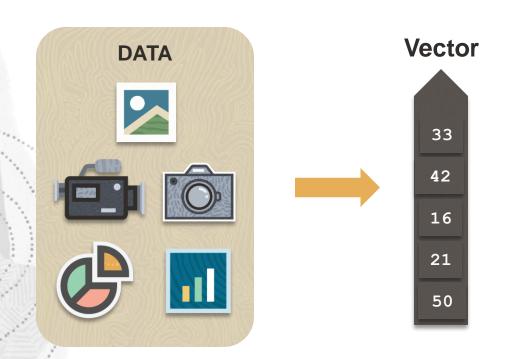


## Vector



A vector is a sequence of numbers, called dimensions, used to capture the important "features" of the data.

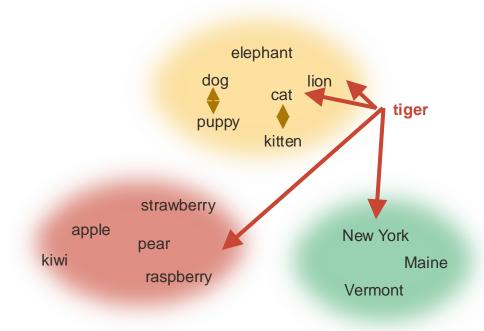
Embeddings in LLMs are essentially high-dimensional vectors.

Vectors are generated using deep learning embedding models and represent the semantic content of data, not the underlying words or pixels.





d<sub>1</sub>



There are three groups of words here based on similarity: **animals, fruit, places.** 

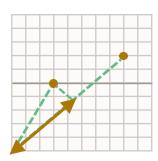
"**Tiger**" is closest to the Animals group, closer to cat family members.

Optimized for multidimensional spaces where the relationship is based on distances and similarities in a high-dimensional vector space

 $d_2$ 

## **Embedding Distance**

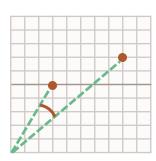
### **Dot Product**



$$A.B = \sum_{i=1}^{n} A_i B_i$$

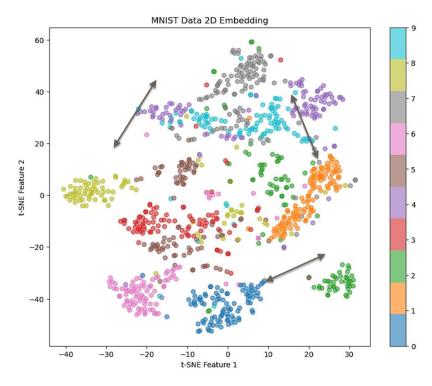
Dot Product is the Measure of the magnitude of the projection of one vector on to the other and gives you magnitude and direction.

### **Cosine Distance**



$$1 - \frac{A \cdot B}{||A|| \cdot ||B||}$$

Cosine Distance is the Measure of the difference in directionality between vectors so that only the angle between the vectors matters, not their magnitude.

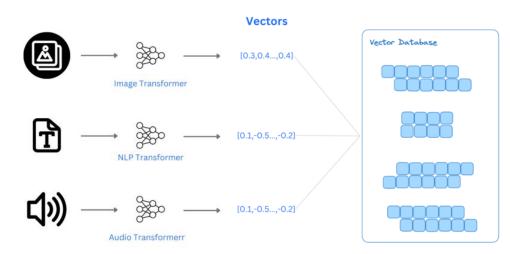


- This is a scatter plot of the MNIST handwritten dataset reduced to two dimensions using t-SNE, which is a technique for dimensionality reduction that is particularly well suited for the visualization of high-dimensional datasets.
- The plot shows clusters of points in different colors, each representing one of the digits from 0 to 9 from the dataset.
- You can see that how this was able to separate and group embeddings in case of images.

## **Vector Databases**

### What are Vector Databases?

 A vector database is a specialized type of database that indexes and stores vector embeddings for fast retrieval and similarity search.



## **Vector Databases**



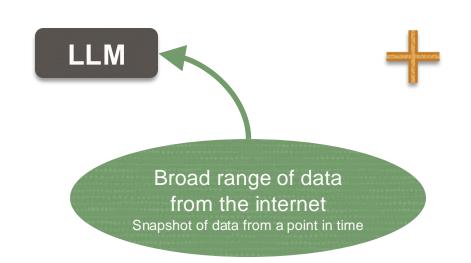
- Oracle Al Vector Search, FAISS, Pinecone, Chroma and Weaviate are some prominent vector databases.
- Oracle already holds most of the world's operational enterprise data.
- So, it will be an order of magnitude easier to add vector embeddings to already stored
  enterprise data in Oracle databases than replicating enterprise data to a separate vector
  database.

