

**FILTERS**

region APAC  
market All  
division All

**Customer****Net Sales Performance**

All Values are in USD

Customer	2019	2020	2021	21 vs 20
Logic Stores		0.2 M	1.7 M	681.03%
Epic Stores		0.2 M	1.5 M	671.63%
Electricalsbea Stores		0.1 M	0.7 M	504.64%
All-Out		0.2 M	0.8 M	495.70%
Flawless Stores		0.1 M	0.7 M	486.25%
Info Stores		0.1 M	0.7 M	477.56%
Neptune	1.0 M	3.4 M	16.1 M	471.50%
Propel	1.6 M	2.5 M	10.8 M	440.64%
Electricalslytical	1.6 M	2.0 M	8.4 M	431.14%
Girias	1.5 M	2.1 M	8.7 M	419.29%
Surface Stores	0.1 M	0.5 M	2.1 M	398.80%
Vijay Sales	1.7 M	2.1 M	8.5 M	397.78%
Acclaimed Stores	0.6 M	1.1 M	4.4 M	397.61%
Ezone	1.5 M	2.0 M	7.9 M	391.62%
Reliance Digital	1.6 M	2.2 M	8.5 M	387.19%
Control	0.1 M	0.3 M	1.2 M	383.12%
Lotus	1.5 M	2.1 M	8.1 M	382.61%
Electricalsocity	2.3 M	3.5 M	12.4 M	358.75%
AtliQ Exclusive	6.8 M	11.2 M	39.4 M	353.33%
Viveks	1.6 M	2.2 M	7.8 M	348.10%
Zone	0.3 M	1.6 M	5.3 M	336.20%
Expression	1.7 M	3.0 M	9.8 M	328.24%
Sage	4.4 M	5.5 M	17.5 M	320.75%
Leader	4.7 M	6.0 M	18.8 M	314.81%
Croma	1.7 M	2.5 M	7.5 M	305.11%
Insight	0.4 M	1.0 M	2.8 M	271.84%
Novus	1.9 M	3.7 M	9.9 M	264.20%
Synthetic	1.9 M	4.2 M	10.7 M	255.56%
Taobao	0.2 M	1.3 M	3.3 M	248.66%
Forward Stores	0.5 M	1.2 M	2.9 M	243.44%
Ebay	1.7 M	3.6 M	8.5 M	235.86%
Flipkart	1.9 M	4.3 M	9.9 M	231.82%
Digimarket	0.5 M	1.3 M	3.0 M	225.44%
Amazon	7.6 M	20.3 M	43.8 M	215.96%
Atliq e Store	4.6 M	13.7 M	28.3 M	205.83%
Sound	0.6 M	1.4 M	2.6 M	189.47%
Nomad Stores	0.1 M	0.8 M	1.2 M	154.48%
<b>Grand Total</b>	<b>58.2 M</b>	<b>113.6 M</b>	<b>336.3 M</b>	<b>296.13%</b>





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region All  
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**Market****Performance Vs Target**

