




# Nouman Hayat


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## ABOUT ME

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Journalism is a vast yet demanding field of work. Observing situations and events for making productive highlights for improvement has been build up a motivation for me to study Journalism. I experienced that tough schedule of tasks, time management and responsibilty of being responsive is the key to success in digital journalism.

A postgraduate degree in Electronic Media (Radio & Television) along with sound experience of media houses, I am looking for the best scholarship oppportunity to learn more about international boradcasting practices at the world's standards, to improve communication gaps and to build up a strong multi-cultural network enviornment with foreign students.

## WORK EXPERIENCE

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### Electronic Media Intern (Radio & Television)

**City News Networks** [ 28/04/2018 – 29/07/2018 ]

**City:** Lahore

**Country:** Pakistan

Electronic Media Internship included the key tasks as follows:

- Data collection from various authentic sources, evaluation of the data and content production for TV & Radio broadcast.
- Relevant Content production and Social Media Management for engaging global audience & faster reporting.
- News headlines and other talk show script writings, its analysis for easier understandings of the audience.
- Strong coordination and communication with Relevant Media Sources to incorporate wide range of information collection.
- Continuous evaluations of observations, analytics, Coverage reports and Web headlines to produce multi-dimensional presentations uniquely.
- Evaluation of audience feedbacks through Social media accounts and utilizing it for future improvements in content.



### **Media Content Producer**

**Media-47 News Channel** [ 30/11/2019 – 31/08/2020 ]

City: Lahore

Country: Pakistan

- Research on various most demanding topics of News and Social issues. Assessment of extracted information for producing audience targeted Media content.
- Analysis of associated social media accounts for updating trends, setting objectives and to promote future effectiveness.
- Effective responsiveness during uncertain calamities for delivering actual information with efficient broadcast technologies.
- To ensure delivery of content accompanied with higher levels of expertise, professionalism and nature of the broadcasting.
- To broadcast Social issues and political scenarios with responsible sense of Journalism.

### **Management Team Assistant**

**Center of Global & Strategic Studies SGSS** [ 31/10/2019 – 30/11/2019 ]

City: Islamabad

Country: Pakistan

- Learning & Understandings of Objectives, Promotional policies & key requirements within an Organization for developing general public relations.
- Implementation of strategies for the organization that influence public opinion and promotes innovative ideas.
- Engagement with professional networks for maintaining long term relationships and conducive communications with Media partners.
- Utilization of effective networking strategies for disseminating electronic media broadcast all over the globe.
- Focus on day to day Social Media ratings, trend analysis, reports and audience presence to look around for top competing broadcast agencies and media centers.
- Production of public relationship presentations and future plans based on forecast information, past experiences, Vision & Mission, Strategies and trend analytics.

### **Event Management Volunteer**

**AdAsia Ambassador Volunteer Program** [ 30/11/2019 – 30/12/2019 ]

City: Lahore

Country: Pakistan

- Organized brainstorming sessions between cross functional teams to develop strategy and creative ideas for future events.
- Development of productive teams and informational meetings
- Research about assigned events and highlight possible partnership aligned with event concepts.



## EDUCATION AND TRAINING

### M.Sc Communication Studies

**University of Punjab, Quaid-e-Azam Campus, LAHORE, PAKISTAN.** [ 23/10/2018 – 23/10/2020 ]

**Address:** University of Punjab, Quaid-e-Azam Campus, Lahore PAKISTAN, 54000 Lahore (Pakistan)

<https://www.pu.edu.pk>

**Field(s) of study:** Electronic Media (Radio & Television)

**Final grade :** 77.35%

**Thesis:** TV & Radio Production Project

Electronic Media (Radio & TV) covers a wide range of content including Web Media. Electronic media specified broadcasting techniques, Advancements in Mass Media, Technological usage of Media Equipments, and other News reporting aids. Electronic media is a vast field of study with radio studies and TV differently. News reporting, Broadcasting, Hosting, productions, Photography, and Live coverage of Issues. Electronic media required a high responsiveness and efficiency in delivering the ideal content on Television & Radio. It demands a great deal of time management.

