Einat Ehrlich

Contact Details

📍 Tel Aviv, Israel

📞 +972 (0) 54-2400129

✉️ einat91@gmail.com

in @einat-ehrlich

💼 @website

Technical Skills

- **MS tools** Excel, PowerPoint
- **Data Visualization** PowerBI, Tableau
- **Programming** SQL, Python (Matplotlib, NumPy, Pandas)
- **GenAI** Gemini, ChatGPT, Claude
- **AI Tools** Gamma, Vercel AI
- **CRMs** Salesforce

Languages

- **Hebrew** Native
- **English** Fluent

Military Service

- **2010-2012 Squad Lead in Basic Training and Hebrew Course, Education & Youth Corps**

  Leading a commanders squad in a course of soldiers from around the world during their special basic training in "Michve Alon" base.

Volunteer Work

- **2025 House of Solidarity** A mutual aid food support for those in need.
- **2015-2016 The National Project** Actions Campaigning for rights of Holocaust survivors.
- **2014-2015 University Mentoring Program** Guiding and mentoring students in both academic & personal aspects.

Additionals

- **2016 Program Coordinating, "Olim Latavor"** Guiding and coordinating a group of young Olim before joining the IDF.
- **2014-2015 School Guiding, "Acharai"** Guiding program for preparing and encouraging high school students for social involvement and significant military service.
- **2015 Major Political Party Internship University Program** Parliamentary assistance to the party's MKs.

Personal Profile

I'm a self-motivated professional passionate about data analytics and leveraging data to drive better decisions. I have applied my analytical skills to build insightful reports, optimize workflows, and support operational excellence. I enjoy bridging data with day-to-day operations to create real impact. I'm eager to join a team that values data as a key asset for driving meaningful growth.

Work Experience

Projects & Data Lead

Sensilo, Tel Aviv | 2025-current

Operations Lead & Data Analyst

Clover Security, Tel Aviv | 2023-2025

- Built and scaled the operational and HR infrastructure, developing workflows and systems to drive efficiency and support company growth.
- Managed business operations, including legal compliance, financial planning, vendor relations, and cross-functional project execution.
- Utilized analytics tools (SQL & Tableau) to build interactive dashboards, track KPIs, and deliver actionable insights to enhance strategic decision-making across the company.
- Conducted deep-dive analyses to identify trends, optimize resource allocation, and streamline operational efficiency.
- Left to seek opportunities in a more mature, growing company with richer data and a collaborative team environment.

Operations Lead & Data Analyst

Sensa, Tel Aviv | 2019 - 2023 (company closure)

- Built and led the operational department, managing financial systems, HR processes and global site expansion in Europe and the U.S, ensuring scalability to support rapid growth.
- Designed and implemented dynamic financial dashboards and analytics tools (SQL, Python & Power BI) to track performance, monitor budgets, and ensure compliance with regulatory standards.
- Partnered closely with the CEO to deliver data-driven forecasts, conduct in-depth business analysis, and provide actionable operational recommendations that influenced strategic decisions.
- Established scalable systems for budgeting, automated reporting, and regulatory compliance, reducing manual processes and significantly improving operational efficiency.
- Spearheaded data collection and analysis initiatives to identify cost-saving opportunities, optimize resource allocation, and improve organizational performance.
- Managed cross-company projects integrating R&D teams to drive initiatives that influenced production decisions and company-wide efficiency.

Political Assistant

The Israeli Embassy, London | 2016-2018

- Managed the workload of the Political Department of the Embassy, including assisting the Political Counsellor in their day-to-day work.
- Responsibilities included writing intelligence reports, coordinating executive delegations to and from Israel, and maintaining diplomatic relations with global counterparts.

Education

The Hebrew University in Jerusalem

MBA | 2025- (Currently)

- Strategy & Entrepreneurship Studies

B.A | 2013-2016

- Political Science & Middle Eastern Studies
- GPA: 89

She Codes

Sep 2022-Feb 2023

- Data Analysis with Python
- Introduction to Data Analysis
- Python for Developers