All Values are in USD

Country	2019	2020	2021	2021-Target	%
Poland	0.4 M	2.8 M	5.2 M	-0.9 M	-18.1%
Canada	4.8 M	12.2 M	35.1 M	-5.1 M	-14.5%
Spain		1.8 M	12.6 M	-1.8 M	-14.1%
Indonesia	2.5 M	6.2 M	18.4 M	-2.4 M	-12.9%
Germany	2.6 M	4.7 M	12.0 M	-1.5 M	-12.7%
Newzealand		2.0 M	11.4 M	-1.4 M	-12.3%
Austria		0.1 M	2.8 M	-0.3 M	-11.7%
USA	11.5 M	31.9 M	87.8 M	-10.2 M	-11.7%
Sweden	0.1 M	0.2 M	1.8 M	-0.2 M	-11.1%
Australia	3.9 M	10.7 M	21.0 M	-2.2 M	-10.5%
Norway		2.5 M	13.7 M	-1.4 M	-10.5%
Bangladesh	0.5 M	2.3 M	7.0 M	-0.7 M	-10.3%
Pakistan	0.6 M	4.7 M	5.7 M	-0.5 M	-9.3%
China	1.4 M	5.4 M	22.9 M	-2.1 M	-9.0%
Italy	2.9 M	4.5 M	11.7 M	-1.0 M	-9.0%
South Korea	12.8 M	17.3 M	49.0 M	-4.4 M	-8.9%
United Kingdom	2.0 M	8.1 M	34.2 M	-3.0 M	-8.7%
France	4.0 M	7.5 M	25.9 M	-2.2 M	-8.4%
Netherlands	0.2 M	3.4 M	8.0 M	-0.7 M	-8.2%
Philippines	5.7 M	13.4 M	31.9 M	-2.5 M	-7.8%
India	30.8 M	49.8 M	161.3 M	-9.6 M	-5.9%
Portugal	0.7 M	3.6 M	11.8 M	-0.5 M	-4.3%
Japan		1.9 M	7.9 M	-0.3 M	-4.1%
<b>Grand Total</b>	<b>87.5 M</b>	<b>196.7 M</b>	<b>598.9 M</b>	<b>-54.9 M</b>	<b>-9.2%</b>





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**Top 10 Products**

All Values are in USD

Product	2020	2021	21 vs 20
AQ Mx NB	0.0 M	1.4 M	5723.52%
AQ Smash 2	0.4 M	11.2 M	2589.49%
AQ LION x3	0.1 M	1.2 M	1792.25%
AQ LION x2	0.1 M	0.9 M	1768.87%
AQ LION x1	0.0 M	0.8 M	1719.49%
AQ Home Allin1	0.7 M	5.2 M	768.99%
AQ Electron 4 3600 Desktop Processor	3.0 M	19.4 M	641.26%
AQ Pen Drive DRC	0.6 M	3.8 M	587.66%
AQ GT 21	0.8 M	4.4 M	561.14%
AQ Zion Saga	0.7 M	3.6 M	528.55%
<b>Grand Total</b>	<b>6.4 M</b>	<b>52.0 M</b>	<b>808.04%</b>







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Division Level Report

All Values are in USD

Division	2020	2021	21 vs 20
PC	40.1 M	165.8 M	413.70%
P & A	105.2 M	338.4 M	321.53%
N & S	51.4 M	94.7 M	184.38%
Grand Total	196.7 M	598.9 M	304.48%







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Top 5 Products

Product	Quantity
AQ Master wired x1 Ms	4.2 M
AQ Master wireless x1 Ms	4.1 M
AQ Gamers Ms	4.0 M
AQ Gamers	3.4 M
AQ Master wireless x1	3.4 M
<b>Grand Total</b>	<b>19.0 M</b>







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Bottom 5 Products

Product	Quantity
AQ HOME Allin1 Gen 2	8.9K
AQ Home Allin1	15.2K
AQ Smash 2	36.0K
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
Grand Total	174.9K





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**New Products**

All Values in USD

<b>Product</b>	<b>2020</b>	<b>2021</b>
AQ Marquee P4		1.7 M
AQ Maxima Ms		13.7 M
AQ Electron 3 3600 Desktop Processor		14.2 M
AQ MB Lito		2.8 M
AQ GEN Z		11.7 M
AQ MB Lito 2		2.3 M
AQ Lumina Ms		4.2 M
AQ Qwerty		22.0 M
AQ Clx3		4.4 M
AQ Qwerty Ms		15.4 M
AQ HOME Allin1 Gen 2		3.5 M
AQ Trigger		20.7 M
AQ Gen Y		19.5 M
AQ Trigger Ms		17.9 M
AQ Marquee P3		4.9 M
AQ Wi Power Dx3		17.2 M
<b>Grand Total</b>		<b>176.2 M</b>











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Countries	2021
India	161.3M
USA	87.8M
South Korea	49.0M
Canada	35.1M
Philippines	31.9M
<b>Grand Total</b>	<b>364.9M</b>

Top 5 Countries  
By Sales

All Vales in USD