### Bachelor of Arts (BA)

**Aligarh College Rahim Yar Khan** [ 15/08/2016 – 15/08/2018 ]

**Address:** Rahim Yar Khan District Punjab Pakistan, 64200 Rahim Yar Khan (Pakistan)

<https://aligarh-collge-virtual-univeristy-campus-rahim.business.site/>

**Field(s) of study:** Journalism, Library Sciences & Persian : *Social sciences, journalism and information not further defined*

**Final grade :** 62%

Journalism as the core subject in my Bachelors creates analytical skills, Enhanced my Communication through a verbal and non-verbal set of practices. Key objectives of the study highlight the field of Journalism, with fundamental knowledge of News content writings, publication of Magazines, and Web news management. Course studies established a critical analysis skill to observe, evaluate and interpret things with a different yet productive aspect.

Additionally, Library sciences along with Journalism enhance book reading & writing abilities, to observe from multi facets and to absorb global literature about Journalism and other studies.

## LANGUAGE SKILLS

**Mother tongue(s):** **Siraiki**

**Other language(s):**

### English

**LISTENING C2 READING C1 WRITING C1**

**SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2**

### Urdu

**LISTENING C1 READING B1 WRITING B2**

**SPOKEN PRODUCTION B1 SPOKEN INTERACTION C1**

### Persian

**LISTENING A2 READING B1 WRITING B1**

**SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2**



## DIGITAL SKILLS

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### Editing

Creating and editing contents (documents visuals blog articles newsletters) / Online content creation and editing tools

### Microsoft Office Skills

Microsoft Office, Microsoft Word, Microsoft Excel, Outlook, Facebook, Google / Microsoft Office: proficient user of Word, Excel and Powerpoint

### Digital Journalism

Being Safe and Responsible Online / Broadcast Journalism

### Web Proficiency

Web Design & Web Development / Touch-Typing

## COMMUNICATION AND INTERPERSONAL SKILLS

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### Effective Communication Skills

In the field of Journalism, communication is a strong factor for success and networking. Multi-dimensional experiences enabled me to gain standard level of communications skills. Working with various groups, teams, journalists and media groups enhanced my communication expertise. With higher confidence levels and communication skills, I believe that I am efficient to perform responsible journalism at any front.

### Problem Solving

Conflicts may occur during coverage and broadcasting news. I always prefer to communicate, negotiate and do efforts for solving sudden problematic scenarios. Sometimes broadcast live and covering any sensitive issue may trigger general public or media professionals. Problem solving ability works intelligently and make ways towards successful projects.

### Time Management

I am a well organized individual and perform tasks with time management. In my opinion, as a journalist, this skill matters more than the other factors. A news or event is successful to retain the audience when delivered on time. Emergencies, political issues, Events requires time base coverage. Planning schedules, interviews & hence, every single task I perform with a time management key.

### Teamwork

Although it is good to be self dependent, but Journalism requires a great teamwork. Working with groups/teams is the most productive part of journalism. Different observations, analytical abilities & experiences together joined to create a demanding content for mass media. In my opinion, being a member of team, every individual get an equal opportunity & chance to perform above the potentials.

### Problem Solving

Problem solving is the key strategy when working in the field of Journalism. When it comes to a live broadcast or covering a social issue, uncertain and sudden problems need a quick responsiveness for solution. I believe to develop coordination and highly cooperative environment among media teams. It is best to solve the problem on the spot as and when it occurs to improve the performance of coverage and broadcast.



## VOLUNTEERING

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### **Lifetime Volunteer - Cancer Patients**

[ Lahore, Pakistan, 27/12/2017 – Current ]

- Provide Volunteer services including Motivational sessions with Cancer patients to convince them back to healthy life again.
- Awareness sessions indoor & outdoor campaigns to educate general public about Life risk disease, its cure and meditation.
- Promote media advertisements and public service messages to fight against Cancer diseases.
- Social Media active audience campaigns to popularize the Cancer Awareness internationally.
- Build up coordination with social workers & volunteers for being passionate and work for a common cause.

### **Volunteer at The Educationist - Premiere Newspaper of Pakistan**

[ Lahore, Pakistan, 01/09/2019 – 30/09/2019 ]

- To prepare & broadcast News, Sports news and weather reports. Delivery of responsible journalism followed by standard procedures and patterns.
- To streamline operational procedures and workflow to increase efficient team performance and better allocation of resources.
- Line up interviews with popular celebrities, politicians & Journalists with detailed in-depth interviews , .

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*Belive in Responsible Journalism & Un-Biased Analytics*

*Rahim Yar Khan, Pakistan, 14/11/2021*