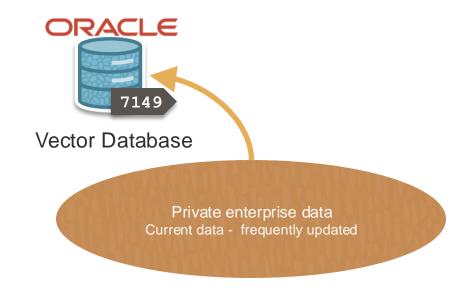
### Role of Vector Databases with LLMs

Address the hallucination (i.e., inaccuracy) problem inherent in LLM responses.

Augment prompt with enterprise-specific content to produce better responses.

Avoid exceeding LLM token limits by using most relevant content.





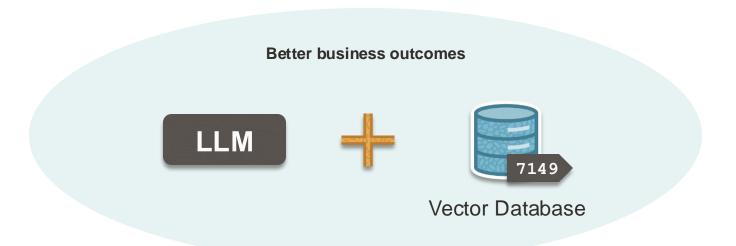


## **Role of Vector Databases with LLMs**

Cheaper than fine-tuning LLMs, which can be expensive to update

Real-time updated knowledge base

Cache previous LLM prompts/responses to improve performance and reduce costs



## Similar Vectors

IEEE TRANSACTIONS ON JOURNAL NAME. MANUSCRIPT I

#### Efficient and robust approximate nearest neighbor search using Hierarchical Navigable Small World graphs

Yu. A. Malkov, D. A. Yashunin

Abstract — We present a new approach for the approximate K-nearest neighbor search based on navigable small work graphs with controllable hierarchy (Hierarchical NSW, HNSW). The proposed solution is fully graph-based, without any need for additional search structures, which are typically used at the coarse search stage of the most proximity graph techniques Hierarchical NSW incrementally builds a multi-layer structure consisting from hierarchical set of proximity graphs (layers) for nested subsets of the stored elements. The maximum layer in which an element is present is selected randomly with an exponentially decaying probability distribution. This allows producing graphs similar to the previously studied Navigable Small World (NSW) structures while additionally having the links separated by their characteristic distance scales. Starting search from the upper layer together with utilizing the scale separation boosts the performance compared to NSW and allows a logarithmic complexity scaling. Additional employment of a heuristic for selecting proximity graph neighbors significantly increases performance at high recall and in case of highly clustered data. Performance evaluation has demonstrated that the proposed general metric space search index is able to strongly outperform previous opensource state-of-the-art vector-only approaches. Similarity of the algorithm to the skip list structure allows straightforward balanced distributed implementation

Index Terms — Graph and tree search strategies, Artificial Intelligence, Information Search and Retrieval, Information Storage and Retrieval, Information Technology and Systems, Search process, Graphs and networks, Data Structures, Nearest neighbor search, Big data, Approximate search, Similarity search

and efficient similarity search data structures. One of the est neighbors and K. The most popular K-ANNS so generally used approaches for information search is the tions are based on approximated versions of tree a K-Nearest Neighbor Search (K-NNS). The K-NNS as-rithms [6, 7], locality-sensitive hashing (LSH) [8, 9] sumes you have a defined distance function between the product quantization (PQ) [10-17]. Proximity graph data elements and aims at finding the K elements from ANNS algorithms [10, 18-26] have recently gained po the dataset which minimize the distance to a given query.

larity offering a better performance on high dimension datasets. However, the power-law scaling of the proxit non-parametric machine learning algorithms, image fea- ty graph routing causes extreme performance degra-

onstantly growing amount of the available infor- errors. The quality of an inexact search (the recall) is mation resources has led to high demand in scalable fined as the ratio between the number of found true ne

#### Billion-scale similarity search with GPUs

Similarity search finds application in specialized database Similarity search finds application in specialized database systems handling complex data such as images or videos, which are typically represented by high-dimensional features where the such as the such as the such as the such as the EPUs core and the problem of better utilizing GPUs for this task. While GPUs excel at data-parallel tasks, prior approaches are both-enecked by algorithms that expose less parallelium, such as \$\text{\$k\$-min selection}\$, or make poor use of the memory hierarchy.

