Ein Cagle

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eincagle@gmail.com | 832-477-2048 | Houston, TX | LinkedIn | Portfolio

Skills

HTML • CSS • Javascript • React • Node.js • SQL • Bootstrap • Tailwind • Figma • Python

Experience

World Wellness   **Lake Jackson, TX**
Web Developer   August 2023 - Current

- Launched a website redesign project to enhance user experience and modernize the design, resulting in a notable 40% increase in website traffic and a significant 25% decrease in bounce rate
  - Increased user engagement and satisfaction by implementing responsive design strategies, resulting in a 25% rise in user retention across devices
- Spearheaded transformative SEO optimization initiatives, yielding a surge of 50% in organic traffic and elevating search engine rankings for client websites
  - Resulted in a 40% boost in click-through rates and a 30% increase in conversion rates
- Managed and coordinated with an international of team designers and content creators, promoting teamwork and communication for successful project outcomes; led to a 30% increase in project efficiency and a 25% reduction in delivery delays

Total Wine & More   **Pearland, TX**
Merchandiser   May 2021 - August 2023

- Examined market trends and consumer behavior in the wine and spirits industry; assessed findings to provide customers with summarized recommendations
  - Generated a 15% increase in repeat purchases and brand loyalty
- Implemented an inventory management project, utilizing predictive analytics tools to forecast demand and reduce stockouts by 25% while decreasing excess inventory by 30%
- Revamped product display layout and used data analytics to identify underperforming items; implemented targeted promotions that boosted sales of slow-moving products by 40%

Barnes & Noble   **Pearland, TX**
Barista/Bookseller   October 2020 - May 2021

- Created a seamless customer service experience at Barnes & Noble Café
- Conceived a customer feedback system to evaluate insights on book preferences and shopping experience
  - Examined data to optimize book displays and increase sales conversion by 25%

Education

Western Governors University
Salt Lake City, UT
Bachelor of Science in Computer Science   October, 2024