

DEATH OF A CRAFTSMAN

@EINARWH

**I AM NOT A
SOFTWARE CRAFTSMAN**

AWKWARD!

TENSION!

CLARIFICATION

ACKNOWLEDGMENT

**I AM NOT A
SOFTWARE CRAFTSMAN**

WHY NOT?

IDENTITY CRISIS

WHAT IS A GOOD DEVELOPER?

AM I
A GOOD DEVELOPER?



**SOFTWARE
CRAFTSMANSHIP
PROVIDES ANSWERS**

SOFTWARE CRAFTSMANSHIP IS AN IDENTITY

SOFTWARE CRAFTSMANSHIP IS A NARRATIVE ABOUT SOFTWARE DEVELOPMENT

IT IS A NARRATIVE OF
PRIDE AND PROFESSIONALISM

IT IS A NARRATIVE OF
HEROES AND ADVERSARIES

WHO IS THE **HERO** OF SOFTWARE DEVELOPMENT?

THE PROGRAMMER OF COURSE!

A full-body image of Geralt of Rivia from the video game The Witcher 3: Wild Hunt. He is standing against a black background, wearing his iconic silver and black armor. Two swords are visible: a silver sword on his back and a black sword in his right hand. He has white hair and a beard, and his eyes are glowing yellow. The text "PRAGMATIC GOOD" is overlaid in white, and "SOFTWARE CRAFTSMAN" is overlaid in yellow.

PRAGMATIC GOOD SOFTWARE CRAFTSMAN

MASTERY OF THE CRAFT

TECHNICAL EXCELLENCE

DISCIPLINE **CAN FIX SOFTWARE**

BEST PRACTICES CAN FIX SOFTWARE

VIRTUE **CAN FIX SOFTWARE**

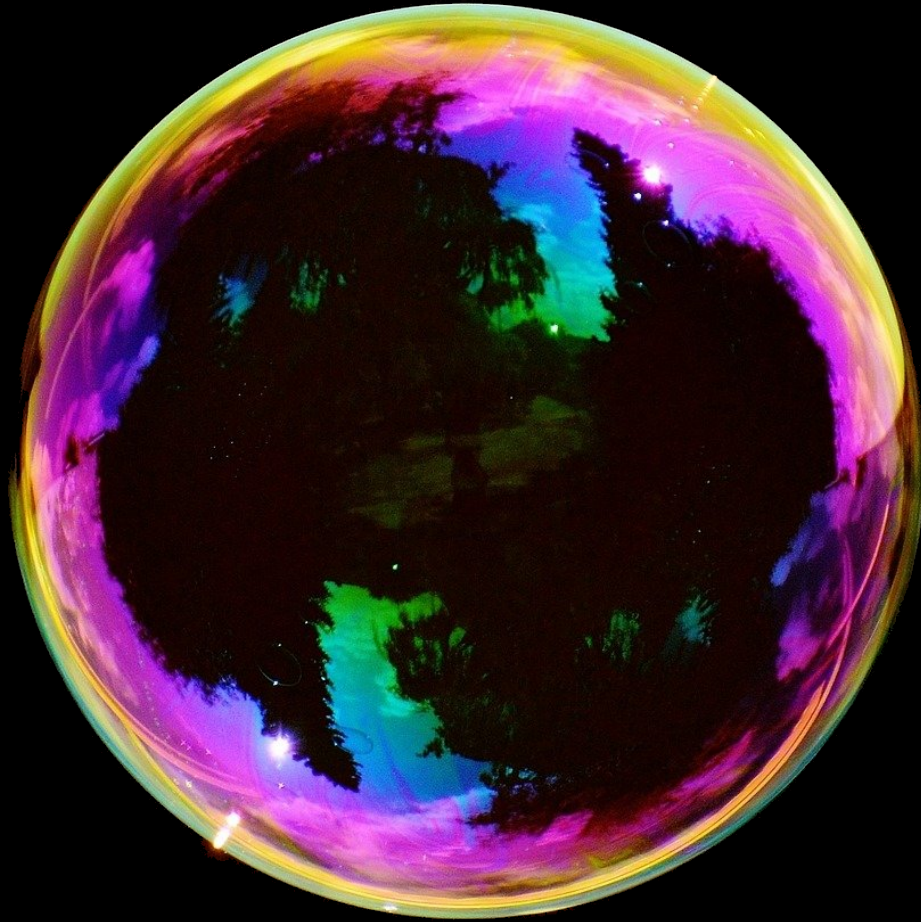
I CAN SLAY THE DRAGON!

