York University
Bachelor's of Science in Nursing (collaborative program with Georgian College)
Toronto, ON | January 2014 - June 2019

SKILLS & TOOLS

UI/UX

Wireframing
Prototyping
User Research & Testing
User Interview
User Flows
Task Analysis
Wireframing
Prototyping
Branding & Identity
Visual Design
Design system

Development

HTML/ CSS
Javascript
Ruby on Rails
Tailwind CSS
Stimulus.js
Node
Git

Tools

Pen + Paper
Figma
Sketch
InVision
Zeplin
Adobe Create Suite