 We progose a design for k-selection that operates at up

we propose a design for sessection that operates at up to 55% of theoretical peak performance, enabling a nearest neighbor implementation that is 8.5× faster than prior GPU state of the art. We apply it in different similarity search scenarios, by proposing optimized design for brute-force, approximate and compressed-domain search based on product proximate and compressort-domain search based on product quantization. In all these setups, we outperform the state of the art by large margins. Our implementation enables the construction of a high accuracy k-NN graph on 95 million images from the YFCC100M dataset in 35 minutes, and of a graph connecting 1 billion vectors in less than 12 hours on 4 Maxwell Titan X GPUs. We have open-sourced our approach<sup>1</sup> for the sake of comparison and reproducibility.

#### 1. INTRODUCTION

Images and videos constitute a new massive source of data for indexing and search. Extensive metadata for this con-tent is often not available. Search and interpretation of this and other human-generated content, like text, is difficult and important. A variety of machine learning and deep learn-ing algorithms are being used to interpret and classify these complex, real-world entities. Popular examples include the text representation known as word2vec [32], representations of images by convolutional neural networks [39, 19], and image descriptors for instance search [20]. Such representations or *embeddings* are usually real-valued, high-dimensional vectors of 50 to 1000+ dimensions. Many of these vector repreations can only effectively be produced on GPU systems https://github.com/facebookresearch/fais:

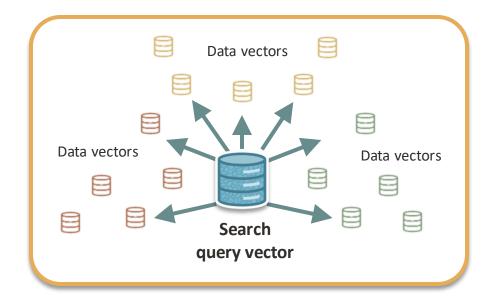
plexity and/or high data bandwidth demands [28], or cannot pexity and or mgn data bandwith demands [25], or cannot be effectively partitioned without failing due to communication overhead or representation quality [38]. Once produced, their manipulation is itself arithmetically intensive. However, how to utilize GPU assets is not straightforward More generally, how to exploit new heterogeneous architec-tures is a key subject for the database community [9]. In this context, searching by numerical similarity rather

than via structured relations is more suitable. This could be to find the most similar content to a nicture, or to find the on all vectors of a collection.

One of the most expensive operations to be performed or large collections is to compute a k-NN graph. It is a directed graph where each vector of the database is a node and each edge connects a node to its k nearest neighbors. This is our flagship application. Note, state of the art methods like NN-Descent [15] have a large memory overhead on top of

Such applications must deal with the curse of dimension ality [46], rendering both exhaustive search or exact index. approximate search and/or graph construction. To handle huge datasets that do not fit in RAM, several approaches ing a minimal accuracy loss results in orders of magnitude of compression [21]. The most popular vector compression methods can be classified into either binary codes [18, 22], or quantization methods [25, 37]. Both have the desirable property that searching neighbors does not require recon-