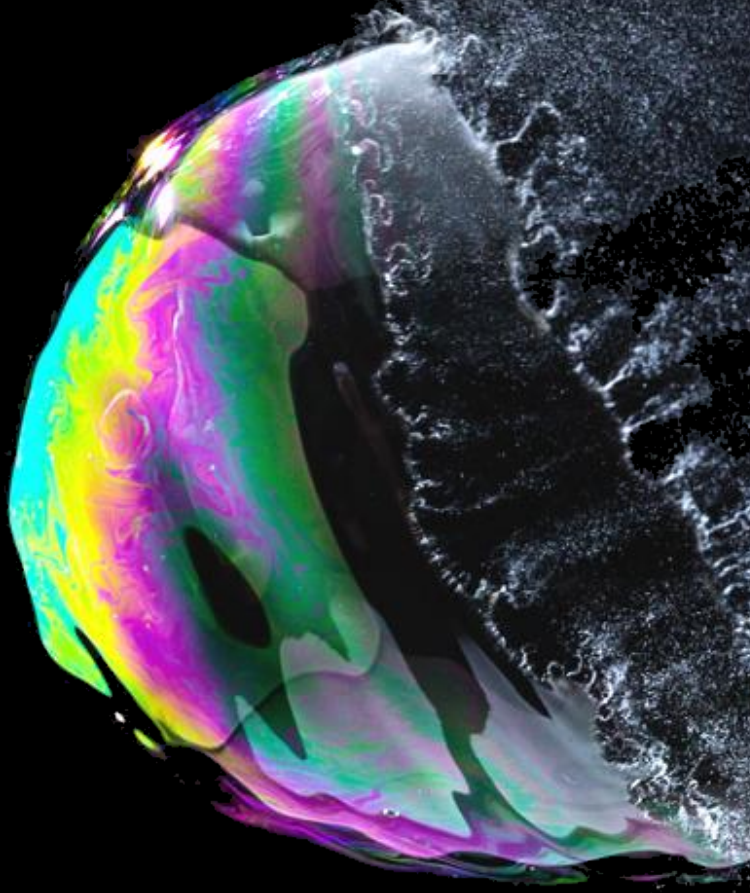
**IF I'M HIGH LEVEL ENOUGH
THE SOFTWARE WILL BE GREAT**

WRONG

WHY?

WHO MAKES SOFTWARE?





ORGANIZATIONS MAKE SOFTWARE

WHAT IS THE CRAFT?

THE CODE FETISH

“THE CODE IS THE TRUTH”

**THERE IS NO TRUTH
IN THE CODE**

**THE CODE CAN ONLY TELL YOU
WHAT IT DOES**

WHAT IS VIRTUOUS PROGRAMMING ANYWAY?

THE THREE KINDS OF PROGRAMMERS

THE UNWASHED MASSES

THE UNWASHED MASSES

BAD

SOFTWARE CRAFTSMEN

SOFTWARE CRAFTSMEN

GOOD

IVORY TOWER ZEALOTS

IVORY TOWER ZEALOTS

BAD

BANISHED FROM THE REAL WORLD

CRAFTSMANSHIP IS CONSERVATIVE

DO CRAFTSMEN QUESTION THEIR BELIEFS?

**DO CRAFTSMEN WELCOME
DIFFERENCES OF OPINION?**

**DO CRAFTSMEN
LIKE THIS TALK?**

DISAGREEMENT IS GOOD!

DISAGREEMENT HAS ENERGY!

TENSION!

DISSONANCE!

WHO ARE THE ADVERSARIES?



RESPECT

SELFRESPECT

RESPECTLESS

BUSINESS VS CRAFTSMAN

YE OLDE CRAFTSMAN'S SHOPPE



HAND-CRAFTED ARTISAN SOFTWARE MADE TO ORDER

COMMUNICATION BECOMES NEGOTIATION

BUT WE ARE THE BUSINESS

**COMMUNICATION SHOULD BE
COLLABORATION**

HOW TO BE VALUABLE?

BEYOND TECHNICAL SKILL

DOMAIN MODELLING

SYSTEMS THINKING

STRATEGIC ARCHITECTURE

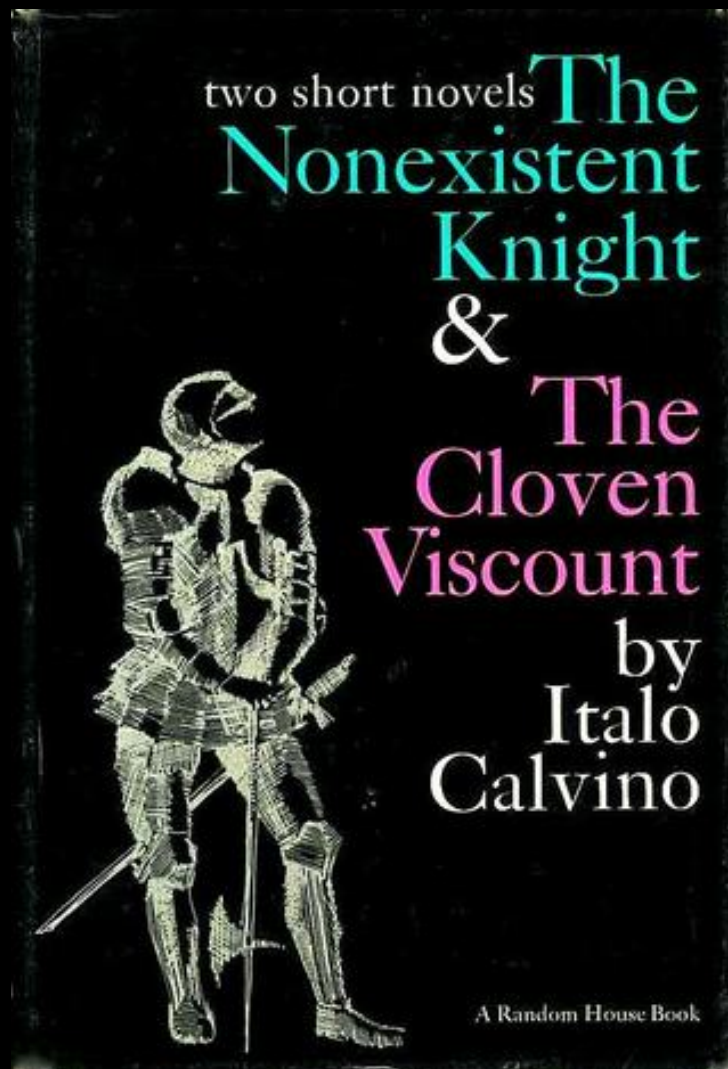
SO MANY VALUABLE SKILLS!

WHAT IS A GOOD DEVELOPER?

AM I
A GOOD DEVELOPER?

WHAT IS MY IDENTITY?

SOFTWARE INFIDELS



SIR AGILULF

THE PERFECT KNIGHT

AN EMPTY ARMOR