

Wednesday, 14 January 2026

# Commercial Proposal

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## Voice-Based AI Knowledge Assistant (MVP)

Hi,

Thank you for sharing your vision and detailed Terms of Reference. Based on this, I'd like to propose a practical and scalable MVP for a voice-trained internal AI assistant that supports onboarding, knowledge verification, FAQs, and expert support using your team's voice knowledge.

The goal is to deliver a working, reliable MVP that creates immediate internal value and can be expanded in future iterations.

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## Project Objective

To build an MVP of an internal AI assistant that:

- Learns **primarily from voice messages**
- Organises knowledge into clear, modular topics (CRM, Rules, Psychology, etc.)
- Answers internal questions accurately and consistently
- Supports onboarding and basic expert examinations
- Provides guidance in operational and stressful situations
- Is architected for future scaling and feature expansion

The MVP focuses on usability, clarity, and testability rather than unnecessary complexity.

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## Proposed MVP Scope

### Core Functionality

- **Voice-based knowledge ingestion**
  - Upload MP3 / M4A / WAV files into topic-based folders
  - Automatic transcription and semantic structuring of content
- **Modular knowledge architecture**
  - Each topic functions as an independent knowledge block
  - Cross-topic reasoning where applicable
- **FAQ mode**
  - Accurate answers based strictly on uploaded voice knowledge

- Handles paraphrased and contextual questions
- **Examination / onboarding mode**
  - Module-specific questions
  - Simulated interview scenarios
  - Basic answer validation
  - Identification of weak knowledge areas
- **Simple web interface**
  - Admin area for content upload and structure
  - User interface for interaction with the assistant
- **Documentation**
  - Overview of system logic and recommendations for scaling

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## Timeline

- **Estimated delivery: 3–4 weeks**
- Includes internal testing and one feedback iteration

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## Investment

**Estimated MVP investment:**  
€22,000 – €26,000

The final scope and cost depend on:

- Number of modules included in the first iteration
- Depth of examination logic
- UI complexity

This investment covers full MVP delivery, testing, and handover.

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## Included

- End-to-end MVP development
- Modular and scalable architecture
- Voice-first knowledge ingestion pipeline
- Internal testing support
- Documentation for further development
- Multilingual user interface

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## Not Included (Can Be Added Later)

- Advanced scoring and certification systems
- CRM or external system integrations
- Mobile (first iOS) or messenger applications (Telegram, WhatsApp)
- Advanced analytics dashboards

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## Phased Approach

To reduce risk and validate the concept early, the project can start with a lightweight proof of concept focused on voice-based knowledge ingestion and basic Q&A. After successful validation, the system can be expanded into the full MVP with additional modules and examination logic.

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## Proof of Concept (PoC) – Optional First Phase

To validate the concept and reduce risk before full MVP development, the project can start with a **lightweight Proof of Concept (PoC)** focused on the core voice-to-knowledge flow.

### PoC Objective

Validate that voice-based knowledge ingestion works reliably and that the assistant can answer basic questions based on uploaded voice content.

### PoC Scope

The PoC will include:

- 1–2 knowledge modules
- Upload of a limited number of voice messages (e.g. 5–10)
- Voice transcription and semantic structuring
- Basic question-and-answer functionality
- Simple interaction interface (no UX polish)

### Excluded from PoC

- Examination and certification logic
- Psychology / support scenarios
- Advanced admin features
- Analytics or integrations

### Timeline

- **Estimated duration:** 5–7 working days

## PoC Investment

- **PoC cost: €3,000 – €5,000**
- If the project proceeds to full MVP development, the PoC cost can be **deducted from the total MVP investment**.

## Outcome

At the end of the PoC, the team will have:

- A working demo to test internally
- Confidence in the voice-based knowledge approach
- A clear foundation for scaling into the full MVP