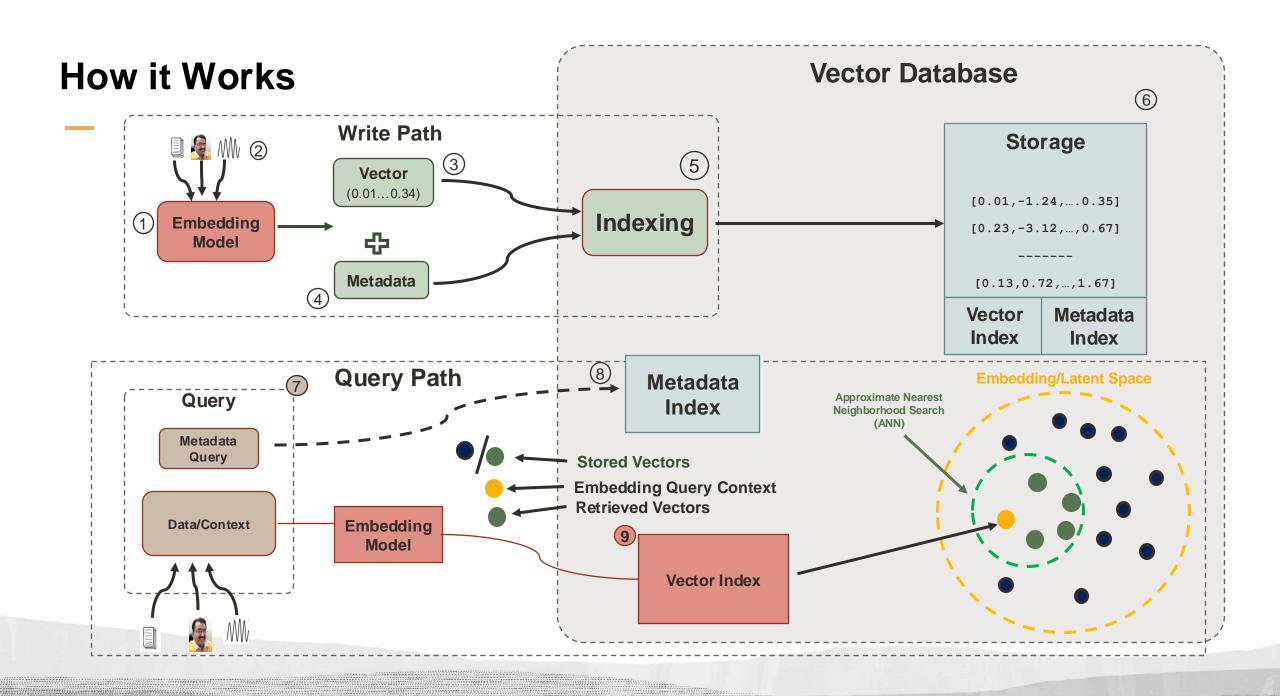
Our paper focuses on methods based on product quanti-zation (PQ) codes, as these were shown to be more effective than binary codes [34]. In addition, binary codes incur im-



K-Nearest Neighbors algorithm can be used to perform a vector or semantic search to obtain nearest vectors in embedding space to a query vector.

ANN algorithms are designed to find near-optimal neighbors much faster than exact KNN searches.

ANN methods such as HNSW, FAISS, Annoy are often preferred for large-scale similarity search tasks in embedding spaces due to their efficiency.



## LLM Versus LLM + RAG

LLMs without RAG rely on internal knowledge learned during pre-training on a large corpus of text. It may or may not use Fine-Tuning.

Gigantic dataset web, wiki, books, etc.

Pretraining

Fine tuning

Response

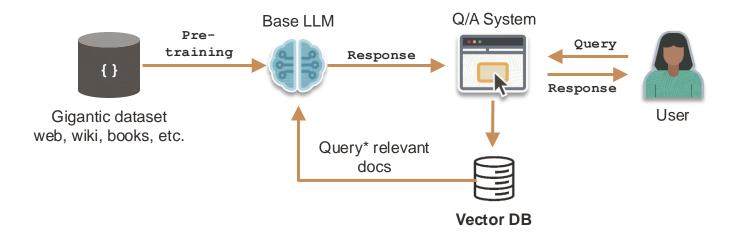
User

Org/domain specific dataset

LLM

LLMs with RAG use an external database, which is a Vector Database.

#### **LLM** with RAG



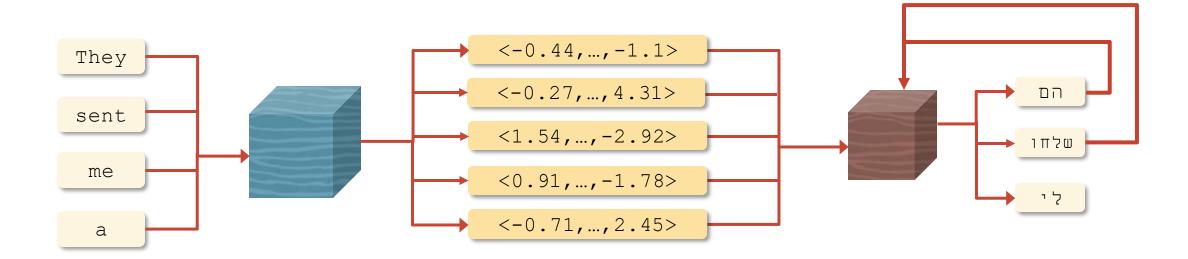
# **Applications in the Business World**

Application	Key Features
Recommendation Systems	<ul><li>Vectors for user -item similarity</li><li>Personalized recommendations</li></ul>
Semantic Search	- Text-to-vector conversion - Similarity-based search
Anomaly Detection	<ul><li>Vectors for normal/anomalous behavior</li><li>Anomaly identification</li></ul>
Personalized Marketing	- Customer profiling - Customized offerings
Image Recognition	- Image-to-vector conversion - Similarity matching
Bioinformatics	- Genetic sequence storage - Protein structure querying



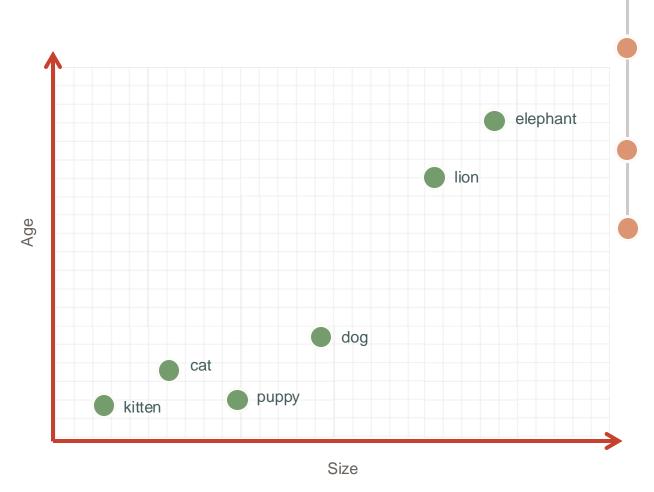
# Embeddings

- Embeddings are <u>numerical representations</u> of a piece of text converted to number sequences.
- A piece of text could be a word, phrase, sentence, paragraph or one or more paragraphs.
- Embeddings make it easy for computers to understand the relationships between pieces of text.



# Word Embeddings





Word Embeddings capture properties of the word.

The example here shows two properties:

- Age (vertical axis)
- Size (horizontal axis)

Actual Embeddings represent more properties (coordinates) than just two.

These rows of coordinates are called vectors and represented as numbers

Word			Embeddings				
Puppy	0.02806	0.03906	0.0386				
Kitten	0.0420	0.03006	0.5286				
Cat	-0.024	0.0568	0.4280	0.91606			
Dog	-0.0829	-0.4280	0.9280	0.8245			
		<u></u>					
	1	ı					
	Age	Size		Other Pro	oortios		

# Semantic Similarity



elephant
dog lion
cat
puppy kitten

strawberry
apple pear
kiwi
raspberry
Vermont

- Cosine and Dot Product Similarity can be used to compute **numerical similarity**.
- Embeddings that are **numerically similar** are also **semantically similar**.
- E.g., embedding vector of "Puppy" will bemore similar to "Dog" than that of "Lion."
- There are three groups of words here based on similarity: Animals, Fruits, and Places.
  - "Tiger" is closest to the Animals group, closer to cat family members.

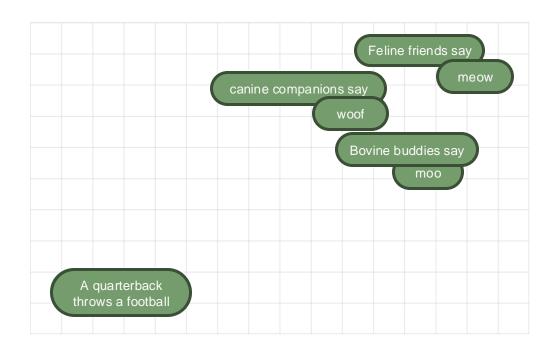
# Sentence Embeddings

A sentence embedding associates every sentence with a vector of numbers.

Similar sentences are assigned to similar vectors, different sentences are assigned to different vectors.

The embedding vector of "canine companions say" will be more similar to the embedding vector of "woof" than that of "meow."

Sentences	Embeddings					
Feline friends say	0.02806	0.03906				
Canine companion says	0.0420	0.03006				
Bovine buddies say	-0.024	0.0568				
A quarterback throws a football	-0.0829	-0.4280				



# Embeddings use case



The user's question is encoded as a vector and sent to a Vector database





Vector DB finds private content (e.g. documents) that closely match the user's question



answer



User

Vector Database



Private Content

LLM uses the content plus general knowledge to provide an informed





LLM



the L

The content is sent to the LLM to help answer the user's question

# **Embedding Models in Generative Al**



Text Embedding (Text as Vector)

Feline friends say

embedenglish-v3.0

Canine companion says

Embedding (Text as Vector)

0.0280 0.0390 0.0280 0.0390 0.0280 ...

0.0280 0.0390 0.0280 0.0390 0.0280 ...

- Cohere.embed-english converts English text into vector embeddings.
- Cohere.embed-english-light is the smaller and faster version of embed-english.
- Cohere.embed-multilingual is the state-of-the-art multilingual embedding model that can convert text in over 100 languages into vector embeddings.
- Use cases: Semantic search, Text classification, Text clustering



# **Embedding Models in Generative Al**



embed-englishv3.0
embedmultilingual-v3.0
acohere

English and Multilingual

Model creates a 1024-dimensional vector for each embedding

Max 512 tokens per embedding

embed-englishlight-v3.0
embedmultilingual-lightv3.0

Smaller, faster version; English and Multilingual

Model creates a 384-dimensional vector for each embedding.

Max 512 tokens per embedding

embed-englishlight-v2.0 Previous generation models, English

Model creates a 1024 dimensional vector for each embedding

Max 512 tokens per embedding

# Creating Embeddings

## **Create Embeddings**

- Create sentence embeddings using Cohere Embed Model.
- We will load the Text REtrieval Conference (TREC) question classification dataset which contains 5.5K labeled questions.
- We will take the first 1K samples, but this can be scaled to millions or even billions of samples.

```
from datasets import load_dataset
# load the first 1K rows of the TREC dataset
trec = load_dataset('trec', split='train[:1000]')
trec
trec[0]
b. We can then pass these questions to Cohere to create embeddings.
embeds = co.embed(
    texts=trec['text'],
    model='small',
    truncate='LEFT'
).embeddings
c. We can check the dimensionality of the returned vectors, for this we will convert it from a list of lists to a Numpy array. We will need to save the embedding dimensionality from this to
be used when initializing our Pinecone index later.
import numpy as np
shape = np.array(embeds).shape
shape
```

# Vector Databases - Storing the Embeddings

**Storing the Embeddings** 

- Storing embeddings in the Pinecone vector database.
- Initialize the connection to Pinecone and then create a new index for storing the embeddings, making sure to specify that we would like to use the cosine similarity metric to align with Cohere's embedding Model.

```
from pinecone import Pinecone, ServerlessSpec

pc = Pinecone(api_key=PINECONE_KEY)
pc.create_index(
    name="cohere-pinecone-user21", # Add your User ID. For Example cohere-pinecone-user21
    dimension=1024,
    metric="cosine",
    spec=ServerlessSpec(
        cloud="aws",
        region="us-west-2"
    )
)
```

# Vector Databases - Storing the Embeddings

### **Storing the Embeddings**

- Pinecone expects us to provide a list of tuples in the format (id, vector, metadata),
  where the metadata field is an optional extra field where we can store anything we
  want in a dictionary format.
- For this example, we will store the original text of the embeddings.
- While uploading our data, we will batch everything to avoid pushing too much data in one go.

# Vector Databases - Example Flow

```
batch_size = 128
index = pc.Index("cohere-pinecone-user21") # Add your User ID. For Example cohere-pinecone-user21
ids = [str(i) for i in range(shape[0])]
# create list of metadata dictionaries
meta = [{'text': text} for text in trec['text']]

# create list of (id, vector, metadata) tuples to be upserted
to_upsert = list(zip(ids, embeds, meta))

for i in range(0, shape[0], batch_size):
    i_end = min(i+batch_size, shape[0])
    index.upsert(vectors=to_upsert[i:i_end])

# let's view the index statistics
index_description = pc.describe_index("cohere-pinecone-user21") # Add your User ID. For Example cohere-pinecone-user21
```

Your vectorstore store your embeddings (d) and make them easily searchable

